



Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

February 2019



The **2019 IAVM Region 6 Future Leaders Conference** took place on January 14-16 at the Amarillo Civic Center Complex! Educational sessions were designed by the planning committee based on feedback from attendees in 2017 and included topics such as the challenges of young leadership, time management and self-care for future leaders, emergency action plan development, ticketed events from booking to settlement, different types of professional development available through IAVM, emergency preparedness, and a live Trained Crowd Manager course. Attendees also visited the world-famous Cadillac Ranch site and Big Texan Steak Ranch in addition to touring the Amarillo MPEV “Hodgetown” and the Globe-News Center for the Performing Arts.

MAKE YOUR MARK
IAVM Region 6 Future Leaders Conference 2019

I A V M INTERNATIONAL ASSOCIATION OF VENUE MANAGERS REGION 6



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The goals of this conference were to provide helpful tools and information to attendees for their own growth and to take back to their respective venues and organizations, in addition to raising funds for Future Leaders Conference attendee stipends to attend the upcoming IAVM Region 6 Biennial Conference in spring 2020 in Fayetteville, AR. The conference succeeded in their goals by raising over \$7,000 in funds for these stipends. The Co-Chairs of the Planning Committee, Ashley Peacock and Melinda Landry, would like to thank the Region 6 Board, our conference registrants and sponsors, and all those who assisted the planning committee and volunteered their time to help make sure this conference was a success. We hope to see everyone in Fayetteville, AR next year!



Don't forget to follow IAVM Region 6 on social media!

Facebook Page
[@IAVMRegion6](https://www.facebook.com/IAVMRegion6)

Facebook Group
[IAVM Region 6](https://www.facebook.com/IAVMRegion6)

Instagram
[@IAVMRegion6](https://www.instagram.com/IAVMRegion6)

LinkedIn Group
[IAVM Region 6](https://www.linkedin.com/groups/IAVM-Region-6)

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[@IAVMRegion6](https://twitter.com/IAVMRegion6)

Warning: Region 6 2020 Biennial Conference Shameless Plug Alert!



Region 6 Has a New Scholarship Chair



As Meredith Imes moves up to accept the Region 6 Assistant/Vice-Director position, it is with pleasure the Region 6 Board announces a new Scholarship Committee chair, Kelly K. Graham. Kelly has been with the Denver Performing Arts Complex as Facilities Operations Coordinator for just over four months but was with the Lakewood Cultural Center in Colorado for over 12 years. Kelly chaired Denver's local host committee for the 2016 Region 6 conference. She has served on the scholarship committee since 2015, just a year after she herself was awarded the scholarship to Venue Management School.

Region 6 VMS Scholarships Awarded!

Region 6 is funding two scholarships in 2019. The two-year recipient of the Roy Saunders/Rodney Smith Memorial Scholarship for the Venue Management School in Tampa Bay, Florida is Sarah Kate Rogers of SMG Tulsa-BOK Center. She was awarded \$2,435.00 for lodging, tuition and meal costs.

The second-year student awarded the Roy Saunders/Rodney Smith Memorial Scholarship for the Venue Management School in Tampa Bay, Florida was Kevin Murphy with the SMG Tulsa-BOK Center. He was awarded \$2,435.00 for lodging, tuition and meal costs.

Thank you to Region 6 and its' members for the continued support of IAVM's educational initiatives. By providing educational opportunities we are ensuring that we have educated and prepared Facility Management professionals representing the industry!

Thank you also to the 2019 scholarship committee. We are lucky that we have such committed industry colleagues in our Region. Thank you for your time, dedication and passion!

Scholarship Committee Members: Kelly Graham (Chair), Jeff Davis, Meredith Imes, Kevin Murphy, Jarrod Trevathan

A Message From Jeff Davis, IAVM Region 6 Director

Happy February!

We have had a great start to 2019 in Region 6! The Future Leaders Conference in Amarillo a few weeks ago was a big success. And our scholarship committee was busy reviewing applicants to award VMS scholarships. More about these you're reading about in this newsletter. But more importantly, we've had countless hours of volunteer service to pull these (and other) programs off.

(Continued, page 3...)

We have a strong core of volunteers in our region that not only make our region activities successful, but also help support IAVM in many ways. On January 24th, you should have received the 2019-2020 Call for Volunteers from IAVM via email. If you have not volunteered in the past (or even recently), I encourage you to take a few minutes and look at the many opportunities to give back to our association at both the local and national levels. Maybe your interest is in helping plan educational programs...or maybe you enjoy investing in others through a mentoring program...or maybe being part of the future leadership of IAVM is where you have your sights. Whatever it is, there is a volunteer opportunity awaiting. If you cannot find the email, you can find the information on all the opportunities online here: <https://www.iavm.org/call-volunteers>.

