



IMPACT

REPORT 2026

FROM THE CEO

REFLECTING ON A YEAR OF **IMPACT.**



As we reflect on the past year, it's clear that it has been both busy and successful for IAVM. With our new Strategic Framework in place, we focused on aligning our work, programs, and services to ensure we are meeting the evolving needs of our members, the association, and the venue management industry.

TREVOR MITCHELL, MBA, FASAE, CAE, CDP
IAVM President & CEO

Together, we accomplished a great deal this year, including:

- ✓ **Continuing to strengthen our advocacy efforts** and serve as a trusted voice for the association and industry at both the state and federal levels.
- ✓ **Revitalizing our research** initiatives and publishing valuable reports that provide data and insights to support informed decision-making.
- ✓ **Expanding our strategic partnerships** to raise awareness of the industry, deliver additional education and resources to members, and strengthen our collective voice across the live events ecosystem.
- ✓ **Establishing a Strategic Framework** for the IAVM Foundation that positions it to create greater impact through fundraising while supporting the long-term direction and priorities of the association.
- ✓ **Conducting comprehensive assessments** of our finance, education, human resources, publications, and technology functions to better understand our strengths and opportunities, ensuring we are well positioned to serve members and advance the association for years to come.

The continued evolution of IAVM is essential, as we respond to the changing needs and challenges facing our members and the industry. At the same time, it's important to recognize where we've come from and appreciate the progress that has shaped both our association and the venue management profession.

None of this year's accomplishments would have been possible without the dedication and support of so many people. I want to express my sincere appreciation to the IAVM Board of Directors and the IAVM Foundation Board of Trustees for their leadership, vision, and stewardship. Thank you to the countless volunteers serving on our committees, regions, and chapters whose expertise and commitment help drive the work of the association every day. And finally, thank you to the IAVM staff. This exceptional team continues to put our members first while embracing change and working tirelessly to move the association forward. Together, each of these groups plays a vital role in IAVM's continued success.

Thank you for another remarkable year. I look forward to building on this momentum as we continue advancing our profession and serving the venue management industry for many years to come.

STRONGER TOGETHER. FARTHER TOGETHER.

IAVM is a strong, diverse, and engaged community of venue professionals who connect, learn, and lead together. Your commitment fuels our mission and advances the venue management industry.

MEMBERSHIP AT A GLANCE



8,309

TOTAL
MEMBERS



.41%

MEMBERSHIP
GROWTH



1,398

NEW
MEMBERS



83.5%

RETENTION
RATE



91%

PLAN TO
RENEW



88%

RATE
MEMBERSHIP
GOOD/
EXCELLENT



50

NET
PROMOTER
SCORE

MENTOR CONNECTOR SNAPSHOT



FALL 2025

40 PAIRINGS IN PROGRESS

SPRING 2025

19 PAIRINGS COMPLETED

MEMBERSHIP & COMMUNITY

"I have had the good fortune of being a member of quite a few organizations, but none of them hold my heart like the people in the International Association of Venue Managers! I have been a very proud member for 10 years now, and the opportunities I have had, memories I have made, and relationships I have built are second to none!"

JANA BROOKS, CVP

MEMBERSHIP BY REGION

REGION 1

Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New Jersey, Delaware, Maryland and District of Columbia. The portion of New York east of a north-south line extending from Clayton on the north to Binghamton on the south, are both considered Region 1. The portion of Pennsylvania south and east of a northeast-southwest line extending from the northeast corner of the junction of Pennsylvania-New York to the junction of the southern Pennsylvania line with the northwestern-most boundary of Maryland. The Canadian provinces of Quebec, New Brunswick, Nova Scotia, Newfoundland and Prince Edward Island and the continent of Africa.

MEMBERS:

645

REGION 2

Ohio, Indiana, West Virginia and Kentucky. That portion of New York west of a north-south line extending from Clayton on the north to Binghamton on the south. The portion of Pennsylvania north and west of a northeast-southwest line extending from the northeast corner of the junction of Pennsylvania-New York to the junction of the southern Pennsylvania line with the north-western-most boundary of Maryland. The lower portion of Michigan. The Canadian province of Ontario with the exception of Thunder Bay, ON.

MEMBERS:

776

REGION 3

North Dakota, South Dakota, Minnesota, Wisconsin, Illinois, Iowa, Missouri, and Nebraska; the upper peninsula of Michigan; and the city of Thunder Bay, ON.

MEMBERS:

730

REGION 4

Washington, Oregon, Idaho, Montana, Alaska, Wyoming; the Canadian provinces of British Columbia, Saskatchewan, Manitoba, Alberta, Yukon Territory, and Northwest Territories.

MEMBERS:

673

REGION 5

Virginia, Tennessee, North Carolina, South Carolina, Mississippi, Alabama, Georgia, Florida, and Louisiana; and Central and South America.

MEMBERS:

1,556

REGION 6

New Mexico, Colorado, Oklahoma, Arkansas, Texas, and Kansas; and Mexico.

MEMBERS:

1,249

REGION 7

Arizona, California, Hawaii, Nevada, and Utah.

MEMBERS:

1,349

REGION 8

Ireland, Iceland, United Kingdom, Italy, and Denmark.

MEMBERS:

8

REGION 9

IAVM-VMA ASIA/PACIFIC

Australia, New Zealand, New Guinea, Indonesia, Brunei, Singapore, the Philippines, Kuala Lumpur, Burma, Thailand, Hong Kong, China, Laos, Vietnam, and Cambodia.

