



INTERNATIONAL  
ASSOCIATION OF  
VENUE MANAGERS

A photograph of a stage set for a performance, bathed in red light. In the background, a bright circular light source creates a lens flare. The foreground is dark, showing the silhouettes of musical equipment like a drum set and a keyboard.

# WE PUT YOU CENTER STAGE

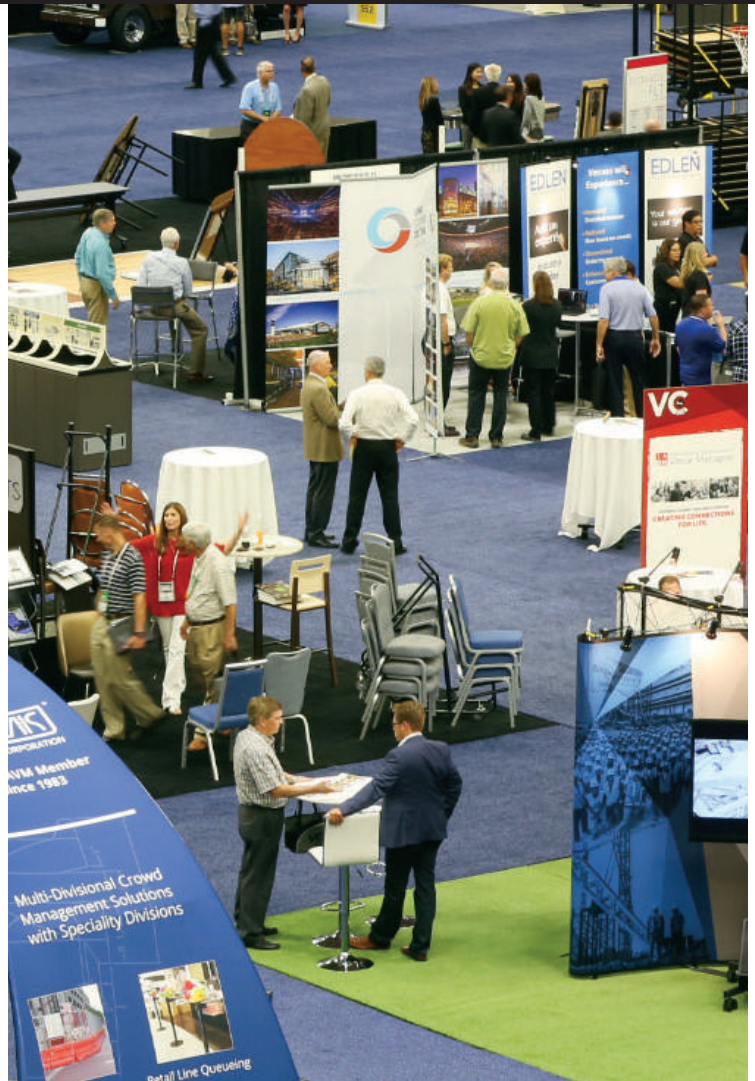
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**VENUECONNECT PROSPECTUS 2017**

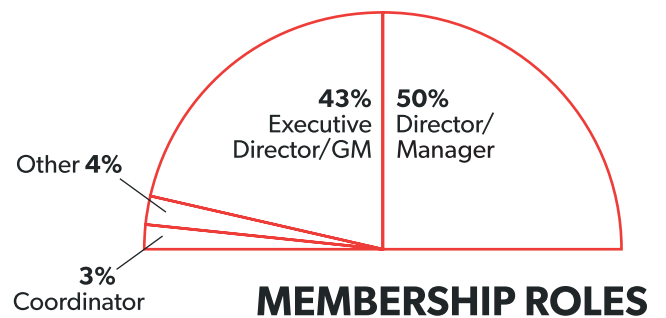
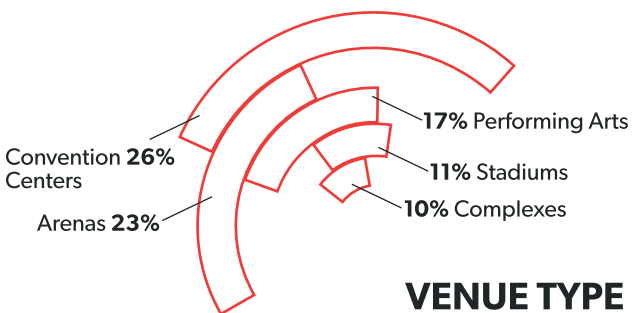
August 7 - 10 | Nashville, TN