While I could go on and on about the positive impact volunteers make in our region and association, I think it is best to hear from a few of our volunteers directly on why they give back to IAVM.

Looking forward to having you join us in a volunteer capacity this year! - Jeff

Why Do I Volunteer My Time To IAVM??

“To further my growth and professional development, which volunteering with IAVM has opened so many doors for me to accomplish these goals. It’s afforded me a multitude of opportunities to expand my education, as well as connect with others in the industry that I can share ideas with and learn from. To give back to IAVM, which strives to give so much for its members. Not only is the community inviting and more willing to help each other than any other organization I’ve experienced, but the association provides so many opportunities for career growth. I have made use of these as a member, and volunteering with IAVM helps to ensure that these resources will continue to be available for myself and others in the future.” – Ashley Peacock, Cox Business Center, Tulsa OK

“...Because I love helping the greater good and connecting in creative ways to my colleagues all across my region. Our association does for us what our industry does for the world: providing growth and development opportunities, giving others a voice, championing for change, and enhancing the experience.” – Melinda Landry, Amarillo Civic Center Complex, Amarillo TX

“...As an opportunity to give back. IAVM’s mission is to inspire leaders, build expertise and create connections for life. You only obtain those by putting yourself out there. The organization and its members have given me so much in the way of inspiration, smart practices and mentorship. My involvement in the association allows me access to the best of the best.” – Angie Teal – Cox Business Center, Tulsa OK

...Because by giving back I am honoring all of those who have invested so much in me. I would not be where I am today without countless people lighting the path for me, by volunteering it is my hope that I can be a light to encourage others to leave a lasting legacy. – Meredith Imes, United Supermarkets Arena, Lubbock TX

...To try and give back to the IAVM some of what I have enjoyed over 30+ years of membership. When I first joined the Association (it was called IAAM then), several key contacts were made - both Allied and Active members. The relationships that are formed are everlasting. While there are certainly business reasons to “get involved” the rewards transcend economics – the chance to form lasting friendships is the greatest gift. – Chuck Rogers, Staff Pro

...Because it takes a village! Each of us gets out of IAVM what we put into it. Through volunteering I have met new people, built stronger relationships with colleagues and made my voice heard regarding the education and benefits I want to receive as a part of this great Association. Only through getting involved can we each have that seat at the table and make our IAVM experience what we want it to be! We can help shape this Association to not only be helpful for us, but ensure the groundwork is laid to be the best professional development option for the next generation of venue leadership as well. – Nick Zazal - Walton Arts Center & Walmart AMP, Fayetteville AR

Why Do YOU Volunteer Your Time To IAVM??
Send us your answers fit for publication in future newsletters!

Diversity and Inclusion Committee VMS Scholarship Announcement

Members that attended the Diversity Reception at IAVM Venue Connect in Toronto last year were part of an amazing and energetic evening. Members gave generously to help support diversity in leadership initiatives. The Diversity and Inclusion Committee just announced that it is making two scholarships available to Venue Management School that will cover two (2) two-year commitments to applicants that meet the following criteria:

- Applicants must be American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Other Pacific Islander, LGBTQIA, or a person with disabilities.
- Applicants must be a member of IAVM or become a member before scholarship can be awarded.
- Applications must be completed online and submitted no later than the deadline of March 1, 2019.
- Recipients must be able and willing to attend Venue Management School for the year in which the scholarship is awarded.
- Recipients must be willing to support the Foundation's fundraising initiatives by providing testimonials, blogging about their experience and participating in speaking opportunities as an advocate for the Foundation as requested

If staff at your venue may qualify, please encourage them to apply online at <https://www.iavm.org/vms/vms-scholarships> Applications must be received by Friday, March 1, 2019. Scholarship awards will be awarded by Friday, March 22, 2019.

