



# Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

January 2019



## MAKE YOUR MARK

*IAVM Region 6 Future Leaders Conference 2019*

**There's Still Time to #MakeYourMark at the  
IAVM Region 6 Future Leaders Conference 2019!**

**When: January 14-16, 2019**

**Where: Amarillo Civic Center Complex in Amarillo, TX**

**How: [Register online here!](#)**

- ★ Professional development
- ★ Educational sessions
- ★ Venue Tours
- ★ Networking opportunities
- ★ 'Live' Trained Crowd Manager
- ★ And More!



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### Message and Updates From Jeff Davis, IAVM Region 6 Director

Happy New Year!! By now, the excitement of ringing in 2019 may be just a memory. If you are one of the millions who made New Year's Resolutions.... How are those holding up? For me, my goal for 2019 is to have more meaningful time and connections with friends and family, and I'm looking forward to the same in my work life – having meaningful interactions with those I work with and colleagues around the region and country.

Studies show that 92% of resolutions fail, with 80% of them by February 1. The reasons? Well, there are many. But the most common reasons are:

- You're not passionate enough about it
- It's not specific enough
- There's no plan to accomplish it
- There is no budget to support it
- No one is holding you accountable

If you are like me, and have made a work-based resolution to grow in your career, or make new connections, then our region is a great way to help you be successful and maintain your passion for our industry!

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In just a few days, we have the Future Leaders' Conference in Amarillo – a great way for young professionals to connect with colleagues and veterans in the region. In addition, we will soon be talking more about our 2020 Region 6 Conference in Fayetteville, Arkansas, and opportunities in which you can get involved in planning the meeting.

Speaking of the New Year and our region, I'm excited to announce that Meredith Imes, associate director at United Supermarkets Arena, will serve the remainder of the current term as the Region 6 Assistant Director. Meredith has been active in our region many years and has served as our Scholarship Chair. In addition, Kelly Graham with the Denver Performing Arts Complex will serve as the Scholarship Chair for our region.

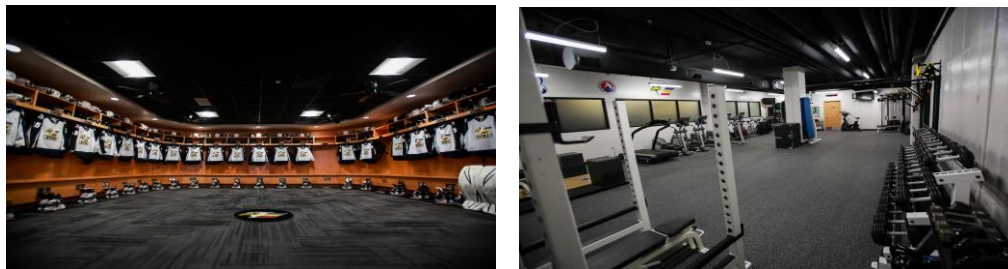
As I step into this new role with Region 6, I look forward to getting to know each of our members better. You have a great group of industry professionals representing you within our region leadership, and we are always excited to hear from you on ways we can help with challenges you face, provide educational experiences for you and your team, or create networking opportunities.

Wishing you continued professional growth and success in 2019,  
Jeff Davis, CVE, CMP, Director, IAVM Region 6

## **UPGRADES AND FAN EXPERIENCE ENHANCEMENTS AT THE BUDWEISER EVENTS CENTER AT THE RANCH AS LARIMER COUNTY INVESTS IN THE FUTURE OF THE BUILDING**



### ***\$3.25 MILLION INVESTED INTO THE BUDWEISER EVENTS CENTER AT THE RANCH***



The Budweiser Events Center at The Ranch has experienced and is currently undergoing a slew of upgrades to the building that also includes some enhancements to the fan experience. At a grand total of roughly \$3.25 million, Larimer County, along with the Colorado Eagles, is proving its commitment to the citizens of Northern Colorado.

“Larimer County is committed to supporting our tenant partners to ensure the future success of the Budweiser Events Center at The Ranch,” said Chris Ashby, campus director of The Ranch Events Complex. “This is an exciting time not only for the Budweiser Events Center, but the campus as a whole.”

