

2024 BIENNIAL CONFERENCE OKLAHOMA CITY I APRIL 1-4, 2024 *Sponsored by McCarthy*

CONFERENCE SCHEDULE

6 pm: Opening Reception @ Paycom Center (Sponsored by Garrett)



UESDAY

8 am: Buses to University of Oklahoma (Transportation Sponsored by Sports Business Program at OU Price College) 9 am: Gavlord Family - Oklahoma Memorial Stadium Venue Tour 10:15 am: Buses to OKC Fairgrounds 11 am: OKC Fairgrounds venue tour 12 pm: Lunch at OKC Fairgrounds' Champions BBQ / IAVM Updates (Sponsored by OKC Fairgrounds) 1:15 pm: DEIB Keynote Speaker, Dr. Debonair Oates-Primus / How Equity-Driven Initiatives Can Move The Needle Faster (Sponsored by TheatreDNA) 2:45 pm: Buses to OKC Civic Center 3pm: OKC Civic Center Venue Tour 4:15 pm: Local Session / How MAPS Revitalized Oklahoma City 5 pm: Bus to Courtyard Oklahoma City Downtown Evening Reception: Oklahoma City Baseball Club home opener at Bricktown Ballpark. Doors @ 6 pm – Game @ 7 pm. Conference registration includes ticket to game and access to party deck including food and drink. (Sponsored by Aramark) All sessions take place at OKC Convention Center. 8 am: Breakfast

9 am: Region 6 Town Hall
10 am: Refreshment Break (Sponsored by Digital Resources, Inc.)
10:30 am: Sustainability Tips and Tricks
11:45 am: Lunch (Sponsored by Schuler Shook)
1 pm: Crisis Management And The Impact On Teams
2 pm: Refreshment Break (Sponsored by GES)
2:30 pm Concurrent Session A / Next-Level Staffing and Succession: Strategies for Tomorrow's Venue Leadership
2:30 pm Concurrent Session B / Maintaining Leadership in the Land of Middle Management
3:30 pm: Refreshment Break (sponsored by Smart City)
4 pm: Creative Funding Solutions: Fundraising and Grants
5 pm: Young Professionals Happy Hour (Sponsored by Paycom Center)
Dinner on your own.



IEDNESDA

APRIL 3

All sessions take place at OKC Convention Center.

8 am: Breakfast

- 9 am: Work Life Integration (Sponsored by Venue Solutions Group)
- 10 am: Refreshment Break (Sponsored by Spec Seats)
- 10:30 am: Navigating Today's Cross Generational Workforce
- 11:45 am: Closing Lunch