THE BUDWEISER EVENTS CENTER AT THE RANCH RECEIVES 'LARGE BUSINESS OF THE YEAR' AWARD FROM THE LOVELAND CHAMBER OF COMMERCE



Dave Namesnik, left, assistant general manager of the Budweiser Events Center for Spectra, accepts the Large Business of the Year Award on Friday during the Loveland Chamber of Commerce's annual dinner. With Namesnik, from left, are Miss Loveland Valentine Kat Pfeiffer; Tom Manning, Budweiser Events Center director of operations; and Marc Horwitz, director of events. (Craig Young / Loveland Reporter-Herald)

On Friday, January 25 at the annual Loveland Chamber of Commerce Dinner held at the Budweiser Events Center at The Ranch, the events center and its management team, Spectra, received the Large Business of the Year award; a recognition that is awarded to a company with more than 26 employees.

The award was accepted by Spectra Assistant General Manager Dave Namesnik, Director of Events Marc Horwitz and Director of Operations Tom Manning during the dinner on Friday night and awarded by Loveland Chamber of Commerce president Mindy McCloughan. (Continued, page 4...)

Budweiser Events Center and Spectra District General Manager Keller Taylor expresses what this award means to the events center and its team. "We take pride in being an active force in the Northern Colorado community and are constantly looking for more ways to be involved and make an impact. This great community is the driving force behind what we do here at the Budweiser Events Center on a daily basis."

The annual Loveland Chamber of Commerce Dinner was a great success that played off a light-hearted 1980s 'glow' theme where many in attendance dressed accordingly to honor many of Loveland's best from 2018.

Before announcing the award, McCloughan remarked that, "with tourism being a major economic engine for our state, we are so blessed to have this 7,200-seat, multipurpose arena and home of our beloved Colorado Eagles right here in Loveland."

BUDWEISER EVENTS CENTER SEEKING TO FILL KEY POSITIONS

GROUP SALES MANAGER:

- To manage, supervise and coordinate the activities and operations of the Group Sales Department for the Budweiser Events Center; complete oversight of The Ranch Bar & Grill sales and booking; and to provide highly responsible staff assistance to higher-level management staff.
- Application Link: <https://careers-comcastspectacor.icims.com/jobs/4280/group-sales-manager---budweiser-events-center/job?mode=view&mobile=false&width=728&height=500&bga=true&needsRedirect=false&jan1offset=-300&jun1offset=-240>

OPERATIONS MANAGER:

- This position is to manage, supervise and coordinate the set-up, operations, and housekeeping of buildings, equipment and grounds for the assigned facility; oversee all building changeovers and provide highly responsible staff assistance to the assigned facility director. Supervise all ice maintenance and Zamboni usage. Supervises full-time changeover supervisor and operations part-time employees and has the authority to make recommendations for hiring and firing of employees.
- <https://careers-comcastspectacor.icims.com/jobs/4275/operations-manager---budweiser-events-center/job>

CORPORATE SALES & PREMIUM SEATING MANAGER

- The Corporate Sales and Premium Seating Manager is responsible for working with and assisting the Director of Partnerships in executing premium seating and advertising sales and servicing efforts on behalf of the Budweiser Events Center and The Ranch, in Loveland, CO. Basic function includes premium seating and corporate sponsorships sales along with finding ways to grow revenue for the building while maintaining high levels of customer services.
- <https://careers-comcastspectacor.icims.com/jobs/4248/corporate-sales-%26-premium-seating-manager---budweiser-events-center/job>

Fort Worth Convention Center Seeking Assistant Facility & Public Events Director, over the Finance & Administrative Services Division

The Assistant Facility & Public Events Director, over the Finance & Administrative Services Division is responsible for providing an outstanding customer experience by leading the financial and administrative services for the department. The duties include management of the \$59 million operating budget, administration of the 5 year Capital Improvement Program which spans over four capital funds, provides complex contract negotiation and administration for the major service contractors, supervises human resources, administrative and accounting staff; manages the department's Mayor & Council Communications, assists the Director in managing the financial model and processes related to a new \$540 million Dickies Arena due to open in late 2019; and other duties as assigned by the Public Events Director.

Minimum Qualifications:

- Bachelor's degree from an accredited college or university with major course work in business administration, public administration, marketing, business management or a related field.
- Six (6) years of management experience preferably in convention, tourism, major hospitality industries, and/or visitor services activities.
- Possession of, or ability to obtain, an appropriate, valid Texas driver's license.

Link to more information about the position and to apply:

<https://chm.tbe.taleo.net/dispatcher/servlet/DispatcherServlet?org=FORTWORTH&act=redirectCws&cws=40&redirectUrl=%2Fats%2Fcareers%2Frequisition.jsp%3Frid%3D51294%26org%3DFORTWORTH%26cws%3D40>

Curtis Culwell Center Expanding Service Offerings



The Curtis Culwell Center is proud to announce that beginning in June the facility will be selling alcohol for select events. In December, the City Council gave the approval and the bid was recently rewarded to Ed Campbell Concessions. Ed Campbell has been with the facility for several years and will be a valuable partner in the implementation of alcohol sales.

