



MONTHLY NEWSLETTER



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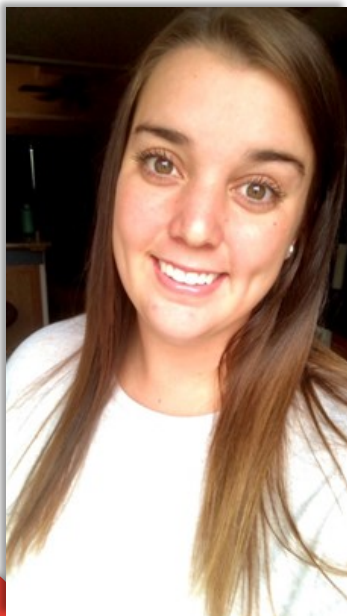
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APCC Staff Continue to Focus on Reopening Facility and Professional Development

College Station, TX - As of June 1, the facility was back open at 100% and 4 events were held including a graduation ceremony, an anniversary banquet, a welcoming session for residency week and an informational session.

Professional Development continues to be a focus at the APCC. Director, Sarah Chrasteky received her Certified Venue Professional designation through IAVM & Marketing Manager, Jamie Burns, completed the Marketing Management Certification through the American Marketing Association and earned the designation of Professional Certified Marketer.



Amarillo Civic Center Welcomes New Event Supervisor

Amarillo, TX - **Kyla Ballard** was born and raised in Amarillo, TX. She moved to College Station, TX and attended Blinn College, where she received her Registered Dental Assistant Certification. Kyla moved back to Amarillo in 2016. Working in the dental field, she was able to meet some great people that introduced her to her husband. Kyla is currently working on her Bachelor of Applied Arts & Sciences in Public Relations at West Texas A&M University and is extremely excited to learn more about the Amarillo Civic Center Complex and the wonderful events that come through!

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Thousands Celebrate Dallas Pride at Fair Park



Attribution: Chuck Marcelo Photos

Dallas, TX - On June 4 and 5, Fair Park First and Spectra hosted Dallas Pride in front of two sold-out crowds at the Fair Park Coliseum! The two-day celebration that focused on raising awareness for the LGBTQ+ community featured local and regional entertainment and was live-streamed online for those who could not attend.

Previously, Fair Park hosted Dallas Pride in 2019 but took a year of fin 2020 due to the COVID-19 pandemic. The annual event is scheduled to return to Fair Park in 2022.

Fair Park Hosts Inaugural Juneteenth Celebration and Festival

Dallas, TX - Coming off the historic signing of making Juneteenth a National Holiday, Fair Park First and Spectra worked with the Blair Foundation and Elite News to host the inaugural Juneteenth Celebration and Festival at Fair Park in Dallas on June 19.

Nearly 5,000 people attended the all-day festival to celebrate the emancipation of slaves. The festival featured speakers, exhibitions, a Negro League Baseball exhibit, a kid's zone, musical performances, and a beauty, health, and wellness expo.





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New Hires and Promotions at Walton Arts Center and the Walmart AMP

Fayetteville, AR - Walton Arts Center welcomes two new members to the production team. Cody Kopp is the production administrator and Hali Pinson is the production staffing assistant.

Also announced this month was the promotion of two team members.

Shannon Thomas is now the director of events and will oversee client rental sales at both Walton Arts Center and Walmart AMP. Additionally, Shannon will provide design, creative direction and budget oversight for internal special events and fundraisers and take on the management of the VIP packages and client experiences at the Walmart AMP. Shannon was previously the events manager at Walton Arts Center.

Kaylin Mason is now the director of institutional giving and will oversee the grants process for Walton Arts Center with all grantor institutions, including foundations, government and corporations. Kaylin was previously the grants manager.



Allen Event Center Makes Pollstar's Mid-Year Top 25 Arenas List



Allen, TX - Allen Event Center has officially ranked #9 worldwide for concert attendance and #8 in gross ticket sales from November 2020 through May 2021, according to Pollstar's 2021 Mid-Year Top 25 Arenas report.

