



# Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

February 2020



## Blaze YOUR TRAIL

IAVM Region 6 Biennial Conference

### Registration now open!

**When:** April 5-8, 2020 | **Where:** Fayetteville, AR

**[Click here to register NOW!](#)**

- Professional development
- Educational sessions
- Venue tours
- Networking opportunities
- Local arts and culture
- And more!

### Thank you to our sponsors who are making this conference possible:



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# Please Join us April 5-8 to Take in the Beauty of the Ozarks in Lovely Fayetteville, Arkansas!



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The conference planning committee is hard at work putting the final details together for our Region 6 Biennial Conference. If you've not visited Northwest Arkansas before, prepare to discover one of the best kept secrets in the country; a regular on many national lists of "Best Places to Live, Work and Play!"

In honor of the Region, here are the top **6** reasons you should attend!

- 1. Relevant Educational Sessions!** These sessions will highlight best practices you can take back with you to further initiatives in your own organizations. Some topics included are Creating Emergency Action Plans, Falconry-Based Bird Abatement, Sustainability, Social Media, Inclusive Venues Beyond ADA Guidelines and the Business Impacts of Marijuana Legalization. Not to mention, the keynote by Dr. Margaret Rutherford focused on mental health and wellness.
- 2. The venues in Northwest Arkansas are exceptional!** This year's conference will showcase 7 different venues including the brand-new contemporary art museum "The Momentary", created in a former cheese processing plant (no joke!) and a tour of the \$17.1M renovation project at the Walmart Arkansas Music Pavilion (AMP).
- 3. Networking Opportunities!** Take time to reconnect with colleagues and make new relationships. We are hosting two evening receptions featuring live local music at the Walton Arts Center and Crystal Bridges Museum of American Art. There will also be a dine-around opportunity in Bentonville and a young professional happy hour!
- 4. Exploring the Ozarks-the backdrop for this year's conference!** The trip wouldn't be complete without some add-on excursions. Ride a train through the Boston Mountains (Ozark range), take a day trip to historic resort town Eureka Springs including a visit to the tiger refuge, or take the local craft brewery tour and visit three local breweries!
- 5. It's cost effective!** Did we mention a reasonably priced registration fee of \$300 (\$275 for multiple attendees from same venue) AND a hotel room block rate of \$99/night? Direct flights from many destinations including Houston, Dallas, Denver, Chicago, New York, Los Angeles, Atlanta, Charlotte, Minneapolis and Washington DC among others!
- 6. Pay It Forward!** Did you know with every paid registration and sponsorship gift we receive for the Biennial Conference we are able to build our resources and offer more scholarship opportunities? Region 6 has a long record of successful fundraising that has allowed us to offer Venue Management School scholarships every year for 20+ years. Your presence not only provides you with relevant education but supports building the leaders who will one day walk in your shoes.

Thank you to our sponsors! We couldn't host this conference without you! Shuler Shook, HKS Architects, Tessitura, Eventbooking, Little Rock CVB, nQativ Activity HD, Visit Hot Springs, SICO, Simmons Bank Arena, Ft. Smith CVB and Garrett Metal Detectors.

And our committed in-kind sponsors Walton Arts Center, Walmart Arkansas Music Pavilion, Experience Fayetteville, Faulkner Performing Arts Center, The Momentary, Crystal Bridges Museum of American Art, TheatreSquared, University of Arkansas Athletics, Graduate Fayetteville and Eureka Springs CVB.

Click here to register and see full agenda: <https://www.iavm.org/regions/region-6-meeting-overview>. We look forward to seeing you in Fayetteville! Conference Committee Co-Chairs: Nick Zazal and Meredith Imes



## College Park Center/Texas Hall Seeks Operations Crew Leader

College Park Center/Texas Hall is currently accepting applications for a Venue Operations (Facility Worker) Crew Leader. This position assists the Director of Facility Operations and Operations Manager in routine tasks related to the execution of event setups, facility conversions and supervision of setup crews. For a full job description or to apply, please visit: <https://uta.peopleadmin.com/postings/11558>

## Walton Arts Center/Walmart AMP Seeking Production Manager and Food and Beverage Director

At Walton Arts Center/Walmart AMP, we strive to be the place where a diverse mix of talented people want to come, to stay and do their best work. We pride ourselves on bringing the best Arts and Entertainment to our audiences in Northwest Arkansas, and we know our organization runs on the hard work and dedication of our passionate and creative employees.