MEMBERS:

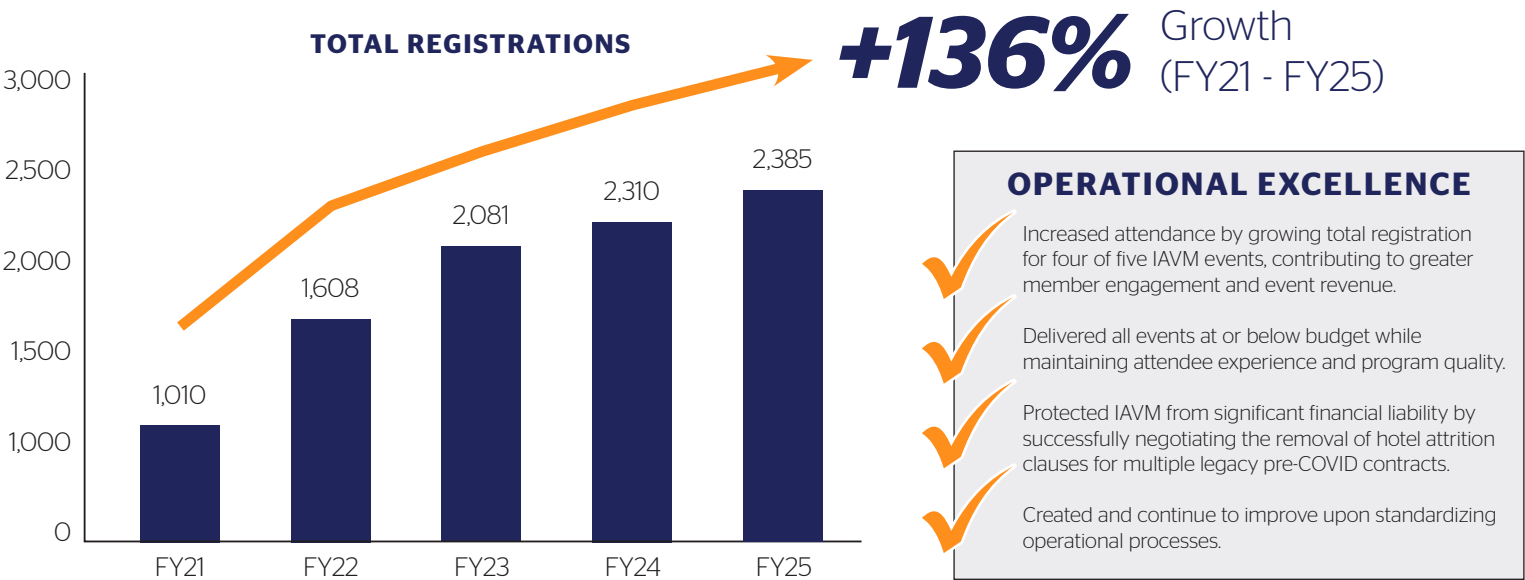
1,320

BRINGING OUR INDUSTRY TOGETHER.

Every IAVM event creates opportunities for venue professionals to learn from industry experts, build lasting relationships, and return home with ideas that improve their organizations. From flagship conferences and specialized schools to leadership institutes and safety programs, every event strengthens both individual careers and the venue management profession.

During FY26, participation continued to grow across major educational programs while maintaining exceptional attendee satisfaction and delivering every event at or below budget.

5-YEAR REGISTRATION GROWTH



FY26 EVENT ATTENDEES

VENUE CONNECT	VMS	AVSS	LEADERSHIP INSTITUTE	SES
1,584	386	122	26	39
Note: GuestX 2026 was cancelled due to weather so it is not included in overall numbers.				

NET PROMOTER
SCORE



AVSS: **+71**
SES: **+72**
VenueConnect: **+54**
VMS: **+77**

IAVM ONLINE.

Launched at VenueConnect 2025, IAVM Online expands access to high-quality education through self-paced learning designed for today's venue professionals.

Whether developing new skills, earning microcredentials, or exploring emerging industry topics, members now have flexible learning opportunities available wherever they are.

FY26 marked the successful launch of two new microcredential programs and the continued expansion.

LAUNCHED AT VENUECONNECT 2025



140

**COURSES
PURCHASED**



63

**COURSES
COMPLETED**



2

**MICROCREDENTIAL
PROGRAMS**

PROGRAMS:

Introduction to
Sustainability

Introduction to Venue
Safety & Security

WHY IAVM ONLINE?



FLEXIBLE LEARNING | Learn on your schedule, anytime, anywhere.

SELF-PACED | Go at your own pace and revisit anytime.

CAREER FOCUSED | Practical skills you can use right away.

INDUSTRY EXPERTS | Created by venue professionals for venue professionals.

PROFESSIONAL GROWTH | Advance your knowledge. Advance your career.

