



Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

January 2020



**The 2020 IAVM Region 6 Biennial Conference
is open for registration!**

When: April 5-8, 2020

Where: Walton Arts Center in Fayetteville, AR

[Click here to register NOW!](#)

- Professional development
- Educational sessions
- Venue tours
- Networking opportunities
- Local arts and culture
- And more!

Thank you to our sponsors who are making this conference possible:



Be sure to follow IAVM Region 6 on social media!



Venue Management School Scholarships Submission Deadline January 17, 2020

Region 6 funds a two-year scholarship for the [Venue Management School](#) (VMS) at [Saddlebrook Resort](#) in Tampa, FL, scheduled for June 6-12, 2020. First year students are eligible for the scholarship which fully funds tuition, housing and taxes for both years of the program. Those interested in attending the school and in need of scholarship assistance are encouraged to apply [Year 1 & 2 Scholarship](#).

In addition, Region 6 offers a Graduate Institute scholarship for those venue professionals looking for advanced education. The Graduate Institute, also scheduled for June 6-12, 2020 in Tampa, FL., will cover the cost of tuition, housing and taxes. If you are interested in attending the Graduate Institute and in need of scholarship assistance please apply [Graduate Institute Scholarship](#).

If your attendance to VMS is dependent on receiving a Region 6 IAVM scholarship, please wait to register for the conference until after receiving notification of your award, as spots are proactively held back for recipients. Notification of selection will be sent no later than February 17, 2020.

Verizon Arena Is Now Simmons Bank Arena



The former Verizon Arena in North Little Rock, AR officially changed its name to Simmons Bank Arena this past October. The change coincided with the venue's 20th Anniversary. Simmons Bank, a subsidiary of Simmons First National Corporation headquartered in Pine Bluff, AR, will pay \$10.5 million over 15 years for the naming rights. More than 400,000 patrons visit the 18,000 seat arena annually.

Blaze Your Trail by Becoming an IAVM Region 6 Officer

Nominations are now open for IAVM Region 6 officer positions. Nominations are due by March 5, 2020. Once nominations are received the Region 6 Nomination Committee will review each nomination and forward a recommendation of candidates to the full membership of Region 6. Voting for these candidates will take place during the Region 6 Biennial Conference scheduled for April 5-8, 2020 in Fayetteville, Arkansas.

Open positions including the following:

- Secretary
- Treasurer
- Scholarship Chair
- Newsletter Editor
- Allied Representative

Individuals currently serving in these positions are eligible to be nominated for the same position or other positions. The current Regional Director and Assistant Director are currently fulfilling unexpired terms, so the individuals serving in these positions will automatically be nominated for a full-term for each respective position.

Nominations can be submitted for yourself or others that are IAVM Region 6 members. When submitting a nomination please include the nominee's name, title, email and phone number. Please submit all nominations to Kent Meredith, CVE at Kent.Meredith@ttu.edu. All nominations are due on Thursday, March 5, 2020. For questions concerning nominations please contact Kent Meredith, CVE.

DFW IAVM Chapter Meeting Come Join Us!

The Curtis Culwell Center is looking forward to hosting the DFW IAVM Chapter Meeting on Tuesday, January 28, 2020. Harvey Perriott, Chief, Protective Security Region VI, will speak on the free resources the Department of Homeland Security has to offer for the safety and security of our venues.

The meeting begins at 3:30 p.m. and will conclude with a social gathering serving hors d'oeuvres and beverages. The event is expected to end around 6:00 p.m. We hope to see you all here! Please contact Myra Palacios at mpalaci@garlandisd.net or (972) 487-4712 if you have any questions or would like to attend.

New Hire at the Curtis Culwell Center



The Curtis Culwell Center welcomes a new member as Marcus Hill joins the team in the role of Event Coordinator. Marcus received his BBS in Sports Management, Fitness, and Recreation from Hardin-Simmons University in May 2017, where he also minored in Psychology. After graduating, Marcus spent time with the Houston Rockets where he worked as a Marketing Associate. His game day and event day responsibilities with the Rockets included assisting the promotions department by setting up and running fan interactive elements. Other tasks included being twice selected as an assistant tournament director for the Houston Rockets' Blacktop Battle on the Hardwood, assisting basketball operations with players and coaches pre-game routines, and assisting various other departments in the organization. He has also worked with the Parks and Recreation Department for the City of Houston and City of Sugarland. The CCC is excited for Marcus to hit the ground running in 2020.