As one of the few arenas hosting socially distanced events during the pandemic, Allen Event Center quickly became a pacesetter in the arena industry. In March of 2021, the building welcomed one of the

first socially distanced concert tours in the country, TobyMac's Hits Deep Tour. The three-night stand brought close to 8,000 fans to the arena.

Allen Event Center also hosted a sold-out limited capacity show by contemporary Christian artist Kari Jobe in June of this year and will soon welcome Blippi The Musical for a sold-out performance in July.

Call To Action

Venue Safety and Security Committee (VSSC) hosted its first Zoom meeting of the 2020-2021 term on Thursday, August 20. There is a good mixture of new and returning committee members representing all venue Sectors (amphitheaters, arenas, convention centers, complexes, performing arts centers, stadiums, and universities) along with several Allied Members -- which is exactly what the committee needs to be successful.

VSSC had high hopes of a year full of productivity at the beginning of our 2019-2020 season. However, our year was quickly derailed by the pandemic. Soon our conversations revolved around the issues and challenges faced due to the spread of COVID-19. The aspirations of productivity took a back seat while we all tried to navigate a foggy future directly affecting everyone's safety and security. Since then, there have been many COVID-19 IAVM committees dedicated to helping our industry rise back up in a safe manor. VSSC is ready to take on all safety and security matters and produce helpful tools and resources across all venue sectors.

Call To Action – Each sector has its separate subcommittee chaired by a member of VSSC that meets once a month. It's an informal setting where anyone who is interested in safety and security can be involved in the conversation whether you are an IAVM member or not. These calls are a great way to stay in the know on what VSSC is talking about regarding your sector and even more importantly, if there is a sector specific issue, it gives everyone a chance to talk it through or even push it up the chain to the VSSC to hopefully find solutions and resources. If you or a member of your team is interested, please email greg.wolfe@iavm.org to get added to your sector's monthly call.

It is an exciting time for all of us. We look forward to being a committee that creates and enhances the value of your IAVM membership.

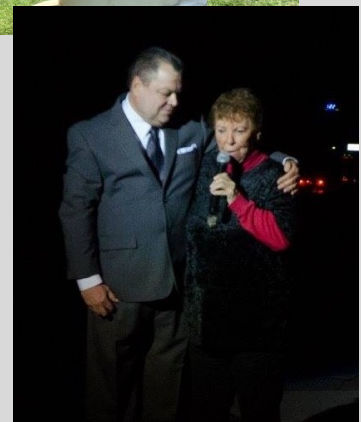
#ReturnToLive at Topeka Performing Arts Center

Topeka, KS - In our quest to #ReturnToLive, the Topeka Performing Arts center is celebrating with our first Main Stage show since the pandemic shuttered our venue in March of 2020.

The Liverpool Legends – the Complete Beatles Experience is Topeka Performing Art Center's first live commercial show. The band put together a short video of them performing "[TPAC's Back, Yeah, Yeah, Yeah](#)" to the Beatles' signature hit "She Loves You". To bring it all together, TPAC staff edited downtown businesses and folks celebrating the show, which took place on July 10.

Additionally, Larry Gawronski, CVE, enjoyed portraying Ed Sullivan alongside George Harrison's older sister, Louise Harrison.

To see the custom promotion, please click [here](#).





Comedy Icon Jeff Dunham “JEFF DUNHAM: SERIOUSLY!?” Tour Featuring Stop at the Budweiser Events Center at the Ranch

Loveland, CO - For the past twelve years, Jeff Dunham and his somewhat-inappropriate-proteges, Peanut, Walter, José Jalapeño, Bubba J. and Achmed the Dead Terrorist, have filled arenas across the U.S. and the world with their multiple, blockbuster tours. Like every other touring artist in the world, after being forced to put his live shows on hold due to COVID-19, Jeff Dunham is ready to pull his characters out of their suitcase and get the hilarity pumping once again.

