



INTERNATIONAL ASSOCIATION OF VENUE MANAGERS REGION 5



A letter from the Director

Greetings Region 5 Members!

As your newly appointed representative to IAVM's Board of Directors I want to share the confidence I have in the board members who govern your association. Having spent time with them at VenueConnect recently in Toronto, I know that you are in good hands with a capable, well-informed board and a professional staff guided by Brad Mayne, CVE and the CEO and President of IAVM. You are also well represented at the Region 5 level with newly appointed officers. I hope you'll take a minute to read on about your Region 5 leaders, including:

Todd Hunt, CVE - Immediate Past Director



Todd is a second generation IAVM member, joining the association in 1997. In addition to leadership roles in Region 5, he has served as both Chair and Sector Director for Arenas and is the current Chair of the Board of Regents for Venue Management School. When he's not volunteering with the association, he manages the BancorpSouth Arena and Conference Center in Tupelo, MS.

Brandi Quick, CVE - Assistant Director



Brandi is the Executive Director of Ditto Landing and Marina for the Huntsville-Madison County Marina & Port Authority. Her primary responsibility is to revitalize Ditto Landing and Madison County Boat Harbor through the implementation of a Master Plan. Prior to joining the Ditto Landing team, Brandi spent nineteen years with the Von Braun Center and was a member of the VBC Senior Management Team for 15 years.

Brandi earned her Bachelor's Degree in Administrative Science and her Master's Degree in Public Affairs from the University of Alabama in Huntsville. In addition to her role as IAVM

Region 5 Assistant Director, she serves on the Board of Directors with Leadership Huntsville/Madison County and the South Huntsville Business Association Board of Directors.

Erik Waldman, CVE - Treasurer



Erik is the Senior Director of Client and Guest Services for the Georgia World Congress Center Authority. In his role, he oversees event operations and guest services. Prior to this role, Erik oversaw event operations for the Georgia Dome and public safety for the campus. Prior to joining the GWCCA, Erik was the Vice President and General Manager of the BankAtlantic Center (not BB&T Center) in Sunrise, Florida. Erik holds a Bachelor of Science in Business Administration from the University of Central Florida. His career started at the Orlando Arena in 1998 as the Zamboni driver. He represents the Stadium Sector on IAVM's Board of Directors, is a Mentor Program Coach and serves on the Industry Affairs Committee. In his free time, Erik spends time with his family and friends, and he competes in Ironman triathlons and other endurance sports.

Kathryn Carlson, CVP - Secretary



Kathryn is the newest officer to Region 5 but has been an active member of IAVM for 12 years. She began her career in arenas at the Universities of Florida and South Carolina. Kathryn currently works at the Infinite Energy Center in Georgia. She most recently served on IAVM's Membership Committee and as Chair of the Mentor Connector Program. In 2018, she looks forward to serving as a member of the Venue Safety & Security Committee and your Region 5 Secretary.

Next month look for information about your State Representatives.

Best Regards,

W. Courtney Dyer, CVE

August 1, 2018

Are you interested in getting involved with IAVM Region 5? We are looking for volunteers to serve on the Region 5 Scholarship Committee! We are seeking representation from all venue types including stadiums, arenas, amphitheaters, fairgrounds, convention centers, performing arts, and universities. If you are interested or would like more information, please e-mail Karen Ehlinger at karen.ehlinger@crva.com.

Region 5 IAVM Job Postings

David A. Straz, Jr. Center for the Performing Arts (Tampa, FL) - Technical Coordinator - Opera and Internal Events (full-time): Under the direction of the Director of Production Services, and working closely with the Opera Tampa managing staff, this position will oversee all aspects of the technical production related to Opera Tampa and serves as Production Manager for all internal Straz events and functions outside of the Opera Season. Duties include, but are not limited to: negotiating

contracts for rental sets, costumes, and specialized labor, manage residence and transportation of contracted staffing, oversee the overall safety of the production, compile and organize final costs for show settlement.

David A. Straz, Jr. Center for the Performing Arts (Tampa, FL) - Programming Coordinator (full-time): This position will provide support to the Programming Department through the primary focus of contract processing, event settlement and rental sales and service assistance for all venue programming. This position will also ensure the timely and accurate delivery of contractual elements and provide excellent customer service to clients. The Programming Coordinator frequently makes event settlement decisions based on departmental procedures to finalize the contract terms with show producers and co-promoters. Other duties as assigned and flex schedule based on events.