Curtis Culwell Center of the Garland Independent School District Seeking Sales Representative

QUALIFICATIONS:

Required:

Bachelor's Degree

Two years arena or hospitality booking experience. Valid state driver's license

Preferred:

Able to provide a creative leadership role in the identification, cultivation and solicitation of individual, corporate and foundation contributions and sponsorships. Knowledge of EBMS booking software and Microsoft Office. Knowledge of customer relationship techniques. Approaches problem solving tactfully with directness and integrity. Exerts a positive influence and works in harmony with staff members and facility users.

JOB RESPONSIBILITIES:

Attend and contribute at weekly staff meetings. Assist the Sales Manager in researching potential Events/Shows for future consideration. Develop marketing plans, negotiate and book events for both conference center and arena. Continuously pursue sponsorship opportunities for the building. Meets specified goals and objectives of the sales plan. Submits regular activity reports and performs other related duties as required by the Sales Manager. Must be available for evening and weekend work as required.

INFORMATION:

John Wilborn Phone: 972-487-4702, Email: JLWilbor@garlandisd.net

APPLICATION:

GISD Professional Application – must be online at www.garlandisd.net and must attach the online application to the online job posting. Attach to online application: Cover Letter, Detailed resume with references, other required documents. Dr. Gradyne Brown, Asst. Superintendent of Human Resources. Email: jobs@garlandisd.net

JUSTIN TIMBERLAKE'S "MAN OF THE WOODS" TOUR SETS OKLAHOMA CITY RECORD



Pictured with Justin Timberlake at Chesapeake Energy Arena on January 26, 2019 are (left to right): Michael Owens, Assistant General Manager Chesapeake Energy Arena, and Chris Semrau, General Manager Chesapeake Energy Arena

Grammy-award winning pop superstar, Justin Timberlake made a stop at Oklahoma City's Chesapeake Energy Arena this weekend. His sold-out concert on Saturday, January 26 set a new record for the highest grossing show in Chesapeake Energy Arena's as well as Oklahoma City's history. His electrifying performance for over 16,000 fans kicks off one of the strongest concert line-ups the 'Peake has seen since opening its doors in 2002.

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“The caliber of talent coming to Chesapeake Arena in 2019 is second-to-none, and successes like the Justin Timberlake concert help ensure that world class performers continue to visit OKC,” said Oklahoma City Mayor David Holt. “We feel the benefits as music fans, of course, but also through the economic activity our community enjoys when people travel from around the region to see these shows. I’m excited for the rest of the 2019 lineup and to see what future announcements are yet to come!”

“This milestone is due to the ongoing support of the live music fans in Oklahoma City who continue to buy tickets and fill this arena,” said Chris Semrau Chesapeake Energy Arena’s general manager. “We’re going into 2019 with a lot of momentum and are committed to bringing the best in world-class entertainment to people of Oklahoma City.”

New Mexico State University’s School of Hotel, Restaurant and Tourism Management Hosts Distinguished Speakers as Part of the Curriculum for its Entertainment Business and Venue Management Course.

Mr. Paul Turner, Senior Director of Event Operations at AT&T Stadium was the first of a lineup of distinguished guest speakers for this program/course on February 4th. Faculty in attendance during Paul’s presentation as well as those he interacted with during his visit reported that Paul was an excellent presenter who the students liked immediately. Paul was both educational and engaging with the class, and it seemed the students didn’t want to let him go when his piece was finished.



Paul Turner

The Entertainment Business and Venue Management course reviews and examines the principles and practices associated with managing a public assembly venue and the nature of the venue and entertainment business. It is a comprehensive course designed to cover all aspects of incorporated event practices such as marketing, production, contracts, ticketing, security, etc.

SMG ANNOUNCES NEW HIRE AND PROMOTIONS AT INTRUST BANK ARENA

The SMG-managed INTRUST Bank Arena is excited to announce a new hire and promotions within the Marketing, Event Services and Operations departments.



Josh Woods



Mattie Sharp



Mario De La Torre

Josh Woods joined the Marketing Department as the Marketing and Group Sales Coordinator in December. He graduated from Kansas State University this past May with a Bachelor of Science in Marketing. Josh’s responsibilities as the new Marketing and Group Sales Coordinator will include leading the group sales efforts for all arena events, developing and delivering email marketing campaigns and managing the marketing internship program.

