



# INTERNATIONAL ASSOCIATION OF VENUE MANAGERS REGION 5 NEWSLETTER

## JANUARY 2023 NEWSLETTER

### ANNOUNCEMENTS

**Registration  
now open!**

**April 30-May 2, 2023**

**INSPIRATION  
EDUCATION  
and**



**REGISTER**

**Apply for the IAVM Regions 1, 2, 3 & 5 Super  
Regional Scholarship! (\$250 value)**

Three (3) scholarships are being offered and will cover the cost of registration only for the Super Regional Conference to be held in Kansas City, MO, April 30 - May 2, 2023.

**Eligibility:** Scholarship applications will be selected according to the following priority of order criteria:

1. IAVM member whose venue (workplace) resides in Region 5
2. IAVM non-member working at a venue managed by a member whose venue (workplace) resides in Region 5
3. IAVM member who resides in Region 5, but is not working at a venue whose management are eligible for IAVM membership

The selected applicants must register for the conference and book their hotel room no later than March 31, 2023. Scholarship recipients must be an active resident in a Region 5 state during the application process and during the meeting for which the scholarship is being offered.

Please include the following documents with your completed application and submit them, no later than **Friday, February 17, 2023** via email to [mmeyers@greaterrichmondcc.com](mailto:mmeyers@greaterrichmondcc.com).

- Completed, dated and signed Scholarship Application (to be found by clicking the Apply Now button below)
- Current Resume
- One-page essay on "Why I would like to be awarded the scholarship?" to include:
  1. Why I would like to attend the 2023 Super Regional Meeting in Kansas City, MO
  2. Description or your career goals and objectives
  3. Description regarding your need for financial support

All applications submitted via email will receive a response notifying the applicant that their application has been received. Awards and notifications are expected to be made by March 6, 2023.

**APPLY NOW**

## CAREER OPPORTUNITIES

### **DIRECTOR OF FINANCE**

Georgia World Congress  
Center Authority  
Atlanta, GA

### **GENERAL MANAGER**

CENTERS LLC  
Farmville, VA

### **ASSISTANT GENERAL MANAGER**

Berglund Center  
Roanoke, VA

**APPLY NOW**

**APPLY NOW**

**APPLY NOW**

## NEWS & VENUE UPDATES



# Florida

### **SODEXO LIVE! APPOINTS MITCHELL DOREN AS GENERAL MANAGER OF RUM ROOM & VENU**

MIAMI BEACH, FL – Rum Room and Venu, Miami Beach Convention Center (MBCC)'s new restaurant and



event space – jointly managed and operated by hospitality partner Sodexo Live! and leading full-service venue management company OVG360 – are pleased to announce the appointment of Sodexo Live!'s Mitchell Doren as General Manager. Doren brings over 20 years of experience in the food and beverage industry, with a proven track record of increasing revenue and profits through innovation and guest satisfaction.

As General Manager, Doren will be responsible for overseeing all aspects of Rum Room's operations, including menu engineering and development, developing relationships with vendors and partners, and implementing programs to drive growth and success. He will also be instrumental in training and promoting talent within the team.

"Mitchell is a highly-skilled member of the Sodexo Live! team, and we're thrilled to have him on board for the anticipated opening of Rum Room and Venu," said Danny Medina, Regional Vice President, Sodexo Live!. "His experience and expertise in the food and beverage industry, combined with his passion for guest services, make him the perfect fit to lead the team and ensure Rum Room and Venu is a success from the start." Doren is a certified Sommelier and has a depth of knowledge in multi-unit, high-volume hospitality management, licensing and branding, and developing and executing special events. He is also proficient in the use of the latest technologies and analytics systems. "I'm thrilled to join the Rum Room and bring a unique new dining experience, alongside a group of visionary culinarians, to this historic building," said Doren. "I look forward to introducing Rum Room to the vibrant Miami culinary scene and creating an unforgettable dining experience for our guests."



