



## Houston giving facelift to convention district

Houston is reinventing its downtown Convention District in a big way.

By the time the Super Bowl comes to Houston in 2017, the neighborhood surrounding the George R. Brown Convention Center will be totally transformed. A central piece will be another headquarters hotel connected to the GRB. A 1,000-room Marriott Marquis is now under construction directly across the street and is expected to open in 2016.



Above: Houston First Corporation, which manages the George R. Brown Convention Center, is adding to the mix a 10-story office building backed by a nearly 2,000-car garage topped by a 400-room hotel. Work is expected to be done in 2016.

The convention center will receive big changes, including a new grand entrance, restaurants at the front of the building, a pedestrian walkway and a concourse that connects exhibit halls.

Beginning in November 2014, the section of Avenida de las Americas immediately in front of the GRB will be transformed into a walk able, pedestrian-friendly destination. Plans call for lane closures that will narrow the avenue and draw the GRB closer to Discovery Green park across the street.

In addition, a 10-story office tower with street-level retail and a nearly 2,000-car parking garage are under construction on the north end of the GRB. Eventually, a 400-room hotel will be added at the site. Scheduled to open in 2016, the offices that will house the Greater Houston Partnership, Houston First and the Greater Houston Convention & Visitors Bureau.

Houston First Corporation, which manages the city-owned GRB, is leading these projects.

And, finally, work will soon begin on the Nau Center for Texas Cultural Heritage. Slated for completion in 2016, it will be a visitors center and gateway for tourism's fastest growing sector. Exhibits focusing on Texas history and culture will become an interactive experience for students, educators and visitors.

## Texas A&M University – Corpus Christi seeking Assistant Director of Athletic Facilities (Facilities & Operations Manager, Job #0485)



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## QUALIFICATIONS

Minimum qualifications include:

- Bachelor's degree
- 1 year of previous work-related experience with intercollegiate athletics
- Valid driver's license

Preferred qualifications include:

- Master's degree
- Knowledge of NCAA rules and regulations
- Previous experience working in facility management and/or game operations
- Commercial driver's license

## RESPONSIBILITIES

- Coordinates day-to-day management, oversight, and security of the athletic facilities: Dugan Family Soccer and Track Stadium, Thomas J. Henry Tennis Center, Chapman Field, and the Field House. Conducts a weekly walk through of all athletic facilities and submits requests for extraordinary custodial and/or general maintenance.
- Communicates and implements facilities and equipment safety policies. Coordinate with and supervise staff responsible for home events (tickets, marketing/promotions, media relations, grounds crew, etc.)
- Coordinates or assists the Assistant Athletic Director for Facilities & Operations with the organization and oversight of event management operations including but not limited to game day preparation of facilities, equipment, technical game operations and event personnel.
- Coordinates availability and delivery of equipment. Coordinates and monitors crowd/risk management and public safety at all home events. Coordinates and assists with game day event set up/tear down.
- Assists with all aspects of special event coordination and services for internal and external events including pre-event meetings, event set-up and tear down, and facility oversight and management.
- Serves as secondary point of contact for visiting teams, officials, and security for home events.
- Oversees the maintenance schedule of athletics department vehicles, including the coordination of use by Athletics personnel.
- Exercises knowledge of NCAA, Southland Conference, and Texas A&M University-Corpus Christi, rules, regulations, policies, and procedures as they pertain to the position.
- Maintains and compiles regular inventory of all capital equipment. Performs annual University audit.
- Coordinates and trains scorer's table crew, press box crew, and other event support staff.

## APPLICATION PROCESS

All applications MUST be submitted online at <https://islanderjobs.tamucc.edu>. In addition to the university application, please also submit a cover letter, resume and a list of at least three references.

## CONTACT

For more information regarding this position, please contact Mark Bohling, Assistant Athletic Director for Facilities & Operations at (361) 825-3280 or [mark.bohling@tamucc.edu](mailto:mark.bohling@tamucc.edu).