Building upgrades include: locker rooms, coaches offices, official's locker room, green room, fitness center, an outdoor storage facility for the arena, a state-of-the-art ice chiller system, a revolutionary LED Sport Lights system and free Wi-Fi for all patrons at the Budweiser Events Center.

#### **Upgrade & Renovation Breakdown**

- Ice Chiller System - **\$1.8 Million**, Event Level Upgrades - **\$1 Million**, Wi-Fi - **\$250,000**, LED Sport Lights - **\$200,000**

The Budweiser Events Center at The Ranch is excited to begin offering free Wi-Fi to all event patrons starting on November 2, 2018 during the Colorado Eagles AHL hockey game against the Tucson Roadrunners. This \$250,000 upgrade includes over 100 access points throughout the building to ensure seamless connection during events.

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“We’re very excited to see Larimer County and the Colorado Eagles continue to invest in a facility that provides such high caliber entertainment for all of the citizens of northern Colorado and southern Wyoming,” said Spectra’s Keller Taylor, General Manager of the Budweiser Events Center. “Not only is it exciting to see upgrades and renovations occur for the building and the team, but we’re looking forward to enhancing the fan experience with free, building-wide Wi-Fi.”

Immediately following the conclusion of the Colorado Eagles championship hockey season, construction crews began working on the renovations. Larimer County in partnership with the Colorado Eagles provided the backing of a major overhaul that reshaped the event level of the arena.

This included upgrades to the current Colorado Eagles locker room, coaches and athletic training rooms and the construction of a brand-new on-site training facility for the team. This resulted in a loss of storage space for the arena, which brought about the need for an external storage space to be constructed to accommodate the arena needs.

In addition to the many locker room upgrades and renovations, a new artist/talent Green Room was constructed on the east side of the arena event level to accommodate event needs that the arena was previously lacking.

The largest investment of these upgrades was the new Ice Chiller System that maintains the temperature level of the ice throughout the entire season. With miles of piping just 4 inches beneath the concrete arena floor, the new ice chiller system will result in significant cost savings with regards to the buildings utilities.



Wrapping up the building upgrades and renovations is the state-of-the-art [Ephesus Lumadapt](#) LED Sports Lighting System. This revolutionary new system will not only improve the arena experience for the players, but also for the event patrons and event media partners while benefitting the environment as it will reduce the carbon footprint of the building.

Lumadapt’s user interface provides real-time system monitoring and the ability to proactively respond to any system issues that may arise. Additionally, the system allows the building to utilize RGBA color, beam tuning, color temperature tuning and the ability to create personalized scenes with the immersive lighting software. The system also brings with it a fully customizable LED lighting and control system that allows for ease of upgrades in the future. “These upgrades have not only substantially improved the facilities for our players and staff, but they will also create an even better game day experience for our fans,” said Colorado Eagles President and General Manager Chris Stewart. “The new LED lighting system, we believe, will enhance the fans’ ability to follow the game in the arena and improve the video and photo components for those watching the game at home. Additionally, quick and reliable access to wi-fi throughout the BEC should allow fans to communicate and broaden the opportunity to dive deeper into game statistics and player information. Larimer County and the Colorado Eagles have worked hand-in-hand to complete what we feel are some incredibly exciting new enhancements for every single fan entering the Budweiser Events Center.”

## Renovated facilities unveiled at Will Rogers Memorial Center

Renovated cattle and poultry barns are set to welcome exhibitors to the 2019 Fort Worth Stock Show and Rodeo. Fort Worth Mayor Betsy Price, Stock Show Chairman Ed Bass and other dignitaries cut the ribbon on the newly renovated Cattle Barn 1 and Poultry Barn at the Will Rogers Memorial Center (WRMC) on Dec. 10.



This is the second of a four-phase plan to renovate the frequently used livestock facilities at the Will Rogers Memorial Center. Besides their use during the Stock Show, the facilities host and accommodate other horse and livestock shows throughout the year. The Phase II project, which encompasses the Cattle 1 and Poultry barns, has a cost estimate of \$16 million that's being borne evenly between the City of Fort Worth and the Stock Show.