## **EXECUTIVE CHEF SAMANTHA CRUZ TO LEAD THE SOON-TO-DEBUT RUM ROOM AND VENU, THE MIAMI BEACH CONVENTION CENTER'S LATEST RESTAURANT AND EVENT SPACE**

MIAMI BEACH, FL – As the Miami Beach Convention Center (MBCC) gets ready to unveil two new restaurant and event spaces, Rum Room and Venu, Sodexo Live!—the official caterer of MBCC—is excited to announce new culinary leadership. As executive chef of these concepts, both located in the 1916-built historic Clubhouse, Samantha Cruz will bring 12 years of experience in fine dining and sports entertainment hospitality to what will soon become Miami Beach's most talked-about venues.

A third-generation Miamian, Cruz developed a passion for cooking at a young age. The eldest of nine siblings, she was raised in Allapattah by a single mother and was often tasked with cooking lunch for her brothers and sisters. To keep it interesting, Cruz experimented with different flavors and ingredients from her family's roots: Cuba, Peru, Dominican Republic, and St. Croix. "I would see a lot of my grandma's cooking—she was the type to cook in a pit of fire with a pot that's bigger than the table," Cruz says. "She would go to the backyard and pick caña, and I would run around with that in my mouth. Even with limited resources, we had a lot of ingredients and a lot of cultures."

When Cruz graduated from high school, she got a job as a restaurant food runner, and everything fell into place. Fast-forward to today, and she's worked as Executive Sous Chef at hospitality powerhouses like 50 Eggs (Swine, Yardbird, and Kong River House) and Grove Bay Group (Big Easy and Glass and Vine), and was Chef de Cuisine at PLANTA in Miami Beach. Since joining Sodexo Live! four years ago, Cruz created menus and cooked for tens of thousands of guests at major events like the Super Bowl LIV, Miami Open, Art Basel Miami Beach, Fort Lauderdale Orange Bowl Food & Wine Festival, Seattle Mariners' opening day at T-Mobile Park, and more.

"Nothing feels more natural to me than being in the kitchen," says Cruz. "I will never do anything other than cook and make people happy. It's my love language."



At Rum Room, a 60-seat restaurant with tropical, 1920s Florida decor, Cruz will create an upscale menu inspired by traditional Miami dishes and South Florida's Caribbean roots. Along with infusing indigenous Florida ingredients into every dish—like local corn, Florida River Gold potatoes, and other produce or spices found in Redlands farms and its farmers' markets—Cruz will add a touch of history. Dishes at Rum Room will incorporate typical Spanish ingredients like beans and sofritos, a byproduct of Spaniards passing through Miami Beach in the early 20th century, along with the Haitian, Latin, and Central American influences of Cruz and her kitchen team.

When it opens in early 2023, guests can enjoy menu highlights like jamón Serrano croquetas, black truffle corn tamales cut, and plated table-side. At Venu, an event space, Cruz will develop custom menus for cocktail parties, business meetings, weddings, bat or bar mitzvahs, and more. Separate waterfront outdoor seating will offer guests a sophisticated haunt to sip on a handcrafted rum cocktail, indulge in flavorful tapas, and enjoy family-style servings of whole fish, steak, chicken, and specially-created sides. "We're going to use Florida ingredients to make Florida food to make Florida people happy," says Cruz. "When guests come to Rum Room or Venu, I want them to feel seen, heard, and understood. There's so much diversity, influence, and flavor here. I want them to know that the culture of Miami is important and that Miami is a place to be and something to see and taste."

Rum Room and Venu, Miami Beach Convention Center (MBCC)'s new restaurant and event space is jointly managed and operated by hospitality partner Sodexo Live! and leading full-service venue management company OVG360.

