



MONTHLY NEWSLETTER

A large graphic background for the newsletter. It features the letters 'R', 'G', 'E', 'I', 'N', and '6' in various colors (white, red, orange) and sizes, set against a background of orange, grey, and dark blue geometric shapes. There are also decorative elements like a dotted starburst and a circular graphic with lines.

4th Quarter

TOWN HALL

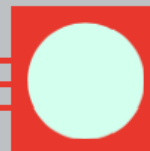
Join us as we discuss hot topics!

This quarter we focus on the implementation of mask, vaccination, and testing protocols, and how these procedures impact our events.

Sign up today!

**Oct. 14
11 am CST**

[Click to Register!](#)



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FALL CYCLE APPLICATIONS DUE SEPTEMBER 20TH!

TO LEARN MORE AND APPLY GO TO

**[https://www.iavm.org/mentor/
mentor-connector-program](https://www.iavm.org/mentor/mentor-connector-program)**

Mentees at all career stages are especially encouraged to apply!



Available for Purchase on May 3, 2021

IAVM Region 6 Officer Nominations Open

Nominations are now open for IAVM Region 6 officer positions. Region 6 officers help to facilitate the growth of the industry by working together and providing educational opportunities through chapter meetings, biennial region and future leaders conferences, and meetings during the annual conference. Region officers help to communicate the needs and concerns of members to the Board of Directors of IAVM.

Nominations are due by **October 15, 2021**. Once nominations are received the Region 6 Nomination Committee will review each nomination and forward a recommendation of candidates to the full membership of Region 6. Voting for these candidates will take place prior to or during the Region 6 Biennial Conference scheduled for April in Fayetteville, AR. The nominating committee includes Michael Marion, General Manager of the Simmons Bank Arena in Little Rock, Arkansas, Sherman Bass, the General Manager of the Amarillo Civic Center Complex in Amarillo, Texas, and Kent Meredith, Executive Director of the United Supermarkets Arena in Lubbock, Texas. Sherman and Kent are former Region 6 Directors, and Michael is a former Chair of the IAVM Board of Directors.

Nominations can be submitted for yourself or others that are IAVM Region 6 members. When submitting a nomination please include the nominee's name, title, email and phone number. Please submit all nominations to Kent Meredith, CVE at Kent.Meredith@ttu.edu. All nominations are due by Friday, October 15, 2021. For questions concerning nominations please contact Kent Meredith, CVE.



Texas A&M Sees 12th Jam Music Festival

College Station, TX - The 12th Jam Music Festival was brought to life on campus through the partnership of Texas A&M Athletics and Student Organization, MSC TownHall. Presented by KORA, the festival was in the parking lot adjacent to Kyle Field. We were able to provide guests with a day filled with musical acts, multiple food and merchandise vendors, and the opportunity to ride our Ferris wheel or mechanical bull.



There were 2 different ticket types available for purchase. General Admission tickets gave you access to the lot, festival market, and Brookshire Brother's cooling zone. In addition to that our VIP ticket holders had access to Kyle Field's All American club where they were provided with lunch, dinner, concession stands, and a balcony view of the stage. VIPs also had the option of tented seating if they wanted to be closer to the stage.

With headlining artists CAM, Dayglow, and Morgan Evans the public was excited to attend. Thousands filled the lot to hear not only our headliners, but also some of Texas A&M's best student bands. In between acts guests were able to either shop the festival's market, which was made up of different food and merchandise vendors or take a break and grab some water in the Brookshire Brothers Cool Zone. We look forward to next year when it will be even better!



Walton Arts Center Announces Protocols for September, October Shows

NORTHWEST ARKANSAS – Additional COVID-19 safety protocols will be in place for the opening productions of the 2021-22 Walton Arts Center season.