# WELCOME

- Why Sponsor? **P3**
- Platinum Sponsorship Opportunities **P4**
- Gold Sponsorship Opportunities **P5**
- Silver Sponsorship Opportunities **P6**
- Bronze Sponsorship Opportunities **P7**
- Sponsorship Benefits Chart **P8**
- Why Exhibit? **P9**
- Exhibition Opportunities **P10**
- Traffic Drivers **P11**
- FM Magazine **P12**
- DirectConnect **P13**
- Order Forms **P14**



**About IAVM:** Our 5,100+ active members include venue managers and senior executives from arenas, convention centers, stadiums, performing arts centers, race tracks, university sporting complexes, amphitheaters and fairgrounds. IAVM members are the passionate core of the venue industry. Professionals, allied companies and influential partners- all connected by the shared pursuit of exceptional venues and inspired experiences. To learn more, visit [www.iavm.org](http://www.iavm.org).





Conference Schedule at a Glance

	Fri. 8-4	Sat. 8-5	Sun. 8-6	Mon. 8-7	Tue. 8-8	Wed. 8-9	Thur. 8-10
AM	EC Meeting	Board of Directors Meeting	Foundation Events	UpStart Workshops Direct-Connect	Opening Keynote	Education by Sector	Committee Meetings
PM	EC Meeting	Board of Directors Meeting	Direct-Connect	Trade Show Sector Boot Camps	Trade Show Education by Sector	Education by Sector	Committee Meetings
Night		Leadership Dinner	Open Evening	Sector Receptions	Block Party	Open Evening	

**What is VenueConnect?** We invite you to join us for IAVM's VenueConnect 2017 Annual Conference & Trade Show. VenueConnect is the only place you will connect with top-level venue executives, decision makers, and buyers all in one location with BILLIONS in buying power! And this year, VenueConnect will bring all of the individual IAVM sector conferences into one, single location: Nashville, Tennessee.

**Why Sponsor?** An event sponsorship sets your company apart from the rest, boosting your visibility, strengthening brand recognition, and generating powerful results that last long after the event. Through its sponsorships, IAVM offers a wealth of product-branding opportunities. By investing in one or more opportunity, sponsors will increase their visibility and attract more visitors to their booths, generating more leads and ultimately more sales.

**Make a Strong Impression:** Increase booth traffic, make more connections, and boost your sales—a sponsorship program tailored to your goals will increase your return on investment and maximize your presence. VenueConnect provides an unparalleled opportunity for your organization to reach this influential group of venue industry executives and decision makers. You have the chance to make a positive impact on the way that venues operate and conduct business. As a VenueConnect conference sponsor, you will stand apart from other exhibitors, increase your visibility and exposure among key venue executives and decision makers, and give your company a competitive advantage in the venue industry marketplace. VenueConnect conference is the best opportunity to sustain and grow your business and position yourself as a leader in the industry.

**Benefits of Sponsorship:**

- Sponsorship is an ideal way to gain prime, credible exposure and make a long-term impact among a highly influential audience.
- Sponsors stand out from other exhibitors and deliver a message of commitment and support to attendees.
- Proven traffic builders will assist increasing your visibility and help you achieve a greater return on your exhibit investment.



### Opening Keynote

**Investment: \$50,000**

Don't miss this prime spotlight opportunity. *All Platinum benefits included plus:*

- Branded welcome screen
- Opportunity to welcome attendees



### Closing Reception - Nashville Night

**Investment: \$50,000**

IAVM Receptions are guaranteed to leave a lasting impression on attendees! *All Platinum benefits included plus:*

- Branded welcome signage
- Opportunity to welcome attendees



### Leadership Dinner

**Investment: \$30,000**

Join IAVM's in an invite only dinner. *All Platinum benefits included plus:*

- Opportunity to welcome attendees



### Trade Show Lunch Day 1 OR Day 2 (Both Available)

**Investment: \$25,000 per**

All attendees gather on the trade show floor for lunch, networking, and shopping. *All Platinum benefits included plus:*

- Tent cards on bars and food stations
- Opportunity to welcome attendees



### Awards Luncheon

**Investment: \$25,000**

An industry celebration with awards from various sectors, entertaining presenters, and a plated luncheon for all attendees. *All Platinum benefits included plus:*