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TAMPA - The Tampa Sports Authority is proud to announce the following promotions and new hires from the second half of 2022:

**Raymond James Stadium**

- David Moss- promoted to Vice President of Stadium Operations
- Meg Gloyne- promoted to Director of Event Services
- Tim Fischer- promoted to Facility Manager, Grounds
- Chris French- promoted to Facility Manager, Facilities
- Daniella Gonzalez- promoted to Facility Manager, Housekeeping
- Mohammed Kamal- hired as Facility Manager, Housekeeping

**Three (3) City of Tampa Golf Courses**

- Jim Garrison- promoted to Vice President of Golf Operations
- Travis "T.J." Heidel- promoted to Senior Director of Golf Operations
- Jim Hanks- promoted to Director of Golf- Rocky Point Golf Course
- Ben Cockerham- hired as Operations Manager- Rocky Point Golf Course
- Roderick "Deuce" Caston II- hired as Operations Manager- Rogers Park Golf Course

**Hillsborough County Tournament SportsPlex**

- Steve Reed- promoted to Vice President of SportsPlex
- Nathan Hasty- promoted to Event Manager



**Jim Garrison**  
Vice President of Golf  
Operations



**David Moss**  
Vice President of Stadium  
Operations



**Steve Reed**  
Vice President of SportsPlex

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## ROBERT COX JOINS ORLANDO VENUES AS STADIUM OPERATIONS MANAGER FOR CAMPING WORLD STADIUM

Orlando Venues is proud to announce the recent hiring of Robert Cox, CVP, CFEA, as Stadium Operations Manager at Camping World Stadium. His 20-year career in the sports and entertainment industry in both mid and large market venues makes him well-suited for this new endeavor.

Cox's professional work experience consists of several stops throughout Florida including the Ocean Center in Daytona Beach, FLA Live in Sunrise and Osceola Heritage Park in Kissimmee.

He has extensive background in venue oversight including maintenance management systems, workflow automation, vendor and client relations, capital improvement projects, event production, event management and fiscal management.

"I'm excited about being a part of the dynamic team that puts on world-class events. Camping World Stadium is growing from the inside and I'm beyond thrilled to grow with it," said Cox. "I look forward to this new adventure."

In addition to his degree in Sports Management from Florida State University, Cox has earned two industry-specific certifications; Certified Venue Professional and Certified Festival and Event Associate. He is also an active member of the International Association of Venue Managers and the Florida Venue Managers Association. Cox has served as an FVMA board member for the past two years and volunteers his time on its Membership Committee.

Orlando Venues is the City of Orlando department that manages five public venues including Amway Center, Camping World Stadium, Tinker Field, Mennello Museum of American Art and Harry P. Leu Gardens.

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## RFP FOR FOOD & BEVERAGE SERVICES FOR THE DESTIN-FORT WALTON BEACH CONVENTION CENTER

Notice is hereby given that the Board of County Commissioners of Okaloosa County, FL, will accept sealed proposals until 3:00 p.m. (CST) February 28, 2023 for Food & Beverage Services for the Destin-Fort Walton Beach Convention Center.

Interested respondents desiring consideration shall submit their response online at Vendor Registry through the link provided below.

<https://vrapp.vendorregistry.com/Bids/View/BidsList?BuyerId=21d474a1-e536-4f4d-9f2c-77c3b1e3c683>

Unless otherwise stipulated in the proposal description, all responses must be submitted using Vendor Registry only. No other means of submission of responses will be accepted. Responses will be accepted by Vendor Registry until 3:00 p.m. (CST) February 28, 2023 at which time all proposals that are timely submitted will be opened and reviewed.

A non-mandatory pre-proposal meeting will be conducted at Destin-Fort Walton Beach Convention Center at 1250 Miracle Strip Parkway SE, Fort Walton Beach, Florida 32548 on February 6, 2023 at 9:00 a.m. (CST). While the meeting is non-mandatory, attendance is highly encouraged. Attendees shall meet at the front door of the building for the pre-proposal meeting. Okaloosa County will transmit to all plan holders of record an Addenda in response to written questions received no later than seven (7) days prior to Bid Opening date. Oral statements may not be relied upon and will not be binding or legally effective.

The County reserves the right to award to the firm submitting a responsive proposal with a resulting negotiated agreement that is most advantageous and in the best interest of Okaloosa County, and to waive any irregularity or technicality in proposals received. Okaloosa County shall be the sole judge of the resulting negotiated agreement that is in its best interest and its decision will be final.