Most significant is the relocation of the popular Stock Show dining destination, the Stockmen's Café. The modern dining facility adds another feature to attract additional events and equestrian competitions to WRMC which, in turn, benefits the local economy. Visitors will also find significant improvements in lighting, ventilation and aisle space throughout the buildings. Modern and enlarged restrooms as well as larger lobby spaces will better accommodate growing Stock Show crowds.

The estimated economic impact of the Stock Show to the Fort Worth area is approximately \$170 million, with roughly \$3 million generated annually in local tax revenue.

Other equestrian competitions are hosted by WRMC throughout the year for the National Cutting Horse Association, American Paint Horse Association, National Reined Cow Horse Association, Appaloosa Horse Club and other livestock organizations. These activities generate significant revenue to the City of Fort Worth through rental fees, hotel occupancy fees and sales taxes paid by exhibitors coming to Fort Worth from across the nation. The WRMC hosts a wide range of events and activities virtually 365 days a year.

## BOK CENTER NOMINATED FOR MULTIPLE AWARDS BY POLLSTAR

Oklahoma's marquee concert arena continues to generate national industry recognition. On Friday, Los Angeles-based *Pollstar* announced that BOK Center has been nominated for "Best Hang," a new category at the Concert Industry Awards this year that recognizes venues or festivals that create incredible backstage experiences for artists and tours. In addition, BOK Center General Manager, Jeff Nickler, was nominated for "Venue Executive of the Year" and Director of Booking, Joe Giordano, was nominated for the music industry's "Rising Star" award.

BOK Center joins a distinguished group of nominees for Best Hang including The Forum (Inglewood, CA), Greek Theatre (Los Angeles, CA), Austin City Limits Festival (Austin, TX), Osheaga (Montreal, Canada) and Stagecoach Country Music Festival (Indio, CA).

BOK Center is renowned in the concert industry for its elaborate backstage hospitality, tour catering, and unique dressing rooms and for this reason countless artists have chosen to rehearse and launch their tours in Tulsa. This year alone U2, Blake Shelton, and Fleetwood Mac have all launched North American tours at the venue.

Several recent enhancements have been made backstage at BOK Center highlighted by the addition of three new green rooms commemorating Oklahoma musicians Woody Guthrie, Garth Brooks and Leon Russell. The arena has also added a trendy private gym for artists and crew, a 'Super Secret Speakeasy' to host post-concert parties, and several new art installations celebrating Bob Dylan, Bob Wills, and Historic Route 66.

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General Manager, Jeff Nickler, was nominated for the fourth time for “Venue Executive of the Year,” an award that recognizes the top venue professional in the industry. Nickler helped open BOK Center in 2008 and was promoted to General Manager in February of 2014. Nickler plays a critical role in the concert booking at the venue and through his efforts helped bring ten blockbuster shows to Tulsa in 2018 for BOK Center's "10 for 10 Concert Series." Artists included George Strait, P!nk, Blake Shelton, U2, Justin Timberlake, Bruno Mars, Eagles, Imagine Dragons, Metallica and Elton John.

Director of Booking, Joe Giordano, picked up his second consecutive nomination for the “Rising Star” award. He joined the BOK Center team in 2016 after serving as Director of Marketing & Booking for three years at the Santander Arena and Santander Performing Arts Center in Reading, PA. Giordano worked to deliver a compelling line-up of artists for the commemorative “10 for 10 Concert Series” and also contracted the first-ever NHL pre-season game with the Dallas Stars earlier this Fall at BOK Center. In addition to his local responsibilities, he also serves as a Regional Theater Booking Manager for SMG, overseeing and developing business for 25 theater venues nationwide.

## **BOK CENTER RANKED #23 ARENA IN THE UNITED STATES**

BOK Center continues to break records and rank as one of the world’s busiest concert destinations. *Pollstar* announced today their 2018 Year-End Top 200 Arena Venues based on ticket sales and BOK Center finished #23 in the United States and #47 in the world. BOK Center was also the highest ranked arena in North America managed by SMG, the Philadelphia-based venue operator that manages over 230 facilities, nearly 70 arenas, and over 1.75 million seats worldwide.