VIRTUAL EVENTS



23

TOWNHALLS



13

WEBINARS

LOOKING AHEAD

Expand Course Catalog ✓

Launch New Microcredentials ✓

Add Additional Learning Paths ✓

Grow On-Demand Education ✓

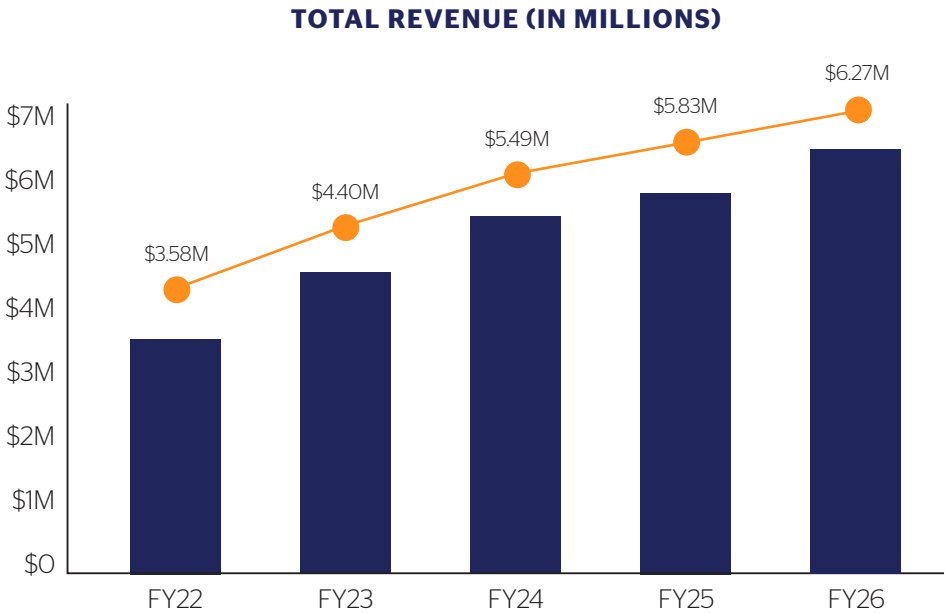
Empower More Professionals ✓

GROWING STRONGER. DELIVERING GREATER VALUE.

A strong financial foundation allows IAVM to continually invest in the programs, services, and resources that matter most to members. Over the past five years, the Association has continued strengthening its business model through diversified revenue streams, strategic growth, and sound financial stewardship. Every dollar generated helps expand education, advocacy, research, networking, certification, and member engagement opportunities.

5-YEAR REVENUE TREND

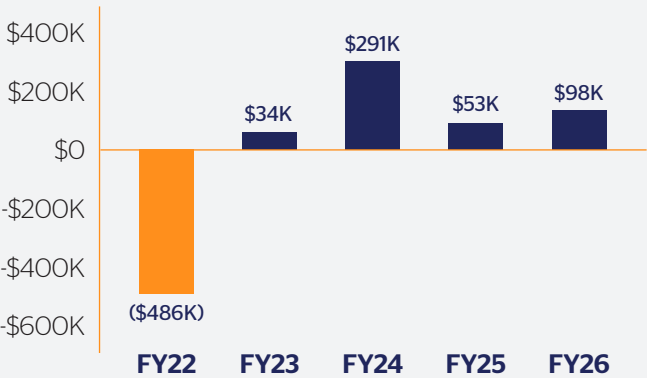
59.30%
Total Revenue
Growth
FY22 - FY26



BUSINESS GROWTH DASHBOARD FY22 - FY26

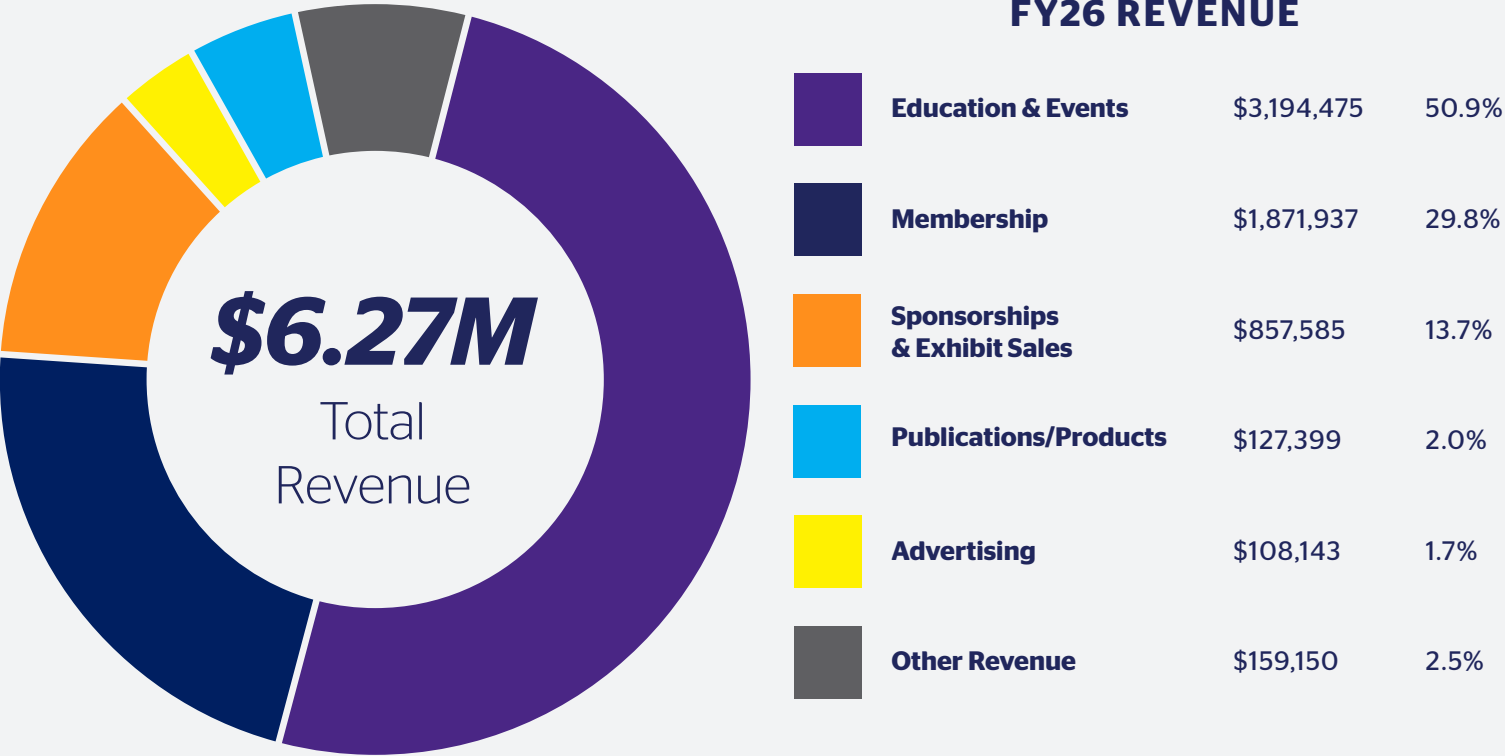
- 59.3%** Total Revenue Growth
- 36.8%** Membership Revenue Growth
- 177.4%** Events/Education Revenue Growth
- 188.9%** Sponsorship & Exhibit Sales Growth