For this solicitation please contact:  
DeRita Mason  
Sr. Contracts and Lease Coordinator  
850-689-5960  
[dmason@myokaloosa.com](mailto:dmason@myokaloosa.com)



## **COBB GALLERIA CENTRE & COBB ENERGY PERFORMING ARTS CENTRE WELCOME NEW EXECUTIVE CHEF**

ATLANTA – The Cobb-Marietta Coliseum & Exhibit Hall Authority is pleased to announce the hiring of Nick Alvarez as Executive Chef at the Cobb Galleria Centre and Cobb Energy Performing Arts Centre. As Executive Chef, Alvarez will oversee the kitchen and stewarding operation at both venues.

Alvarez has more than 15 years of experience working in a variety of culinary settings including the Cherokee Town & Country Club, Ansley Golf Club and as sous chef for Bacchanalia, one of the most recognized fine-dining restaurants in Atlanta. Most recently, Alvarez was the executive chef at the Marietta campus of Kennesaw State University.

With a foundation in classical, French training, Alvarez describes his culinary style as new American, not limited to a specific style or region but borrowing from a variety of influences.

Alvarez holds a bachelor's degree in management from Kennesaw State University and studied culinary arts at Chattahoochee Technical College and mechanical engineering at Georgia Tech. A west Cobb County resident, Alvarez is married with one daughter.

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## **COBB GALLERIA CENTRE CELEBRATES THE 20<sup>TH</sup> ANNIVERSARY OF THE JUNIOR THEATER FESTIVAL**

ATLANTA – Cobb Galleria Centre recently welcomed the 20<sup>th</sup> Junior Theater Festival, the world's biggest and best celebration of young people performing musical theater attended by approximately 6,500 performers from across the United States and beyond.

The festival, held Jan. 13-15, featured 125 youth theater groups for an incredible weekend of fellowship, singing, dancing, acting, and learning. Original Mean Girls Broadway cast members, along with Pasek & Paul (songwriters/producers of Dear Evan Hansen and The Greatest Showman), and Thomas Schumacher, president & producer of Disney Theatrical Productions, highlighted the weekend.

What started 20 years ago as an event with 650 attendees has grown through the years to have a tremendous economic impact on the area, with attendees and their families filling up an estimated 7,000 hotel room nights throughout the three-day event. Cobb Galleria Centre's exhibition halls are transformed into a 6,000-seat Broadway theater for the weekend.

“These students and teachers are not just the future of musical theatre, they are musical theatre. Their positive impact is huge. They chart cast albums, they sell out shows. They introduce so many to musical theatre through their own productions and they continually evolve this art form through their storytelling,” says Timothy Allen McDonald, founder and CEO of iTheatrics and the Junior Theater Group, which produces the international Junior Theater Festivals. “After 20 years of this festival, we’ve seen what prioritizing the arts can do for individuals, communities, and musical theatre itself, and we understand the importance of giving theatre kids the opportunity to be in the company of thousands of other people who care just as much about this art form as they do,” he adds.

Sponsors were Disney Theatrical Productions, Playbill, Inc.®, iHeartRadio Broadway, and founding sponsor Music Theatre International (MTI).

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## **CELEBRATE THE GRAND (RE)OPENING OF THE GAS SOUTH DISTRICT CONVENTION CENTER!**

DULUTH - Gas South District is pulling back the curtains on a long-awaited reveal! In February, the Gas South District officials will celebrate the re-opening of the Gas South Convention Center! After the renovation and expansion, the center now offers 90,000 square feet of convention space in over four exhibit halls.

With 23 meeting rooms, a 21,600 square-foot ballroom, and both indoor and outdoor reception spaces, the Gas South District Convention Center is able to accommodate events ranging from sizable conventions to intimate, elegant weddings. Award-winning catering vendor Proof the Pudding will continue to oversee all food and beverage operations at the venue, expanding their offerings to include cuisine such as wood-fired pizza in a newly redesigned dining area.

The District's facelift also includes renovations for the Gas South Theater including new carpet, restrooms, and a digital display.

Gas South District encompasses not only the Convention Center and Theater, but also Gas South Arena, which marks twenty years of operation in 2023.

