



VenueConnect 2023

Montour Heights Country Club

Pittsburgh, PA

July 31, 2023

**I A
V M** FOUNDATION

GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

I A FOUNDATION
V M

VC23 GOLF

Foundation Golf is a classic combination of business development, networking, sport relaxation and philanthropy. The average attendance is 120 golfers. IAVM is a community of thousands of venue professionals and allied companies around the world. VC23 Golf will feature venue managers and decision makers from all sectors of the industry including: arenas, convention centers, stadiums, performing arts centers, amphitheaters, fairgrounds and university complexes. The golf tournament is an excellent vehicle to develop key relationships, see old friends, gain exposure, improve your ROI, contribute to the success and growth of the public assembly venue industry and have some fun.

This is a best ball, par is your friend, scramble format, played on one 18-hole course.

MONTOUR HEIGHTS COUNTRY CLUB GOLF COURSE

The Montour Heights Country Club Golf Course is a private, member-owned facility, available exclusively to our members and their guests. An 18-hole championship golf course that stretches across 6,632 yards from the Black Tees, is the only Pete Dye Design Golf Course in western Pennsylvania. From its rolling hills to its green complexes, it is truly a one-of-a-kind golf experience every time, mixing traditional southwestern Pennsylvania golf terrain with the signature style of Pete Dye. Greens fees, GPS golf carts, driving range, breakfast, professional scoring and rule sheets. The course is 16 miles from downtown Pittsburgh.



TITLE SPONSOR

\$10,000

Receive recognition as the official Title Sponsor of the Golf Tournament. You will receive first right of refusal for next year's tournament.

- Two (2) complimentary full conference registrations to *VenueConnect (VC23)*
- 4 (four) complimentary golfers
- Branding as Title Sponsor on signage at the Golf Tournament
- Full page ad in the conference issue of *Venue Professional* magazine, the July/August publication
- Branding at VC23
- Branding on the IAVM Foundation website
- Branding on the IAVM website
- Branding on VC23 mobile app

GOLF SHIRT SPONSOR

\$7,500

The Sponsor will provide golf shirts at your cost to all participants. A great opportunity for brand recognition.

- Brand every golfer at VC23 and beyond!
- 1 (one) complimentary full conference registration to VC23
- 4 (four) complimentary golfers
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

GOLF LUNCH SPONSOR

\$5,000

Be the official Golf Lunch Sponsor at a sit down lunch while we dine and pass out awards to the top golfers of the day! The sponsor will get to thank the participants.

- 1 (one) complimentary full conference registration to VC23
- Four (4) complimentary golfers
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app



GOLF TOWEL SPONSOR

\$3,500

Branded Golf towels, provided by the sponsor, will be distributed to all golfers at registration.

- Two (2) complimentary golfers
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

BEVERAGE CART SPONSOR

\$3,500

Feature your brand by providing drinks throughout the event.

- Two (2) complimentary golfers
- Branding (logo) on beverage cart
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

FLAG SPONSOR

\$2,500/EA. (18 holes available)

- Two (2) complimentary golfers
- Flag Sponsorship (flag branded with your organization's logo)
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

TEE SIGN SPONSOR

\$750/EA. (unlimited)

- One (1) complimentary golfer
- Tee Sign (branded with your organization's logo)
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app



CLOSEST TO THE PIN SPONSOR

\$1,500

Shot on a Par 3 hole, the golfer who gets their tee shot closest to the pin on the designated hole wins a prize sponsored by your organization.

- One (1) complimentary golfer
- Closest to the Pin Sponsorship (flag branded with your organization's logo)
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

LONGEST DRIVE SPONSOR

\$1,500

Longest drive sponsorship includes a Golf Tee Flag with your company logo. Imagine every golfer seeing your flag at the hole! A hole in one for you!

- One (1) complimentary golfer
- Longest Drive Sponsorship (flag branded with your organization's logo)
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

DRIVING RANGE SPONSOR

\$1,500

- One (1) complimentary golfer
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

PUTTING CONTEST SPONSOR

\$1,500

- One (1) complimentary golfer
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app



1ST PLACE TEAM AWARD SPONSOR

\$1,500

- One (1) complimentary golfer
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

2ND PLACE TEAM AWARD SPONSOR

\$1,500

- One (1) complimentary golfer
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

3RD PLACE TEAM AWARD SPONSOR

\$1,500

- One (1) complimentary golfer
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC23
- Branding on the VC23 mobile app