### Production Manager, AMP

*Position Summary:* The **Production Manager** will serve as a member of the Production and Operations Team in providing production and maintenance services for 9500 capacity Amphitheater hosting world class concerts, special events, meetings and in-house productions. This position will coordinate with Director of Production and members of the Tour Production team to clarify needs and determine technical equipment, support personnel needs and timetables necessary for each production. They will also recommend, plan and oversee maintenance, repair and replacement for stage systems including rigging, fly, soft goods, etc...

*Education and Experience:* Bachelor's degree in Technical Theatre preferred with 2-5 years of professional production experience. Knowledge of rigging practices, lighting and sound equipment, electrical systems, and technical theatre knowledge.

### Director Food and Beverage, AMP

*Position Summary:* The **Director, Food and Beverage** is responsible for direction and coordination of the Food and Beverage operations at Walmart AMP. Provides leadership that fosters a team-oriented culture with focus on initiatives to grow the AMP/WAC brands in unison with department revenue and profits. To ensure communication within the department is inclusive and focused on achieving the objectives of the F&B Department. Forecasting and assessment to ensure future goals are set. Responsible for defining, enforcing and emulating customer service and product standards.

*Education and Experience:* Bachelor's degree in Food and Beverage Management or Hospitality Management preferred. Ideal candidate should have strong knowledge & 5 years of experience in managing large venue's food and beverage operations including concessions, catering, branded concepts, maximizing POS and Retail Merchandising.

For complete job descriptions or to apply, visit: <https://waltonartscenter.org/about/employment/>

**Walton Arts Center is an equal opportunity employer with a commitment to diversity in its staff. Women, minorities, veterans and individuals with disabilities are encouraged to apply.**



**[Click here to register NOW!](#)**

## TULSA'S CONVENTION CENTER REBRANDS TO COMMUNICATE VENUE'S GOALS AND DIVERSITY



Tulsa's convention center has been known by various names since opening its doors over five decades ago, and now the venue announces a new name to better communicate its goals and diversity. **Cox Business Convention Center (CBCC)** debuts today after a year-long rebrand, and with the new name comes a visual look to solidify its role in the city and place Tulsa as a must stop destination for meetings and events.

The comprehensive rebrand includes an updated name (adding 'convention' to further emphasize the building's primary function), a new logo paying tribute to the venue's architectural history and Tulsa's Art Deco and Mid-Century architecture, a new website ([CoxCenterTulsa.com](http://CoxCenterTulsa.com)), new signage inside and out, and a digital and print campaign featuring guests and clients of the venue.

"Both the renovation and the addition of 'convention' in the venue's name are part of our goal of making Tulsa a strong contender when it comes to state and national events and to further contribute to the city's overall economic impact," said **Assistant General Manager Angie Teel, CMP**. "The rebrand campaign slogan is 'Diverse City, Diverse Crowds, Diverse Spaces' and this captures not only the essences of the venue, but the ever-growing spirit of Tulsa."

Adhering to its "Tulsa Does It Better" Arena District tagline, CBCC partnered with local creatives to complete the project. **AcrobatAnt** created the logo and custom Website, **Retrospec Films** provided the photography and video, **BlueStem Integrated Printing** and **Boomerang Printing** provided print and collateral support, and **Prairie Custom Products** helped the venue with new apparel and merchandise.

The rebrand follows the venue's recognition as a **top 20 convention center** in North America (*EXHIBITOR "2020 Centers of Excellence"*) and comes on the cusp of completion of the venue's **\$55 million renovation**. The Vision Tulsa renovation creates a new South Plaza and main entrance on the east side with a three-story glass atrium, valet drop off, and over 4,000 square-foot of pre-function, as well as a multi-use event space (Grand Hall – Oklahoma's largest banquet space with 41,470 square-foot and 38' ceilings). When complete in summer 2020, the venue will offer over 275,000 square foot of rentable space along with a variety of renovations and upgrades to existing spaces throughout the venue.

Cox Business Convention Center has hosted a variety of events since opening, including historic performances by The Rolling Stones and James Brown, to Star Trek conventions and Muhammed Ali boxing matches. In 2020, the venue will host a variety of state and national conferences, trade shows, social galas, athletic and e-sport events, and live performances.

Please visit [CoxCenterTulsa.com](http://CoxCenterTulsa.com) to experience the new look of Tulsa's convention center. For interviews or images, please contact [hbeal@asmtulsa.com](mailto:hbeal@asmtulsa.com).



