



INTERNATIONAL  
ASSOCIATION OF  
VENUE MANAGERS  
REGION 6

# MONTHLY NEWSLETTER

# happy holidays

*& see you next year!*



### What's new in this issue:

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away their shot, pg. 8

& more!

 FOUNDATION

## Dollars for Diversity

An IAVM Diversity and Inclusive Leadership  
Scholarship Campaign

Dollars for Diversity is the IAVM Foundation's Diversity & Inclusivity Initiative. Your support enables us to provide scholarships to individuals to attend industry schools and events which will aid them in being considered for leadership roles within their venues.

Your support is critical for our ongoing success.

[Click to Donate](#)



## IAVM ANNOUNCES NEW GBAC ACADEMY TRAINING COURSE



The Global Biorisk Advisory Council™ (GBAC), a Division of ISSA, launched a new GBAC Academy training course focused on increasing knowledge of cleaning for health for individuals in all businesses. The new course, “Infectious Disease Awareness in the Workplace: COVID-19 Considerations,” highlights how pathogens spread and cause illness and the role that proper hygienic cleaning and disinfection play in infection prevention.

“The global COVID-19 pandemic continues to present challenges, such as the emergence of new variants. As a result, cleaning for health needs to remain a priority in the built environment,” said GBAC Executive Director Patricia Olinger. “This new course will help individuals in any business environment understand infectious disease principles, and how cleaning and disinfection support health, safety, and regulatory compliance.”

The 30-minute online course provides an overview of the chain of infection and how to break it through effective cleaning and disinfection practices, indoor air quality considerations, and other key mitigation strategies. The course also discusses the benefits of workplace infectious disease or communicable disease prevention programs, as well as the importance of risk assessments, the hierarchy of control, and personal protective equipment (PPE).

The course is available in English, Spanish, French, Chinese, and Italian. ISSA members can enroll for US\$49, while the public can register for \$99. Bulk pricing, available for purchases of 10 or more seats, is \$29 per course. GBAC Academy also offers additional training resources such as the GBAC Online Fundamentals Course 2.0, the pathway to the “GBAC-Trained Technician” designation.

“Infectious disease knowledge will continue to be in demand during and after the pandemic,” added Olinger. “Regularly offering training courses showcases to employees that your business cares about their career development and wellbeing, and enables them to better manage today and tomorrow’s biorisks.”

To register, visit [gbacacademy.org/awarenesscourse](https://gbacacademy.org/awarenesscourse).



## **THEATRE PROJECTS CONTEST IN FINAL DAYS - LAST DAY DEC 24**

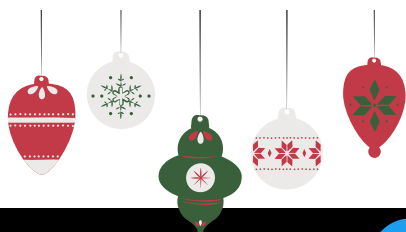
Win some money for your favorite arts, education, or community charity!

Following the success of the Theatre Projects 2020 holiday quiz, they've decided to do another competition this December. They're inviting you to get to know some of their newest venues and discover how each client's vision, values, and user needs affected designs for the spaces. You don't have to be familiar with the venues to participate in the quiz, but you may need to do a little online research to find some answers!

As before, the highest scorers will be eligible to win one of three prizes. Those winners can nominate a US-based arts, community, or educational charity and Theatre Projects will make a \$2,000 donation to that organization in your name.

And, in the spirit of going that extra mile within our communities, they ask that all donations made go towards organizations that promote diversity and inclusion.

To sign up to participate in the 2021 holiday quiz, visit <https://lp.constantcontactpages.com/su/7dXKoB6/2021holidayquiz>



## **CAMILLE RENE JOINS CURTIS CULWELL CENTER TEAM; UIL STATE CHAMPIONSHIP SEES RECORD NUMBERS**

*GARLAND, TX* – The Curtis Culwell Center is pleased to announce that the new Assistant Box Office Coordinator position has been filled by Camille Rene. Camille is a recent University of Houston graduate and is eager to bring fresh, innovative ideas to the Center.

The Curtis Culwell Center held the annual UIL State Volleyball Championship and continues to break records each year with attendance and gross increase. UIL and the CCC has agreed to a two year extension. We had over 18,000 spectators and look forward to hosting them again.





## NEW STAFF ADDITIONS AT COLLEGE PARK CENTER/TEXAS HALL

ARLINGTON, TX -The Special Event Facilities team at The University of Texas at Arlington (UTA) is excited to welcome two new faces this month! Ruben Sanchez was hired as assistant direct of guest services, and Brianna Pettiford as box office manager, for the College Park Center and Texas Hall venues.