For these eight productions in September and October:

- All patrons age 12 and older are required to provide printed and dated proof of a negative COVID-19 diagnostic (PCR or antigen) test taken within 72 hours prior to entry or proof of full vaccination (final dose at least two weeks prior to the show) and matching identification to attend a show.
- Children age 11 and younger can attend with printed proof of a negative COVID-19 test taken within 72 hours prior to entry.
- All patrons will also be required to wear a mask while inside Walton Arts Center.

“Our goal is to allow all of our performances to continue in the safest possible environment,” said Peter Lane, president and CEO of Walton Arts Center. “We believe this is the safest way to move forward for the first two months of our season. We all know that COVID-19 creates a very fluid situation, so we will continue monitoring industry guidance, local case numbers and vaccination rates and reevaluate before our November shows.”

These safety protocols apply to the following productions:

- *Hundertones*, Sept. 10
- *The Truth Has Changed*, Oct. 7
- *Melissa Etheridge*, Oct. 10
- *Joe Bonamassa*, Oct. 19
- *Wild Ponies*, Oct. 21
- *Jane Bunnett and Maqueque*, Oct. 22
- *Raj Suresh 4,000 Days*, Oct. 23
- *Come From Away*, Oct. 26-31

Full-time staff, crew and volunteers at Walton Arts Center will also have additional protocols in place. The organization’s full-time staff are required to be vaccinated. Any person working a show or working on site during show days, regardless of their vaccination status, must be tested. All staff, crew and volunteers are required to wear a mask anytime they are on site.

Ticketholders to any of these productions who do not wish to comply with these protocols have until 5 pm on Friday, Sept 3, to request a ticketing credit or a refund by calling 479.443.5600. Refunds are not available for any shows scheduled beyond Oct. 31.

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New Semester at APCC Brings Events, New Employees, New Season of Coffee Talk, and Professional Development Opportunities

College Station, TX – August was a busy month at the Annenberg Presidential Conference Center getting ready for the new semester to begin. We hosted several events including The Bush School of Government & Public Service New Student Orientation for the class of 2023, Texas A&M College of Nursing Graduate recognition ceremony, & Texas A&M Department of Engineering Technology & Industrial Distribution Class of 2022 Residency Week. With events starting back, we are excited to announce that we now have two lactation rooms available for use in our facility! Both rooms are available for any event participant to have a quiet place to pump comfortably.



Steven Sisk joined to conference center staff on September 1 as an Event Manager. He has over 10 years of experience in various service related industries with a focus over the last 4 years in event planning. Steven graduated from Texas A&M University in 2011 with a B.A. in English with a minor in Business. He is currently working towards completing his Certified Meeting Professional (CMP) certification within the year.

NOW AVAILABLE

A comfortable place for new moms



LACTATION ROOM

The APCC staff has continued focusing on professional development. Michael Johnson, Assistant Building Proctor and Audiovisual Specialist, is now Crestron Field Tech/Engineer certified. The Crestron Certified Technician/Engineer track via the Crestron Technical institute certifies that he will be able to service and install equipment according to the best practices and recommended maintenance designed by Crestron Electronics.

To learn more about the APCC, visit <https://bush.tamu.edu/apcc/> to view our upcoming events, learn more about our staff, and listen or watch the latest episodes of our podcast, Coffee Talk.

Henderson Engineers Designs Newly Opened YouTube Theatre

Inglewood, CA - August saw the grand opening of YouTube Theater in Inglewood, Calif. [Henderson Engineers](#), a national building systems design firm headquartered in the Kansas City, Mo., region was the engineer of record on the three-story, 227,000 square foot performance venue with a capacity of 6,000 guests. Concerts, comedy shows, esports tournaments, award shows, and community gatherings are among the events scheduled to be hosted at the new establishment.



The theater is the first ever performance venue to receive naming rights from YouTube, the global video platform owned by Google. A team of 60 Henderson experts provided mechanical, electrical, plumbing, fire protection, telecom, security, and architectural lighting design for the project.

“A venue of this caliber is certainly one of our milestone performing arts projects,” said [Ryan Starkovich](#), sports and performing arts practice director at Henderson. “We enjoyed collaborating with the structural and architectural teams to make sure our building systems accommodated the best possible audio and visual experience for audiences.”