Not only has the District experienced growth, but the sales and marketing team has grown to include veterans of Georgia hospitality Patty Wong, Jaquita Goodson and Naim Rahman.

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## **COBB GALLERIA CENTRE ANNOUNCES PARTNERSHIP WITH LAZ PARKING**

ATLANTA – Cobb Galleria Centre and LAZ Parking have teamed up to bring new equipment, state-of-the-art technology and maximum efficiency to the venue’s parking experience.

LAZ has outfitted approximately 10 lanes of new parking equipment at the Centre, with flexible solutions for parking permissions and payment to create a parking experience that feels intuitive to today’s tech-savvy consumer with touchless, mobile-enabled options for entry and payment. Additional enhancements coming in 2023 include a powerful parking reservation system that allows parkers to search, view and pay for parking online, via phone, tablet or desktop. With this mobile application, parkers will be able to find and pay for parking right from their phones. This lets them reserve their parking beforehand and use the app for validation.

“Nothing cements a first impression more than a parking experience,” said Michele Swann, General Manager and CEO of the Cobb Galleria Centre. “With LAZ as our parking partner, we are confident that ingress and egress within our campus will be an overall seamless experience.”

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## ANNIVERSARY AT GEORGIA WORLD CONGRESS CENTER

ATLANTA – The International Production and Processing Expo (IPPE) returns to Georgia World Congress Center Authority's Championship Campus in January 2023 for the 47<sup>th</sup> time. IPPE is the world's largest annual display of technology, equipment, supplies, and services used in the production and processing of eggs, meat, and poultry and those involved in feed manufacturing.

The 75<sup>th</sup> anniversary of this expo will feature 1190 exhibitors, with 26 percent of registrants coming from outside of the United States. Over 110 countries are expected to be represented at this year's IPPE, with more than 28,000 visitors to Georgia World Congress Center over the three-day expo. IPPE 2023 will feature more than 530,000 square feet of exhibit booth and attendee space, with five million pounds of equipment on display.

IPPE has been held at GWCC annually since 1977, and it has an estimated \$47 million economic impact on the city of Atlanta and state of Georgia.



### Georgia World Congress Center Authority

Georgia World Congress Center Authority is seeking an experienced and confident Director of Finance to join the leadership group at one of the top places to work in Atlanta, Georgia.

Primary responsibilities for the Director of Finance include directing the accounting and finance teams, performing financial planning & analysis, revenue/cost optimization, management reporting/analytics, audit compliance/control, and other duties as assigned by the Senior Director of Finance. The ideal candidate should demonstrate the highest level of professionalism, thrive in a fast-paced environment, foster a team mentality and drive satisfaction through clear and consistent communications.

At Georgia World Congress Center Authority (GWCCA), we are committed to creating a consistently compelling experience for every guest who walks onto our campus. It is what sets us apart and what fuels our vision to be the No.1 convention, sports, and entertainment destination in the world.

Our Team Members, regardless of role or responsibility, are dedicated to bringing this commitment to life every day. If you are results-oriented, passionate about customer service, believe in teamwork, and possess an unwavering commitment to quality, then a career at GWCCA could be your calling.

If this sounds like a good fit for you, GWCCA would love for you to join its team. Apply today at [GWCCA's recruitment website](#).

## Louisiana

**NEW ELECTRIC VEHICLE  
CHARGING STATIONS  
INSTALLED AT THE  
CONVENTION CENTER TO  
SUPPORT GREENER  
HOSPITALITY INDUSTRY IN  
NEW ORLEANS**





NEW ORLEANS — The New Orleans Ernest N. Morial Convention Center recently installed two new electric vehicle (EV) charging stations, each equipped to accommodate two cars at a time. The new EV charging stations are located in Parking Lot F at 400 Calliope Street near the facility's Transportation Center entrance.

Conveniently located for Convention Center employees, locals and visitors who drive electric vehicles, the EV charging stations are complimentary for

parking lot users. They are also part of a growing trend in the New Orleans hospitality sector. Multiple EV charging stations have popped up around downtown parking garages and hotels. To find EV charging station locations in the city, refer to the [PlugShare - EV Charging Station Map](#).