Ruben Sanchez has worked in higher education for seven years, most recently at The University of North Texas (UNT) as the assistant director of recruitment events, where he organized and executed large scale recruiting events for the campus. In 2018, he became a member of CIVSA (Collegiate Information & Visitor Services Association), focusing on setting professional standards of excellent in the field of information and visitor services. A native of El Paso, TX, Sanchez graduated from The University of Texas at El Paso (UTEP) with a Bachelor of Arts in Linguistics, and from UNT with a Master of Science in Interdisciplinary studies concentrated in hospitality/event management, business management, and communication studies.

Brianna Pettiford is a Saint Louis, Missouri native. She's played sports all her life, including high school and collegiate basketball. Pettiford spent the last three years working in the health care and physical therapy industry. She enjoys exercising and traveling to watch different athletic teams across the country. With the affinity Pettiford has for sports, she is thrilled to begin her career here at UTA. She holds a Bachelor of Exercise Science degree from Tennessee State University and recently earned a master's degree in Sports, Event, and Recreation Management from UNT.



## Overland Park Named Best Small Convention Center in North America

Overland Park, KS - Overland Park Convention Center has been named Best Small Convention Center in North America by EXHIBITOR Magazine, a leading industry publication honoring the best in event venues. This is the third year Overland Park Convention Center has won in EXHIBITOR's special awards category since the awards inception three years ago.

Convention centers throughout North America were considered and evaluated using an objective algorithm and rigorous grading scale. After a survey of past clients as well as exhibit and event managers who have exhibited at or hosted events at each of the top three finalist venues, Overland Park Convention Center was selected.

The recognition also considers criteria categorized into five primary areas:

- Facility & Functionality
- Location & Accommodations
- Service & Execution
- Expansions & Upgrades
- Awards & Industry Participation



"This facility has proven their ability to host trade shows and events of all shapes and sizes while providing world-class service and state-of-the-art accommodations," said Travis Stanton, editor of EXHIBITOR, noting that everything from the number of nearby hotel rooms to the cost and quality of Wi-Fi access can have a significant impact on exhibiting companies' experience at events.

In addition to this special recognition, Overland Park is consistently ranked on North America's Top 30 Convention Centers list released by EXHIBITOR annually. The venue was also awarded Best Customer Service & On-Site Support in North America in 2020 and Best Small Convention Center in North America in 2019.

"Challenges continued in the hospitality industry this year as we began to rebuild," said Brett C. Mitchell, general manager of Overland Park Convention Center. "This success is attributed to our incredible team, their empathy, passion and work ethic endure no matter what obstacles come their way. It's been a daily adjustment amid the ever-changing circumstances but they've never lost focus on serving others. They are truly amazing."

For more information on Overland Park Convention Center's award recognition, please visit [opconventioncenter.com/best](http://opconventioncenter.com/best) or call (913) 339-3000. To learn more about EXHIBITOR, visit [exhibitoronline.com/awards/coe](http://exhibitoronline.com/awards/coe).





## ANIMEFRONTIER BROUGHT THE CON TO COWTOWN

FORT WORTH, TX - The Fort Worth Convention Center (FWCC) welcomed thousands of costumed anime fans December 3 -5, 2021, to an inaugural convention called Anime Frontier.

With millions of fans worldwide and many who call Texas home, Japanese popular culture is a major force in entertainment. Anime Frontier's launch brought the best and biggest talent and content the Japanese pop culture industry has to offer to the Lone Star State.

Attendance at the 3-day convention and trade show ranged from 8,200 to 9,600 daily, one of the largest shows at the FWCC since the COVID-19 pandemic began in 2020.

The innovators behind the second-largest anime conference in the U.S. include Peter Tatara, Show Director of Anime NYC and Anime Frontier.

"Here in the city where the West begins, Fort Worth is a perfect representation of American heritage and modern innovation in one amazing community, and we're deeply thrilled to now showcase the future of Japanese entertainment in its heart," said Tatara.

The Anime Frontier Experience included:

- Massive Expo Floor featuring 100+ anime companies, publishers
- Celebrity guests who provide voices for fan-favorite anime heroes
- Artist Alley with 100+ fan artists
- Panels with actors, publishers, premieres
- Cosplay Masquerade competition
- Itasha car showcase, video game tournaments, Japanese Pachinko, and I-Pop DJs



## BERRY CENTER RECEIVES CELEBRATION OF LIFE AWARD

CYPRESS, TX - On Thursday, Nov. 10, Gulf Coast Regional Blood Center presented the Berry Center administration with the Celebration of Life Award for Education Group of the Year. In 2020, Berry Center hosted 32 blood drives, collecting 1,011 products that can be used to save more than 3,000 lives.

"It's an honor to receive the award," said Berry Center director, Beth Wade. "We are proud to partner with the Blood Center to help our community and potentially save lives."