- Branded welcome screen
- Opportunity to welcome attendees

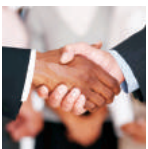


### A/V Sponsor

**Investment: \$25,000**

As the audio/visual sponsor, you will be heard, and you will be seen. *All Platinum benefits included plus:*

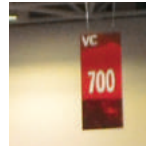
- Branding on presentation screens



### Career Center

**Investment: \$25,000**

The career center is one of IAVM's most popular benefits. *All Gold benefits included.*

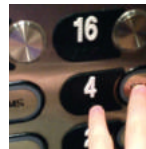


### Trade Show Aisle Banners

**Investment: \$20,000**

All attendees gather on the floor to officially open the networking. *All Platinum benefits included plus:*

- Branding on trade show aisle banners
- Opportunity to welcome attendees



### Branded Hotel Elevator Clings @ The Omni Nashville

**Investment: \$20,000**

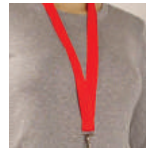
Elevator door clings are unexpected and will garner great attention for your organizations branding! You can dominate a bank of multiple elevators with a variety of creative executions. Your message will NOT be missed! *All Platinum benefits included.*



### Branded Hotel Key Cards

**Investment: \$20,000**

With IAVM blocking 85% of the hotel rooms at the Omni Nashville, branded key cards provide maximum exposure. Your logo will be on signage at the hotel welcoming guests too! *All Platinum benefits included.*



### Branded Lanyards

**Investment: \$20,000**

Attendees will literally be wearing your brand around their neck. Every morning when they reach for their badge, they'll see your logo hanging in their hotel room. *All Platinum benefits included.*



### Branded Badge Holders

**Investment: \$20,000**

Conference badges are keepsakes. Whether it's hung on your desk at work or tucked away in a drawer, attendees will see your brand for years to come. *All Platinum benefits included.*

See the  
**Sponsorship Benefits Chart**  
on Page 7





### Professional Headshot Booth

**Investment: \$15,000**

Sponsor this booth and your logo will be on all email communications back to the photo recipients and in the booth. You will also receive the contact information of every venue manager that takes advantage of this opportunity. *All Gold benefits included.*



### Registration Bags

**Investment: \$15,000**

Distributed to each attendee at registration, attendees use these bags to carry literature and promotional items. Imagine the conference attendees in a sea of your company logo! *All Gold benefits included.*



### Mobile App Sponsor

**Investment: \$15,000**

The Mobile App Sponsorship affords your company with maximum exposure on the event's mobile app before, during and after the event. *All Gold benefits included plus:*

- Your logo on the app home page
- Five rotating banner ads



### Hotel Door Hanger

**Investment: \$15,000**

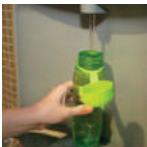
Say goodbye to "Do Not Disturb" with these custom branded door hangers, which will be on every attendees' hotel room door. *All Gold benefits included.*



### Aisle Carpet Decals

**Investment: \$10,000 - (limited availability)**

Wish you could walk visitors right to your booth? With branded carpet decals, you can! *All Gold benefits included.*



### Branded Water Bottles

**Investment: \$10,000 - (exclusive)**

VenueConnect is becoming more Eco-friendly: these will be placed in registration bags and near water stations throughout the show. *All Gold benefits included.*



### Conference Lapel Pins

**Investment: \$10,000**

VenueConnect 2017 will not be forgotten thanks to this small, but meaningful, token of attendance. *All Gold benefits included.*



### Women In Leadership Session

**Investment: \$10,000**

*All Gold benefits included plus:*

- Branded welcome screen
- Opportunity to welcome attendees



### Charging Stations

**Investment: \$10,000**

Nobody likes a dead phone, so why not provide the gift of electricity? *All Gold benefits included.*



### Rest Stop on the Trade Show Floor

**Investment: \$10,000**

Attendees will love to take a break at this booth after a long morning of insightful education. *All Gold benefits included plus:*

- Branding in the booth



### Wi-Fi

**Investment: \$10,000**

By becoming the Wi-Fi sponsor all attendees will get to enjoy the luxury of free wi-fi during the entire conference. *All Gold benefits included plus:*

- Splash page with logo



### Sector Conference Title Sponsor:

**Investment: \$10,000**

- Arenas
- Convention Centers
- Amphitheaters/Fairgrounds
- Stadiums
- Universities
- Performing Arts

*All Gold benefits included plus:*

- Opportunity to welcome attendees
- Branded screen

See the  
**Sponsorship Benefits Chart**  
on Page 7





### Agent & Promoter Panel Sponsor

Investment: \$7,500

- Arenas
- Performing Arts

All Silver benefits included plus:

- Branded welcome screen
- Opportunity to welcome attendees



### Sector Conference Happy Hour Hosted at the Convention Center

Investment: \$7,500 per

- Arenas
- Convention Centers
- Amphitheaters/Fairgrounds
- Stadiums
- Universities
- Performing Arts

All Silver benefits included.