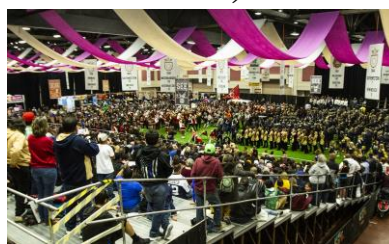
The #23 ranking in the United States puts BOK Center right behind United Center (Chicago, IL) who ranked #20 and right in front of T-Mobile Arena (Las Vegas, NV) who ranked #25. The Tulsa venue sold more concert tickets than arenas in several larger markets including Pittsburgh, Denver, New Orleans and Atlanta.

“We are so thankful for the concert promoters and agents who continue to believe in the Tulsa market and we are so fortunate to be in a city that has embraced the venue,” said BOK Center General Manager Jeff Nickler. “This honor doesn’t only belong to SMG, but also to our regional ticket buyers, sponsors and corporate partners that have supported this venue from day one.”

2018 was highlighted by the venue's 10th anniversary "Ten For Ten" Concert Series with shows that included: Blake Shelton, P!NK, George Strait (2 shows), U2, Eagles, Justin Timberlake, Elton John, Bruno Mars (2 shows), Imagine Dragons and Metallica.

Madison Square Garden (New York, NY) topped the overall ticket sales rankings. The rankings are determined by tickets sold worldwide for concerts from November 23, 2017 to November 21, 2018. *Pollstar* totals do not include tenant sport team ticket counts, some family shows, or SMG-produced special events.

## **The 21<sup>st</sup> Hyundai Sun Bowl Fan Fiesta Welcomed Thousands of Football Enthusiasts To El Paso Convention Center in El Paso, Texas**



The 21<sup>st</sup> Hyundai Sun Bowl Fan Fiesta presented by El Paso Live returned to the El Paso Convention Center on Sunday, December 30, 2018, with nearly 5,000 fans in attendance. The free annual event was a pre-party for the Hyundai Sun Bowl football game between Stanford University and University of Pittsburgh at The University of Texas at El Paso (UTEP) Sun Bowl Stadium on December 31, 2018.

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El Paso Live hosted the ultimate fan experience with live entertainment and music, food, drinks, a sports bar, and a “Mercado” (meaning market in Spanish) showcasing local shops, businesses, and family-friendly activities that were open to the public from 3 p.m. to 9 p.m.

**Fan Fiesta** featured plenty to **SEE!** sponsored by the Hyundai Sun Bowl, with a festive parade. Stanford and Pittsburgh marching bands formed a parade around San Jacinto Plaza and marched through the El Paso WinterFest footprint, ending in a special “Battle of the Marching Bands” inside the Convention Center Hall. Local entertainment included music by local indie, mariachi and cumbia bands. Dance performances were provided by folklorico and matachines dancers showcasing El Paso’s unique and diverse culture. A special introduction ceremony of the 2017-2018 UTEP Sun Court was featured, who served as ambassadors for the City of El Paso.

Guests took the opportunity to **PLAY!** inside the free game zone sponsored by Topgolf El Paso, including trash can pong, corn hole, human foosball, Connect4 and more. InterXtreme featured rides available for purchase which included a rock climbing slide, mechanical bull, gyro and others. All military personnel and children received free rides with a valid Military ID.

**Visit El Paso** sponsored the **SHOP!** area with one-of-a-kind Mercado featuring vendors with curated items reminiscent of El Paso’s rich history, including city-themed items, local massage and aromatherapy services, jewelry, sombreros, local art, gifts and more.

The **EAT!** portion of the event provided savory local flavor menu items ranging from tacos and gorditas to kettle corn and Texas barbecue.

**DRINK!** areas, sponsored by **El Paso Live**, featured delicious margaritas, tequila, craft beer from a local brewery, draft beers, mixed drinks, soda and water. Admission was free to the public. More information about **Fan Fiesta** can be found at [www.sunbowl.org/events/fan\\_fiesta](http://www.sunbowl.org/events/fan_fiesta).