The Blood Center is the leading supplier of blood, biotherapies, and related services, serving clients in the Texas Gulf Coast region and worldwide. Their Commit for Life program, hosted in various locations across the region, is a partnership with communities focused on saving lives and permanently increasing blood supplies for health care providers across the state.



"In 2020, Berry Center was committed to being a consistent site where the community could come out and donate blood socially distant and safely," said Lisa Hodges, Gulf Coast Blood Center account manager. "They are a strong Commit for Life partner, continuing to host blood drives with us throughout 2021."

Blood drives have continued to be hosted at Berry Center throughout 2021 with various community promotions such as COVID-19 antibody testing, raffles and small gifts as a thank you for donors giving blood to save lives. The next blood drive at Berry Center is Nov. 17 from 9 a.m. - 1:30 p.m. by appointment only. Visit [berrycenter.net/events](http://berrycenter.net/events) to book an appointment.

Learn more about Gulf Coast Regional Blood Center by visiting their website at [giveblood.org](http://giveblood.org).







## WALTON ARTS CENTER EXCEEDS BROADWAY TICKET SALES GOALS

FAYETTEVILLE, AR - Walton Arts Center has kicked off their 30th Anniversary Season with a bang. After a prolonged hiatus from Broadway performances, the venue's ticket sales indicate that patrons are ready to return to live performance – even indoors.

With Hamilton part of the six-show Procter & Gamble Broadway season, subscription sales reached 5,500, a record number for the venue. Of those just over half, 55% are new subscribers. Single tickets for the two-week run of Hamilton in April are now on sale. The November 18 on-sale date saw exceptionally high sales both online and in-person at both box office locations. There is currently a very limited inventory left.

Strong Broadway subscriptions sales benefits all of the shows in the series, but Walton Arts Center is also seeing strong single ticket sales for all touring Broadway performances so far. Come From Away, Roald Dahl's Charlie and the Chocolate Factory and Mean Girls have all exceeded ticket sales goals, and overall shows across the entire season lineup beyond just the Broadway series have sold well.

In November, Walton Arts Center reduced COVID-19 safety protocols in response to the downward trend of new cases along with the increasing percentage of vaccinations in the region. Currently, patrons attending shows or exhibitions are still required to wear masks regardless of vaccination status, but no longer have to show proof of vaccination or a negative test as was previously required.







## **WORLD'S STRONGEST ATHLETES COME TO BUDWEISER EVENTS CENTER**

LOVELAND, CO – The World's Strongest Athletes come to the Budweiser Events Center on August 13-14, 2022, for The Shaw Classic, a two-day competition of ultimate strength! Witness these incredible athletes Lift Cars, Pull Trucks, Deadlift Tires, and much more! Be part of this inaugural event at the Budweiser Events Center.

The Shaw Classic is hosted by, Brian Shaw, a 4x World's Strongest Man, and Colorado Native. During the Covid pandemic, many events around the world were cancelled, which left professional strongmen without contests to compete in. Brian created a response, to help his brothers in strength, in a time of need. Shaw hosted the first Shaw Classic, at his private gym, in Estes Park. He funded over \$50,000 in prize money and covered all travel & food costs for the top 10 strongest men in the world.

Just two years later, in 2022, the Shaw Family is making the Shaw Classic bigger and better. The best of the best, the strongest of the strongest, will all be at the Budweiser Events Center putting on a spectacular display of strength, which will be sure to leave those, of all ages, speechless.

To learn more about Brian Shaw and The Shaw Classic, visit his YouTube channel 'SHAWSTRENGTH'.

Event Ticket Packages for The Shaw Classic go on sale this Friday, December 10 at 10 a.m. (MST). Packages are available online at [BudweiserEventsCenter.com](http://BudweiserEventsCenter.com), or in-person at the Orthopedic & Spine Center of the Rockies Box Office, at the Budweiser Events Center.

Visit [BudweiserEventsCenter.com](http://BudweiserEventsCenter.com) for more information.



## FORT WORTH CONVENTION CENTER SET FOR EXPANSION

*FORT WORTH, TX* - After a pandemic-induced pause in plans, the Fort Worth City Council has approved \$52 million in federal American Rescue Plan Act (ARPA) funds to support the first phase of planned expansion of its city-owned convention center (FWCC).

The \$500 million expansion, which had been planned for several years to accommodate larger conventions and group meetings, was about to begin with robust funding from hotel occupancy taxes when the COVID-19 shutdown began in 2020.

“We had our first meeting with the design review committee in February 2020, and then two weeks later, our plans were shelved indefinitely,” said Mike Crum, director of the Public Events Department for the City of Fort Worth. “With this kickstart in ARPA funds, we can revisit the design with some new insights from meeting planners on what they and their attendees expect now from a venue in terms of overall experience.”

The expansion project will take place in two phases. The first phase prepares the venue to operate during the second phase. It includes the construction of new Food & Beverage facilities, the relocation of a city street (to create a site for a future convention hotel) and the rebuilding of the FWCC loading docks. This phase is fully funded and expected to begin in spring 2023.