### Sector Conference Reception Hosted at the Sector Bootcamp

Investment: \$7,500 per

- Arenas
- Convention Centers
- Amphitheaters/Fairgrounds
- Stadiums
- Performing Arts

All Silver benefits included.



### Video Interview Booth

Investment: \$7,500 - (exclusive)

Help IAVM capture the passion of our members. All Silver benefits included plus:

- Branding on video interviews



### Sector Coffee Station

Investment: \$5,000 per

- All Venues
- Arenas
- Convention Centers
- Amphitheaters/Fairgrounds
- Stadiums
- Universities
- Performing Arts
- Executive

All Silver benefits included.



### Shuttle Bus Sponsor

Investment: \$5,000

Be the source of transportation to and from off-site events. Your brand will be seen with every trip. All Silver benefits included.



### Sector Conference Refreshment Break

Investment: \$5,000 per

- All Venues (2)
- Arenas (2)
- Convention Centers (2)
- Amphitheaters/Fairgrounds (2)
- Stadiums (2)
- Universities (2)
- Performing Arts (2)
- Executive (2)

All Silver benefits included.



### Venue Excellence Awards

Investment: \$5,000 per

5 available.

### Education & Service Award

Investment: \$5,000

### Joseph J Anzivino Distinguished Allied Award

Investment: \$5,000

### Charles A McElravy Award

Investment: \$5,000

Each of these distinguished awards will be presented at the awards luncheon. All Silver benefits included plus:

- Opportunity to represent your company as you introduce the award winner

See the  
**Sponsorship Benefits Chart**  
 on Page 7





### Sector Conference Boot Camp

Investment: \$5,000 per

- Arenas
- Convention Centers
- Amphitheaters/Fairgrounds
- Stadiums
- Performing Arts

All Silver benefits included.



### Sector Conference Town Hall

Investment: \$5,000 per

- Arenas
- Convention Centers
- Amphitheaters/Fairgrounds
- Stadiums
- Universities
- Performing Arts

All Silver benefits included.

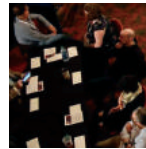


### Venue Tours

Investment: \$5,000 per

- Arena
- Convention Center
- Stadium
- Performing Arts Center

All Silver benefits included.



### Executive Education Session(s)

Investment: \$3,500 per - (9 available)

Promote your brand to top level venue industry executives. All Bronze benefits included plus:

- Branded welcome screen
- Opportunity to welcome attendees



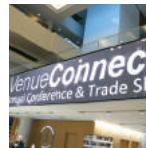
### Sector Conference Session

Investment: \$3,500 per

- All Venues (9)
- Arenas (9)
- Convention Centers (9)
- Amphitheaters/Fairgrounds (9)
- Stadiums (9)
- Universities (9)
- Performing Arts (9)

All Bronze benefits included plus:

- Branded welcome screen
- Opportunity to welcome attendees



### General Sponsor

Investment: \$2,500 per

- Arenas (10)
- Convention Centers (10)
- Amphitheaters/Fairgrounds (10)
- Stadiums (10)
- Universities (10)
- Performing Arts (10)

All Bronze benefits included.

Customizable packages are available  
to fit your company's goals.  
Contact [sales@iavm.org](mailto:sales@iavm.org).