Please submit any job postings to iavmr5@gmail.com

Alabama

Please submit your news to iavmr5@gmail.com

Puerto Rico

Please submit your news to iavmr5@gmail.com

Florida

POMPANO BEACH - Congratulations to Michael Tipton, Director at the Pompano Beach Cultural Center, and Max Long, Event Coordinator at the Virginia Beach Convention Center, for both earning their Certified Venue Professional (CVP) designations recently. For more information on the CVP program, visit <https://www.iavm.org/cvp/certified-venue-professional-cvp>.



Michael Tipton, CVP (center) and Max Long (right) pictured with IAVM President and CEO Brad Mayne, CVE (left).

Georgia

ATLANTA - Cobb Galleria Centre Announces Renovation of Special Event Space - The Gallery

The Cobb Galleria Centre recently completed a major renovation of one of its event spaces, the Gallery. Complete with finely appointed décor, tile floors and dramatic floor-to-ceiling windows, this unique, 5,500-square-foot venue is well-suited for wedding receptions, corporate events, holiday parties, bar-bat mitzvahs, quinceañeras and more. Steps away from Cobb Galleria Centre's exhibition hall, ballroom and meeting space, The Gallery accommodates up to 450 guests for a reception or 270 people for a seated banquet in an elegant and intimate setting with its own exterior entrance and direct access to parking.

The floor to ceiling renovation includes new tile floors, fresh paint, new lighting and refurbished doors. All of the upgrades make for an even lighter, brighter space.



Louisiana

BOSSIER CITY - This past June the Bossier Civic Center's Operations Manager, Fred Dennis, graduated from IAVM's Venue Management School. Fred has been an employee of the Civic Center since 2001, and he became the Operations Manager in 2016. His knowledge of the building, set ups, customer service skills and excellent supervision of employees make Fred an ideal employee, and the Bossier Civic Center team could not be more proud of him. Congratulations Fred!



Mississippi

TUPELO - The BancorpSouth Arena and Conference Center recently hired Kaitlin Wilkinson as their new Office Manager and Shelby Poindexter as their new Social Media Manager. In addition, this past June their Event Coordinator Courtney Holcomb graduated from IAVM's Venue Management School. Congratulations to all!

Kaitlin Wilkinson, Office Manager



Shelby Poindexter, Social Media Manager



North Carolina

DURHAM - DPAC Announces Special Autism-Friendly Performance of Elf: The Broadway Musical

DPAC is proud to announce its second autism-friendly performance since 2016 with Elf: The Broadway Musical which will take place on Saturday, December 8 at 10 a.m. In an effort to allow all families in the Triangle to enjoy the magic of live theater, this special autism-friendly performance will be presented in a tolerant and supportive environment for children and adults on the autism spectrum or other sensitivity issues with their loved ones.

"Our first autism-friendly performance with Grinch in 2016 was incredibly successful and loved by everyone in the community," said Megan Rindoks, Community Outreach Manager at DPAC, "so I am very happy that we can again extend the opportunity to all to experience the magic of live theater."

DPAC will work in conjunction with the national ELF team to make slight adjustments to the production. There will be less loud noises and flashing lights that could be challenging to some audience members. In addition to the adjustments made in the show, DPAC will have designated areas to help make the experience more enjoyable for those with autism and other sensitivity issues including:

- Sections of the lobby will serve as quiet areas for guests who may need to leave their seat during the show
- On-site volunteers will be on hand to assist families as needed as they arrive at DPAC and throughout the performance
- Detailed instructions and character comparison hand-outs will be available to download for caregivers to view and print at home that will outline in words and pictures the experience that families will undergo during their visit to DPAC for the show

For more information or if you have questions regarding this autism-friendly performance, please visit www.DPACnc.com/elfautismfriendly or contact Megan Rindoks, Community Outreach Manager, at mrindoks@dpacnc.com.

Special thanks to Theatre Development Fund's Autism Initiative for serving as an advisor, www.tdf.org/autism.