(Continued, page 8...)

Mattie Sharp was promoted to Event Coordinator this January. Sharp previously served as the Sales and Marketing Assistant since November 2017. In her new role as Event Coordinator, Mattie will act as the events liaison for the Wichita Thunder as well as the coordinator for all INTRUST Bank Arena family shows and smaller private events.

The Engineering Department has promoted Mario De La Torre to Building Engineer. Prior to this promotion, Mario served as the Maintenance Tech within the operations department since June 2017. In his new role, he will be responsible for direct oversight of preventative maintenance and necessary maintenance and repairs to the building.

“We’re excited to welcome Josh to the SMG team at INTRUST Bank Arena,” commented SMG General Manager, A.J. Boleski. “We’re also very proud to have the opportunity to promote two dedicated employees from within our building. We are looking forward to seeing all three of them grow in their careers.”

INTRUST BANK ARENA GEARING UP TO HOST FOUR EVENTS IN FOUR DAYS

INTRUST Bank Arena is set to host thousands of guests this week when it hosts four back-to-back events in four days. Luke Combs, Winter Jam, Jeff Dunham and the Harlem Globetrotters will all take place at INTRUST Bank Arena this Thursday through Sunday. Between the four events, more than 25,000 guests will make their way to downtown Wichita over the next four days.

“It’s always exciting when we have an opportunity to host multiple events back-to-back like this,” said A.J. Boleski, SMG General Manager. “It takes our entire team to make it happen – from our operations crew who convert the building from one setup to another night after night, to our guest experience staff who are our front-line employees during the events ensuring our guests are happy, to our cleaning crew who ensures the venue is clean, restocked and ready to go for the next event. We certainly hope to create lasting memories for the thousands of guests we’ll be hosting over the next four days, but I also hope that our staff is able to take a moment this weekend to soak it all in as well.”

Grammy-nominated Luke Combs will kick off the run of events with his sold out “Beer Never Broke My Heart Tour.” The show, which starts at 7:00 p.m. with doors opening at 6:00 p.m., will mark his first headlining appearance at INTRUST Bank Arena.

Winter Jam, featuring Newsboys United, Danny Gokey, Mandisa, Rend Collective, Ledger, Newsong and Hollyn, returns to Wichita Friday, Feb. 8. Winter Jam is a ticketless event with a suggested donation of \$15 at-the-door. The concert starts at 6:50 p.m. with doors opening at 5:45 p.m.

Record-breaking, global comedy superstar, Jeff Dunham and his cast of characters return to INTRUST Bank Arena Saturday, Feb. 9 as part of Dunham’s Passively Aggressive Tour. The show kicks off at 5:00 p.m. with doors opening at 4:00 p.m.

The Harlem Globetrotters will cap off the busy weekend with their brand of ultimate family entertainment that will bring smiles and fan interaction to people of all ages. Tickets are still available for the 2:00 p.m. show on Sunday, Feb. 10.

For more information on all of INTRUST Bank Arena’s upcoming events, please visit www.intrustbankarena.com.

Art Imitates Life, or Vice Versa, at Allen Event Center



Allen Event Center hosted some special guests recently. Art students from Allen Independent School District's Curtis Middle School visited the arena to do research for one of their assignments. The students have been challenged to create a design proposal for a public art installation. They will choose from the traffic circle near the Allen Public Library and the rotunda of the Allen Event Center.

You could call this a case of art imitating life, or vice versa, as the City of Allen and the Allen Public Art Committee seek to commission site-specific artwork for the entry rotunda at Allen Event Center. A call to professional artists was completed in December of 2018 and the applications received are currently being reviewed. The selected artist will design and fabricate a signature art installation for the arena, not only representative of the building but of the Allen community as well.

Allen Event Center Bringing Multiple U.S. Figure Skating Events to North Texas



Allen Event Center, a 7,000+ seat multipurpose arena in Allen, Texas, has been selected to host multiple U.S. Figure Skating events in 2019. The arena and its adjacent Allen Community Ice Rink will host the 2019 Inaugural Solo Dance Camp on February 16-17, and the 2020 Midwestern Sectional Singles Final and U.S. Pairs Final on November 12-16.