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## Tulsa finds that collaboration is stronger than competition

*How a city's leading arts organizations can go further with a shared software platform*



It's common for a city's institutions to feel as though they are competing for the same attendees. "Competition is stiff for audiences and resources," wrote Robert Lynch, president and CEO of Americans for the Arts, in an op-ed titled *Five Macro Trends that Arts Organizations Need to Watch*. Why would organizations collaborate with their competitors?

The city of Tulsa, Okla., with a population of only 400,000, is showing that strong collaboration can serve as an effective antidote to competition. Several of Tulsa's cultural organizations have come together to form a Tessitura consortium.

What's a [consortium](#)? It's a group of organizations that share a database while maintaining control over their own data and branding, and it's a unique capability of Tessitura. The "Tulsatura" consortium brings together a diverse group of organizations, including the Tulsa Botanic Garden, Tulsa Ballet, Tulsa Opera, Tulsa Symphony, Gilcrease Museum, Philbrook Museum, and the Woody Guthrie Center, among others.

In the early days of the consortium, some people felt cautious about sharing patron information with other organizations. But Annie Chang of the Tulsa Symphony says that the feeling has evolved into "pride that so many people are supporting all of us at the same time." Scott Black of the Tulsa Ballet notes that donors and board members appreciate that the spirit of collaboration can "encourage participation among everyone." And Cody Palmer of the Philbrook Museum says: "Without the consortium, I don't know if the individual Tulsa arts organizations would have been able to communicate on the level that we do now. It's built this big sense of community. And it's helped us progress as a city towards a common goal." Read more about the Tulsa consortium on the Tessitura Network [website](#).

## College Park Center/Texas Hall Welcome New Operations Manager



**Hunter Eagle**  
**Operations Manager**

In January, Hunter Eagle joined the UT Arlington Special Event Facilities team as Operations Manager. Hunter, a native of Azle, Texas, comes to UTA from L.A. Fitness where he served as Operations Manager since 2018. Hunter also worked as a Student Manager during his time as a student at Texas Tech University at United Supermarkets Arena from 2013-2017. "We are extremely excited to have Hunter on our team with the addition of this new role," says Keith Schobert, Director of Building Operations. "Hunter brings some valuable experience from large scale venues and day to day facility management. Hunter's positive, can-do attitude and experience will help us take our department to a higher level through serving our staff, clients and partners."

## **UT Arlington Basketball Continues Kids Day Tradition at College Park Center**



On the morning of January 16, nearly 6,000 elementary and middle school students cheered the UTA Lady Mavs basketball team to victory. College Park Center has been host to the annual “Kids Day” game since 2014, bringing in schools from all over the Dallas-Fort Worth area. Attendance at the game has steadily grown since then, and hit a record high this year. In addition to providing the arena with some of the most enthusiastic fans we see all year, it also gives kindergarten through eighth grade students a firsthand look at a university campus. Participating schools get a chance to tour the campus before or after the game, giving students an in-depth look at a university many of them may go to in the future.

## **Simmons Bank Arena Offering Luxurious Loge Boxes**



Simmons Bank Arena in North Little Rock, AR is offering its patrons a chance to experience a brand new form of luxury in entertainment in their 6 seat loge boxes. Loge box ticket holders will receive unparalleled service, convenience and hospitality to include first rights to purchase event tickets through a ticket concierge and a private loge box ticket holder entrance. A loge box attendant and loge box ambassador are available, as well as, in seat service for food and beverage. Loge box leases may be purchased for one year or three years.

## **Amarillo Civic Center Complex Welcomes New Event Supervisor**



Lance Feider comes to Amarillo Civic Center Complex with a background in Film and Entertainment. He earned a Bachelor’s Degree in Entertainment Business from Los Angeles Film School - graduating top of his class. He also served as a United States Marine during Operation Iraqi Freedom, where he worked as an Ordnance Tech. Feider hopes to grow and become the Event Manager and retire from the City. He lives at home with his Wife (Alyssa) and 2 dogs (Boots and Mittens) and a large Star Wars collection.

## Molly Wink Joins Denver Arts & Venues as Deputy Director



Molly Wink has been named Deputy Director of Denver Arts & Venues, the City of Denver Agency with oversight of a number of City-owned entertainment venues and cultural programs.

“Molly’s work on the business side of the arts is going to be a terrific boost to Arts & Venues,” said Ginger White, Arts & Venues’ executive director. “We all look forward to Molly’s leadership as the agency builds on past success and embarks on new projects.”