See the  
**Sponsorship Benefits Chart**  
on Page 7



# SPONSORSHIP BENEFITS

Level	Platinum	Gold	Silver	Bronze
Complimentary full conference registration(s)	Five	Three	Two	One
Logo on mobile app with company hyperlink	○	○	○	○
Pre-conference attendee list (name, title, company, mailing address)	○	○	○	○
Post-conference attendee list (name, title, company, mailing address)	○	○	○	○
Sponsor level sign provided for display in booth	○	○	○	○
Discounted conference registrations for paying attendees	○	○	○	○
Signage and verbal recognition during sponsored event	○	○	○	○
Logo on mobile app with company hyper-link	○	○	○	○
Sponsor Showcase Participation	○	○	○	
Complimentary conference registration bag insert	○	○	○	
Complimentary ad in the VenueConnect Program Guide	Full	Half	Half	
Complimentary ad in the conference issue of <i>Facility Manager</i> magazine	Full	Half		
Additional printed signage at sponsored event	○	○		
Complimentary pre-conference e-blast to attendees	○			
Invitation to the Leadership Dinner	○			





**The VenueConnect Trade Show** provides access to senior-level venue executives with BILLIONS of dollars in buying power. And while this might be motivating, believe it or not, it's not the only reason you should exhibit at VenueConnect. By making your presence known at the trade show, you have the opportunity to personally communicate with your clients, develop and strengthen your brand, and discover what is (and isn't) happening in the industry. You will be in one location with hundreds of venue professionals AND some of your closest competition. Other brands will be at VenueConnect networking, building relationships, and closing sales with your potential clients. An informal email blast can't compete with that kind of connection. This is your chance to promote your brand and make your presence known among those powerful venue executives.

#### **Top FIVE reasons to exhibit at VenueConnect 2017:**

- Face to face business is still the most effective way to build customer relationships
- BILLIONS of dollars in venue buying power
- Gain access to quality leads, quality buyers, and quality sales
- Demonstrate your company's product/service to live audiences
- Increase your branding reach to venue executives through additional branding exposure opportunities

#### **Exhibitor Benefits:**

- Complimentary 8' tall black back drape, 3' tall black side dividers
- Listing on VenueConnect website
- Listing on VenueConnect mobile app
- Listing in the VenueConnect program guide
- Pre & Post attendee lists
- Four complimentary conference registrations
- Discount registration available to additional personnel

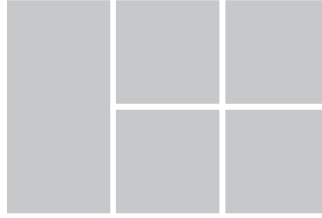
**Trade shows are the #1 business-to-business marketing spend to support sales beating out specialty publications, internet, promotions, and PR respectively. Exhibiting works!**

# 92%

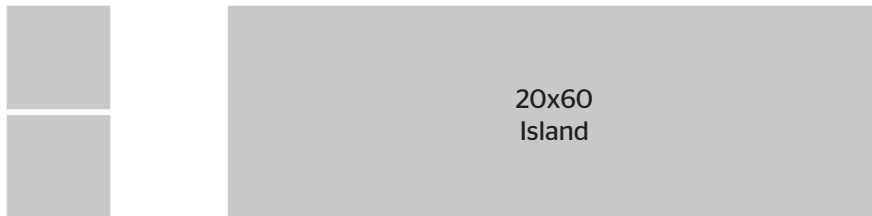
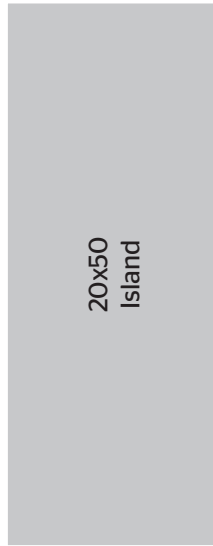
**OF TRADE SHOW ATTENDEES SAY THEY ARE LOOKING FOR NEW PRODUCTS**