“We’re thrilled to have been chosen to host these wonderful events,” said Bill Herman, General Manager of Allen Event Center. “With two full-size sheets of ice and a staff that’s all about customer service, we’re confident that Allen Event Center will deliver a wonderful experience for athletes and fans alike.”

Sanctioned by U.S. Figure Skating and hosted by Dallas Figure Skating Club, the 2019 Inaugural Solo Dance Camp will take place over two days at Allen Event Center. Skaters will receive on-ice instruction from Olympic and world ice dancers including world-renowned ballroom dancer Serge Onik. Allen Event Center will continue to host the camp on an annual basis.

The 2020 Midwestern Sectional Singles Final and U.S. Pairs Final will showcase over 200 skaters vying for a coveted position in the U.S. Championships. The two events are estimated to generate more than \$1 million in economic impact for the area.

“The U.S. Figure Skating Finals will have a direct impact on the local Allen economy with an estimated \$1.2 million in visitor spending on hotels, dining, shopping and entertainment,” said Karen Cromwell, Director of the Allen Convention and Visitors Bureau. “We look forward to welcoming the competitors as well as their fans and families to Allen.”

Horseshoe Hospitality Services welcomes new addition to the Midland County Horseshoe Arena, Pavilion and Amphitheatre Team. Brooke Binns is announced as new Associate Director.



Brooke Binns has joined the Horseshoe Hospitality Services team as their new Associate Director of Marketing, Promotions and Sponsorship Sales.

Growing up in the North Houston area, Brooke started her career in the oil and gas industry in administrative tasks that eventually progressed into governmental and public relations. Community relations and marketing soon became a passion of hers and she was able to advance forward in her career and into the service and entertainment trade to fulfill that desire. She is eager to bring her knowledge and passions to The Midland County Horseshoe Arena, Pavilion and Amphitheatre and is beyond excited for the opportunity to work for West Texas' Largest Premier Venue.

Since opening in 2006, The Midland County Horseshoe has hosted over 3,000 events and welcomed over 2.5 million guests through its doors. The Multi-Award-winning venue has accommodated championship rodeos, equestrian competitions, concerts, sporting events, conventions, trade shows and much more.

Horseshoe Hospitality Services is a privately owned, Midland based, full service manager of public assembly facilities specializing in facility management, food service, ticketing and event promotions.

Hartman Arena Celebrates Record Breaking 2018 and 10 year anniversary!



MercyMe

Hartman Arena, Managed by VenuWorks, takes on 2019 with multiple celebrations in honor of the building's 10 year Anniversary. The 6,500 seat multi-purpose venue just outside Wichita, KS, begins 2019 with a number of successes to celebrate. The prior year, 2018, was the most successful in the building's 10 year history. Attendance tripled in just two years, with ticket revenue up 94% over 2016. The arena hosted two sold-out concerts, Casting Crowns and MercyMe (photo attached), as well as three sold-out circus performances. Local craft brewery, Aero Plains Brewing opened a satellite location in Hartman Arena, featuring their local creations, and becoming the highest trafficked bar at Hartman Arena. With updates to HVAC systems, the arena has become more efficient with energy and has already seen a savings of 10% utilities over 2017.

The magnetic energy of 2018 has begun to flow into 2019. Managed by VenuWorks, Hartman Arena takes on 2019 with multiple celebrations in honor of the building's 10th Anniversary. One of the first celebrations is the addition of new partner, TILL Vodka. TILL is a premium Kansas-distilled spirit, that has rebranded the former Hartmoor Club and renamed it The TILL Vodka Lounge. TILL Vodka was first introduced to Hartman Arena fans at a sold out Cody Johnson show on January 11.

Knockout at the Toyota Center

Professional Boxing received a big Texas welcome back to the Houston Toyota Center on Saturday, January 26th, 2019 for the first time in just over 6 years, since hosting HBO Boxing in December of 2012.

Thousands of fans filled the arena to witness the action-packed lineup, which included 3 title bouts and 4 undercard bouts, hosted by 6x World Champion & Houston business owner, Oscar De La Hoya – CEO and Chairman of Golden Boy Promotions.

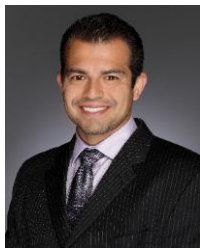
"The primary reason why I'm really excited to promote this event here in Houston is because it brings back big-time boxing to Houston. That's exactly what our motive is for the year and for the years to come: to bring boxing back to the masses and bring boxing back to the fans."