[YouTube Theater](#) is located adjacent to Sofi Stadium, home to the NFL’s Los Angeles Rams and Los Angeles Chargers. Henderson was also the engineer of record on that project, which opened in 2020.

“While we were working on the stadium, we designed systems capacities for YouTube Theater without knowing much more than expected square footage and seat count,” explained Starkovich. “It’s was unique to make our best estimates at a very early stage and, as the design progressed, it turned out to be pretty spot on.”

Additional COVID Protocols Added for Two Upcoming Walmart AMP Shows

NORTHWEST ARKANSAS – For the remainder of the 2021 season, the Walmart AMP will honor artists’ requests to require additional protocols for fans attending their shows. Protocols may vary from artist to artist.

Those attending the Sept. 18 Counting Crows performance at the Walmart AMP must provide printed proof of a negative COVID-19 diagnostic test (PCR or antigen) taken within 72 hours prior to entry or printed proof of full vaccination (final dose at least two weeks prior to the show).

Those attending the Oct. 13 Dave Matthews Band performance at the Walmart AMP must provide printed proof of a negative COVID-19 diagnostic test (PCR or antigen) taken within 48 hours prior to entry or printed proof of full vaccination (final dose at least two weeks prior to the show).

Please visit www.amptickets.com for more information on these requirements. Any additional shows that add fan protocols will be announced on our website and social media, and ticketholders will also be contacted directly.



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Open Forum in Spanish Showing in Mexico Venues Annual Congress

Mexico - Last August, the Ameref National Congress was held in the city of Torreón, Coahuila, Mexico.

This is the annual event of the venues in Mexico and it was an in-person event, not virtual, not hybrid. The previous event was held a week before the events in Mexico were canceled due to the pandemic, 18 months ago.

It was a great challenge for both Harold Sanders, president of Ameref (Mexican Association of Venues), and Lorena Safa, Director of the host venue (Torreón Convention Center) and they achieved a successful event.

International speakers were present and shared their experiences of the industry in these times. Brad Mayne, President and CFO of IAVM, also attended. All the venues expressed great satisfaction in being face to face again with colleagues.

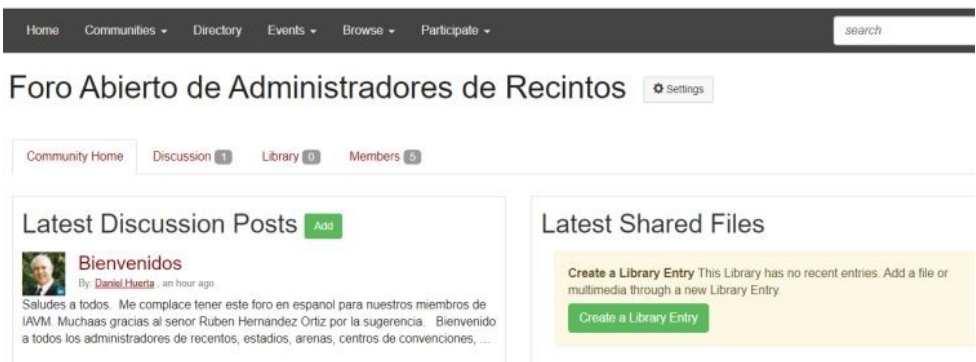
All of them had the opportunity to share with venues, speakers, and delegates from México, the USA, Puerto Rico, Colombia, and Dominican Republic.

To avoid infections, all attendees were tested and the use of masks was required (only in photos the masks were removed).

Ruben Hernandez, CVE and representative of Mexico in IAVM Region 6, presented the new Open Forum project in Spanish (Foro Abierto para Administradores de Recintos) in order to extend this benefit to members who wish to communicate in the Spanish language on VenueNet. This achievement was possible thanks to the team led by Greg Wolfe. New challenges are coming to serve members who speak Spanish.