## **Ian Ratz and Nicole Magic Soto named to The Broadmoor World Arena Board of Directors**



Ian Ratz



Nicole Magic Soto

Ian Ratz, the Sports Management Assistant Director of the University of Colorado at Colorado Springs, and Nicole Magic Soto, Vice President and Assistant Corporate Secretary of the El Pomar Foundation have joined the 18-member board of directors for The Broadmoor World Arena. Chairman Peter Susemihl and President Dave Palenchar lead the group which directs the activities of Colorado Springs premier sports & entertainment facility. With the mission of “providing world-class entertainment and community support within the Pikes Peak Region,” Ratz and Soto round out the list of community leaders which includes:

- Gary Butterworth – CEO, Pikes Peak Community Foundation
- Jack Damiol – President and CEO, The Broadmoor
- Susan Edmondson – President and CEO, CS Downtown Partnership
- Tom Falgien
- Theo Gregory – Senior Vice President, El Pomar Foundation
- Kyle Hybl – CEO & General Counsel, El Pomar Foundation

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- Carolyn Kruse – U.S. Figure Skating
- Aron McGuire –Senior Director, Colorado Springs Olympic Training Center
- Lou Mellini
- Dave Orgrean
- Tom Osborne – President & CEO, Colorado Springs Sports Corp
- Dave Palenchar – President & CEO, The Broadmoor World Arena
- Nicola Sapp - El Paso County Budget Officer
- Terry Sullivan – Former President and CEO of the Convention & Visitors Bureau
- Peter Susemihl – Partner of Susemihl, McDermott & Cowan, P.C.
- R. Thayer Tutt Jr. – President & Chief Investment Officer, El Pomar Foundation
- Jim Warsinske – Community Sports Leader

“We are honored to welcome Ian and Nicole to the board and look forward to their sound input and fresh, creative ideas that will help The Broadmoor World Arena continue to serve the community with first rate entertainment,” said Dot Lischick, general manager of The Broadmoor World Arena.

### **The Broadmoor extends its naming rights to The Broadmoor Suite at The Broadmoor World Arena**

The naming rights partner of The Broadmoor World Arena, The Broadmoor, recently expanded its partnership with Colorado Springs’ premier entertainment facility, lending its name to the arena’s top level suite, which was formerly the Wigand Room and most recently the Double Eagle Casino Lounge.

The Broadmoor Suite is located on the west side of the arena, extending from the north end of the facility to the south end above the 200 level seating section. The suite holds 96 fixed seats that overlook the arena floor with the space to expand to 108 seats. It also offers general admission booth seating adjacent to its bar, ultimately accommodating approximately 175 individuals.

When not in use by The Broadmoor, The Broadmoor Suite will be available to the general public via special event ticket packages and to groups for private parties, meetings and other business functions. Contact Jon Taylor at [Jon.Taylor@BroadmoorWorldArena.com](mailto:Jon.Taylor@BroadmoorWorldArena.com) for more information.

### **The World Arena Ice Hall enjoys upgraded sound system courtesy of The Broadmoor Skating Club**

In partnership with The Broadmoor Skating Club, the World Arena Ice Hall has replaced and upgraded the sound system in its Olympic and NHL ice rinks to the latest in loudspeaker and audio technologies. The new system replaces the equipment that was installed when the Ice Hall originally opened in 1995.

The audio coverage for each ice rink now emanates from 21 specially-designed, wide-range, pendant speakers evenly spaced over the ice, providing excellent music reproduction and vocal clarity in the acoustically challenging, high-ceiling, reverberant venue.

Additionally, audio coverage in the Olympic Ice Rink audience bench areas has been enhanced by new two-way speakers with wide consistent coverage and rich sonic character. New rink-side audio equipment will allow skaters and coaches the option of using CD, USB/SD card, 3.5mm (Android and iOS devices), or Bluetooth wireless audio for music playback. In addition, a microphone input will allow for announcements during practice or competition.

The system was designed and installed by LVW Electronics, and will be operational for the upcoming 2019-20 season.