The Toyota Center was excited to kick off 2019 with a major boxing lineup for the fans of Houston, but also to serve as host for Golden Boy Promotions first event of 2019 streamed on DAZN – a new, sports streaming service leading sports, like boxing, into the next era of accessibility. The night was a great success, with fans on their feet cheering as both the main and co-main events battled through all 12 rounds, crowning a new Featherweight champion and seeing the current Junior Middleweight champion defend his title.

As 2019 presses on, Toyota Center looks to continue maximizing the array of events made available to Houston's ever-diversifying landscape of residents. With events such as Michelle Obama's book tour, Hugh Jackman's theatrical show, Pink and WWE, this year we look forward to remaining Houston's home for entertainment.

Mauro Monsivais Appointed Director of Operations at Destination El Paso – El Paso Live

Destination El Paso is proud to announce that Mauro Monsivais has been named the Director of Operations at El Paso Live. He is responsible for directing and supervising operations staff as well as overseeing various departments such as safety and security, production, event operations, engineering, parking and related building management systems for all DEP facilities among other duties.



Mauro brings over 14 years of experience and seven years with SMG where he was previously the Director of Operations at DEP-El Paso Live. He received his Bachelor of Science degree in Industrial Engineering and his Master's degree in Business Administration from the University of Texas at El Paso.

"I missed being away. The constant challenges, problem-solving skills and personal growth is unlike any other work I've ever had. You are not pigeon-holed within a certain trade," Mauro said. "The El Paso team is great. We operate like a family where everyone works hard to make things happen. I am glad to be back."

Mauro is optimistic about the revitalization of downtown El Paso and the tremendous growth of the city and the border region. "I want to be a part of El Paso's growth and industry. I want to help drive it," Mauro said. One of his goals is to work on capital improvement and planning for facilities. "We are preparing for an influx of visitors as the community continues to grow. I want to refresh and beautify what we currently have and be ready for growth opportunities in infrastructure for the future," Mauro said.

Mauro's parents and family are from Juarez, Mexico and he grew up in Inglewood, California as a child. However, his family returned to the Sun City and he has been in El Paso ever since. Mauro said, "It was an easy transition. This is home." Mauro enjoys golfing; however, his passion is spending time outside landscaping his home. Welcome back to the DEP Team Mauro!

Destination El Paso Welcomes Josele Diaz, Sports Sales Manager, to the Convention Development Team

Josele Diaz has been appointed as Sports Sales Manager to the El Paso Convention Development team at Destination El Paso. He is a graduate of New Mexico State University with a Bachelor's Degree in Journalism/Mass Communication and a Masters of Arts Degree in Communication Studies and brings great experience to the organization.

Previously, Josele was the Marketing Assistant for the Sun Bowl Association and worked at El Paso Community College as a Public Speaking Instructor. He also interned at New Mexico State University in Athletic Media Relations. Josele is a writer and editor for "All Sports Best" and is bilingual in English and Spanish. Welcome to the DEP Team Josele!

***Jersey Boys* returns to Broadway in El Paso to a Packed House**



Jersey Boys, the 2006 Tony, Grammy and Olivier Award® winning Best Musical returned to El Paso Electric Presents Broadway in El Paso to enthusiastic audiences on Tuesday, January 29 and Wednesday, January 30 at the Plaza Theatre. Broadway subscribers had the option to "add-on" the show to the Season Ticket packages since the show played in El Paso a few years back.

Both nights were close to sell outs with only single-seats remaining. Audiences sang along, clapped and cheered to favorite tunes while the "Four Seasons" rocked the house! Cast member Jonathon Cable who played Nick Massi' told an El Paso reporter that the warm and cheerful El Paso audience made performing so much fun, they hope to return for more again soon.

A SAFETY AND SECURITY TRAINING OPPORTUNITY IS AVAILABLE NOW AT COLLEGE PARK CENTER

In March, College Park Center is hosting two training sessions provided by (NCS4), National Center for Spectator Sports Safety and (TEEX), Texas A&M Engineering Extension Service, a state extension agency that offers training programs and technical assistance to public safety workers, both in Texas and around the world.

Registration is open. The courses offered come at no cost and provide individual certificates to all participants that apply to wide range of event types. Register soon. Each session has a minimum of 25 participants and a cap of 40 participants.

"The courses are inventive and offer planning and critical material for event workers," says Keith Schobert, Director of College Park Center, University of Texas at Arlington. "Invite individuals that you feel are stakeholders in your events, and don't miss out on this opportunity for hosting this training."