Curtis Culwell Center Closes 2019 Strong

On November 8, 2019, Bad Bunny brought his international X100PRE Tour to the CCC and played to a nearly sold out crowd of 7,065. Cardenas Marketing Network put on the show and will be producing two more concerts at the Culwell Center in the new year. Prince Royce is scheduled for April 2, 2020 as well as an unannounced artist in June.



The CCC also played host to the All Elite Wrestling (AEW) Dynamite show on December 10, 2019. Over 4,500 fans filled the arena with “OOOHHs” and “AHHHHHs” and chants for their favorite fighters. The high-flying action was broadcast live to a national TV audience on TNT that evening.



Frank Erwin Center Promotes Assistant Events Managers to Events Managers

Last month, the Frank Erwin Center promoted Assistant Events Managers Rachel McGruder and Chris Ford to elevated roles as Events Managers. In their new positions, they will oversee event staff, security and ticket takers during all private and public ticketed events at the Erwin Center. They will also work with clients to guarantee production and safety needs are met, including securing first responders for events.



“Chris and Rachel are experienced Events Managers and we are lucky to have them on our team. They will provide a comprehensive event plan for clients and ensure customers have a safe, first-class experience when they attend an event at the Frank Erwin Center,” said Erwin Center Associate Director Liz Land.

Amarillo Civic Center Complex Marketing Administrator Earns Citizenship



“The process is hard because you have a gazillion paperwork to do,” states Han Owens, Marketing Administrator for the Amarillo Civic Center Complex in Amarillo, Texas. “You can’t help but to wonder and worry because your loved ones are here and you don’t want to leave them here.”

Han, who grew up in Taiwan, came to the United States as a high school exchange student in Denton, Texas. She stayed to attend, and later graduate from, West Texas A&M University in Canyon, Texas. After she earned her bachelor’s degree in 2011, and both started a job with the ACCC and got married in 2012, Han’s new goal was to become a citizen of the United States. She applied for the Green Card process and states that she never expected that she’d spend the rest of her life in the U.S., receiving citizenship. Han passed her naturalization test in November and completed her Oath of Allegiance at a Naturalization Ceremony on January 7, 2019.

Han is married to Texas native Nathan Owens. The couple has a two-year-old daughter named Addelyn Rose and two dogs, Raiden and Samantha.

The Amarillo Civic Center Complex staff is proud to be a part of Han’s legacy. – *Melinda Landry*



[Click here to register NOW!](#)

Kirsten Grimes Joins First National Bank Arena



Kirsten Grimes has recently joined the First National Bank Arena team as the new Marketing Director. She graduated in December from Arkansas State University with a bachelor's degree in Marketing Management. She is a Jonesboro native and is passionate about bringing in and promoting events that will make Jonesboro even more attractive! As marketing director she will be responsible for promoting all events and shows that come to First National Bank Arena, as well as maintaining and growing client relationships.

The City of Fort Worth Welcomes Michael Crum New Public Events Director Fort Worth Convention Center/Will Rogers Memorial Center



Mike Crum brings a wealth of experience and knowledge to the Public Events Department. Before coming to the City of Fort Worth, Mike was the Vice President for Business Development and Chief Financial Officer for the Charlotte Regional Visitors Authority where he was responsible for developing collaborative efforts between the CRVA and its community partners, as well as overseeing the agency's accounting budget, audit, information technology, strategic planning, research, business analysis, application delivery, security and risk management functions.

His career highlights include working in the Facility Management Division of the Pacer Basketball Corp. from 1987-1989. After moving to Charlotte, North Carolina, he oversaw the merger to create the Charlotte Regional Visitors Authority (CRVA), Director of Finance and Managing Director for the Auditorium-Coliseum-Convention Center Authority. He was instrumental in retaining the NBA Hornets and negotiating the agreement that led to the development of the Spectrum Center and the return of an NBA franchise to the market.

Mike holds a master's degree in sports administration from Ohio University and a bachelor's degree in business administration from the University of North Carolina at Chapel Hill.

Spectra – Cotton Bowl host the 2020 Bridgestone NHL Winter Classic®



On January 1, Spectra hosted the 2020 Bridgestone NHL Winter Classic® at Cotton Bowl® Stadium in Fair Park when the Dallas Stars took on the Nashville Predators in front of 85,630 fans! The sold-out game is the second largest in the event's history. In true Texas-style, the event featured country music performances, pig races, mutton busting, Cowboys, and State Fair of Texas rides and carnival games.

College Park Center/Texas Hall Congratulate Four on New Roles

In September, Jonathon Carroll was promoted to Assistant Director of Event and Venue Marketing with UT Arlington Special Events Facilities. Carroll joined our box office team in 2012, previously working as Assistant Manager and most recently Box Office Manager. "I'm really excited about making the move to the marketing area" says Carroll. "It's been great to have the opportunity for new challenges while still working with the same exceptional team." Carroll is an alumnus of UT Arlington and is pursuing a Master of Business Administration in his spare time.



Jonathon Carroll
AD of Event and Venue
Marketing



Tyler Gillmore
Box Office Manager



Dakota Michell
Technician Services
Manager



Alexander Power
Production Technician

On November 1, Tyler Gillmore officially joined the UTATickets team as a box office manager after serving seven years as a lead ticket seller. "We're excited to welcome Tyler to the management team," says Jamie Webb, Assistant Director, UTATickets. "Throughout his time here, he demonstrated a willingness to learn and take initiative that made him an integral part of the box office team. I look forward to being a witness to his continued growth in his new role."

In addition, Dakota Michell and Alexander Power have joined the production team in full-time positions, Dakota as Technical Services Manager and Alexander as Production Technician. "Alex and Dakota have done a great job working with our production services department in a part-time capacity and I am very happy to have them filling their current full time roles. They bring some valuable experience and creativity to our team" says Director of Production Services, Caleb Miller.

ASM Global -DESTINATION EL PASO SEEKS TO FILL VARIOUS POSITIONS

ASM Global, the leader in privately managed public assembly facilities has an immediate opening for the following positions at Destination El Paso, featuring nationally recognized venues including: El Paso Convention Center, Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, McKelligon Canyon and Pavilion.

Food and Beverage Catering Sales Manager

Position Summary: The Food and Beverage Catering Sales Manager, is responsible for overseeing full time, part-time and contract employees performing food and beverage service for the facility and events by performing the following duties personally or through subordinate supervisors/employees which manages the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

Education and Experience: Three to five (3-5) years of related experience and/or training or equivalent combination of education and experience. Previous supervisory experience in a similar venue. Strong communicator: must be able to communicate clearly. Demonstrated ability to control costs, generate increased revenue and manage accounts payable/receivable and financial reporting. Strong written, verbal and interpersonal skills needed. Ability to function in a fast paced, team-oriented environment. Ability to manage several direct reports. Working knowledge of Excel, Word and POS Systems. Trained and respondent in case of emergencies. TABC certified and Management Food Handler Certified.

Food and Beverage Concessions Manager

Position Summary: The Food and Beverage Concessions Manager is responsible for overseeing all Concessions operations including but not limited to concessions, bar, warehouse/commissary for the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

Education and Experience: High school diploma or GED and two (2) years related experience, and/or training; or equivalent combination of education and experience. Food Handler Certified, TABC Certified., Must pass a Background check to include Credit Status, Valid driver's license with good driving record, Experience with BYPASS, ALOHA or point of sale system and Working knowledge of Microsoft Office (Word and Excel).

Facility Sales Manager

Position Summary: The Facility Sales Manager is responsible to enhance economic and social growth in El Paso by marketing, promoting and developing new business for Destination El Paso and the City through networking and developing sales in order to obtain goals.

Education and Experience: Bachelor's degree in Hotel, Marketing and/or Business Administration, or closely related field. Two years of sales experience (preferably in catering sales), Equivalent in directly related work experience may be substituted. Have a proven record of accomplishment of successful meeting and convention selling, as well as a steady progression of increased responsibilities or college education or equivalent combination of education and experience.

Labor Services Manager

Position Summary: The Labor Services Manager, is responsible for overseeing full time, part-time and contract employees performing custodial, janitorial, event set ups and turnovers in addition to other activities required to run, maintain, and service the facility and events by performing the following duties personally or through subordinate supervisors/employees which manages the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

Education and Experience: High school diploma or GED and three (3) to five (5) years related experience, and/or training; or equivalent combination of education and experience.

For the complete job descriptions or to apply, visit: <http://www.elpasolive.com/contact/jobs> or contact Emilio Velez, Human Resources Manager at: EVelez@destinationelpaso.com

ASM Global is an Equal Opportunity/Affirmative Action employer, and encourages Women, Minorities, Individuals with Disabilities, and protected Veterans to apply. VEVRAA Federal Contractor

Jessica Vivar Named Director of Food and Beverage at Destination El Paso - El Paso Live



Destination El Paso (DEP) is proud to announce that Jessica Vivar has joined El Paso Live as the Director of Food and Beverage. She manages approximately 40 to 50 people the concessions and catering departments for ticketed and social events at DEP venues and functions at the El Paso Convention Center under the Savor name.

Vivar was previously the Regional Director for the Compass Group (Global) in the areas of conferences and catering, managing seven conference centers in the Eastern Seaboard, with her office based in Manhattan, New York.

Vivar received her B.A. in Business Administration from Berkley, New York. She worked in hospitality as a Reservations Manager after graduation and later sold restaurant equipment on the Bowery. Later, she worked for World Hotels as a Negotiated Rates Manager where she established contracts and room rates and for companies world-wide. She later moved to Brazil for almost two years where she recruited companies to join the World Hotel network and continued to negotiate room nights and rates for a variety of companies.

Vivar is enthusiastic and full of ideas in her new role at El Paso Live. “A positive customer experience is high priority. I want customers to come back and book another event with us. I want to have repeat business,” Vivar said. Some of her goals include implementing a seasonal menu and inviting past customers to experience the new menu through tastings while showcasing department services. She also recently introduced a Starbucks Coffee bar inside the El Paso Convention Center. Vivar also plans to conduct in-house anonymous surveys to give employees an opportunity to be heard and to offer insights and suggestions for the department and organization.

Always goal-oriented and energetic, Vivar is currently pursuing her MBA in Global Chain Management and Project Management in her spare time. She is trilingual and fluent in Spanish and Portuguese. She is married and has two sons ages 21 and 11 years, who are already enjoying the warmer climate and the friendly people in El Paso. Even her dog Stanley seems to be keen on his new surroundings. “I came to El Paso for a better quality of life where I can do more,” Vivar said.

Welcome to the DEP team Jessica!

B.B.F.N! Bye-bye for now!



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Thank you newsletter contributors this month!

- Julian Bowman – Spectra – Fair Park
- Kyla Bryant – Simmons Bank Arena
- Jonathan Carroll - College Park Center — Texas Hall — UTATickets, The University of Texas at Arlington
- Kelly Graham – Region 6 Scholarship Chair, Denver Performing Arts Complex, Arts and Venues
- Holly Fields - Destination El Paso – El Paso Live
- Kirsten Grimes – First National Bank Arena
- Liz Land- Frank Erwin Center
- Melinda Landry – Amarillo Civic Center Complex
- Kent Meredith – Texas Tech University
- Vicki Mitchell – Fort Worth Convention Center
- Ashley Peacock – Cox Business Center
- Emilio Velez - ASM Global -DESTINATION EL PASO
- Kevin Welch – Curtis Culwell Center
- Anna Wong – Frank Erwin Center

Past Region 6 Newsletters: <https://www.iavm.org/regions/region-6-newsletters>