**DEADLINE** Review of applications will begin on October 1, 2014 and continue until position is filled.

## **NEW NAME; THE BROADMOOR WORLD ARENA ON A PLAN TO RENOVATE AND RESTRUCTURE FOR A BETTER GUEST EXPERIENCE**

*THE BROADMOOR WORLD ARENA WILL GO THROUGH PHASES OF RENOVATIONS, FOR THE BETTER*



**Colorado Springs, CO** – The Broadmoor World Arena and AEG Facilities, the industry's leading public facility management company, finalized a comprehensive multi-year venue services agreement this past spring. In correlation with the new name, the venue will go through phases of reconstruction to enhance the customer experience.

With a new name the process in which all signage must be replaced can be a daunting task, however General Manager of The Broadmoor World Arena, Dot Lischick is confident that the completion of the name change and renovation projects will be completed by the end of the year if not sooner. (Continued, Page 3...)

“We anticipate all our signage will be replaced by the beginning of the year. Our scoreboard sign has been updated and is now ready for the Colorado College hockey season. In addition to the internal signage that varies from elevators to concourse and directional signage, we will add ‘The Broadmoor’ in a steel ribbon above our existing globe on the front of the building courtesy of our partners at the Sign Shop and Sign Language XL.”

Besides the changing of signage, The Broadmoor World Arena will be expanding the entrance to the Arena Bar located near the Gate A entrance to allow a more open concept. Booth seating has been added for leisure dining with an inviting display of pub tables for mingling before every event. In addition, a new pallet of colors will be added to the walls.



The Ice House, known for the brew pub atmosphere located next to The Grill will move the bar in front of the South windows to add a much needed walkway space, as well as the install of new sleek wood flooring, light fixtures and wall coverings.



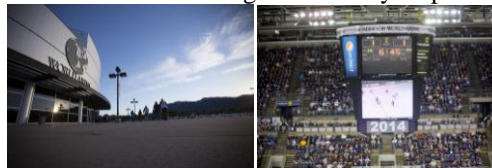
The Peter Susemihl room on the club level is a multi-purpose space adjacent to the Penrose Club. The new entrance will expand down the hallway leading to the club, making it an inviting option for overflow guests and dinner functions or private parties. Cherry wood will layer the walls and doorways to give the room dignity and worth, while recessed lighting will enhance any specialty event. A slated tile entrance will bring both of the rooms together and the Peter Susemihl room will be a quaint little brother version of the elegant Penrose Club.

“All of our renovation projects will work around the scheduled events at the arena. We want to make sure that our guests are not compromised in anyway while attending our events. Each project has a hard deadline and thanks to GE Johnson and their diligent work,” said Dot Lischick. “We’re excited for the community to enjoy the new upgrades.”

Other upgrades also include soffit install in front of the Arena Bar, Ice House and concourse signage. An artistic array of triangle awnings will drape the doorways on the south side entrances leading to the open green space in between The Broadmoor World Arena and Olympic Training Ice Hall, making it more versatile for outdoor event pre-parties. The in house catering company, Centerplate has upgraded and enhanced their menu items to the demands of the consumer. For a full tour of the facility or interview requests, please contact Amy Stephen.

## **Broadmoor World Arena hosts NHL’s Battle of the Broadmoor**

On Tuesday, September 30 the famous Stanley Cup was showcased at The Broadmoor World Arena from 4 p.m. – 6:30 p.m. and the community was invited to part take in the viewing. Thousands of hockey fans paid tribute to the Stanley Cup during the viewing hours. ‘Stanley in the Springs’ was a free event held at arena to gear up fans for the following Thursday’s Battle at the Broadmoor, where the Colorado Avalanche went head to head against Stanley Cup winners the LA Kings.