## Horseshoe Hospitality Services purchases Dooley Management Company, extends contract at Midland County Horseshoe Arena, Pavilion and Amphitheatre through 2024



Joe Kelley

Owner and President, Horseshoe Hospitality Services

Industry veteran, Joe Kelley, has recently completed the purchase of Dooley Management Company and concurrently extended the contract with Midland County, Texas to manage the Midland County Horseshoe Arena, Pavilion and Amphitheatre through 2024.

Midland County's Horseshoe Arena, a 4600-seat venue opened in 2006. The home of the Permian Basin Rodeo and Midland County Fair and host of major events such as Jason Aldean and Heart had been under the management of Dooley Management since its inception. With a major expansion in 2015 adding the Pavilion, a 150,000 square foot exhibits hall and concert venue and the 4300 capacity Amphitheatre in 2016, Kelley was hired by Dooley Management as its Executive Director in April of 2017. After working as its Executive Director for 1 ½ years, Kelley purchased Dooley Management from longtime friends Mike and Tammy Dooley in August of 2018 and assumed full management responsibilities at the time.

Since purchasing the company, Kelley has rebranded the company and changed the name to Horseshoe Hospitality Services; a name that recognizes the promises of being a Midland based company dedicated to providing outstanding customer service. The complex is now widely recognized as "West Texas' Largest Premier Venue."

Midland County Commissioners Court liaison, Scott Ramsey has stated "We are extremely excited to have Joe and his team of experienced professionals join the Midland County team. We look forward to the many opportunities that they will bring to the citizens of Midland County."

Horseshoe Hospitality Services is a privately owned, Midland based, full service manager of public assembly facilities specializing in facility management, food service, ticketing and event promotions.

## Arlington Convention Center Renovated for Esports



The Arlington Convention Center has completed a \$10 million-dollar renovation and conversion of more than half of the venue's leasable space to a dedicated esports stadium. The project, announced by the City of Arlington in March of 2018, is a public-private partnership with Esports Venues, LLC a subsidiary of Infinite Esports. Infinite owns and operates a portfolio of complementary businesses in the esports industry including Optic Gaming and the Houston Outlaws, a professional Overwatch League franchise.

The city-owned convention center was originally constructed in 1985 and expanded in 1999. As part of the current renovation, the venue has been rebranded and will be marketed as Esports Stadium Arlington & Expo Center. (Continued, page 9...)



Esports Stadium Arlington is the largest dedicated gaming and esports facility in North America. Designed by award-winning architectural firm Populous and brought to life with build partner Shawmut Design and Construction, the stadium features a 30,000 square-foot competition space with a built-in 85 foot-long LED wall that's accompanied by an immersive sound and theatrical lighting system.



“With Esports Stadium Arlington, we have positioned ourselves as both a national and international leader in the emerging esports industry,” said Arlington Mayor Jeff Williams. “I can’t wait for people to see this state-of-the-art facility, the largest and most flexible esports stadium in the country. The opportunity to provide jobs combined with growing tourism is phenomenal.”

The venue’s flexibility gives the City the ability to cater to a wide variety of audiences and event types. By transforming already existing space inside the convention center, Esports Stadium Arlington also showcases the adaptive re-use potential of esports. The stadium also features a LAN gaming center, retail and social spaces, as well as VIP hospitality and team training areas. The first-of-its-kind production facility is equipped with Grass Valley systems which power 4K high definition event broadcasts. The production complex is comprised of a dedicated observer room, caster studio, data center and control room. Esports competitors are able to stay on top of their game by utilizing the dedicated Team Area which includes eight “Team Rooms“, spaces for players to strategize and practice, a “Player Lounge“ where players can relax and socialize as well as areas converted specifically for media and staff.

The venue’s LAN gaming center is open daily for esports enthusiasts to enjoy recreational ‘pay-to-play’ on one of the venue’s NVIDIA-powered professional gaming PCs serviced by the stadium’s 2GB internet service connection. The gaming PCs feature the latest games in the most current builds as well as PlayStation 4, Nintendo Switch and Xbox One consoles.