NET PROFIT / (LOSS) DASHBOARD



Note: Financial data presented is based on preliminary, unaudited FY26 financial results and is subject to change pending completion of the annual independent audit.

REVENUE & BUSINESS GROWTH



EVERY DOLLAR SUPPORTS

EDUCATION
High-quality learning that builds skills & advances careers.

NETWORKING
Connections that create community & open doors.

ADVOCACY
A strong voice that protects venues & advances our industry.

RESEARCH
Insights that inform decisions & drive industry.

MEMBER SUCCESS
Resources & support that help members & their venues thrive.

DIVERSE REVENUE, STRONGER FUTURE.

A balanced revenue mix helps IAVM remain resilient, adaptable, and focused on member value.

LOOKING AHEAD

- Expand Education & Professional Development Opportunities
- Grow Membership & Deepen Engagement
- Strengthen Partnerships & Sponsorship Investments
- Leverage Data & Technology to Create Innovative Solutions
- Continue to Diversify Revenue & Build Long-term Sustainability

POWERED BY VOLUNTEERS.

DRIVEN BY IMPACT.

Behind every educational program, industry initiative, research project, and member experience is a dedicated network of volunteers who generously contribute their time, expertise, and leadership.

During FY26, more than 260 volunteer leaders served across 30 committees, helping shape the strategic direction of the Association while strengthening the value delivered to members around the world.

VOLUNTEERS POWER EVERY PART OF IAVM



BY THE NUMBERS



Volunteer
Leaders



Committees



Committee
Participation



Increase in
Volunteer
Applications vs.
FY25



Board
Onboarding
Participation



Strategic
Governance
Task Forces



Net Promoter
Score

BUILDING STRONGER LEADERSHIP

IAVM's volunteer leaders are shaping a stronger Association through strategic governance, communication, and leadership:

- ✓ Expanded Volunteer Recruitment & Opportunities
- ✓ Implemented Monthly Committee Reports to Improve Communication & Strengthen Leadership Partnerships
- ✓ Launched Annual In-person Strategic Planning Meeting for Incoming Officers
- ✓ Created Three Strategic Task Forces to Review Governance, Leadership Qualifications, and Award Selection Processes

CELEBRATING EXCELLENCE | 2025 AWARD RECIPIENTS



Charles A. McElravy Award | Michael Marion, CVE

Joseph J. Anzivino Distinguished Allied Award | Erik Waldman, CVE

Foundation Legacy Award | Allen Johnson, CVE, CPM

Outstanding Volunteer Service Award | Hayley Nath

Venue Excellence Awards | Martin Marietta Center for the Performing Arts, Miami Beach Convention Center, Minneapolis Convention Center, Raleigh Convention Center, and Rocket Arena

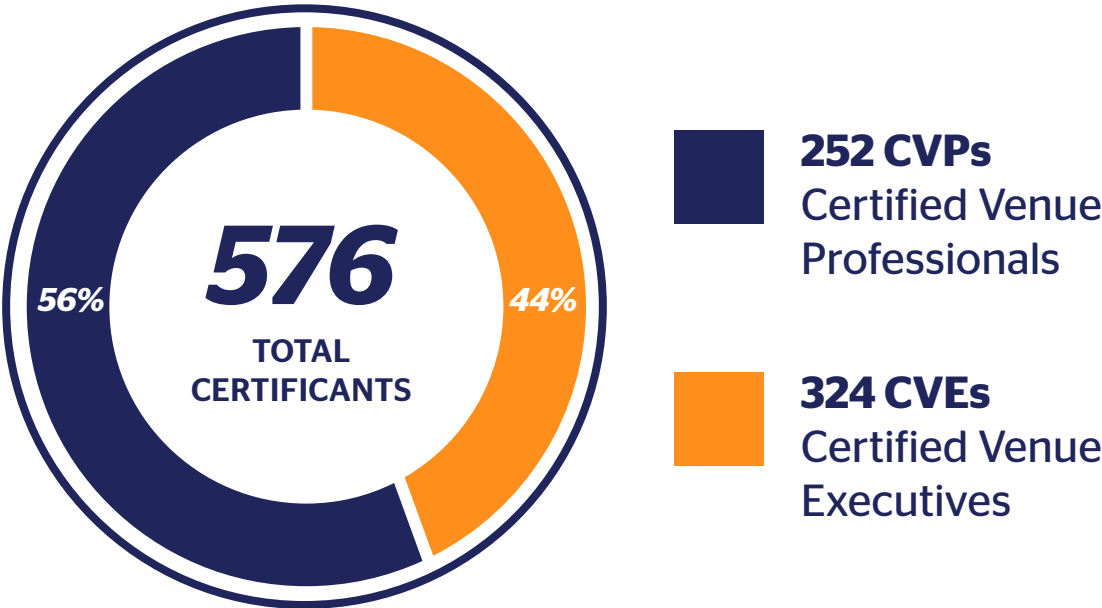
Education & Service Awards | The Classic Center & VSG Advantage Training

CERTIFIED. CREDIBLE. CONNECTED.