# 91%

**OF TRADE SHOW ATTENDEES SAY TRADE SHOWS IMPACT THEIR BUYING DECISIONS BECAUSE THE COMPETITION IS ALL IN ONE PLACE**



**DON'T FORGET YOUR TRAFFIC DRIVERS - NEXT PAGE**



**10x10 In-Line**

Allied Member Investment: \$1,800  
Non-Member Investment: \$2,800

**10x10 Corner**

Allied Member Investment: \$2,000  
Non-Member Investment: \$3,000

**10x20 In-Line**

Allied Member Investment: \$4,000  
Non-Member Investment: \$5,400

**10x20 Island**

Allied Member Investment: \$4,400  
Non-Member Investment: \$5,800

**20x20 Island**

Allied Member Investment: \$8,000  
Become an allied member: \$620

**20x30 Island**

Allied Member Investment: \$11,600  
Become an allied member: \$620

**20x40 Island**

Allied Member Investment: \$15,200  
Become an allied member: \$620

**20x50 Island**

Allied Member Investment: \$18,800  
Become an allied member: \$620

**20x60 Island**

Allied Member Investment: \$22,400  
Become an allied member: \$620

**Trade Show Hours:** Monday, August 7: 11:45 AM - 3:30 PM & Tuesday, August 8: 9:45 AM - 2:30 PM



**Congratulations on your decision to participate at VenueConnect 2017 in Nashville!** Sponsoring and exhibiting at VenueConnect 2017 is your first step to positioning your company in front of over 1,000 venue professional attendees representing BILLIONS of dollars in buying power. Your competitors are just down or across the aisle from your trade show booth, and they are trying to stand out from more than 150 exhibitors. Driving traffic and capturing qualified leads requires a concerted effort. Increase your ROI, enhance your visibility, and drive traffic at VenueConnect through one or more of our Trade Show Traffic Drivers. Trade Show Traffic Drivers assist to extend your brand, draw attention to a new product or service, increase booth traffic, generate more sales leads, and make a lasting impression.

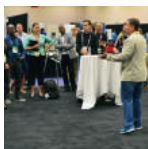
Whether your goal is to generate sales leads, launch a new product, or increase brand awareness, you must develop a strategy for driving the right people to your trade show booth and increasing the amount of time they spend there. Traffic drivers assist you with just that. Trade Show Traffic Drivers provide multiple opportunities to ensure conference attendees are exposed to your company. The best part about traffic drivers - they are customizable! Reserve your traffic drivers today.



**Registration Bag Insert**  
Investment: \$1,000 - *(limited availability)*  
Quantity - 1,200



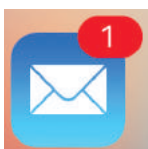
**Program Ad**  
Full Page - \$2,500  
ISBC - \$3,500  
Back Cover - \$5,000  
ISFC - \$3,500  
Half Page - \$1,500



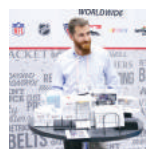
**Fireside Chat**  
Investment: \$1,500 - *(limited availability)*  
15 minute presentation on the trade show floor. Space is limited. A/V provided.



**Mobile App Ad**  
Investment: \$2,500  
Scrolling Ad on the conference mobile app. Space is limited.



**“Come See Us” E-Blast**  
Investment: \$750 - *(limited availability)*  
Group e-blast sent to all attendees prior to the conference. Logo & 200 word paragraph.



**Sponsor Showcase Table (Exhibitor Ad On)**  
Investment: \$2,500  
Cocktail high boy located outside of sector session rooms. Available throughout the entire conference.



**Facility Manager magazine's Conference issue of the most anticipated issue of the year!**

- Over 7,500 readership
- Additional distribution at VenueConnect
- Readership that represents MILLIONS in venue industry buying power
- Marketing & branding exposure before and after VenueConnect

FM magazine is the #1 resource for the venue industry. FM provides advertisers access to thousands of venue executives managing stadiums, arenas, convention centers, performing arts venues, universities, amphitheatres, fairgrounds, and more. Our readers control billions of dollars in buying power and are looking for the latest and greatest in venue products and services.

**Reserve your advertising space in IAVM's FM magazine 2016 VenueConnect Conference issue, the most anticipated issue of the year!**

**Investment (with Exhibitor Discount)**

- Inside Front Cover: ~~\$3,840~~ **\$2,995**
- Inside Back Cover: ~~\$3,840~~ **\$2,995**
- Back Cover: ~~\$3,840~~ **\$2,995**
- Advertorial: ~~\$3,000~~ **\$2,200**
- Full Page Advertisement: ~~\$2,893~~ **\$1,995**
- Half Page Advertisement: ~~\$2,110~~ **\$1,595**

For specifications or more information, please email us at [sales@iavm.org](mailto:sales@iavm.org).



**The DirectConnect Hosted Buyer Program** returns to VenueConnect for its fourth year. This program brings millions of dollars in confirmed, upcoming spend to VenueConnect. When you participate as a host, you build a customized schedule of ten (10) one-on-one appointments with pre-qualified buyers and decision makers that match your business.

**How it Works:** Venue professionals who qualify for the program are selected by IAVM through a detailed, online application process. Accepted participants are notified and contacted to arrange further details, including registration and two-night complimentary hotel stay.