The Broadmoor World Arena was nearly sold out of every seat for the highly anticipated, Battle at the Broadmoor, Oct. 2. Centerplate, the in house catering company set a record per cap at the game and was able to showcase the new Broadmoor Brunch Burger which was a huge hit. (Bacon, cheddar cheese, peppered over easy egg, avocado mayo, beef patty, white or wheat bun.)



Above: The Broadmoor Brunch Burger, held by Chef Roy of Centerplate

## Power comes on at College Park Center just in time for the show

Despite the storms moving through Arlington, Texas, and taking out power to much of the city on Thursday, the College Park Center was rocking on Saturday night (Oct 4) with the Doobie Brothers.



The concert is one of two that bookend the venue's October calendar of events. The UTA Intercollegiate Athletics Volleyball team plays several home matches during the month, and official practices begin for the Men's and Women's Basketball teams. Closing out the month, the College Park Center has the UTA Movin' Mavs Wheelchair Basketball tournament and the Casting Crowns Thrive Tour, featuring special guests Mandisa and Sidewalk Prophets.



## Maria Angles takes over Concessions at the Berry Center

The Berry Center in suburban Houston is proud to announce that Maria Angles has joined our team as the new Concessions Manager. She is responsible for the fully in-house Concessions, Vending, and Merchandising operations for two stadiums, the arena, and the performing arts theatre all totaling over 31,000 seats.



Maria Angles



Berry Center Stadium

Maria has been an active member of the National Association of Concessionaires (NAC) since 1988, and ultimately served as President, and later Chairman of the Board. In 2001 she was named the first female recipient of NAC's Concessionaire of the Year/Bert Nathan Memorial Award.

Maria began her career in the concessions industry with United Artists Theatres and then moved to Cinemark Theaters and ultimately to Cinemark International as the VP of Concessions, heading operations in the U.S. and 9 Latin American countries.

Maria then joined the retail executive team at Hollywood Movie Gallery, where she was appointed Vice President of General Merchandise and Concessions, overseeing the retail category in over 3700 stores in the U.S. and Canada.

Most recently, Maria has been an active independent consultant for the industry based in Dallas.

## City of Plano seeking a Sales Supervisor for the Plano Centre.

### PRINCIPAL RESPONSIBILITIES:

- Responsible for development and performances of all sales activities for Plano Centre. Establishes plans and strategies to expand marketing customer base.
- Supervises assigned staff.
- Creates proposal presentations.
- Controls expenses to meet budget guidelines.

### MINIMUM QUALIFICATIONS:

- Position requires working knowledge of methods, procedures and practices used in the hospitality industry regarding conventions and meetings.
- Requires advanced knowledge of sales techniques, contracts standard to industry and knowledge of sales tools and resources.
- Requires effective verbal and written communication skills.

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**EDUCATION/EXPEIRENCE:**

- Bachelor degree in Business, Marketing or related field.
- Position requires four (4) years of experience with sales in the hospitality industry.

**LICENSES/CERTIFICATES:**

- State of Texas Class “C” Driver’s license.

Apply on-line only at [www.plano.gov](http://www.plano.gov)

## **One Direction Rocks University of Texas at El Paso’s Sun Bowl Stadium**

On Sept. 19, the University of Texas at El Paso (UTEP) was lit up by a visit from One Direction’s “Where We Are” stadium tour.



The world’s most popular boy band not only chose UTEP as one of just 21 stadium stops in 2014, they also graciously agreed to accept an award presented by the university’s Office of Special Events in commemoration of the UTEP Centennial Celebration taking place this year.

Just prior to taking the stage, the band met with UTEP Special Events staff to hear about the university’s special birthday and the one-of-a-kind crystal pickaxe, created in honor of the school’s early history as a mining school. Each band member received his own pickaxe and expressed gratitude for the gift not only backstage but also during the show, thanking the venue’s “awesome” team as well as fans.