This year, Dunham and his cohorts will set out for the “JEFF DUNHAM: SERIOUSLY!?” tour. Dunham and his guys will be hitting cities, crisscrossing the U.S. with the tour kicking off on September 29th and stopping in Loveland at the Budweiser Events Center at The Ranch on September 30th for the second date of his tour.

A venue pre-sale will take place on Thursday, July 8, at 10 a.m. MST with ticket prices set at \$53.50. Tickets for Jeff Dunham will go on-sale Monday, July 12, at 10 a.m. MST. Tickets will be available for purchase at TREventsComplex.com or at the Orthopaedic and Spine Center of the Rockies Box Office inside the Budweiser Events Center.

For everything Jeff Dunham, including tour dates, videos, merchandise, etc., and especially his new podcast, please visit jeffdunham.com.

About the Budweiser Events Center

The Budweiser Events Center at The Ranch Events Complex, located in Loveland, Colorado, is a 7,200 seat multi-purpose venue, which opened in September 2003, and is home to the Colorado Eagles of the American Hockey League. The arena, which is owned by Larimer County, is managed by Spectra. This multipurpose facility can host concert settings in various capacities, hockey, basketball, indoor football, family shows, rodeos, trade shows and flexible set-ups to accommodate any event. The Budweiser Events Center, less than an hour drive from Denver and Cheyenne, Wyoming, has become the focal point for sports and entertainment in Northern Colorado.

About The Ranch, Larimer County's Event Complex

The Ranch, located in Loveland, is Northern Colorado's premier event complex with over 240 acres of customizable event space. The campus, which opened in 2003, is owned and operated by Larimer County and consists of five event spaces: the Budweiser Events Center, the Mac Equipment, Inc. Indoor Arena and Livestock Pavilions, the First National Bank Exhibition Halls, the Larimer County Conference Center, and the Thomas M. McKee 4-H Youth & Community Building. The Ranch hosts hundreds of different events annually and is the home of the Colorado Eagles and the Larimer County Fair & PRCA Rodeo. For more information and upcoming events visit TREventsComplex.com.

About Spectra

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Corporate Partnerships. All divisions are in place at the Budweiser Events Center at The Ranch. Learn more at SpectraExperiences.com.



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State FFA Convention Moves to Tulsa



Tulsa, OK - Thousands of high school students representing 365 FFA chapters are expected to attend the 96th Oklahoma FFA State

Convention and Expo next May 3 and 4 at the BOK Center and COX Business Convention Center in downtown Tulsa. The convention was previously held in Oklahoma City for more than 30 years and is known as the state's largest annual convention of any kind. The convention will remain in Tulsa through at least 2026. State FFA convention is the culmination of an FFA member's year, and includes individual award and degree recognition, chapter award recognition, official delegate business and state officer elections. The Oklahoma FFA Foundation raises more than \$300,000 annually from 241 sponsors providing cash awards, scholarships and plaques to various award-winning members.

During the convention, FFA members also have the opportunity to attend different leadership and career development workshops and hear from some of the top keynote speakers in America. The Expo, held in conjunction with the convention, brings more than 100 exhibitors to offer members an array of educational opportunities, agricultural career opportunities and effective fundraising programs. Exhibitors represent business and industry, colleges and universities, agricultural products and services and other areas supporting the FFA experience. "We appreciate Tulsa Regional Tourism, BOK Center and Cox Business Convention Center partnering with Oklahoma FFA to make this happen," said Trevor Lucas, state FFA executive secretary. "It feels good to have a new long-term home for our premier event so we can celebrate members' successes and give our sponsors and supporters the recognition they so richly deserve."

"This event is expected to generate \$8.9 million in economic impact for Tulsa in 2022 alone," said Ray Hoyt, president of Tulsa Regional Tourism. "To secure an event of this caliber for the next five years is a huge credit to our team and our partners at ASM. We're looking forward to showing off Tulsa's vibrant culture to the future of Oklahoma's agricultural industry."