A graduate of the University of the Pacific, Wink joins Arts & Venues from the Denver Art Museum, where her experience includes membership development and, most recently, duties as chief operating officer. Wink’s previous experience includes marketing and communication roles with the Colorado Symphony Orchestra and the Denver Center for the Performing Arts.

“Arts, culture and entertainment have always been passions of mine, especially because of the lasting, transformational impact the arts have on cities and their residents,” said Wink. “I couldn’t be more excited to join Denver Arts & Venues and look forward to working with Ginger and the entire team.”

## James Horner Retirement Par-Tee and Recognition on February 21<sup>st</sup>. Come Help Give James a Great Send-Off!

**JAMES HORNER**  *“My body is here, but my mind has already teed off.” - James Horner*

**RETIREMENT PAR-TEE**  
**...and RECOGNITION**

Please join us for a retirement recognition:  
Friday, February 21, 2020  
2:00pm - 4:00pm  
Fort Worth Convention Center  
Ballroom Lobby  
Remarks at 2:30pm  
*Light Hors D'oeuvres and beverages provided*

For more information and to RSVP call Vicki Mitchell at 817-392-2740

## SPECTRA ANNOUNCES FIRST MAJOR CONCERTS AT THE COTTON BOWL IN OVER A DECADE



Spectra, managers of Fair Park and Cotton Bowl Stadium in Dallas, recently announced the first major concerts in over 16 years at the iconic stadium. **K-Pop sensation BTS** will bring their **Map of the Soul Tour** for two (2) shows, May 9 and 10, and **The Rolling Stones** will bring their **No Filter Tour** on May 29 to the 90-year-old venue.

### Spectra Seeking Digital Media Coordinator for Fair Park

Spectra Venue Management is looking for a dynamic, digital marketing professional to support and drive Fair Park's objectives through digital marketing, digital communication (newsletters), social media engagement, digital storytelling, and brand management for external and internal audiences.

Located just two miles east of Downtown Dallas, Fair Park is the largest historical landmark in Texas and boasts one of the nation's largest collections of 1930s art and architecture. The 277-acre campus is home to the State Fair of Texas, museums, Cotton Bowl Stadium, an outdoor amphitheater, Music Hall at Fair Park (Broadway shows, ballet, opera), and over one thousand events each year.

The **Digital Media Coordinator** will be responsible for creating and implementing a cohesive digital marketing vision for Fair Park, including, but not limited to, digital marketing, social media, website management, content creation, and database collection and communication. Find the full job description here:

<https://careers-spectra.icims.com/jobs/5592/digital-media-coordinator-%7c-fair-park/job>

Spectra, an industry leader in sports, entertainment and venue management, is dedicated to recruiting and developing individuals with the skills, experience, desire, and values to contribute to the continued growth and success of our organization. Together, with our 250+ sports & entertainment venue partners, we transform events into experiences! These experiences create excitement, turn heads, and make memories.

## ASM Global -DESTINATION EL PASO SEEKS TO FILL VARIOUS POSITIONS

**ASM Global**, the leader in privately managed public assembly facilities has an immediate opening for the following positions at Destination El Paso, featuring nationally recognized venues including: El Paso Convention Center, Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, McKelligon Canyon and Pavilion.

### Event Marketing Manager

*Position Summary:* Event Marketing Manager plans, coordinates and manages all advertising, public relations activity to support all events taking place at all venues associated with El Paso Live, specifically the El Paso Convention Center, Abraham Chavez Theater, The Plaza Theatre, the Philanthropy Theatre, the Alcantar Sky Garden, Arts Festival Plaza, McKelligon Canyon Amphitheatre and McKelligon Canyon Pavilion.

*Education and Experience:* Minimum Bachelor's Degree in marketing, or related field, Minimum 5 years increasingly responsible experience in marketing or other relevant experience. Must have excellent graphics skills preferred in Adobe Photo Shop, Microsoft Excel and Microsoft PowerPoint, and work extended and/or irregular hours including nights, weekends, and holidays as necessary.

(Continued, next page...)