Prior to VenueConnect, participating Allied members are able to review basic profiles and purchasing interests of available venue professionals in the program. Participating Allied members will send venue professionals' meeting requests via a private, online experience only available to DirectConnect participants. Requests can be accepted or declined; however, IAVM reserves the right to confirm or edit requests and schedules at any time.

#### **As a host, you receive:**

- Ten (10) customized meetings with buyers that match your business
- Exclusive networking with all DirectConnect participants, including buyers that you don't schedule a meeting with
- The opportunity to privately network with buyers before the VenueConnect Trade Show

#### **Investment**

- Ten (10) Qualified Appointments for Exhibiting Allied Members: \$3,000
- Ten (10) Qualified Appointments for Non-Exhibiting Allied Members: \$7,500

**“DirectConnect was a great forum. We had a full roster of concise, highly-qualified meetings in a streamlined format. Kudos to IAVM for the outstanding team that made it all possible.”** -Evelyn Ingram, VP Client Relationships at Eventbooking.com

**“DirectConnect introduced our firm to IAVM member managers in our target market. The prospective clients we met had been pre-qualified by IAVM staff and had real needs for our services. DirectConnect was a good investment which produced measurable results for our firm.”** -Jack P. Hagler, ASTC, Partner Schuler Shook

As a participant, you will be setting meetings with pre-qualified decision makers from Arenas, Performing Arts Centers, Convention Centers, Stadiums, Universities, Amphitheaters, and Fairgrounds with billions of dollars in buying power.

**IAVM DirectConnect pre-qualified buyers, with millions of dollars in immediate buying power, are requesting to meet with Allied members that provide products & services in all venue management operations.**

# SPONSOR ORDER FORM

P14

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

<p><b>Platinum Options (P3):</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Opening Keynote</li><li><input type="checkbox"/> Closing Reception</li><li><input type="checkbox"/> Leadership Dinner</li><li><input type="checkbox"/> Trade Show Lunch Day 1</li><li><input type="checkbox"/> Trade Show Lunch Day 2</li><li><input type="checkbox"/> Awards Luncheon</li><li><input type="checkbox"/> A/V Sponsor</li><li><input type="checkbox"/> Trade Show Aisle Banners</li><li><input type="checkbox"/> Branded Hotel Elevator Clings</li><li><input type="checkbox"/> Branded Hotel Key Cards</li></ul>	<p><b>Gold Options (P4):</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Professional Headshot Booth</li><li><input type="checkbox"/> Registration Bags</li><li><input type="checkbox"/> Mobile App Sponsor</li><li><input type="checkbox"/> Branded Lanyards</li><li><input type="checkbox"/> Branded Badge Holders</li><li><input type="checkbox"/> Aisle Carpet Decals</li><li><input type="checkbox"/> Career Center</li><li><input type="checkbox"/> Women In Leadership Session</li><li><input type="checkbox"/> Charging Stations</li><li><input type="checkbox"/> Trade Show Rest Stop</li><li><input type="checkbox"/> Wi-Fi</li><li><input type="checkbox"/> Lapel Pins</li></ul> <p><b>Sector Title Sponsor</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas</li><li><input type="checkbox"/> Convention Centers</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds</li><li><input type="checkbox"/> Stadiums</li><li><input type="checkbox"/> Universities</li><li><input type="checkbox"/> Performing Arts</li></ul>	<p><b>Bronze Options (P6):</b></p> <p><b>Sector Session Sponsor</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> All Venues (9)</li><li><input type="checkbox"/> Arenas (9)</li><li><input type="checkbox"/> Convention Centers (9)</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds (9)</li><li><input type="checkbox"/> Stadiums (9)</li><li><input type="checkbox"/> Universities (9)</li><li><input type="checkbox"/> Performing Arts (9)</li></ul> <p><b>Sector General Sponsor</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas (10)</li><li><input type="checkbox"/> Convention Centers (10)</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds (10)</li><li><input type="checkbox"/> Stadiums (10)</li><li><input type="checkbox"/> Universities (10)</li><li><input type="checkbox"/> Performing Arts (10)</li></ul>
<p><b>Silver Options (P5 &amp; P6):</b></p> <p><b>Agent &amp; Promoter Panel</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas Sector</li><li><input type="checkbox"/> Performing Arts Sector</li></ul> <p><b>Sector Reception (On-site)</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas</li><li><input type="checkbox"/> Convention Centers</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds</li><li><input type="checkbox"/> Stadiums</li><li><input type="checkbox"/> Universities</li><li><input type="checkbox"/> Performing Arts</li></ul> <p><b>Sector Happy Hour (Off-site)</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas</li><li><input type="checkbox"/> Convention Centers</li><li><input type="checkbox"/> Amphitheaters/Fairground</li><li><input type="checkbox"/> Stadiums</li><li><input type="checkbox"/> Performing Arts</li><li><input type="checkbox"/> Executive Session Sponsor (9)</li><li><input type="checkbox"/> Branded Water Bottles</li><li><input type="checkbox"/> Shuttle Bus Sponsor</li><li><input type="checkbox"/> Hotel Door Hanger</li><li><input type="checkbox"/> Video Interview Booth</li></ul>	<p><b>Sector Coffee Station</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> All Venues</li><li><input type="checkbox"/> Arenas</li><li><input type="checkbox"/> Convention Centers</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds</li><li><input type="checkbox"/> Stadiums</li><li><input type="checkbox"/> Universities</li><li><input type="checkbox"/> Performing Arts</li><li><input type="checkbox"/> Executives</li></ul> <p><b>Sector Refreshment Break</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> All Venues (2)</li><li><input type="checkbox"/> Arenas (2)</li><li><input type="checkbox"/> Convention Centers (2)</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds (2)</li><li><input type="checkbox"/> Stadiums (2)</li><li><input type="checkbox"/> Universities (2)</li><li><input type="checkbox"/> Performing Arts (2)</li><li><input type="checkbox"/> Executives (2)</li></ul>	<p><b>Sector Boot Camp</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas</li><li><input type="checkbox"/> Convention Centers</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds</li><li><input type="checkbox"/> Stadiums</li><li><input type="checkbox"/> Performing Arts</li></ul> <p><b>Sector Town Hall</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Arenas</li><li><input type="checkbox"/> Convention Centers</li><li><input type="checkbox"/> Amphitheaters/Fairgrounds</li><li><input type="checkbox"/> Stadiums</li><li><input type="checkbox"/> Universities</li><li><input type="checkbox"/> Performing Arts</li><li><input type="checkbox"/> Arena Tour</li><li><input type="checkbox"/> Convention Center Tour</li><li><input type="checkbox"/> Stadium Tour</li><li><input type="checkbox"/> Performing Arts Center Tour</li><li><input type="checkbox"/> Venue Excellence Awards (5)</li><li><input type="checkbox"/> Education and Service Award</li><li><input type="checkbox"/> Joseph J Anzivino Award</li><li><input type="checkbox"/> Chales A McElravy Award</li></ul>