The band’s appearance – which took an entire week to set up at the stadium – broke ticket sales records for the Sun Bowl, selling out the day tickets were made available. It has been officially charted as the biggest show in the stadium’s history with more than 50,000 fans in attendance, breaking a record previously held by the Rolling Stones.

“You guys did it!” band member Niall Horan said during a break between songs to huge screams from the mostly-young audience.



ABOVE: UTEP Special Events staff celebrate the university’s Centennial during a special presentation to the band One Direction (1D). FROM LEFT TO RIGHT: UTEP Special Events Technical Coordinator Brad Thomas, Zayn Malik of 1D, Executive Director of Special Events Jorge Vazquez, Niall Horan of 1D, Eileen Laidler of Special Events, Louis Tomlinson and Harry Styles of 1D, Special Events Marketing Coordinator Julian E. Valdes, Liam Payne of 1D, and Assistant Director of Special Events Ricky Nichols. Photo courtesy of the University of Texas at El Paso.

## **AT&T Center ranked #1 in 2014 NBA Arena Experience by Stadium Journey Check it out!:**

<http://www.stadiumjourney.com/news/05-02-2014/628/nba-arena-rankings-2014>

## **San Antonio Spurs named best sports franchise in ESPN the Magazine’s Ultimate Standings Survey for 2014 Check it out!:**

<http://espn.go.com/sportsnation/teamrankings>  
[http://www.nba.com/spurs/news/140919\\_spurs\\_named\\_best\\_sports\\_franchise\\_2014](http://www.nba.com/spurs/news/140919_spurs_named_best_sports_franchise_2014)

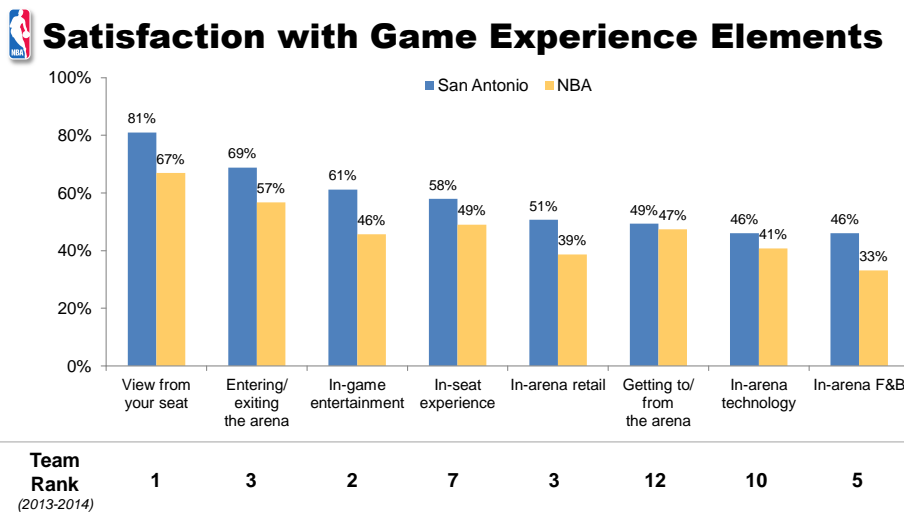
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The San Antonio Spurs were named the best franchise in *ESPN The Magazine's* 12th annual Ultimate Standings survey, which ranks in order all 122 teams from the NBA, NFL, NHL and MLB. This is the third time San Antonio has finished first and the Spurs are the only franchise to rank in the Top 10 every year since ESPN introduced its annual survey in 2003. The Silver and Black placed second in last year's rankings.

The Spurs ranked first overall in four categories that were part of the judging process to determine the best overall sports franchise: ownership (honesty and loyalty to core players and to the community), coaching (strength of on-field leadership), players (effort on the field, likability off it) and fan relations (courtesy of players, coaches and front offices toward fans and how well a team uses technology to reach them).