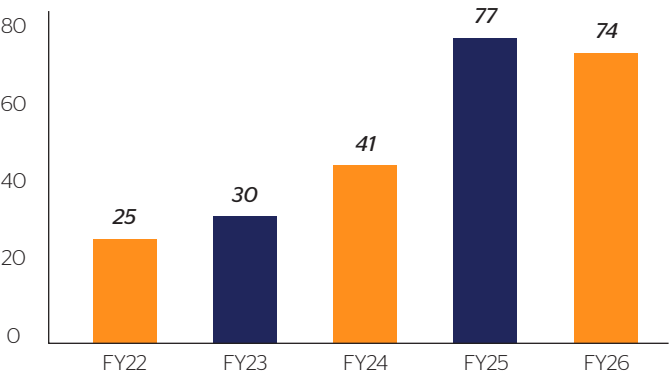
IAVM's Certified Venue Professional (CVP) and Certified Venue Executive (CVE) designations represent the highest standards of professional achievement in venue management. Certification validates expertise, supports career growth, and strengthens the profession by recognizing leaders committed to lifelong learning and excellence.

IAVM CERTIFICATION AT A GLANCE

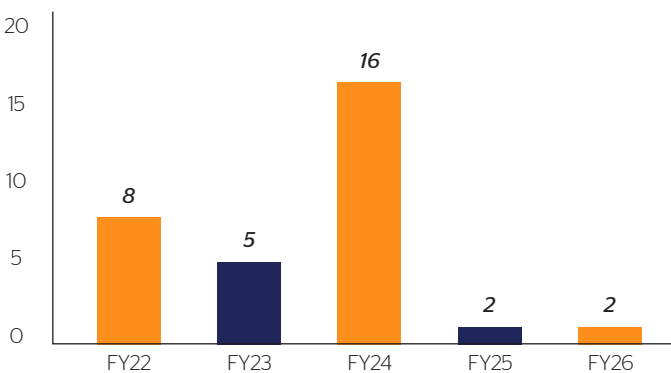


5-YEAR CERTIFICATION GROWTH

CVP CERTIFICATIONS EARNED



CVE CERTIFICATIONS EARNED



CAREER DEVELOPMENT. LIFELONG IMPACT.

VALIDATES EXPERTISE



ADVANCES CAREERS



STRENGTHENS THE INDUSTRY



BUILDS TRUST



LIFELONG LEARNING



CVE-certified executives earned a median base salary \$17,723 higher than non-certified venue executives.

2026 IAVM Salaries & Wages Report

TOP ACCOMPLISHMENTS IN FY26

-  Developed a **Certification Commission Policy Manual** scheduled for implementation in August 2026.
-  Issued a **Request for Proposal (RFP)** for a consultant to assist in aligning our certification programs more closely to accreditation standards.
-  Revised all exam content to align with the 2025 edition of “Public Assembly Venue Management: Sports, Entertainment, and Convention Meetings” textbook.

“What I would say to someone who is today saying ‘Should I get my CVE?’ or ‘Should I get my CVP?’ my answer would be absolutely. Invest in yourself. Invest in your own professional development.”

Elaine Williams, CVE, CMP, CEM-AP

RESEARCH THAT MOVES THE INDUSTRY FORWARD.

Reliable data drives better decisions, stronger venues, and a more informed industry. During FY26, IAVM significantly expanded its research efforts, reestablishing its benchmarking program after a two-year pause while launching new collaborative studies and collecting insights from hundreds of venues and members.

From staffing and salary benchmarking to convention center utilization and member feedback, IAVM research provides venue professionals with trusted information that helps organizations measure performance, identify trends, and prepare for the future.

OUR IMPACT IN FY26



Research Projects Completed



Venue Benchmarking Responses



Benchmarking Reports Published



Industry Benchmarking Surveys



Research Revenue



Benchmarking Studies Planned Next Year

OUR RESEARCH PORTFOLIO

BENCHMARKING

- Staffing
- Salaries & Wages
- Operational Revenues & Expenses (in progress)



COLLABORATIVE

- Convention Center Utilization
- Follow-up Survey



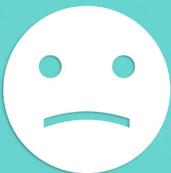
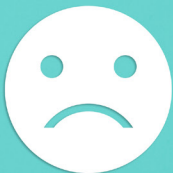
MEMBER RESEARCH