**Thank you for sponsoring at VenueConnect 2017!** Please return this form to the IAVM sales department by emailing it to [sales@iavm.org](mailto:sales@iavm.org) and we will contact you with additional information you might need about your sponsorship. If you have any questions, don't hesitate to ask us! Just shoot us an email at the same address or give us a call at 972-906-7441.

\*We try to keep this form up-to-date, but there is a possibility that one or more of these opportunities are no longer available. If that is the case, we can provide you with a similar offer, or find another great opportunity for you.

# EXHIBITOR ORDER FORM

P15

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

## Booth Size (P8):

- 10x10 In-Line
- 10x10 Corner
- 10x20 In-Line
- 10x20 Island
- 20x20 Island
- 20x30 Island
- 20x40 Island
- 20x50 Island
- 20x60 Island

## Traffic Drivers (P9):

- Registration Bag Insert
- Fireside Chat
- "Come See Us" Email
- Mobile App Ad
- Sponsor Showcase Table
- Program Ad - Full Page
- Program Ad - ISBC
- Program Ad - Back Cover
- Program Ad - ISFC
- Program Ad - Half Page
- FM Magazine - Full Page
- FM Magazine - Half Page

## DirectConnect (P10):

- Yes, register me for DirectConnect.
- No, I'd rather not privately network with pre-qualified buyers and decision makers at VenueConnect.

## Are you an IAVM Allied member?

- Yes, I am currently an active member.
- I have been a member in the past, but I am not one currently.
- Sign me up for membership please!
- I have never been an IAVM member, and I do not want to join.

**Thank you for exhibiting at VenueConnect 2017!** Please return this form to the IAVM sales department by emailing it to [sales@iavm.org](mailto:sales@iavm.org) and we will contact you with additional information regarding your booth.

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# STEP INTO THE SPOTLIGHT

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