*ESPN The Magazine's* Ultimate Standings survey rates all 122 teams from the NBA, NFL, NHL and MLB in order, based on a weighted average of scores in eight areas: fan relations (23.9%), title track (19.1%), players (13.9%), affordability (13.6%), ownership (11.3%), stadium experience (10.2%), "bang for the buck" (5.4%) and coaching (2.5%).

## San Antonio Spurs ranked 1<sup>st</sup> in overall satisfaction by the NBA for 2014 game experience performance.

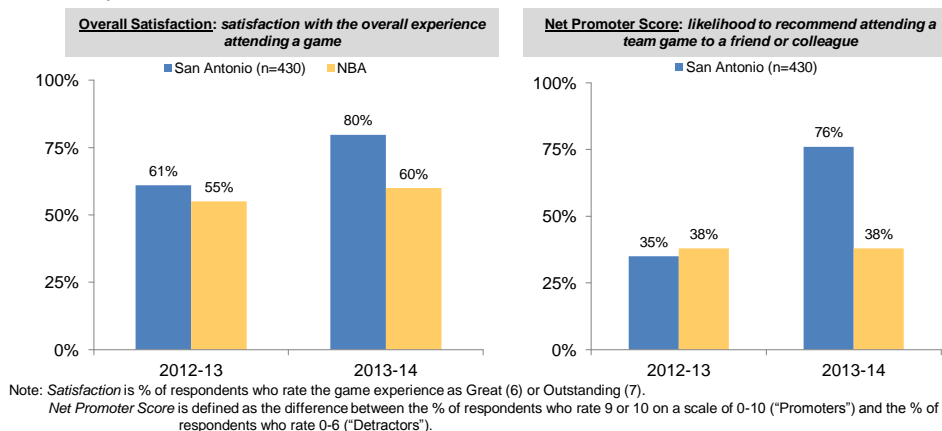


Note: Satisfaction is % of respondents who rate the game experience as Great (6) or Outstanding (7).

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## Spurs Game Experience Performance Metrics: YoY

In 2013-2014, San Antonio ranks 1st in Overall Satisfaction and 2nd in NPS, as compared to 2012-2013, when it ranked 10<sup>th</sup> in Overall Satisfaction and 4<sup>th</sup> in NPS.



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## AT&T Center Staff Welcomes Luke Bryan



AT&T Center staff left to right: Director of booking – Jeff Chabon, Luke Bryan, AT&T Center Marketing Manager – Matthew Leishman, AT&T Center new General Manager – Brett Stefansson

## Two Sold-Out Shows at the Amarillo Civic Center Complex

### Bill Cosby

America's favorite funnyman, Bill Cosby returned to Amarillo for his sold-out performance at the Amarillo Civic Center Complex (ACCC) Auditorium on September 20, 2014.



Photo from left to right: Cliff McElhaney, Production Manager; Bo Fowlkes, Assistant General Manager; Bill Cosby; and Tom Baker, 35 Concert Promoter

Last time Cosby performed at the Civic Center Complex was in 1987. He has captivated generations of fans with his comedy routines, iconic albums and best-selling books such as *Fatherhood*. His comedy transcends age, gender and cultural barriers. As always, Cosby crafts stories around topics such as marriage and parenting with his singular point of view and renowned sense of humor.

### Casting Crowns

As part of their *Thrive Tour*, Casting Crowns played to a sold-out crowd on October 4, 2014 at the Amarillo Civic Center Complex (ACCC) Coliseum. The concert featured GRAMMY® nominee Mandisa and Dove Award nominees Sidewalk Prophets.

Casting Crowns has won numerous awards, including two American Music Awards, one GRAMMY® Award, 17 GMA Dove Awards and two Billboard Music Awards.