### **Food and Beverage Catering Sales Manager**

*Position Summary:* The Food and Beverage Catering Sales Manager, is responsible for overseeing full time, part-time and contract employees performing food and beverage service for the facility and events by performing the following duties personally or through subordinate supervisors/employees which manages the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

*Education and Experience:* Three to five (3-5) years of related experience and/or training or equivalent combination of education and experience. Previous supervisory experience in a similar venue. Strong communicator: must be able to communicate clearly. Demonstrated ability to control costs, generate increased revenue and manage accounts payable/receivable and financial reporting. Strong written, verbal and interpersonal skills needed. Ability to function in a fast paced, team-oriented environment. Ability to manage several direct reports. Working knowledge of Excel, Word and POS Systems. Trained and respondent in case of emergencies. TABC certified and Management Food Handler Certified.

### **Food and Beverage Concessions Manager**

*Position Summary:* The Food and Beverage Concessions Manager is responsible for overseeing all Concessions operations including but not limited to concessions, bar, warehouse/commissary for the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

*Education and Experience:* High school diploma or GED and two (2) years related experience, and/or training; or equivalent combination of education and experience. Food Handler Certified, TABC Certified., Must pass a Background check to include Credit Status, Valid driver's license with good driving record, Experience with BYPASS, ALOHA or point of sale system and Working knowledge of Microsoft Office (Word and Excel).

### **Sous Chef**

*Position Summary:* The Sous Chef is responsible for purchasing, inventory control, scheduling and managing culinary staff, food safety program, costs of goods accountability, labor management, food production and quality control. Ensures the kitchen activities operate in a timely manner.

*Education and Experience:* Bachelor's degree in Culinary Science or relevant field, 3 or more years of hands on experience, Food and wine knowledge and creativity and 2 or more years of Kitchen/culinary supervisory experience.

### **Facility Sales Manager**

*Position Summary:* The Facility Sales Manager is responsible to enhance economic and social growth in El Paso by marketing, promoting and developing new business for Destination El Paso and the City through networking and developing sales in order to obtain goals.

*Education and Experience:* Bachelor's degree in Hotel, Marketing and/or Business Administration, or closely related field. Two years of sales experience (preferably in catering sales), Equivalent in directly related work experience may be substituted. Have a proven record of accomplishment of successful meeting and convention selling, as well as a steady progression of increased responsibilities or college education or equivalent combination of education and experience.

### **Labor Services Manager**

*Position Summary:* The Labor Services Manager is responsible for overseeing full time, part-time and contract employees performing custodial, janitorial, event set ups and turnovers in addition to other activities required to run, maintain, and service the facility and events by performing the following duties personally or through subordinate supervisors/employees which manages the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

*Education and Experience:* High school diploma or GED and three (3) to five (5) years related experience, and/or training; or equivalent combination of education and experience.

**For the complete job descriptions or to apply, visit:** <http://www.elpasolive.com/contact/jobs> or contact Emilio Velez, Human Resources Manager at: [EVelez@destinationelpaso.com](mailto:EVelez@destinationelpaso.com)

**ASM Global is an Equal Opportunity/Affirmative Action employer, and encourages Women, Minorities, Individuals with Disabilities, and protected Veterans to apply. VEVRAA Federal Contractor**

## ASM Global - LAS CRUCES CONVENTION CENTER SEEKS TO FILL VARIOUS POSITIONS

### **General Manager**

*Position Summary:* The General Manager coordinates the day-to-day activities of the various departments within the facility. Helps to facilitate optimum efficiency, maximize profits and provide exceptional customer service by performing the following duties individually or through subordinate supervisors. This individual will have responsibility for the overall management, promotion and operation of the facilities, including purchasing, booking, marketing, finance, human resources, food and beverage, box office, advertising, security, production, maintenance, parking and related operations.

*Education and Experience:* Bachelor's Degree (BA) from a four-year accredited college or university with major course work in business or public administration or related field and a minimum of 5-7 years' experience industry experience in a senior management function of a Theater/Performing Arts Center, Arena, Convention Center or stadium, or equivalent combination of education. Experience in contract negotiation, business law, purchasing procedures, supervising personnel and labor relations and union contracts, if applicable. <https://searchwideglobal.com/job/general-manager/>

### **Director of Sales and Marketing**

*Position Summary:* The Director of Sales and Marketing responsible for identifying market opportunities; developing long and short-term marketing and sales strategies and development of training programs for staff with the objective of attracting conventions, meetings, and events that both secure hotel room nights and generate revenue for the managed venues. May handle priority accounts for larger convention producers.