[Contact Us](#) | [IAVM.org](#) | [Code of Conduct](#)



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College Park Center/Texas Hall Welcomes Familiar Face as Director of Event Services

New Caney, TX - The East Montgomery County Improvement District held our Law Enforcement Appreciation Dinner on August 30th, recognizing local police officers and the Officers of the Year. The annual event has become a staple for the community and was honored to have author of "Lone Survivor" and Navy Seal, Marcus Luttrell as the guest speaker.



College Park Center/Texas Hall Welcomes Familiar Face as Director of Event Services



Arlington, TX - The UT Arlington Special Event Facilities team is excited to welcome Zachary Reed to the position of director of event services for College Park Center and Texas Hall.

Reed has been with the department since 2013, most recently in the position of assistant director of event services, so he brings a wealth of experience and knowledge to his new role. Reed holds a Master of Sport Administration degree from Ohio University and continues to pursue professional development opportunities wherever possible.



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The PRCA Ram Mountain States Circuit Finals Rodeo is Back at Ranch Events Center Complex

Loveland, CO. – The PRCA Ram Mountain States Circuit Finals, one of the largest rodeo events in the region, is racing back to The Ranch Events Complex in Loveland, CO. This two-day rodeo will begin Friday, October 22, and run through Saturday, October 23 at the Mac Equipment, Inc. Indoor Arena with performances beginning at 7 p.m. on Friday and both 1 p.m. and 7 p.m. on Saturday. The PRCA Ram Mountain States Circuit Finals puts the top 12 contestants from Colorado and Wyoming in each PRCA event from throughout the year against each other. The events include Bareback Riding, Saddle Bronc Riding, Barrel Racing, Tie Down Roping, Steer Wrestling, Team Roping, Bull Riding, and All-around Rodeo.



The 2021 Mountain States Circuit Finals Rodeo Specialty Act and Rodeo Clown will be Gizmo McCracken. He became a member of the PRCA in 1992 and since that time his list of accomplishments has grown beyond belief. With working 18 PRCA Circuit Finals Rodeos in 9 of the 12 circuits, Dodge National Circuit Finals Rodeo, Cheyenne Frontier Days, and being nominated for multiple Clown of the Year and Barrel Man of the year awards, Gizmo takes pride in the fact that his humor is good, clean, family-style comedy. You won't want to miss the Best Comedy Entertainer that this sport has to offer!

Returning for the 2021 Mountain States Circuit Finals is the ever-popular Saturday evening Cowboy Trick-or-Treat. On Saturday, October 23 at 6 p.m., put on your best costume and join us for Cowboy Trick-or-Treat where you can meet the Mountain States Circuit Finals Cowboys and Cowgirls while showing off your costume. Children ages 2-12 dressed in a costume will be eligible to enter the costume contest prior to the rodeo performance. A ticket for Saturday's performance is required for entry.

Rodeo Performance Schedule

Friday, October 22

- 7:00 p.m. to 9:30 p.m. - Free After Party 9:30 p.m. to 11:00 p.m.

Saturday, October 23

- 1:00 p.m. to 3:30 p.m.
- 7:00 p.m. to 9:30 p.m. - Free After Party 9:30 p.m. to 11:00 p.m.

Ticket options include Individual Performance General Admissions and VIP. Individual Performance General Admission tickets to the event start at \$20 for adults and \$10 for kids ages 2-12. A limited number of VIP tickets are available each night and includes a padded seat, dinner in the cowboy hospitality room, and a rodeo program for \$45 for adults and \$30 for kids. You can also watch each performance on the Cowboy Channel App.

Tickets are on sale now and can be purchased online at www.treventscomplex.com or in-person at the Orthopaedic & Spine Center of the Rockies Box Office inside the Budweiser Events Center. Groups of 10 or more save on tickets; call 970-619-4122 for more information.

