



## **Why You Do Not Want to Miss Out on VenueConnect 2018 in Toronto, July 22-25!**

**VenueConnect 2018 is the Venue Industry's Premier Education and Networking Event of the Year!**

IAVM's [VenueConnect Annual Conference and Trade Show](#) in Toronto, July 22-25, will bring together more than 2,000 industry professionals from auditoriums, arenas, convention centers, exhibit halls, stadiums, performing arts centers, university complexes, amphitheaters, racetracks, fairgrounds, and more for four days of education and networking. You will make [valuable professional connections](#), explore new and innovative ideas in the venue management industry, tour facilities across all sectors, and learn from leaders in the field.

### **It's All About Education**

This year, IAVM is bringing [100+ education sessions](#) to Toronto! Attendees can tailor their educational experience by following a sector track, or mixing it up and networking throughout all sectors. Sessions are developed by top industry leaders and provide access to current trends and topics concerning industry professionals today. Topics include venue safety and security, sales and marketing trends, ticketing, risk mitigation, ethics, leadership, guest services, diversity and inclusion, and so much more. [BootCamps](#) are back again, and with even more options from which to choose, they are even better than ever! These small-group sessions, held at venues across Toronto, will provide participants with hands-on learning experiences for a greater understanding of venue-specific operations, as well as valuable resources that can be taken back and used in their own venues.

### **Meet with Vendors and Suppliers**

VenueConnect 2018 in Toronto will connect you like never before with the products and services you need. We have expanded the [Trade Show](#) to over 12 hours! The floor will provide you and your venue with access to more than 150 exhibitors. The Trade Show will also feature VenueChat education sessions, Career Center, Agent Alley, and so much more.

Are you a venue professional seeking to make purchases for your venue soon? Join us for [DirectConnect](#) at VC18! *DirectConnect* hosted buyer program allows venue managers in operational/purchasing positions to attend the annual conference free while accomplishing their buying objectives for the coming year. Professionals who qualify for *DirectConnect* will receive a complimentary full conference registration and two nights hotel accommodations at one of our host hotels in exchange for ten (10) brief appointments with companies who match your buying needs.

### **Earn Points Toward CVE or CVP Certification**

IAVM members seeking either [Certified Venue Executive](#) (CVE) or [Certified Venue Professional](#) (CVP) certification can receive points for attending *VenueConnect* 2018!

**You can save up to \$100 by registering at the [Early Bird rate](#) before April 11, 2018. So don't delay! Register today, and join over 2,000 of your colleagues in Toronto, July 22-25, to Learn. Lead. Excel!**