*Education and Experience:* Bachelor's degree from a four-year college or university in Marketing, Journalism, Public Relations or related field 5 years related experience in marketing within entrainment, destination marketing or with a marketing/advertising agency and 3 years of supervisory experience. <https://recruiting.adp.com/srccar/public/RTL.home?c=1152751&d=ExternalCareerSite&r=5000575359506&fromPublish=true#/>

### **Event Coordinator**

*Position Summary:* The Event Coordinator is responsible for providing professional professional client services support in the planning, organization and management of events within the facility, and monitor the logistics of these events, and all event coordination tasks after events are booked at the Las Cruces Convention Center.

*Education and Experience:* Bachelor's degree from an accredited four-year college or university, 1 to 2 years related experience and or training, or equivalent combined of education and experience. Working knowledge of the principles of facility management, services and equipment for a similar facility.

<https://recruiting.adp.com/srccar/public/RTL.home?c=1152751&d=ExternalCareerSite&r=5000580235406&fromPublish=true#/>

### **Sales Manager**

*Position Summary:* The Sales Manager is responsible for selling the Las Cruces Convention Center and works with the departments to ensure growth and expansion of services to ensure that company sales goals and objectives are met.

*Education and Experience:* Two years of sales experience, Bachelor's Degree in Hotel, Marketing and/or Business Administration, or closely related field. Equivalent in directly related work experience may be substituted. Have a proven record of accomplishment of successful meeting and convention selling, as well as a steady progression of increased responsibilities or college education or equivalent combination of education and experience.

<https://recruiting.adp.com/srccar/public/RTL.home?c=1152751&d=ExternalCareerSite&r=5000546930506&fromPublish=true#/>

### **Food and Beverage Coordinator**

*Position Summary:* The Food and Beverage Coordinator is responsible for overseeing overseeing all Banquet Functions to include, coffee breaks, buffet, plated and reception events. This position also oversees concessions in the absence of the Concessions Manager.

*Education and Experience:* High school diploma or GED and two (2) years related experience, and/or training; or equivalent combination of education and experience and minimum of 6 months supervisory experience.

<https://recruiting.adp.com/srccar/public/RTL.home?c=1152751&d=ExternalCareerSite&r=5000580403206&fromPublish=true#/>

**For the complete job descriptions or to apply, click on the link below each summary or contact Emilio Velez, Human Resources Manager at: [EVelez@destinationelpaso.com](mailto:EVelez@destinationelpaso.com)**

ASM Global is an Equal Opportunity/Affirmative Action employer, and encourages Women, Minorities, Individuals with Disabilities, and protected Veterans to apply. VEVRAA Federal Contractor

## **Andrea Wright assumes duties as Assistant Director, City of Fort Worth for the Public Events Department (Fort Worth Convention Center and Will Rogers Memorial Center)**



Andrea started her tenure with the Public Events Department in March 2013 as a Management Analyst II. In December 2015 she promoted to Sr. Management Analyst and in December 2018 her position was reclassified to Administrative Services Manager. For the last 2 years she has served as the Interim Assistant Director of Finance and Administration.

Andrea earned her Bachelor's degree in Business Administration from Kent State University and her Master's degree in Administration, from Central Michigan University.

She has been a great asset to our team due to her skills, knowledge and experience in government related financial services and human resource management. She is the department's subject matter expert when it comes to the management of the Hotel Occupancy Tax and the newly enacted Venue Tax and Project Financing Zone programs.

B.B.F.N.! Bye-bye for now!



Jeff Davis – CVE, CMP

Region 6 Director

Executive Director, College Park Center/Texas Hall  
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Meredith Imes

Region 6 Assistant Director/Vice-Director

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**Thank you newsletter contributors this month!**

Dana Astmann – Tessitura Network

Holly Beal – Cox Business Convention Center

Julian Bowman – Spectra – Fair Park

Kyla Bryant – Simmons Bank Arena

Jonathan Carroll - College Park Center — Texas Hall — UTATickets, The University of Texas at Arlington

Kristin Coffman - Walton Arts Center & Walmart AMP

Jeff Davis – Region 6 Director, College Park Center/Texas Hall - The University of Texas at Arlington

Kelly Graham – Region 6 Scholarship Chair, Denver Performing Arts Complex, Arts and Venues

Meredith Imes – Region 6 Vice-Director, 2020 Region 6 Conference Co-Chair, United Supermarkets Arena

Vicki Mitchell – Fort Worth Convention Center

Han Owens – Amarillo Civic Center Complex

Ashley Peacock – Cox Business Convention Center

Emilio Velez - ASM Global -DESTINATION EL PASO

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