"We are very excited and proud to welcome the Oklahoma FFA State Convention to Tulsa," said ASM Tulsa Interim General Manager Evan Falat. "For the past year, ASM Tulsa and Tulsa Regional Tourism have worked together to secure this premier event and we look forward to providing an exceptional experience for the thousands of students who will visit our city."

About FFA

FFA is an integral part of the Agricultural Education division in the Oklahoma Department of Career and Technology Education system. With more than 25,000 members and 365 chapters, the Oklahoma FFA Association is the fifth-largest state FFA association. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. To learn more about the Oklahoma FFA, visit okffa.org.

About Tulsa Regional Tourism

Tulsa Regional Tourism is northeast Oklahoma's premier accredited destination marketing organization. Housed at the Tulsa Regional Chamber, it includes the Tulsa Convention and Visitors Bureau; the Tulsa Sports Commission, an amateur sports sales and marketing organization; and the Tulsa Office of Film, Music, Arts & Culture, an accredited film commission.

Tulsa Regional Tourism assists in attracting 9.9 million annual visitors, creating more than \$1.7 billion in total economic impact for the community. The tourism industry supports more than 15,300 local jobs and offsets \$590 in taxes for every Tulsa household. Tulsa Regional Tourism leads the community's bidding for and hosting of signature events like the NCAA men's basketball tournament, the Big 12 Wrestling Championship, USA BMX Grand Nationals, the Arabian Horse Association's U.S. Nationals and more. www.VisitTulsa.com

About BOK Center

BOK Center is Tulsa's state-of-the-art sports and entertainment venue that opened in fall 2008. The 19,199-seat arena is home to the ECHL Tulsa Oilers. BOK Center was designed to host major concerts, family shows, ice shows, and other world class entertainment. Owned by the City of Tulsa, BOK Center is part of Vision 2025, a project to grow economic and community infrastructure for future generations. In 2016 and 2018, BOK Center was named Arena of the Year by the International Entertainment Buyers Association (IEBA). The facility won the 2018 Venue Excellence Award from the International Association of Venue Managers (IAVM).

About Cox Business Convention Center

Cox Business Convention Center in downtown Tulsa offers over 275,000 square-foot of rentable event space. The venue has 28 meeting rooms, Oklahoma's largest ballroom, over 102,600 SF of column-free exhibit space, and offers in-house food and beverage, bar and concessions, floral, décor, security, and technical services. Owned by the City of Tulsa and managed by ASM Global, Cox Business Convention Center is part of Vision 2025 – a project to grow economic and community infrastructure for future generations. The venue is a top 20 convention center in North America (EXHIBITOR's "2021 Centers of Excellence") and managed by ASM Global-the world's leading venue management and services company. For more information, visit CoxCenterTulsa.com.



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Chesapeake Energy Arena Achieves GBAC Star Facility Accreditation



Oklahoma City, OK - Chesapeake Energy Arena has recently achieved Global Biorisk Advisory Council® (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, Chesapeake Energy Arena has implemented the most stringent protocols for cleaning, disinfection, and infectious disease prevention in its facility.

Chesapeake Energy Arena is the first large sporting and event facility in the state of Oklahoma to receive the accreditation, yet another testament to the arena's strong commitment towards the overall health and safety of its staff and guests. The arena also joins the ranks of other nationally recognized GBAC STAR™ Facility Accreditation venues, including NBA facilities like Staples Center in Los Angeles and Barclays Center in Brooklyn.

Since March 2020, Chesapeake Energy Arena has actively been preparing to operate in a COVID-19 environment while applying an above and beyond approach to ensure a safe and healthy environment. The Arena's management team, ASM Global – Oklahoma City (ASM OKC) and the Oklahoma City Thunder have collaborated to provide the most advanced hygienic safeguards and operating procedures while integrating ASM Global's VenueShield program, which is being utilized by over 300 of their managed venues. These safeguards and procedures have been customized to Chesapeake Energy Arena to inspire confidence and trust in the employees, athletes, artists, and guests that use this venue.

