



Fresh perspective and
visionary thinking for
venue executives and
decision makers.

MAKE SES 2017 YOUR GATEWAY TO SUCCESS.

Join IAVM for the 2017 Senior Executive Symposium
May 15-18, 2017 at Cornell University, Ithaca, NY

IAVM's Senior Executive Symposium (SES) is a 4-day leadership immersion for senior-level venue managers and other individuals on a leadership track inside their organization. SES curriculum rotates each year through three areas of focus: Visionary Management, Strategic Planning and Leadership Culture. SES 2017 will focus on Strategic Planning for Leaders.

Co-developed by IAVM and Cornell University, the course inspires executives to lead their staff with creativity, collaboration and a well-rounded management philosophy. Set in the collegiate think-tank of the stunning Cornell University campus in Ithaca, NY, SES is four inspired days of focused training and intensive discussion designed to broaden and enrich executive perspectives on business operations and culture.

Sponsors are able to join this elite group of executive industry leaders as they dive into operations, legal considerations, guest experience, revenue trends, and industry forecasts—all aimed at assisting in the goal of developing a successful venue.

SES 2017 SPONSORSHIP OPPORTUNITIES

Sponsorship Level/Opportunity	Availability	Sponsors
<i>Platinum</i>		
❖ Title Sponsor	1 available	
<i>Gold</i>		
❖ Opening Reception	1 available	
❖ SES Team Event	1 available	
❖ Closing Dinner	1 available	
<i>Silver</i>		
❖ Lanyards	1 available	
❖ Branded Badge Holders	1 available	
<i>Silver</i>		
❖ Lanyards	1 available	
❖ Branded Badge Holders	1 available	
<i>Bronze</i>		
❖ General Sponsor	5 available	

IAVM knows how important value is to our supporting sponsors so we have created sponsorship benefits and added value specifically designed to assist our sponsoring companies in capturing a greater ROI and while enhancing our sponsors overall conference experiences.

SES SPONSOR BENEFITS:

Platinum Benefits: *Title Sponsor - \$10,000.*

- ❖ One (1) complimentary registration for your organization
- ❖ Opportunity to Welcome attendees to SES 2017 on behalf of your organization at opening session
- ❖ Company name and logo on print and electronic collateral (must meet deadline **March 15, 2017**)
- ❖ Company name and logo with link on SES 2017 website
- ❖ Daily recognition as Title Sponsor
- ❖ Opportunity to distribute your company collateral
- ❖ Signage at IAVM Registration desk noting Title Sponsor
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on collateral promoting SES 2017

Gold Benefits: *Opening Reception / SES Team Event / Closing Dinner- \$7,500.*

- ❖ One (1) complimentary registration for your organization
- ❖ Company name and logo with link on iavm.org website
- ❖ Company name and logo on print and electronic collateral (must meet deadline **March 15, 2017**)
- ❖ Opportunity to Welcome attendees to reception, Team event, dinner on behalf of your organization
- ❖ Opportunity to distribute your company collateral
- ❖ Signage at IAVM Registration desk and reception branding sponsorship
- ❖ Recognition on collateral promoting SES 2017

Silver Benefits: *Badge Holder / Lanyards - \$5,000.*

- ❖ One (1) complimentary registration for your organization
- ❖ Company name and logo on print and electronic collateral (must meet deadline **March 15, 2017**)
- ❖ Opportunity to distribute your company collateral
- ❖ Company name and logo with link on SES 2017 website
- ❖ Signage at notating sponsorship
- ❖ Recognition on collateral promoting SES 2017

Bronze Benefits: *General Sponsorship - \$2,500.*

- ❖ Company name and logo on print and electronic collateral (must meet deadline **March 15, 2017**)
- ❖ Opportunity to distribute your company collateral
- ❖ Company name and logo with link on SES 2017 website
- ❖ Signage at notating sponsorship
- ❖ Recognition on collateral promoting SES 2017