The second phase of the project, which will include the demolition of the 1968 FWCC arena, creates 97,000+ of total exhibit hall square footage, additional flexible meeting rooms, a new 60,000 square foot ballroom, and renovation to the current facility, which was first expanded in 2002-03. This phase will be funded when hospitality taxes recover to the point where they can support the issuance of \$450M in debt to fund the construction.

“The group meeting business has categorically changed in the past two years,” said Crum. “We may be adjusting the design plans to meet different needs than the initial plans of more ballroom and exhibit space, i.e. a broadcast studio to conduct hybrid meetings or other technology assets like virtual reality that are becoming an expectation, not an optional add-on.”

“

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COLLEGE PARK CENTER



TEXAS HALL

## **Event Manager**

College Park Center/Texas Hall seeks candidates for Event Manager.

The Event Manager (Assistant Director) serves as a lead for event planning and coordination for the Event Services Team of College Park Center and Texas Hall.

This position acts as the main liaison with the assigned event promoter/venue user to coordinate and oversee all phases of the event process, including meeting with clients regarding the event and all event details, reviewing space setups and technical needs, disseminating event information throughout the department and with contracted vendors, managing onsite event staff and closing out events. Serves as the onsite MOD during assigned events and provides leadership to event staff.

For full job description or to apply, visit:  
<https://uta.peopleadmin.com/postings/16285>



*Meet. Play. Celebrate.*

## **Assistant Box Office Manager**

The Amarillo Civic Center Complex and **panhandle**tickets.com is seeing a full-time Assistant Box Office Manager.

Under the direction of the Box Office Manager, this position performs administrative and supervisory work in directing the use of **panhandle**tickets - a regional ticketing office that services the Civic Center Complex and other venues.

### **Essential Responsibilities Include:**

- Assists with supervision of **panhandle**tickets in accordance with established procedures.
- Assists **panhandle**tickets outlets with the ticketing system including travel to outlets throughout the Texas Panhandle.
- Contacts clients regarding seating possibilities, prices, ticket headers, holds, and ticket counts.
- Provides and ensures quality customer service for clients.
- Assists with the maintenance of the ticketing system in accordance with internal and industry standards.
- Provides on-site support during ticketed events at inside and outside venues alike.
- Responsible for processing refunds and exchanges in relation to the ticketing system.
- Accounts for City property and assists with inventory.
- and more.

**Interested parties must apply online at [careers.amarillo.gov](https://careers.amarillo.gov)**





The Lubbock Memorial Civic Center & Moonlight Musicals Amphitheatre continue to be West Texas' premiere full-service facilities with a 300,000 square foot Civic Center & a lakeside Amphitheatre. Major trade shows, convention/consumer shows, meetings, and banquets have all used our facilities to create a successful event. Live entertainment, including sporting events and cultural and concert performances by some of the biggest names in the world.

### **Box Office Coordinator**

- 1501 Mac Davis Lane Lubbock, TX
- Full-Time - \$47,299.20 Annually

Assists in organizing, and supervising the implementation and operation of a computerized ticketing service for entertainment events.

### **Maintenance Tech.**

- 1501 Mac Davis Lane Lubbock, TX
- Full-Time - \$31,075.20 Annually

Operates and performs skilled maintenance and repair on commercial heating and cooling equipment, including work with refrigerants. Performs other skilled building maintenance and repair in the plumbing, electrical, and carpentry trades.

## PART-TIME POSITIONS

**Do you enjoy working with the public in a fast paced environment?  
We are looking for you!**

- Shifts with 2 hour minimums
- Interact with visitors & patrons
- Polite & Presentable

### **Select-a-Seat – pay starting at \$10.00/hr – 806-770-2000**

- Provide excellent customer service to people purchasing tickets to local events
- Cash Handling Experience
- Must be able to work occasional nights and weekends

### **Food and Beverage - \$8.50 - \$13.00/hr – 806-775-2238**

- Set-up of the concession stand and arrange inventory
- Takes and prepare orders, to serve guests utilizing proper proportioning and sanitation guidelines
- Perform clean-up duties to maintain quality and appearance of the work area
- Constant standing, walking, bending, reaching, and repetitive motion
- Lift boxes up to 35lbs

### **Event Set-up - \$9.50 - \$10.25/hr – 806-775-2241**

- Set up rooms for events/meetings
- Stacking/unstacking chairs, tables, and other equipment for set-ups
- Sweep, mop, and vacuum floors before and after setups
- Frequently lift up to 25lbs
- Occasionally lift up to 50lbs





# see you in '22

*The biennial conference is back*  
Fayetteville, AR May 16 - 19, 2022

## IAVM Region 6 Board

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*Thank  
you!*