GBAC STAR™ accreditation empowers facilities and venues of all sizes and has the support of many leading industry organizations such as the International Facility Management Association and the Association of Exhibitions and Events, as well as Freeman + Go LIVE Together (a coalition of leaders from the live events industry that represent more than 4,000 companies with U.S. operations and 112 other countries). As the cleaning industry's only outbreak prevention, response, and recovery accreditation, GBAC STAR™ helps facilities establish protocols and procedures, offers expert-led training, and assesses the facility's readiness for biorisk situations.

To achieve GBAC STAR™ accreditation, Chesapeake Energy Arena was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Learn more about GBAC STAR™ accreditation at www.gbac.org.

For more information on Chesapeake Energy Arena and upcoming events, visit www.chesapeakearena.com.

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About Chesapeake Energy Arena: Chesapeake Energy Arena is Oklahoma City's premier entertainment facility and home to NBA's Oklahoma City Thunder. Located in downtown OKC, the facility can hold over 18,000 fans for basketball games and over 16,000 for concerts. Consistently listed on Pollstar's Top Arenas Worldwide, the venue hosts numerous concerts, family shows, and sporting events creating memories for thousands of guests each year. Chesapeake Energy Arena is owned by the City of Oklahoma City and managed by ASM Global.

About ASM Global: ASM Global is the world's leading venue management and services company. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise, and creative problem-solving. Each day, the company's 61,000 passionate employees around the world deliver locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners and amazing experiences for guests. By consistently looking for new ways to envision, innovate, and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, visit www.asmglobal.com.

About GBAC, a Division of ISSA: Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.



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Walton Arts Center Announces 2021-22 West Street Live and Starrlight Jazz Club Show



Fayetteville, AR - Jazz lovers and singer-songwriter enthusiasts can celebrate the return of live music this fall with the 2021-22 Starrlight Jazz Club and West Street Live series at [Walton Arts Center](#).

West Street Live, presented by Neal R. Pendergraft, brings artists from a variety of genres to Northwest Arkansas for intimate, relaxed concerts in an atmosphere reminiscent of neighborhood listening rooms and nightclubs. The setting allows patrons to connect with both the music and the musicians. Series performers include Wild Ponies, Ray Bonneville, American Patchwork Quartet, Darrell Scott, Randi Arbo & daisy mayhem.



The Starrlight Jazz Club celebrates America’s original art form by hosting top musicians from around the world in an intimate jazz club atmosphere with cabaret-style seating options and tiered seating. Series performers include The Huntertones, Jane Bunnett and Maqueque, Samara Joy, Sullivan Fortner Trio, Clark Gibson Quintet

Visit waltonartscenter.org for more information.



ARENA, PAVILION & AMPHITHEATER

Goodbye June, Hello July!

Cody Johnson came roaring into the Horseshoe Amphitheater stage for his fourth sold out show! The cheers of the crowd, thunderous booms from the bass, and West Texas breeze was certainly how we wanted to kick off the summer. Cojo left his fans wanting more of his new music, after singing two of his new singles for the first time live. We look forward to many more nights of music under the stars this season.

REGION 6 JOB POSTINGS



Building Operations Supervisor

University of Texas at
El Paso
Office of Special Events

Responsible for the daily activities required to run, maintain, and service the Office of Special Events and Special Facilities Management and/or the events by performing duties personally or through subordinate supervisors. This position oversees all custodial services and is the "boots on the ground" before, during and after events.

For the application & more information, click [here](#).



Event Services Manager

The BRO^ADMOOR World Arena
Pikes Peak Center for the Performing Arts

The Broadmoor World Arena is hiring another Event Services Manager to join our growing team as we ramp up for reopening. The position will advance and manage events at both the Broadmoor World Arena and the Pikes Peak Center for the Performing Arts. The Event Manager will schedule, supervise, train, and evaluate part-time stagehands, guest service staff, and audio/visual personnel. We host events from philharmonic to rock concerts and sports to Broadway. If you are interested in joining our team in creating memory-making moments that encourage guests and clients to return time and again, apply by clicking [here](#).