“Having more electric vehicle charging stations in the tourism hub that is New Orleans is not just good for the environment, it’s also good for business,” said Convention Center President, Michael J. Sawaya. “We are happy to go the extra mile to give EV owners the convenience of charging their vehicles at the Convention Center where our team remains enthusiastically committed to the kinds of sustainable practices and improvements that helped us achieve LEED Gold certification in 2022.”

Well on its way to becoming a more eco-friendly place for visitors and locals who drive electric vehicles, New Orleans is stepping up its game for EV owners as well. In August 2022, The City of New Orleans, in partnership with Entergy New Orleans, launched the [Electric Vehicle Charger Program](#), which will provide 30 charging stations at 25 locations across the city, primarily at public parks, libraries and NORD facilities.

Electric vehicle adoption in the United States is growing at a record pace, and in Louisiana, EV registrations were up 63% in 2021, as compared to 2020. Visit [mccno.com](#) for more information on the Convention Center’s sustainability efforts.



## NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER ESTABLISHES CHIEF DIVERSITY OFFICER POSITION

The New Orleans Ernest N. Morial Convention Center has named Rocsean Spencer to the position of Chief Diversity Officer (CDO). The Center recently created the position to reflect their commitment to implementing diverse, equitable, and inclusive practices, providing equal opportunities that drive innovative solutions for its internal and external communities. According to the International Association of Venue Managers, this is the first convention center in the nation to establish the position of CDO.

Ms. Spencer will be tasked with supporting the organization's policies and directives that mitigate bias, increase equitable outcomes, and foster respect and inclusion, and ensure that the communications and People Services programs reflect the organization’s

Diversity, Equity, and Inclusion (DEI) goals.

Ms. Spencer most recently served as the Convention Center’s Small and Emerging Business (SEB) Program Director, a position that was created in 2019 to help promote the importance of diverse and small business inclusion at the Convention Center. Since inception of this program over \$40 million in contracts have been awarded to small and emerging businesses.

Ms. Spencer came to the Convention Center from the City of New Orleans, Office of Supplier Diversity. She served as Certification Officer, where she reviewed Disadvantaged Business Enterprise (DBE) certification applications and attended State and Local DBE (SLDBE) program outreach events. She was later promoted to Compliance Officer, where she managed a portfolio of \$150 million dollars of Public and Private Sector funds. In that role, she also supervised the DBE program, where she managed the SLDBE Certification Department as SLDBE Certification Coordinator.

“We have worked very diligently over many years to position the New Orleans Ernest N. Morial Convention as an employer of choice through establishing and maintaining a work environment that is inclusive, diverse, appealing and inviting, with contemporary business practices and philosophies that drive us to achieve our mission,” said Convention Center President Michael J. Sawaya “It is our long-term vision to continually evolve with a leading-edge philosophy that keeps us at the forefront of convention centers around the nation and builds on our stellar reputation as a world-class visitor destination that is Built To Host,” Sawaya continued. “New Orleans enjoys a long standing reputation as being inclusive with our unique culture, art, architecture, food, and people. This important initiative follows this well-earned reputation, and furthers our mission to be a leader in the business community. To that end, we take great pride at being the first Convention Center to establish the position of Chief Diversity Officer and adopting a guiding principle where our convention center is Built to Host. For Everyone.”



## North Carolina

DAVIDSON - Construction has commenced on the new Davidson College Stadium in Davidson, NC. Designed by ODELL, A LaBella Company, this new open-air stadium includes a 3-story fieldhouse that will house locker rooms for football, field hockey and lacrosse, as well as lockers for referees. A new sports performance and training center will serve multiple field sports for the entire college. The field will be synthetic turf, which will allow the football team and the lacrosse team to play and practice. The facility is scheduled to be complete in late 2023.