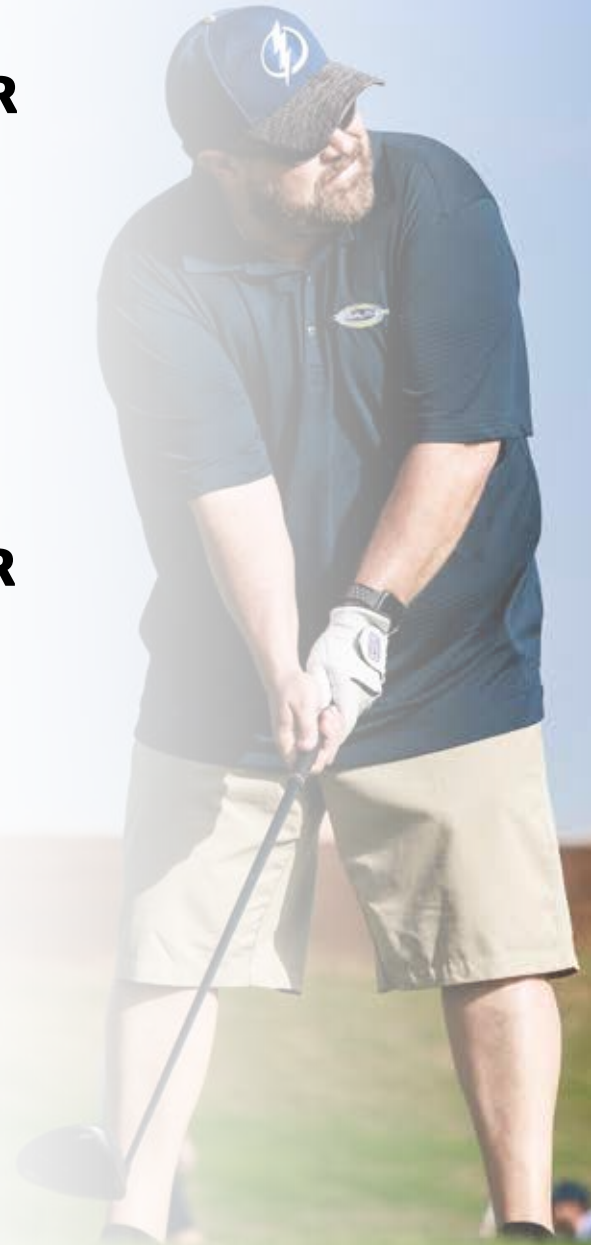
Deadline to receive your company logo is:
June 14, 2023

File Format: **.eps**

To book your IAVM Foundation Sponsorship, email the IAVM Foundation Golf Sponsorship Agreement” to:

Gina Brydson
Interim Director of Development
gina.brydson@iavm.org

Upon receipt of the agreement, an invoice will be emailed.
Payment is due within 15 days from the date of signature and/or
30 days prior to the event date.



Our organization would like to support the International Association of Venue Managers, Inc. Foundation and its 2023 VenueConnect Annual Conference Foundation Golf Tournament through the selected sponsorship commitment:

- Title Sponsor: \$10,000
Golf Shirt Sponsor: \$7,500
Golf Lunch Sponsor: \$5,000
Golf Towel Sponsor: \$3,500
Beverage Cart Sponsor: \$3,500
Flag Sponsor (18 holes available): \$2,500/ea.
Tee Sign Sponsor (unlimited): \$750/ea.
Closest to the Pin Sponsor: \$1,500
Longest Drive Sponsor: \$1,500
Driving Range Sponsor: \$1,500
Putting Contest Sponsor: \$1,500
First Place Team Award Sponsor: \$1,500
Second Place Team Award Sponsor: \$1,500
Third Place Team Award Sponsor: \$1,500
Create Your Own Foursome: \$1,200 (increases to \$350/person - total of \$1,400 after early bird registration) List team below.

1. Name: Venue/Org: Email: Address:
2. Name: Venue/Org: Email: Address:
3. Name: Venue/Org: Email: Address:
4. Name: Venue/Org: Email: Address:

Payment Terms:

Payment for sponsorship or foursome is due within 15 days from the date of signature and/or 30 days prior to the event. Failure to submit payment will result in cancellation of sponsorship or foursome request.

Sponsorship:

The Foundation warrants that it has the right to grant, and hereby grants, to sponsor the rights as outlined for the sponsorship option chosen (per your checkbox). Once we receive your signed form, you will receive an invoice for your records.

I have read and understand the IAVM Foundation sponsorship agreement and terms.

Authorized Signature: Email:
Printed Name: Date:
Title:
Company/Organization Name: