



INTERNATIONAL
ASSOCIATION OF
VENUE MANAGERS
REGION 6

MONTHLY
NEWSLETTER

REGISTER TODAY



Blaze YOUR TRAIL

IAVM REGION 6 BIENNIAL CONFERENCE

MAY 16-19, 2022 ☆ FAYETTEVILLE, AR

IAVM.ORG/REGIONS/REGION-6-REGISTRATION





Shanda Cartwright Joins Fort Worth Convention Center Sales Team

Fort Worth, TX - Experienced hospitality services professional Shanda Cartwright has joined the Fort Worth Convention Center (FWCC) as its Sales & Events Manager. In this position, Cartwright will be responsible for increasing the venue's share of local meetings, events and galas.

"As Fort Worth is now the 12th largest city in the U.S., opportunities for hosting more local and regional business meetings have continued to grow," said Blake Moorman,

Director of Sales & Marketing at FWCC. "Shanda's wide-ranging experience in sports, entertainment, hotels, events and catering – in addition to her knowledge of the market – will benefit our existing clients and introduce our venue to new customers."

The daughter of a college football coach, Cartwright attended the University of Oregon and began her career with Spurs Sports & Entertainment in San Antonio before moving to the Broadmoor Hotel and Resort in Colorado Springs and then the Denver Broncos. She made her way back to Texas to help open the Cowboys (now AT&T) Stadium and work with the Mavs at American Airlines Center on the 2010 NBA All-Star tournament. Other experiences include sales and event management at Billy Bob's Texas, Las Colinas Country Club, The Fort Worth Club and Trinity Food & Beverage, the FWCC's exclusive catering and concessions provider.

"Hospitality is where my heart is, and I approach sales as being a builder of profitable relationships," said Cartwright. "Fort Worth is very much my home, as it is the first place I have ever unpacked all of my moving boxes. For someone who had to relocate every few years, that's a significant milestone."

Cartwright and her husband, Ethan, enjoy their two Aussiedoodles Kimbell and Amon, traveling, fly fishing, hiking and searching for the best queso known to mankind.



Big Changes and Growth at Annenberg Presidential Conference Center

College Station, TX - The Annenberg Presidential Conference Center is entering a busy spring semester full of events! In January, we hosted events including the College of Geosciences Distinguished Alumni Banquet and the Bush School of Government and Public Service Career Services Workshop. We ended January with our first Catering and Vendor Showcase, where we hosted thirteen vendors from the Bryan/College Station area and offered facility tours, giving our current and potential clients an opportunity to explore options for their upcoming events. The showcase was a great success and we are looking forward to hosting more vendors in the future!

Jamie Burns, Marketing Manager, received her Certified Venue Professional (CVP) certification in December. The CVP program, offered by IAVM, certifies that she is an experienced, knowledgeable venue manager committed to growth and development in the industry. Steven Sisk, Event Manager, received his Certified Meeting Professional (CMP) certification in December. The CMP program was introduced in 1985 by the Events Industry Council (EIC) to further develop professionals' knowledge on standards of practice as well as increase their credibility within the industry.

To learn more about the APCC, visit apcc.tamu.edu to view our upcoming events, learn more about our staff, and listen or watch the latest episodes of our podcast, [Coffee Talk](#).





Venue Management School and Graduate Institute Scholarships Are Available Now!

VMS & VMS-GI — Sunday, June 5 - Saturday, June 11, 2022

In support Region 6's educational initiatives, Region 6 funds two scholarships annually to IAVM's Venue Management School (VMS) and one Venue Management School Graduate Institute (VMS-GI).

The VMS curriculum covers topics such as event management, life safety, marketing and advertising, crowd management and the guest experience. The second year of VMS covers areas such as leadership and image, cost control, risk management and insurance, and strategic business planning. Those new to the industry, or managers looking to expand their overall understanding, will find solid principles and practices for venue management in the VMS program. The recipient of the scholarship receives funding for both years of the program, including tuition, housing and taxes.

VMS-GI is for venue professionals looking for advanced education covering management theory, professional ethics, leadership, human resource management, problem solving, and decision making. The aim of the GI curriculum is to provide the tools necessary to expand an individual's management techniques and leadership skills. The Graduate Institute is more conceptual than VMS. The scholarship will cover the cost of tuition, housing and taxes.

If you are interested in applying for either of these scholarships and in need of scholarship assistance we encourage you to apply! [Visit Region 6 VMS Scholarships.](#)

For additional information on Venue Management School or Graduate institute visit [IAVM Venue Management School and Graduate Institute.](#)

Deadline for submission is March 4, 2022.

[CLICK HERE](#)



OKC Fairgrounds Grabs 2022 by the Horns

Oklahoma City, OK - The OKC Fairgrounds began the new year by welcoming back the 2nd Annual Cattlemen's Congress. This world-class cattle showcase brings cattlemen and women from across the globe to exhibit the highest quality in genetics and breeding in the cattle industry.

Over the first two weeks of January, the OKC Fairgrounds housed over 9,200 head of cattle representing 24 different breeds. Exhibitors from 40 states, several Canadian provinces, Mexico, Argentina, Nicaragua, and Dubai gathered in Oklahoma City for the event. Exhibitors were able to experience several facility improvements since the inaugural event in 2021.

The overhead lighting in Barn 4 was upgraded with LED light fixtures and additional power receptacles were added to a large portion of Barn 4. To help alleviate wait lines at the wash bays, OKC Fairgrounds constructed 28 temporary wash bays in addition to the 64 permanent wash bays to accommodate the large influx of cattle. This innovative design took into consideration the local stormwater guidelines and garnered recognition from the City of Oklahoma City Public Works Department for the commitment to the preservation of Oklahoma City's rivers.

Cattlemen's Congress hosted 22 total sales, 13 on site at the OKC Fairgrounds and nine off-site, generating more than \$10 million in sales. It also included a robust show floor with over 100 vendors supplying everything from clothing and art to the latest innovations in cattle breeding.

Throughout the course of the event, the Cattlemen's Congress had more than a \$72 million direct spending impact on Oklahoma City. The OKC Fairgrounds looks forward to continuing this momentum when Cattlemen's Congress returns December 30, 2022 through January 13, 2023.





LOOKING FOR A FEW GOOD SIGHTS

OUR FUTURE LEADERS CONFERENCE NEEDS A GOOD HOME.

In 2023, we will shift the focus back to the development of our young professionals, live and in-person for the first time since 2019. This biennial conference is a great opportunity not only for young professionals wanting to learn more, but for venue professionals looking to grow through the coordination of their own live events.

INTERESTED IN HOSTING US?

Member venues are encouraged to reach out to Jeff Davis at jeff.davis@uta.edu for more information.





Finalists Announced for Annual VoiceJam Competition

A Cappella Festival Draws Competitors from Across the Country

NORTHWEST ARKANSAS – Finalists have been announced for the annual VoiceJam Festival produced by Walton Arts Center. Eight groups from across the country will come together on Saturday, April 9, and compete for the title of VoiceJam Champion.

- VIBE – Dallas, Texas
- Fifth Measure from Houston High School – Germantown, Tenn.
- Essence Vocal Band – Arkansas
- The Ozarks – Springfield, Mo.
- KeyHarmony from University of Central Florida – Orlando, Fla.
- Pitches and Notes from University of Wisconsin – Madison, Wis.
- A-Side from A & M Consolidated High School – College Station, Texas
- Grains of Time from North Carolina State University – Raleigh, N.C.

A cappella fans and finalists will converge on Northwest Arkansas for a day of activities on Saturday, April 9, including a cappella workshops during the day for the general public as well as the competitors taught by a cappella pros and the VoiceJam Competition at 7:30 pm.



College Park Center and Texas Hall Welcome Three to the Team

Arlington, TX - The Special Event Facilities department at The University of Texas at Arlington (UTA) has added three new team members: Bob Benson as box office manager, Josh Jackson as technical services manager, and Ethan Brock as production technician for the College Park Center and Texas Hall venues.

Bob Benson comes to us with over 20 years of experience with the Texas Rangers Baseball Club, where he held positions in the ticket office, sales, and guest relations. He most recently established the Authentication Dept. through the MLB authentication program. He has served on the MLB All-Star Game and MLB playoff task force committees, and was part of the opening of Globe Life Park, Globe Life Field, Texas Motor Speedway and Texas Motorplex. A San Antonio native, Benson graduated from UTA with degrees in Public Relations/Marketing and Geology. He also holds an associate degree in electrical engineering technology from Texas State Technical College.

Josh Jackson has over ten years of experience in live event production ranging from theme parks to touring concerts and Broadway. Most recently he built and toured with the first national tour of *The Lightning Thief: The Percy Jackson Musical*, as the moving light tech and spotlight operator.

Ethan Brock has worked in the video production field for seven years, producing media marketing material and working in game day productions for multiple organizations. Brock graduated from The University of North Texas (UNT) with a bachelor's degree in converged broadcast media.



Walton Arts Center Announces New Hires and Promotions

NORTHWEST ARKANSAS – Most people don't realize the sheer number of people that it takes to keep Walton Arts Center venues running like the well-oiled machine Northwest Arkansas has come to know and love. The nonprofit organization, currently employs nearly 800 people, and is continuing to grow.

Since May 2021, Walton Arts Center has hired and onboarded 374 new employees for the Walmart AMP and Walton Arts Center. That includes 37 full or part time positions, 92 local crew members, 241 seasonal employees and seven interns.

Notable new-hires include:

- Candice Campbell, payroll and benefits specialist
- Shannon Shelton, talent acquisition specialist
- Kayli Patterson, artist services coordinator
- Eric Gramling, lead house manager
- Sara Jones, learning programs & festivals specialist
- Samantha Stinson, school engagement manager
- Jon Downey, director of information technology.

Also, during the past several months several Walton Arts Center team members have been promoted.

- Becky Brink, vice president of development was previously director of major gifts and legacy giving.
- Jason Smith, director of executive administration, classical music, and special initiatives was previously executive assistant & AFO general manager.
- Kaylin Mason, director of institutional giving was previously grants manager.
- Amy Freeman Navarro, director of sponsorship and events was previously senior manager of sponsorship and events
- Sallie Zazal, director of learning & engagement was previously learning coordinator
- Kristin Coffman, director of human resources & institutional culture was previously human resources manager
- Shannon Eubanks, director of events was previously event manager
- Tom Debari, director of facility services was facilities services manager
- Cody Kopp, production manager, was previously production administrator
- Rachel Pinalto Strickland, annual giving manager was previously senior development coordinator
- Josh Spurgers, assistant technical director was previously lighting and video manager

Walton Arts Center is thrilled to welcome new team members and give existing employees the opportunity to further their careers within the organization. Every Walton Arts Center employee is essential to bringing world-class entertainment, art and education to Northwest Arkansas.





College Park Center Celebrates 10 Years of Entertainment

Arlington, TX - Opening its doors for the first time on February 1, 2012, College Park Center (CPC) marks its 10th anniversary this month. In the past 10 years, the 7,000 seat multi-purpose arena has hosted over 700 events, ranging from collegiate and professional athletics to national concert tours, world-renowned speakers, boxing, wrestling, and conventions, and has seen over 125,000 graduates walk across the stage.

“It’s hard to believe we’re already celebrating ten years!” says Jeff Davis, executive director. “It doesn’t seem that long ago we were opening the doors to the arena. None of our opening team could have imagined the successes that awaited – the numerous events and adding a professional sports team, the Dallas Wings! I can only begin to guess at what the next ten years might hold for College Park Center.”

The UT Arlington Men’s and Women’s Basketball games on February 5 and 6 featured special celebrations in recognition of CPC’s 10 years on the UT Arlington campus. The party isn’t stopping there, however! CPC will be celebrating throughout 2022, bringing a memorable year of programming, recurring segments showing behind the scenes looks at events and highlights of notable dates in our history, as well as offering limited-edition giveaways through social media.

Although College Park Center has not been immune to the complications that COVID-19 has brought to our industry over the past two years, events are steadily coming back to the calendar. And with various improvements made since 2020; GBAC Star Certification, Sensory Inclusive Certification and all new LED sports lighting, the arena is more prepared than ever to deliver, safe, inclusive, and memorable events for all.

“None of our opening team could have imagined the successes that awaited...”



Overland Park first convention center in the world to open KultureCity approved sensory room for neurodiverse, autistic attendees

Overland Park, KS - A fully-equipped sensory room is now available at the Overland Park Convention Center for neurodiverse, autistic and disabled individuals. In partnership with non-profit KultureCity, the sensory room is a dedicated space created by medical professionals with reduced lighting and noise for guests who may feel overstimulated and need a more secure environment. The room is located at the venue's Exhibition Hall A entrance on the upper level, and is complete with bean bags, visual light panels, bubble walls, activity panels, and a custom tactile art piece created by an autistic artist.

"We believe in inclusion at every event so certifying the Overland Park Convention Center was amazing; not only that, to build out the first KultureCity certified sensory room at a convention center was remarkable," said Uma Srivastava, executive director of KultureCity. "Our communities are what shapes our lives and to know that the Overland Park Convention Center is willing to go the extra mile to ensure that everyone, no matter their ability, is included in their community is amazing."

The Overland Park Convention Center first achieved a Sensory Inclusive certification with KultureCity in Aug. 2021, making all programs and events hosted at the venue sensory inclusive. The certification process equipped convention center staff by training with leading medical professionals to recognize attendees with sensory needs, and how to handle a sensory overload situation. Sensory sensitivities or challenges with sensory regulation are often experienced by individuals with autism, dementia, PTSD and other similar conditions.

"After completing our certification and learning so much about the challenges faced by this community, creating a sensory room was a logical next step for us," said Brett C. Mitchell, general manager of the Overland Park Convention Center. "One of the major barriers for these individuals is over stimulation and noise, which is an enormous part of the environment in event venues. With this initiative, the convention center is better prepared to assist guests with sensory sensitivities so they can attend and feel comfortable."

Sensory bags, equipped with noise canceling headphones, fidget tools, verbal cue cards, and weighted lap pads are also available to all guests at the convention center who may feel overwhelmed by the environment. Prior to attending an event, families can download the free KultureCity App to see what sensory features are available at the convention center and where they can be accessed. The apps 'Social Story' feature also provides a preview of what to expect while at the venue.

KultureCity is a leading non-profit recognized nationwide for using its resources to revolutionize and effect change in the community for those with sensory needs, not just those with autism.

To learn more about the Overland Park Convention Center's sensory room, please visit opconventioncenter.com/sensory-inclusive-events or call 913.339.3000. To learn more about KultureCity, please visit kulturecity.org.





I A
V M AVSS

ACADEMY FOR VENUE SAFETY & SECURITY

FEBRUARY 27 - MARCH 4, 2022 | Las Vegas, NV

Experience AVSS, a dynamic two-year school built to train venue professionals in every aspect of venue safety and security with curriculum developed and taught by a diverse team of experts!

Join IAVM's Academy for Venue Safety & Security (AVSS) February 27 - March 7, 2022 in Las Vegas, NV!



The International Association of Venue Managers (IAVM) is committed to serving a diverse population of industry professionals through its Academy for Venue Safety & Security (AVSS). The program is designed to educate and develop venue and event management professionals in the areas of life safety, emergency management and security and addresses the safety & security needs of the public assembly facilities and event industry.