South Carolina

Please submit your news to iavmr5@gmail.com

Tennessee

KNOXVILLE - SMG Knoxville Receives Two Greater Knoxville Hospitality PAULY Awards

NASHVILLE - The Music City Center is happy to announce Nicole Finch has been hired as their new Event Coordinator, and Jenny Abplanalp has been promoted to Event Manager. In addition, their Director of Purchasing Jasmine Quattlebaum recently graduated from IAVM's Venue Management School. Congratulations Nicole, Jenny and Jasmine!

Nicole Finch, Event Coordinator



Jenny Abplanalp, Event Manager



Jasmine Quattlebaum, Director of Purchasing



Virginia / Washington / Maryland

RICHMOND, VA



Visitors have a new rapid-transit option to access the Greater Richmond Convention Center - the GRTC Pulse bus system. The GRTC Pulse launched July 1 and features dedicated stops eastbound and westbound on Broad Street for the convention center. The Pulse is a 7.6-mile bus line meant to provide faster trip times and more frequent service along Broad and East Main Streets.

"This is the first of many routes in this great region," Richmond Mayor Levar Stoney said at a ribbon-cutting event. "We're going east-west now, but the hope and the vision for the entire region is a comprehensive transportation network that goes north and south, east and west, and takes citizens in this great city to places in the countries for work and pleasures, too."

Frank Thornton, chairman of the Henrico County Board of Supervisors, said the Pulse will aid in local efforts to connect people to jobs and reduce poverty. "The Richmond region continues to move forward, and reliable and effective public transit service will be key to our future prosperity and ensuring all of our workforce has access to employment opportunities," Thornton said.



Construction on the \$65 million bus line began in August 2016 and lasted 22 months. GRTC used a \$24.9 million federal TIGER grant, as well as state and local funding from the city and Henrico, to build the route.

City leaders and transit advocates anticipate that redevelopment will

follow in the areas surrounding the bus line, as has followed in some cities that have established rapid transit routes.

Stoney said Monday that he expects total investment along the Pulse route to exceed \$1 billion over the next 20 years, citing an estimate in the GRTC Pulse corridor plan.

Speaking at the ribbon-cutting, Gov. Ralph Northam commended the localities for working with state and federal agencies to reach the milestone. "For any city to grow, for our economy to grow, transportation and infrastructure are so, so important."

NORFOLK, VA - For the 35th year, VisitNorfolk and the Norfolk Tourism Research Foundation participated in National Travel & Tourism Week, where communities nationwide unite to showcase the impact of travel and tourism with rallies, events, and other activities.

Since the first Rally in 2002, VisitNorfolk and the Norfolk Tourism Research Foundation have recognized over 200 hospitality associates with awards from the local community. Over 1,750 hospitality associates have been nominated by visitors, supervisors, and co-workers.

Gay Jones, SevenVenuess' Box Office Supervisor, was the 2018 recipient of the Peter G. Decker, Jr. Hospitality Associate of the Year award. This annual award is given to an employee who demonstrates superior service in the field.

Gay is pictured below (right) with fellow nominee, Carolyn Clanton, SevenVenuess' Tour Information Assistant.

The City of Norfolk's SevenVenuess serves to link Norfolk's residents, visitors and tourists to Norfolk's rich cultural arts and entertainment community. We are: Scope Arena, Chrysler Hall, the Attucks Theatre, the Wells Theatre, Harrison Opera House, Harbor Park, and Open Air Events.



Allied Member News

EventBooking - Evelyn Ingram Joins IAVM Foundation Board of Trustees



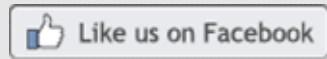
Evelyn Ingram, VP of Sales at EventBooking, has been appointed to join the Board of Trustees for the IAVM Foundation. She looks forward to further engaging Region 5 members to hear valuable feedback that may equip her to serve more fully in this role. Congratulations Evelyn!

Check out the Region 5 Facebook page for pictures taken in Toronto at VenueConnect!

While the newsletter is sent once a month, our Facebook page will be updated throughout the month with exciting news, pictures, job opportunities and more. Click the "Like us on Facebook" button below or go to [Facebook.com/IAVMRegion5](https://www.facebook.com/IAVMRegion5) and "Like" us now!

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