The two sessions include:

- **March 18 and 19: Sport and Special Event Evacuation Training and Exercise, (MGT-412)**

This course provides assistance to sport venue managers to prepare and/or enhance an evacuation plan to assist emergency responders in implementing flexible and scalable evacuation activities (i.e. evacuation, sheltering in place, or relocation). The course is highly innovative in that it builds multi-agency collaboration by delivering critical evacuation planning information.

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- **March 20-21: Sport Event Risk Management (AWR-167)**

This course is designed to build capabilities for multi-agency collaboration pertaining to risk management for sport events. It introduces the seven-step sport security risk management process, including the idea of risk management and setting risk management goals for sport events, identifying assets that need protecting and determining risk, implementing planning and mitigation actions, and implementing after-action review for events as well as incidents.

Register: If you are interested in participating in a courses, there are pre-requisite courses to be completed prior to attending. The pre-requisite courses will be FEMA NIMS and can be completed online at your convenience. If you are interested in the training and courses, go to the website to create an account to register at <https://www.preparingtexas.org>. College Park Center at University of Texas at Arlington, 600 S. Center Street, Arlington, TX 76019.

MAVERICK SPEAKERS SERIES OPEN'S THE NEW YEAR AT COLLEGE PARK CENTER

“An Evening with Jungle Jack Hanna,” featuring the legendary animal conservationist and one of America’s favorite zookeepers, caught the enthusiasm of campus students, faculty & staff and the DFW community at College Park Center.

The first speaker for the Maverick Speaker Series in 2019, Jungle Jack was open with the audience about his hands-on approach to wildlife conservation. He showed clips from a variety of shows he’s worked on throughout the years and told stories about a variety of animals.



While on stage at College Park Center, Hanna happily introduced a number of animals from the Dallas Zoo including owls, African crested porcupines, a red-tailed boa constrictor, African penguins, flamingos, a dwarf crocodile, a cheetah and a sloth.

Hanna an explorer of the corners of the globe and one of the most respected animal ambassadors has won widespread acclaim as a conservationist, television personality, author and Director Emeritus of the Columbus Zoo and The Wilds. His popularity led to three nationally televised programs: *Jack Hanna’s Animal Adventures*, *Jack Hanna’s Into the Wild*, and *Jack Hanna’s Wild Countdown*. He has written a number of children’s books, and his memoir, *Jungle Jack: My Wild Life*, was published in 2008.

“His thrill for adventure, love of animals and the astonishing sight of his invited guests provided a captivating evening to remember for the audience to witness,” says Zachary Reed, Assistant Director, College Park Center, University of Texas at Arlington. “2019 looks to be a successful and impactful year here at CPC. We have numerous events slated that will enrich the university and our community, including the intercollegiate men’s and women’s basketball games, speakers, concerts, spring university and high school commencements, the WNBA Dallas Wings and more.”

UTATICKETS MANAGERS PRESENTED A SUCCESSFUL WORKSHOP AT THE INTIX 2019 CONFERENCE

UTA Special Events Facilities is pleased to announce the UTATickets team, Jamie Webb, Assistant Director, Jonathan Carroll, Manager and Catherine Soto, Manager, were speakers during the leadership training seminars at the INTIX 2019 40th Annual Conference & Exhibition.



Jamie Webb



Jonathan Carroll



Catherine Soto

The UTATickets team presented a distinctive first-time workshop titled, “*From the Minors to the Big Show: A Box Office Expansion Success Story.*” They discussed an extensive experience and ideas on how to expand ticketing for clients and at the same time make the ticketing office more profitable.

UTATickets began their expansion 2012, from handling mainly UTA athletics and University commencement events to ticketing many other University departments such as Theatre, Music and Student Activities, along with World Wrestling Entertainment shows, numerous national concert tours and the WNBA Dallas Wings.

During their presentation, the team spoke in detail about how to manage client relationships, scale up box office operations by specializing in duties, expanding staffing and maintaining an organized and efficient operation, and shared helpful tips on selecting a ticketing software.

“I am extremely proud that the UTATickets managers were recognized by INTIX and had an opportunity to offer business exchanges and a networking presentation to those who manage ticketing agencies for large and small venues, universities, sports and commercial performing arts,” says Jeff Davis, CVE, CVP, CMP, Executive Director, Special Events Facilities, University of Texas at Arlington. “From the comments and questions from those who attended, the workshop was very successful.”



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Thank you newsletter contributors this month!

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