Box Office Manager

Amarillo Civic Center Complex

The Amarillo Civic Center Complex is seeking to fill the position of the Box Office Manager (**panhandletickets**). **panhandletickets** operates the Tickets.com ProVenue ticketing system for all events at the Amarillo Civic Center Complex and regionally for other venues in the area. In addition, **panhandletickets** provides the ticketing services for The Amarillo Symphony, Amarillo Opera, Lone Star Ballet, Amarillo Wranglers hockey, Amarillo Venom indoor football and FC Amarillo Bombers indoor soccer. **panhandletickets** currently has 14 outlets located within United Supermarket locations throughout the Texas Panhandle.

Qualifications

- Thorough knowledge of management and supervisory principles, personal computers and network applications.
- Graduation from High School or equivalent required. Bachelor's degree preferred.
- Basic knowledge of accounting procedures.
- Two years supervisory experience required.
- Two (2) years experience with a computer ticketing system required. ProVenue is preferred.
- Outstanding Customer Service skills

For the complete job description or to apply, please visit <https://careers.amarillo.gov>.



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REGION 6 JOB POSTINGS



Allen Event Center

Allen Event Center, a 7,000+ seat multipurpose arena in Allen, Texas (located in the Dallas-Fort Worth Metroplex), is looking to hire a Technical Services Manager, Conversion Specialist, and Ice Operations Coordinator.

Located in one of the fastest-growing areas in the country, Allen Event Center hosts more than 100 events annually, including concerts, professional and amateur sporting events, trade shows, ice shows and more. The arena is home to the Allen Americans Professional Hockey Club (ECHL) and the Dallas Sidekicks Soccer Club (MASL). The facility also contains the Allen Community Ice Rink. This full-size rink hosts world-class figure skating programs, hockey leagues, and instructional skating classes with some of Texas' best instructors and coaches.

Technical Services Manager

The Technical Services Manager oversees multiple business areas including Operations, Production, Command Center, and Housekeeping. A full job description and application can be found at <https://bit.ly/3gTlyzn>.

Conversion Specialist

The Conversion Specialist coordinates and participates in the change-over of building facilities for special events and activities. A full job description and application can be found at <https://bit.ly/3xqjL8z>.

Ice Operations Coordinator

The Ice Operations Coordinator ensures the quality and safety of ice surfaces at Allen Event Center and Allen Community Ice Rink. A full job description and application can be found at <https://bit.ly/3woSHoH>.

International Association of Venue Managers

Public Assembly Facilities Recovery Guide

[Click here to download!](#)

THE POWER OF PREPAREDNESS

ONLINE ACTIVE SHOOTER PREPAREDNESS TRAINING

CUSTOMIZED FOR THE MASS GATHERINGS INDUSTRY

IAVM and The Power of Preparedness (TPOP) join forces to bring you a comprehensive and engaging online active shooter preparedness course that gives IAVM members and their teams the knowledge and confidence to identify, prevent, and survive almost any type of workplace violence, including an active shooter event.

For more information, click [here](#).



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IAVM Region 6 Board

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Thank you to this month's newsletter contributors!

- **Lucy Albers**, Director of Marketing & Public Relations, Chesapeake Energy Arena
- **Holly Beal**, Marketing & Communications Manager, COX Business Convention Center
- **Julian M. Bowman**, Senior Director of Marketing, Fair Park
- **Jamie Burns**, Marketing Manager, Annenberg Presidential Conference Center, Texas A&M University
- **Ben Chuha**, Division Head—Event and Guest Services, Pikes Peak Center for the Performing Arts
- **Brandon Martinez**, Event & Marketing Manager, UTEP Office of Special Events, The University of Texas at El Paso
- **Brian Nickerson**, Senior Marketing Coordinator, Allen Event Center
- **Han Owens**, Marketing Coordinator, Amarillo Civic Center Complex
- **Mariah Saffa**, Director of Marketing, Budweiser Events Center at the Ranch
- **Jennifer Wilson**, Public Relations Director, Walton Arts Center