AVSS curriculum is inclusive and recommended for venue management professionals and safety & security professionals responsible for security functions at amphitheaters, arenas, convention centers, fairgrounds, performing arts theatres, stadiums, universities, and other event venues. Attending AVSS will provide valuable resources that will add value to your organization and bolster your personal knowledge of venue safety and security. Click to see the full Year 1 or Year 2 schedule!

Severe Weather Preparedness is back at AVSS 2022 in Las Vegas on March 4th! The Severe Weather Preparedness Training is an advanced, 1-day training program, offered at the end of IAVM's Academy for Venue Safety and Security (AVSS), where participants learn information about all aspects of severe and threatening weather. Click here to see the full schedule.

Registration is NOW OPEN for both AVSS and SWP, and space is limited!
Register now!



Walton Arts Center Pop-Up Bar Helps Raise Funds for Local Nonprofits

Northwest Arkansas - Northwest Arkansas' favorite pop-up bar, *Holidaze*, was back and more popular than ever, raising over \$55,000 for local nonprofit organizations. The holiday-themed bar, created by Fayetteville locals Hannah Withers, Ben Gitchel, Richard Gathright and CJ Crespo, operated two locations in Fayetteville this year between Thanksgiving and New Year's Eve.

The "nice bar," an all-ages location at Walton Arts Center, raised over \$22,000 to benefit educational programming at Walton Arts Center. The "naughty bar," for ages 21 and up was held in a space just off the Fayetteville square, and was open for extended hours and additional events. That location raised nearly \$33,000 to benefit local charities and nonprofit organizations.

"This year was such a massive undertaking for so many of us involved," said Withers. "We're really proud of the holiday cheer we brought to our community and proud of the way we utilized new spaces to do good non-profit work and bring foot traffic to downtown."

In all, *Holidaze* served over 28,000 guests, and employed 52 hospitality workers with extra holiday shifts over the course of their run at the two locations.

“

..We're really proud of the holiday cheer we brought to our community...to do good nonprofit work and bring foot traffic to downtown



Coyne/Hirst spin art unveiled at OKC Convention Center

Oklahoma City, OK - The Oklahoma City Convention Center just got a little more colorful thanks to agreement to house a piece from the collection of Flaming Lips front man Wayne Coyne.

The work titled, "Beautiful Mystical Exploding Sun Clouds Taste Metallic Gift Painting," was created in 2010 by Coyne and popular English artist Damien Hirst.

Coyne loaned the art to the City for ten years. It appraised for more than \$1.5 million and is on display on the Convention Center's fourth floor.

The work was created by standing on an elevated platform while pouring paint onto a large circular canvas. As the paint pours, a machine rotates the canvas like a disc on a record. The painting was initially housed at a building in Automobile Alley that Coyne rented and named "The Womb" (currently Factory Obscura Mix-Tape). Because of its colossal size, the painting was suspended from the ceiling, where it hung for several years.

Coyne began conversations with Mayor David Holt on a long-term place the public could view the piece. After visits to area museums, they decided the new Oklahoma City Convention Center was the ideal place because of the wall size and the number of annual visitors to the center.

Kasum Contemporary Fine Art, an Oklahoma City company, prepared the artwork for display. They moved the painting from storage, stretched the canvas out over several sessions and secured the work to the convention center's wall.

Coyne is the frontman of the band The Flaming Lips which he formed in 1983. The band has toured around the globe and always draws large crowds for their festival performances. The band is a three-time Grammy Awards winner and is best known for their song "She Don't Use Jelly."

Damien Hirst is a British artist, entrepreneur, and art collector that emerged on the international art scene in the late 1980s. His installations, sculptures, paintings and drawings "examine the complex relationships between art and beauty, religion and science, and life and death." He is one of the Young British Artists (YBAs) who dominated the art scene in the UK during the 1990s and is one of the world's wealthiest living artists.