- Member Satisfaction
- Venue Professional
- Allied Member



EVENT EVALUATIONS

- VMS / AVSS / SES
- VenueConnect Overall
- Exhibitor & Sponsor





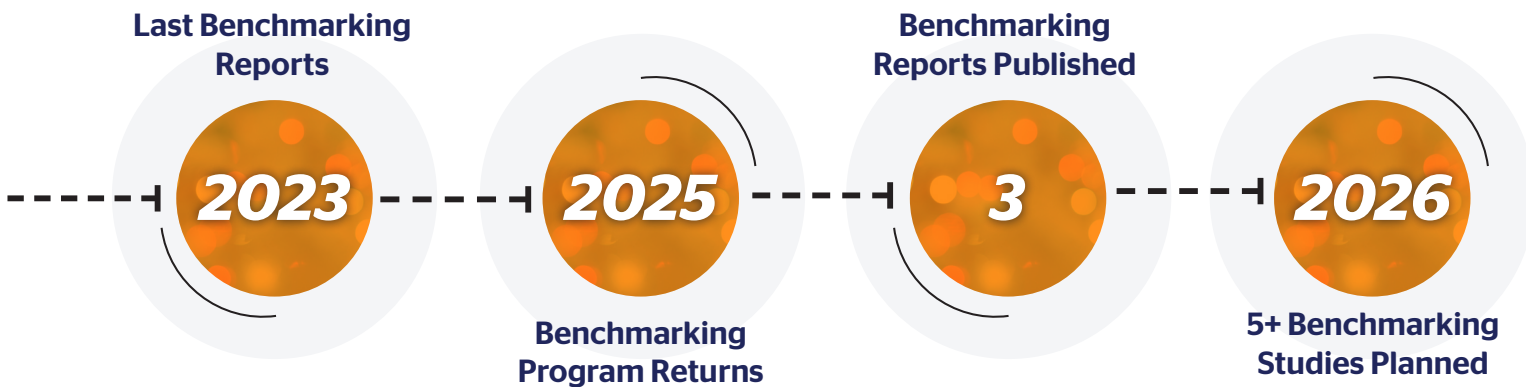
OUR RESEARCH IS DRIVEN BY YOU – OUR MEMBERS & INDUSTRY PARTNERS

Thank you for sharing your insights and helping
shape a stronger future for our industry.

SURVEY PARTICIPATION BY THE NUMBERS

						
232	356	63	319	135	109	350+
Staffing Survey Participants	Salaries & Wages Survey Participants	Convention Center Utilization Survey Participants	Member Satisfaction Survey Responses	Venue Professional Magazine Survey Responses	Allied Member Survey Responses	Event Evaluation Responses

RESEARCH MOMENTUM: A NEW CHAPTER



ADVOCACY IN ACTION. STRONGER VENUES. STRONGER COMMUNITIES.

Every day, public policy decisions shape how venues operate—from security and insurance to ticketing, education, workforce development, and emerging technologies. Throughout FY26, IAVM actively monitored legislation, collaborated with strategic partners, and engaged policymakers to ensure the interests of venue professionals were represented wherever decisions affecting the industry were made.

FEDERAL PRIORITIES



TICKETING REFORM

Supporting federal and state legislation to bring transparency, fairness, and choice to ticket buyers.



TERRORISM RISK INSURANCE ACT

Advocating for reauthorization of TRIA, the critical federal backstop for terrorist risk insurance.



EDUCATION ACCESS

Supporting new rules that allow Pell Grants and 529 plans to pay for association educational products.



DRONE SAFETY

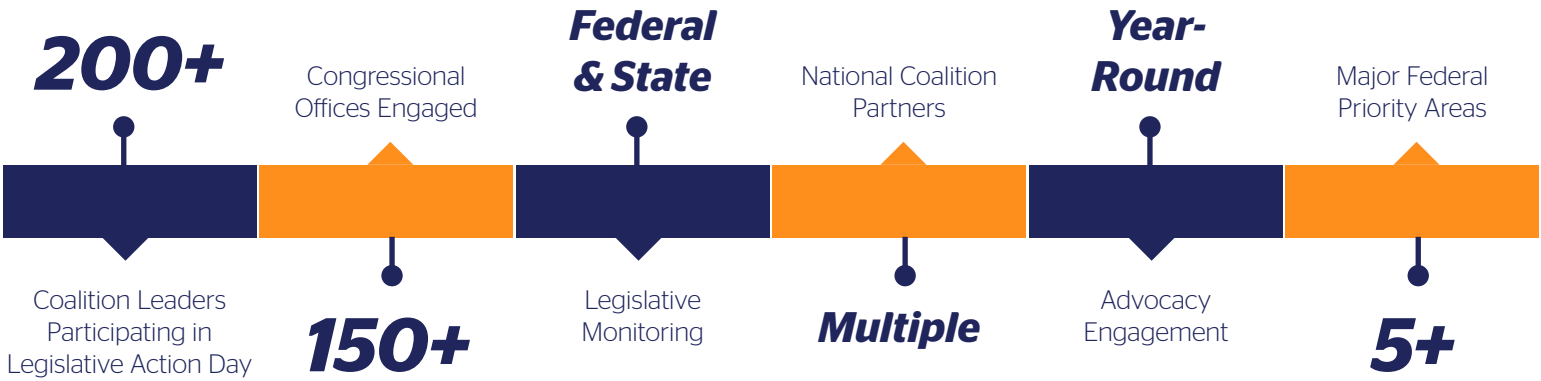
Advocating for smart federal and state policies and supporting FBI-led drone mitigation training for local law enforcement.



PRO LEGISLATION

Supporting legislation that modernizes performance rights organizations and lowers costs for venues and events.

ADVOCACY DASHBOARD



LEGISLATIVE ACTION DAY

IAVM members Dave Touhey, CVE, and Bobby Goldwater, CVE, joined more than 200 business and professional events leaders for the Exhibitions & Conferences Alliance's annual Legislative Action Day to discuss job growth, affordability, and the reauthorization of the Terrorism Risk Insurance Act (TRIA), the government's 9/11-era insurance backstop.

YOUR ASSOCIATION. YOUR VOICE. YOUR FUTURE. **WHY ADVOCACY MATTERS**

Public policy impacts every venue – from security and ticketing to workforce development and insurance. IAVM ensures the venue industry's voice is represented where decisions are made.

LOOKING AHEAD

- ✓ Continue Advancing Policies That Protect Venues & Improve Public Safety
- ✓ Expand Workforce Development & Education Opportunities
- ✓ Strengthen Security Through Smart Technology & Training
- ✓ Promote Fair, Transparent Ticketing for Consumers & Venues
- ✓ Remain a Unified Voice for Venues Everywhere

CONNECTING. INFORMING. INFLUENCING.

Through integrated marketing and communications, IAVM connects venue professionals to the information, education, resources, and industry insights they need to succeed. Every website visit, email, publication, social media post, and media placement helps strengthen the Association's mission while expanding its influence throughout the global venue management community.



DIGITAL REACH IN FY26

WEBSITE

264,952

Page Views

91,887

Visitors

TOP 5 VIEWED PAGES

- 1 IAVM Home
- 2 Events
- 3 Membership
- 4 Career Center
- 5 Certifications

WHERE THEY COME FROM

- Search Engines
- SurveyMonkey (IAVM Surveys)
- Member Portal
- Facebook
- LinkedIn

TOP 5 COUNTRIES

- 1 United States
- 2 Canada
- 3 Australia
- 4 United Kingdom
- 5 China

SOCIAL MEDIA

5,134 Facebook Users 

2,011 Instagram Users 

14,430 LinkedIn Users 

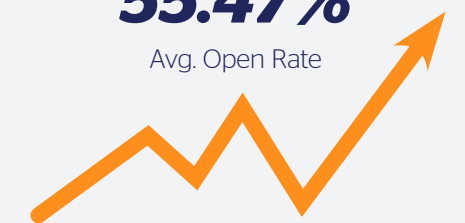
8.05%
Increase in
Interactions

458
Total
Posts

EMAIL ENGAGEMENT

55.47%

Avg. Open Rate



Consistently above industry benchmarks

PUBLIC AWARENESS

24

External Media Pieces

Increasing visibility & awareness of IAVM & the venue management profession worldwide.



DELIVERING VALUE. DRIVING ENGAGEMENT.

Across every channel, IAVM connects our community to the people, information, and ideas shaping the future of our industry.



JULY/AUGUST 2026



MAY/JUNE 2026

NEWS YOU CAN USE.

Venue Professional is our flagship publication – delivering practical insights, lessons learned, and actionable strategies that venue professionals can apply in their own organizations.

In October 2025, IAVM commissioned an independent editorial and design assessment of *Venue Professional* to ensure the magazine continues delivering maximum value to members.

The review affirmed the publication's strong foundation while identifying opportunities to make every issue even more practical and impactful.

BY THE NUMBERS



9,200

Total Active Users



6,013

Desktop Users (65%)



3,187

Phone or Tablet (35%)

CONTINUOUS IMPROVEMENT IN ACTION

- ✓ Assessment insights were immediately shared with the editorial team.
- ✓ Editorial strategy refined to deliver more practical, actionable content.
- ✓ New story angles and formats designed to highlight real-world solutions.
- ✓ Stronger focus on takeaways, benchmarks, and lessons learned.
- ✓ Ongoing evaluation to ensure continued relevance and impact.

WHAT'S NEXT?

We will continue to invest in our content, design, and distribution strategy to ensure *Venue Professional* remains the most valuable resource for venue professionals who need news we can use.



EXPANDING OPPORTUNITY THROUGH COLLABORATION.

Every partnership begins with a shared commitment to advancing the venue management profession. By collaborating with industry associations, educational organizations, advocacy groups, and strategic partners, IAVM delivers greater value through expanded learning opportunities, stronger advocacy, innovative research, and practical resources that help venue professionals succeed.

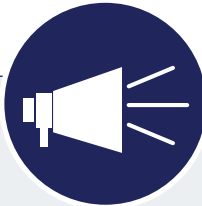
Throughout FY26, IAVM welcomed new partners while deepening existing relationships to broaden member benefits, increase industry awareness, and address the evolving challenges facing public assembly venues. Together, these collaborations help ensure IAVM remains at the forefront of innovation, professional development, and industry leadership.

HOW PARTNERSHIPS CREATE VALUE



EDUCATION

Expanding professional development through shared expertise.



ADVOCACY

Working together to amplify the voice of the venue industry.



RESEARCH & INNOVATION

Collaborating on benchmarking, sustainability, and emerging trends.



MEMBER BENEFITS

Delivering exclusive resources, tools, and opportunities.



INDUSTRY AWARENESS

High-quality learning that builds skills & advances careers.

WHERE WE COLLABORATE

MEMBER VALUE

Delivering resources, education, and exclusive benefits



INDUSTRY ADVOCACY

Advancing shared priorities through strategic partnerships



INDUSTRY ADVANCEMENT

Raising awareness, sharing knowledge, and driving innovation.



HIGHLIGHTS

Advantage Training introduced as a new member benefit.

Venue Sustainalytics benchmarking partnership with Honeycomb Strategies and TSNN.

PARTNERSHIP & INDUSTRY COLLABORATION

GLOBAL PARTNERS



INDUSTRY ALLIANCE PARTNERS



INVESTING IN PEOPLE. INSPIRING TOMORROW.

The IAVM Foundation exists to remove barriers to professional growth by investing in education, leadership development, and opportunity. Every scholarship awarded, every leadership experience funded, and every dollar invested strengthens both individual careers and the future of the venue management profession.

While FY26 included a deliberate focus on governance and long-term strategic planning, the Foundation continued delivering meaningful impact through scholarships and educational investments that will benefit the industry for years to come.