REGION 6 JOB POSTINGS



Building Operations Supervisor

University of Texas at El Paso
Office of Special Events

Responsible for the daily activities required to run, maintain, and service the Office of Special Events and Special Facilities Management and/or the events by performing duties personally or through subordinate supervisors. This position oversees all custodial services and is the “boots on the ground” before, during and after events.

For the application & more information, click [here](#).



Allen Event Center

Allen Event Center, a 7,000+ seat multipurpose arena in Allen, Texas (located in the Dallas-Fort Worth Metroplex), is looking to hire a Technical Services Manager, Conversion Specialist, and Ice Operations Coordinator.

Technical Services Manager

The Technical Services Manager oversees multiple business areas including Operations, Production, Command Center, and Housekeeping. A full job description and application can be found at <https://bit.ly/3qTlyzn>.

Conversion Specialist

The Conversion Specialist coordinates and participates in the change-over of building facilities for special events and activities. A full job description and application can be found at <https://bit.ly/3xqjL8z>.

Ice Operations Coordinator

The Ice Operations Coordinator ensures the quality and safety of ice surfaces at Allen Event Center and Allen Community Ice Rink. A full job description and application can be found at <https://bit.ly/3woSHoH>.



Operations Maintenance Assistant OKC Convention Center

FLSA Status: Non-Exempt/Hourly/Full Time

Position Summary

Assist engineering staff with maintaining facility mechanical systems and structures as required for the safe and efficient operation of the facility.

Essential Duties & Responsibilities

- Assist engineering staff with maintaining facility mechanical systems and structures as required for the safe and efficient operation of the facility.
- Maintain and make minor repairs to facility equipment such as tables, carts, walls, and door hardware.
- Follow standard practices for equipment maintenance throughout the facility.
- Replace equipment according to predetermined schedules such as filters and lamps.
- Clean and maintain spaces which house engineering equipment
- Assist Operations and Engineering department divisions to expedite event conversions as needed.
- Keep records of work performed.
- Respond to maintenance calls and work orders.
- Work extended and/or irregular hours including nights, weekends and holidays as needed.
- Report irregularities, discrepancies, safety or damage concerns or loss of property promptly to supervisor.
- Promote a safe working environment for all employees by following the life safety and emergency program as needed.
- Work extended and/or irregular hours including nights, weekends and holidays, as needed.
- Perform other duties as required.

To apply, [click here](#).



IAVM Region 6 Board

Jeff Davis, CVE, CMP – Region 6 Director

Executive Director
UT Arlington College Park Center & Texas Hall
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Nick Zazal, CVP – Region 6 Assistant Director

General Manager, Walmart AMP
Walton Arts Center & Walmart AMP
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Sherman Bass, CVE – Past Region 6 Director

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Kyle Baun – Region 6 Treasurer

Vice President of Ticket Sales & Event Sales
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Kelly Graham – Region 6 Scholarship Chair

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Melinda Landry – Region 6 Marketing Manager

Event Manager
Amarillo Civic Center Complex
Melinda.Landry@amarillo.gov

Thank you to this month's newsletter contributors!

- **Mike Achoki**, Public Relations & Communication Specialist, Henderson Engineers
- **Ryan Bonifas, CVP**, Director of Venue & Events, Atrium Center
- **Jamie Burns**, Marketing Manager, Annenberg Presidential Conference Center
- **Jonathan Carroll**, Assistant Director, Event and Venue Marketing, College Park Center—Texas Hall
- **Ruben Hernandez**, Consultant, Mirrub Soluciones
- **Lindsey Horstman**, Event Services Manager, Reed Arena
- **Melinda Landry**, Event Manager, Amarillo Civic Center Complex
- **Kent Meredith, CVE**, Executive Director, United Supermarkets Arena
- **Hannah Thompson**, Marketing Manager, Budweiser Events Center at The Ranch
- **Justin Wilkerson**, Events Manager, Cox Business Convention Center
- **Jennifer Wilson**, Public Relations Director, Walton Arts Center & Walmart AMP