### **CRVA APPOINTS BRYAN MILLER TO GENERAL MANAGER FOR THE CHARLOTTE CONVENTION CENTER**

CHARLOTTE – Bryan Miller has been named General Manager for the Charlotte Convention Center, which recently completed a \$126.9M expansion, increasing total leasable space to 600,000 sq. ft., and is operated by the Charlotte Regional Visitors Authority (CRVA). Miller will oversee the Charlotte Convention Center team and will collaborate with Visit Charlotte, the NASCAR Hall of Fame and other key stakeholders.

Miller joins the CRVA with an extensive background in the hospitality industry and venue management community, previously working with the Virginia Beach Convention Center, where he served for 16 years, starting as an Event Manager with promotions to Sales Manager (2007), Assistant General Manager (2011) and General Manager (2020), managing events as large as 35,000 attendees. Bryan’s leadership was key to the recovery of the Convention Center and hospitality community in Virginia Beach. He has served in the International Association of Venue Managers (IAVM) Mentor program, Convention Center Committee and is currently Chairman of IAVM’s Region 5 Chapter Meeting Committee and a Certified Venue Executive (CVE).

“The CRVA prides itself in assembling the most professional talent available and we are very proud to announce Bryan Miller as the newest member of the team,” said Steve Bagwell, Vice President of Venues at the CRVA. “Bryan’s extensive experience, exceptional customer service, innovative leadership and collaborative nature will be valuable to both our customers and teammates.”

Miller officially assumes his duties at the CRVA on Jan. 23 and will report directly to Steve Bagwell, Vice President of Venues at the CRVA.

CHARLOTTE - LaBella Associates was established in 1978 and is a certified Great Place to Work. We are headquartered in Rochester, NY with offices across New York, Ohio, Pennsylvania, Connecticut, Maine, Maryland, Virginia, Tennessee, North and South Carolina, Alabama, and Madrid, Spain. LaBella is a progressive and growing multi-disciplined architectural and engineering firm dedicated to client satisfaction through teamwork, respect, and trust. We provide services that take a project from start to finish – from an initial study to determine a project’s feasibility to construction administration and start up, and everything in between. LaBella acquired the architectural firm Odell Associates in 2021. Odell Sports and Entertainment group has dramatically expanded the design capabilities and geographic reach in the sports and entertainment market for LaBella, with current and projected projects in 27 states. In addition to several municipal and collegiate projects, we are also the “Preferred Architect” of the United Soccer League (USL), and we are working on pro soccer stadiums throughout the U.S.

The Sports and Entertainment Studio focuses on unique venues for professional, collegiate, and municipal sports venues. These projects emphasize the design of environments that create unique and memorable experiences for guests. Most of our sports projects serve as anchors for larger mixed-use developments.

**Open Positions - We are currently hiring in our Charlotte, NC office:**

1. **Sports Lead Architect – Sports & Entertainment**  
To apply: [apply-a2nrftoqbc8v@applicantstack.com](mailto:apply-a2nrftoqbc8v@applicantstack.com)

1. **Project Architect/Designer – Sports & Entertainment**  
To apply: [apply-a2nrftowu097@applicantstack.com](mailto:apply-a2nrftowu097@applicantstack.com)

1. **Project Manager – Sports & Entertainment**  
To apply: [apply-a2nrftoraonq@applicantstack.com](mailto:apply-a2nrftoraonq@applicantstack.com)

## SAVE THE DATE



Guest X  
Atlanta, GA



Academy for  
Venue Safety &  
Security (AVSS)  
Pittsburgh, PA



Super Regional  
Conference  
(Regions 1, 2, 3  
& 5)  
Kansas City, MO



Venue  
Management  
School (VMS)  
& Graduate  
Institute  
Tampa, FL



VenueConnect  
2023  
Pittsburgh, PA

Interested in joining a Region 5 committee?

Reach out to Carol Moore at [carol@newnancentre.com](mailto:carol@newnancentre.com)

# HELP US INCREASE OUR REGION 5 MEMBERSHIP BEFORE VENUE CONNECT 2023

MEMBER WHO REFERS THE MOST APPLICANTS  
BEFORE VENUE CONNECT WILL WIN A  
**\$500 PRIZE!**



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