61 SCHOLARSHIPS AWARDED IN FY26



30|UNDER|30



AVSS



GuestX



VenueConnect



VMS/VMS-LI

EDUCATE. EMPOWER. INSPIRE. INVEST. IMPACT.

STRENGTHENING OUR FOUNDATION

- ✓ Created & Finalized Governing Policies
- ✓ Reviewed the Strategic Framework & Translated it into Governing Policies
- ✓ Clarified Board of Trustees & Foundation Ambassadors Committee Roles
- ✓ Updated the Foundation Legacy Award Process
- ✓ Revised the Trustee Application Process

THANK YOU TO OUR DONORS, SPONSORS, PARTNERS & VOLUNTEERS!

Your generosity is the foundation of opportunity. Together, we are building what's next.

REVENUE / INVESTMENT OF FUNDS



\$36,120

VC25 Golf Tournament



\$10,146

VC25 Silent Auction



\$59,510

Donations



\$24,400

Sponsorships

\$130,176

TOTAL REVENUE





\$117,572 (82%)

Scholarships



\$22,690 (16%)

Fundraising Expenses



\$3,963 (2%)

Administration

\$144,225

TOTAL EXPENSES

WHERE YOUR SUPPORT MAKES A DIFFERENCE

YOUR INVESTMENT

Donations, sponsorships & fundraising events fuel opportunity.



SCHOLARSHIP & PROGRAMS

Funding empowers professionals to grow, learn & lead.



STRONGER INDUSTRY

Better leaders, safer venues, exceptional experiences & thriving communities.



OUR MISSION

To develop the venue management profession and enhance the venue industry by supporting education, research, and leadership through scholarships and programs that create opportunity.

LOOKING AHEAD

- ✓ Continue Strengthening Governance & Operational Excellence
- ✓ Expand Scholarship Opportunities & Leadership Development Initiatives
- ✓ Grow Sustainable Revenue to Support Future Generations
- ✓ Advance the Foundation's Mission & Legacy for the Long Term

22

GUIDING TODAY.



STACEY CHURCH, CVE
Chair, IAVM Board of Directors

Looking back on this past year, I keep coming back to one word: people.

Serving as Chair of the IAVM Board of Directors has been one of the greatest honors of my career, not because of the title, but because of the opportunity to spend time with members across our Association and around the world. Whether at chapter and region meetings, AMEREF in Mexico, VMA in Australia, or here at home, I was reminded that while our venues and communities may be different, our passion for this profession and our willingness to help one another are remarkably the same.

One of the things I'll remember most is the incredible support of our Past Chairs and Past Presidents. From day one, they welcomed me, shared their experiences, answered countless questions, and were always willing to lend an ear or offer advice. It reminded me that leadership in IAVM is never a solo journey. We succeed because others invest in us, and in turn, we have the opportunity, and responsibility, to invest in those who follow.

Thank you to every volunteer, partner, and member who gave your time and talents this year. Your willingness to serve is what makes IAVM such a special association. It has been a privilege to serve as your Chair, and I am excited for all that lies ahead.

BOARD OF DIRECTORS

First Vice Chair: Brett Mitchell, CVE

Second Vice Chair: Matthew Hollander, CVE

Past Chair: Adam Cook, CVE

Region 1: Philip Costa, CVP

Region 2: Jeff Steeg, CVP

Region 3: Eryn Walters, MBA, CVP

Region 4: Cody Lund

Region 5: Erik Waldman, CVE

Region 6: Andrew Sims

Region 7: Ashley Keen, CVP

IAVM/VMA Asia Pacific: Phil King, AVM

Allied: KayIn Denniston, CVP

Arenas: Michael Gatto, CVE

Convention Centers/Exhibit Halls: Robert Fingerman, CVE

Performing Arts: Sarah Fieger Robertson, CVP

Stadiums: David Bennett, MBA, CVP

Universities: Michael Junod, CVE

Ex-Officio Chair of the Board of Regents: Darius Dunn, CVE, CSSP

Ex-Officio Chair of the Board of Governors: Drew Fisher

Ex-Officio IAVM Management: Trevor Mitchell, MBA, FASAE, CAE, CDP

BUILDING TOMORROW.



ADAM COOK, CVE
Chair, IAVM Foundation Board of Trustees

One of the greatest privileges of serving as Chair of the IAVM Foundation Board of Trustees has been witnessing the extraordinary generosity and commitment of our members and supporters. The Foundation exists to strengthen the future of the venue management profession by investing in people, and this past year has reinforced just how meaningful that investment can be. Through scholarships, leadership development, industry research, and programs that expand access to our profession, we are helping ensure that today's emerging professionals become tomorrow's leaders.

This year marked an important milestone as the Foundation adopted a new Strategic Framework that provides a clear vision for the future and focuses our efforts where they can make the greatest impact. While strategies and plans are important, they are only possible because of the individuals who believe in our mission.

To our donors, Trustees, volunteers, auction participants, sponsors, and everyone who has supported the Foundation throughout the year, I thank you. Your generosity is creating opportunities that extend far beyond a single event or scholarship; it is strengthening our profession for generations to come. I am excited by the momentum we have built, inspired by the people who make this work possible, and grateful for the opportunity to serve alongside so many dedicated leaders in advancing the Foundation's mission.

BOARD OF TRUSTEES

Vice Chair: Stacey Church, CVE

Treasurer: Matthew Hollander, CVE

Trustee: Brett Mitchell, CVE

Trustee: Danny Bryant, CVP

Trustee: Anna Rosburg, CVE

Trustee: Meredith Merritt, CMP

Ex-Officio IAVM Management: Trevor Mitchell,
MBA, FASAE, CAE, CDP



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