Fort Worth Convention Center Elevating Cuisine with New Executive Chef Brent Hines



Fort Worth, TX - Trinity Food and Beverage, a division of Omni Fort Worth Hotel, has named Brent Hines executive chef of the Fort Worth Convention Center's catering operations. Hines, a graduate of Le Cordon Bleu College of Culinary Arts in Austin, aims not only to elevate a conference dining experience with "euphoric" flavor blends, but also to make the City-owned venue a culinary destination in its own right. "My vision is for the Fort Worth Convention Center to become a destination for groups looking

for a particular food and beverage experience," he said. "We want people to leave remembering the cuisine and requesting the recipes."

A native of Chico, Texas, Hines began his professional career at Keystone Ranch in Colorado, a Vail Resorts property and Zagat-rated top fine dining restaurant. At 27, he landed his first executive chef job at Sky Creek Ranch in Keller, which received multiple awards for best new restaurant and best steakhouse. He then moved to global hospitality giants Gaylord and Benchmark before serving as executive chef at Winewood Grill in Grapevine and executive sous chef at Park House Dallas. Hines joined Trinity Food and Beverage, an arm of Omni Fort Worth Hotel, as the FWCC executive chef in June of 2021.

"We know that a conference or gala experience can hinge on the guests' satisfaction with the cuisine," said Larry Auth, general manager of the Omni Fort Worth Hotel. "Chef Hines brings both restaurant and large-scale hospitality experience to our clients with a unique combination of global perspective and local Texas flavor to his creations."

Hines blends his own spices from scratch, as well as all dressings and sauces, to create unique flavor combinations with infused Southwest, French, Asian, Italian, Caribbean and Mediterranean influences. Marquee dishes include tenderloin bruschetta with arugula pesto and tomato jam, which he describes as "Italian with a Texas twist." Other signature menu items include grilled Texas watermelon with hydroponic mix greens, local goat cheese and smoked blueberry dressing; lobster mac & cheese with brandy cream, truffle essence and chervil; and duck quesadillas topped with poblano crema and corn pico de gallo.

"I'm an artist with a blank canvas, intending to make an impression on all your senses," said Hines. "When the colors are appealing, flavors are well-balanced, and everything comes together in your mouth, you should have a euphoric feeling."

The Fort Worth Convention Center is planning a \$450 million phased expansion over the next five years that will include a new, state-of-the-art catering kitchen and provide the ability to serve larger events and shows with 5,000 to 10,000 people in attendance. Construction is scheduled to begin in spring 2023.



Simmons Bank Arena Goes Cashless

North Little Rock, AR - In an effort to continue to enhance customer experience and promote health and safety, Simmons Bank Arena in North Little Rock, Arkansas became cashless and now only accepts cards or mobile payments for in-venue purchases at our concession and merchandise stands. This action not only limits contact, but with a recent software upgrade, will expedite lines.

The Simmons Bank Arena box office will continue to accept cash for purchasing tickets. The new policy went into affect on January 29th for Elton John: Farewell Yellow Brick Road.

Note from the Editor:

A little over a year ago I was invited to take on a task that had been previously filled by people whose work, and spirit, I greatly admired. Volunteering for IAVM was a great source of joy and I jumped at the chance to contribute even more.

In the time I have served as Marketing Manager and Newsletter Editor, I have had the opportunity to plan two conferences, lead three Town Halls, hold panel discussions, publish articles in IAVM's FM Magazine, work with amazing people, and get to know our membership in a way I couldn't have imagined before. I cried along with venue managers struggling through pandemic closures and directed colleagues towards opportunities that arose for them instead. I celebrated your victories with you and helped share opportunities for professional development. It has been a lot of fun.

I cannot put into words how valuable volunteering is for not only your own professional development but for everyone around you who benefits from the work you do, too. IAVM has put out their annual [Call for Volunteers](#) and I strongly encourage everyone to check it out. The deadline is March 31, 2022.

With all of that said, and in bittersweet closing, it is time for me to hand over the baton. I have enjoyed supporting the IAVM Region 6 membership more than words can describe. Don't forget to hydrate, take your meds, and make the world a little better in some way every single day. Take care.

Melinda

PS: Come find me on LinkedIn!





General Manager, The Broadmoor World Arena

Position:	General Manager, The Broadmoor World Arena, World Arena Ice Hall and Pikes Peak Center for the Performing Arts
Where:	Colorado Springs, Colorado – Olympic City USA – One of the fastest growing, most sought after and attractive destinations in the West
Employer:	Colorado Springs World Arena, a 501(c)(3) Nonprofit Organization, dba The Broadmoor World Arena
Reports to:	President & CEO, Colorado Springs World Arena
Job Classification:	Full Time, Exempt
Salary Range:	\$175,000 to \$225,000 depending upon qualifications and experience, with annual incentive/bonus opportunity
Benefits Include:	Medical, Dental, Vision, Paid Time Off and 401(k) – other benefits may be available

Description

The Colorado Springs World Arena owns and independently operates The Broadmoor World Arena, the premier sports and entertainment venue in southern Colorado, and the adjacent World Arena Ice Hall. The Arena is a 7,500-seat multipurpose facility and the Ice Hall, with two sheets of ice, is a US Olympic and Paralympic Committee-designated Olympic Training Site for U.S. Figure Skating and home of The Broadmoor Skating Club. CSWA also operates, under contract with El Paso County, the 2,000-seat Pikes Peak Center for the Performing Arts, home of the Colorado Springs Philharmonic Orchestra.

Primary Duties and Responsibilities

- Bring world-class entertainment to southern Colorado through self-promotion, co-promotion and leasing the World Arena's venues
- Responsible for overall and day-to-day management and operation of all three venues
- Engage with the Board of Directors and its committees in pursuit of the World Arena's activities and objectives
- Develop and adhere to the annual operating budget as approved by the World Arena's Board of Directors
- Maximize revenue opportunities while controlling all areas of expenses
- Provide opportunities for staff development and support for professional growth
- Establish short and long term roadmaps for the World Arena's financial viability
- Develop and implement short and long term plans for facilities maintenance and capital improvements
- Aggressively pursue opportunities associated with the changing nature of entertainment and sports
- Promote the World Arena's role as a community collaborator and resource, and contributor to Colorado Springs' brand – Olympic City USA
- Take an active role in the community through involvement in relevant civic organizations

Proudly managing The Broadmoor World Arena, Pikes Peak Center and World Arena Ice Hall

3185 Venetucci Blvd. Colorado Springs, CO 80906

(719) 477-2100

www.BroadmoorWorldArena.com

www.PikesPeakCenter.com

www.BroadmoorWorldArena.com/IceHall





Guest Relations Manager

Paycom Center is seeking an enthusiastic and highly motivated individual for the position of Guest Relations and Event Security Manager with a strong emphasis on event security. The position will hire, train, and manage guest relations and event security staff to provide world class customer service to our guests, tenants, and clients. The position will oversee a department of 400 -500 Guest Relations and Event Security personnel and provide staffing for the Oklahoma City Thunder and Oklahoma City Blue games, as well as other events scheduled at the facilities.

More info and apply: <https://recruiting.adp.com/srccar/public/RTI.home?c=1152751&d=ExternalCareerSite&r=5000819511206#/>

Event Coordinator

Paycom Center has an excellent and immediate opening for an Event Coordinator in Oklahoma City. Under general supervision, this position coordinates all event preparation and performance aspects related to the facility for events including but not limited to, concerts, trade shows, and sporting events. This position acts as liaison between the facility and clients, ensuring all client requirements are met and facility rules, regulations and policies are adhered to.

More info and apply: <https://recruiting.adp.com/srccar/public/RTI.home?c=1152751&d=ExternalCareerSite&r=5000819519106>

Director of Programming

Under general supervision of the General Manager, the Director of Programming will interact continuously with clients, promoters, agents, and managers in efforts to solidify business for the facility. This position will oversee and coordinate all aspects in the facility booking process in applicable markets and in compliance with contractual obligations to resident sports tenants. This position requires the knowledge of the live entertainment industry, current trends in the live entertainment industry, including current musical genres and demographics, ticketing, marketing, promotions, social media, and local market trends and demographics.

More info and apply: <https://recruiting.adp.com/srccar/public/RTI.home?c=1152751&d=ExternalCareerSite&r=5000805259806#/>



Technical Supervisor



Job ID: 7260

Location: El Paso, TX

Full/Part Time: Full-Time

Ensures that the technical needs of Auxiliary Service Facilities are attended to in a timely and professional manner. The Technical Supervisor is responsible for all technical areas of the arena, stadium, theater, and campus events as it pertains to preparing, striking and producing the live production of events. Including the planning, operational management and maintenance of theatrical equipment. Supervises technicians, contracted stagehands, rigging and other service providers as well as provides leadership and direction to subordinates in the Department and coordinates staffing needs for events. The position is responsible for overseeing and coordinating all room conversions as well as the installation, preparation, maintenance, and removal of concert staging, barricade setup, and general preparation of all technical areas of the facilities. Oversee/perform setup and maintenance of all theatrical systems and backline equipment for event venues and other areas as assigned.

Essential Functions

- Oversee event technical production from preliminary planning to execution during the event.
- Supervise house production crews as well as contracted production staff.
- Responsible for scheduling production staff and contracted positions as needed per event requirements.
- Responsible for the design of production schedule for each event that will include securing production and theatrical equipment needed to produce the event.
- Evaluate, develop and interpret technical drawings associated with set design, rigging plots, lighting plots, sound plots and all other technical drawings associated with event production.
- & more

For information or to apply, click [here](#).



see you in '22

The biennial conference is back
Fayetteville, AR May 16 - 19, 2022

IAVM Region 6 Board

Jeff Davis, CVE, CMP - Region 6 Director

Executive Director

UT Arlington College Park Center & Texas Hall

jeff.davis@uta.edu

Nick Zazal, CVP - Region 6 Assistant Director

General Manager, Walmart AMP

Walton Arts Center & Walmart AMP

nzazal@waltonartscenter.org

Sherman Bass, CVE - Past Region 6 Director

General Manager

Amarillo Civic Center Complex

sherman.bass@amarillo.gov

Kyle Baun - Region 6 Treasurer

Vice President of Ticket Sales & Event Sales

Western Stock Show Association

kbaun@nationalwestern.com

Kelly Graham - Region 6 Scholarship Chair

Business Operations Administrator

Denver Performing Arts Complex, Arts & Venues

kelly.graham@denvergov.org

Ashley Peacock, CVP - Region 6 Secretary

Senior Event Services Manager

Cox Business Convention Center

apeacock@asmtulsa.com

Melinda Landry - Region 6 Marketing Manager

House Manager

Amarillo Civic Center Complex

melinda.landry@amarillo.gov

This month's contributors:

- **Lucy Albers**, Director of Marketing and Public Relations, Paycom Center
- **Andra Bennett**, Marketing Communications, City of Fort Worth
- **Jamie Burns**, Marketing Manager, Annenberg Presidential Conference Center
- **Stacey Carnes**, Administrative Assistance to Executives, The BROADMOOR World Arena
- **Jonathan Carroll**, Assistant Director, UT Arlington College Park & Texas Hall
- **Jeremy Flynn**, Sales & Marketing Manager, Simmons Bank Arena
- **Hayley Nath**, Manager, OKC Fairgrounds
- **Justin Tinder**, Marketing Coordinator, Oklahoma City Convention Center
- **Anna Van Horn**, Communications Coordinator, Walton Arts Center & Walmart AMP

*Thank
you!*