Photo from left to right: Brian Scoggin, Megan Garrett, Mark Hall, Han Owens, Marketing Administrator, Josh Mix, Bo Fowlkes, Assistant General Manager, Chris Huffman, Christopher Post, Operations Manager and Juan DeVevo

Casting Crowns performed at the ACCC several times in the past 7 years. “We are so glad that Glen Smith Presents, Inc. (the promoter) was able to include the ACCC in Crowns’ extended *Thrive Tour*... Last time they performed at the ACCC was for their *Come to the Well Tour* on October 8, 2011. We received great reviews from the public,” said Han Owens, Marketing Administrator at the ACCC.

The songs on *THRIVE* are an extension of what lead singer/songwriter Mark Hall has been teaching his students at Eagle’s Landing First Baptist Church in Atlanta, where he serves as youth pastor. The heart behind the project is for these songs to encourage believers to dig down into the roots of who they are in Christ so that they are fully equipped to reach out and share their faith with others.

## Stewart and Ellsworth of Chesapeake Energy Arena Talk Sustainability

Director of Events Carrie Stewart and Director of Operations David Ellsworth from the SMG-managed Chesapeake Energy Arena in Oklahoma City recently addressed the Oklahoma Recycling Conference in Edmond, Okla.

The conference, held at the University of Central Oklahoma's Nigh Center, covered several topics, including commercial-scale composting, event recycling, recycling data collection and office recycling.

Stewart and Ellsworth spoke on the challenges of creating a sustainability plan for an arena that sees 18,203 fans come through its doors for each NBA game.

Since starting the recycling and waste reduction program at the arena, Stewart has helped lower the number of single-use plastic bottles used at the arena. The arena also changed its towel and tissue products, raising its LEED score to 96 according to Unisource.

## Colorado Avalanche Burgundy/White Game Benefits University of Denver's S.A.V.E. Scholarship Program



In 1996 the University of Denver's Recreation Department at the Daniel L. Ritchie Center for Sports and Wellness, the McCormack Foundation, Founders Assets Management, Inc., and the Colorado Avalanche teamed up to create the S.A.V.E. program. The fund was set up so that for each save made by new Avalanche goalie Patrick Roy during the 1996 season, \$1 was donated to the S.A.V.E. program. The McCormack Foundation matched every dollar donated by the Avalanche, which resulted in approximately \$20,000 in scholarship funds.

The Colorado Avalanche and University of Denver rekindled this charitable relationship last month, as the Colorado Avalanche Hockey Club held its annual Burgundy/White Game on Sunday September 21 at Magness Arena on the University of Denver campus. All proceeds of ticket sales helped to generate an excess of \$40,000 towards the S.A.V.E program and another \$40,000 for Kroenke Sports Charities. The Burgundy/White Game returned to the University of Denver for the first time since 2006, marking the fifth time overall that DU has hosted the event. The game featured all 42 Avalanche players—consisting of NHLers and prospects—competing in a three-period, intra-squad scrimmage.

The S.A.V.E. (Sports, Arts, Volunteerism and Education) scholarship program provides sports opportunities to underprivileged and at-risk youth of Denver while placing and emphasis on the importance of education and community service. The goal of the program is to introduce disadvantaged youth to activities that would otherwise not be available to them or their families. Today, S.A.V.E. scholarship funds are available for all DU recreation youth programs, both competitive and recreational.

*Thank You!*

### **Thank you to our newsletter contributors this month!**

Sherman Bass – Amarillo Civic Center Complex  
Mark Bohling – Texas A&M University – Corpus Christi  
Brent Buchanan – Berry Center  
Jeff Davis – UTA College Park Center  
Mark Jarrell – City of Plano, Plano Center  
Alie Koch – University of Denver Division of Athletics and Recreation  
Matthew Leishman – AT&T Center  
Ryan McGhee – Chesapeake Energy Arena  
Peter Radowick – Houston First Corporation  
Amy Stephen – BROADMOOR World Arena/Pikes Peak Center & World Arena Ice Hall  
Julian Valdez – University of Texas at El Paso (UTEP)

**Past Region 6 Newsletters:** <https://www.iavm.org/regions/region-6-newsletters>