The venue opened on Thanksgiving weekend, hosting as its inaugural event FACEIT’s Esports Championship Series Season 6 Finals, a \$750,000 prize-pool tournament which features professional players competing on the Counterstrike: Global Offensive game platform. The esports event was quickly followed by the Arlington Convention & Visitor’s Bureau Annual Meeting, which showcased the continued multi-use capability of the space for meetings and banquets.

The project was designed with the intent that any esports event or tournament could be hosted on any platform and the event organizer would be walking into a turnkey venue. The engineering and planning process resulted in a facility that includes all furniture, fixtures, competition gaming network and hardware, built-in production lighting and audio, built-in LED video projection, as well as turnkey, state-of-the-art broadcast and streaming capability.

“We are in the unique position of being able to offer a venue product unlike anything else on the market,” said Mike Hunter, Director of Esports Stadium Arlington & Expo Center. “The same space that has been outfitted for esports can also host a product unveiling, corporate announcement, or plenary session and luncheon. Non-esports clients can leverage our stadium upgrades without having to bring in any additional equipment. We are very excited about the opportunities this change means for our sales model.”

**The Broadmoor World Arena  
Pikes Peak Center for the Performing arts  
World Arena Ice Hall, a US Olympic Training Site  
Seeking Senior Event Services Manager**

**Senior Event Services Manager**

This position will report to the Director of Event Services for The Broadmoor World Arena and Pikes Peak Center

**SUMMARY:**

Under direction of the Director of Event Services, this position hires, trains and evaluates part time Stagehands and Technical Production Staff to include but not limited to General Stagehand Labor, Audio and Lighting technicians. This position will perform all tasks necessary in the coordination of Broadmoor World Arena and Pikes Peak Center events. This position will operate as the 2<sup>nd</sup> in command of the Event Department when the Event Services Director is not available. Candidate must be organized; detail-oriented and demonstrate excellent written and verbal communication skills. Candidates must be able and willing to work a varied schedule which may include nights, overnights, weekends, holidays, extended work hours and extended numbers of days.

Please visit our website at <http://www.broadmoorworldarena.com/arena-info/jobs> to view and apply for the full job description for the Senior Event Services Manager position.

**EXPERIENCE:**

**Preferred Qualifications:**

- Demonstrated progression of responsibility and leadership
- 4-year bachelor's degree from an accredited institution in Event Management, Theater Management, Business Management or other related field is preferred
- A minimum of 5 years' experience managing events in a theater or arena is preferred
- Additional years of experience may be substituted for formal education
- Experience with technical theater equipment (lighting & audio) is preferred
- 4 years of experience and knowledge of events and clients of the Broadmoor World Arena and the Pikes Peak Center
- Must have strong customer service skills
- Ability to meet deadlines and work effectively under stressful conditions
- Proficient in Word, Excel, Outlook and CAD programs
- Ability to lift 50lbs

**Salary**

\$52,00-\$56,500 depending on experience

**Benefits**

The Broadmoor World Arena offers an excellent benefit package which includes medical, dental, vision, 401K plan, long/short term disability, life insurance and profit sharing.

*The essential responsibilities of this position are described under the headings above. They may be subject to change at any time due to reasonable accommodation or other reasons. Also, this document in no way states or implies that these are the only duties to be performed by the employee occupying this position.*



Jeff Davis – CVE, CMP

Region 6 Director

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**Thank you newsletter contributors this month!**

Denise Abbott - The Broadmoor World Arena, Pikes Peak Center for the Performing Arts and World Arena Ice Hall

Brooke Binns – Midland County Horseshoe Arena-Pavilion-Amphitheater

Meghan Blood – BOK Center

Mike Boschert – Budweiser Events Center at The Ranch

Jeff Davis – IAVM Region 6 Director, College Park Center/Texas Hall, University of Texas at Arlington

Holly Fields – Destination El Paso, Visit El Paso, El Paso Live

Justin Grimsley - Esports Stadium Arlington + Expo Center

Dot Lischick - The Broadmoor World Arena, Pikes Peak Center for the Performing Arts and World Arena Ice Hall

Ashley Peacock – Cox Business Center

David Reeves – Will Rogers Memorial Center

Emilio Velez – Destination El Paso, Visit El Paso, El Paso Live

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