

CPKC Stadium, Kansas City, MO
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March 16 - 19, 2026
KC Marriot Country Club Plaza
Kansas City, MO

Turn Your Solutions Into Must-Have Strategies for Top Venues

If your products or services elevate venue safety & security, AVSS is the place to be. This dynamic event puts you face-to-face with 200+ decision-makers and influencers driving emergency preparedness, venue safety, and security operations at some of the nation's most iconic facilities.

Direct access. Real buying power. Unmatched visibility.

Showcase your solutions to the leaders who define how millions of fans, patrons, and attendees experience live events safely every year – and make your impact felt where it matters most.



Asst. Security Manager/Supervisor
Associate Director
Chief Operating Officer
Director of Events/Event Services
Director of Facilities



Director of Operations
Director of Public Safety
Director of Security
Event Manager
Event Operations Manager



Event Security Manager
Executive Director
Operations Manager
Public Safety Manager
Security Manager/Supervisor



Senior Director of Events
Senior Director of Security
Vice President & CFO
Vice President, Experience

To learn more about IAVM, please visit iavm.org.
To become an AVSS sponsor, please contact us at sales@iavm.org.



ACADEMY FOR VENUE SAFETY & SECURITY

Welcome to the Academy for Venue Safety & Security (AVSS). The academy is a dynamic, two-year school that offers an insider perspective and proactive approach to all facets of venue safety & security. With educational content shaped and developed by today's industry experts, AVSS equips venue professionals who attend with the best practices, resources and tools needed to face the ever-evolving changes of providing a safe venue for everyone.

For sponsors, AVSS is a front-row seat to the conversations shaping the industry. Build relationships, spotlight your solutions, and align your brand with the leaders setting the standard for venue safety & security.

Sponsorship Opportunities

Distribution of Marketing Collateral and/or Promotional Item

Member: \$900 | Non-Member: \$1,260

Sponsor provides marketing collateral material and/or promotional item for all AVSS participants to receive at registration.

Graduation Dinner

Member: \$6,500 | Non-Member: \$9,100

Includes (2) complimentary registrations

Make a lasting impression as sponsor of the AVSS final event, Graduation Dinner! As dinner begins, your company representative may take up to 2-minutes of mic time to welcome and congratulate all students. Sponsor recognition is provided on the graduation programs and drinks from the bar will be served with napkins embossed with your company logo. Additionally, your marketing collateral or promotional item may accompany the graduation programs provided at each dinner place setting.

Lanyards

Member: \$2,500 | Non-Member: \$3,500

Your company logo will wrap around the necks of AVSS faculty & participants all week long as they attend class sessions and networking events. Lanyards are distributed to all AVSS participants at registration.

Opening Keynote

Member: \$4,000 | Non-Member: \$5,600

Includes (1) complimentary registration

Be the organization to welcome all AVSS participants at the Opening Keynote! As the session begins, your company representative gets up to 2-minutes of mic and/or video time. Additionally, your marketing collateral and/or promotional item will be placed on all attendees chairs prior to the session beginning.

Pre- or Post-eBlast

Member: \$900 | Non-Member: \$1,260

Prior to or following AVSS, IAVM's marketing team will send an email blast on your behalf to all registered participants.

Tabletop Display

Member: \$3,500 | Non-Member: \$4,900

Includes (1) complimentary registration, (1) 6' table & (2) chairs

Host a 6' x 30" tabletop display throughout programming hours (Monday, March 16 - Wednesday, March 18). All marketing collateral and contents should be displayed on the table top. Pull up banners and customized table covers are encouraged.

Title Mobile App Sponsor

Member: \$3,500 | Non-Member: \$4,900

Includes (1) complimentary registration

You're a continuous presence throughout the week with extensive company branding in the Academy's go-to-source of information, the AVSS Mobile App.

Water Bottles

Member: \$2,500 | Non-Member: \$3,500

Color customized and co-branded with your logo and IAVM's, the water bottles are repeatedly used throughout AVSS. Great on-the-go, the bottles give you continued exposure long after participants return to work at their venues. As an added touch, include a marketing message inside each bottle that's certain to be read.

Venue Tour Host

Member: \$4,000 | Non-Member: \$5,600

Includes (2) complimentary registrations

Sponsor recognition includes corporate logo prominently displayed on/in:

- AVSS website to include a hyperlink to your homepage or unique landing page
- AVSS mobile app
- Onsite event signage
- Onscreen at the opening keynote address and closing graduation dinner
- AVSS *Know Before You Go* email to all attendees and social media posts