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**APRIL 14-16**

**FORT WORTH CONVENTION CENTER - FORT  
WORTH, TX**

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Book your hotel room online:

<http://www.omnihotels.com/FindAHotel/FortWorth/MeetingFacilities/IAVM.aspx>

Regional Meeting agenda posted by next week:

<https://www.iavm.org/Regions/Region6/meeting.asp>

## Schuler Shook welcomes Theatre and Lighting Specialist Kim Dai

Schuler Shook welcomes a new Theatre and Lighting Specialist to their Dallas office. Kim Dai approaches design with an interdisciplinary perspective. Her experiences in production scenic design, dance lighting design and architectural design provide her with the knowledge to work well in support of theatre planning and architectural lighting design. As a keen and sensitive observer of the spatial environment, she is delighted by moments when space is activated by architecture, lighting and users. She aims to create opportunities for spatial theatricality in her work at Schuler Shook. She is a recent graduate from SUNY Buffalo with a BS and BA degree.



Kim Dai

## Curtis Culwell Center hosts UIL State Wrestling Finals

The Curtis Culwell Center played host to the UIL State Wrestling Finals February 14<sup>th</sup> and 15<sup>th</sup>. Over 9,000 spectators and coaches witnessed 960 high school wrestlers earn their way to the podium in several weight classes. It was another successful State Championship hosted by the CCC.



## Basketball is back at the Curtis Culwell Center

The end of February brought basketball back to the CCC in the form of the Girls and Boys 4A Regional Finals. The Lady Bulldogs of McKinney North took the girls' crown as the Knights of Kimball High School were victorious on the boys' side.



## National Singing Day at Curtis Culwell Center

Former Aggie star and Indianapolis Colt Melvin Bullitt served as the guest speaker for Garland ISD's National Singing Day on February 5<sup>th</sup> at the Curtis Culwell Center. Sixty student-athletes were honored as they shared their collegiate destination.



## 15 Minutes Could Get You Free Registration to VenueConnect!

IAVM is currently accepting applications from venue buyers to participate in the new IAVM DirectConnect Appointment Program, providing face-to-face appointments during the VenueConnect Annual Conference and Trade Show. To apply for the program, fill out this [Prequalifying Questionnaire](#). The application takes about 15 minutes to complete, and the selection criteria is based on purchasing authority, potential for future business, and Allied member demand for your requested service. Please provide as much detail as possible. If you are selected as a qualified buyer in the DirectConnect Appointment Program, you'll receive:

- Two nights FREE hotel and full registration to IAVM's annual conference, VenueConnect (July 26-29, 2014 in Portland Oregon)
- 10 brief, customized appointments with companies that match your business need.
- Exclusive online and in-person networking with participating companies and buyers, in addition to all of the networking opportunities available throughout the conference

**IAVM is accepting applications from professionals through May 30, 2014, and preference will be given to professionals who sign up early.** This year, we are excited to be using the ConVerve platform, which will provide pre-show networking and seamless appointment setting. Allies will begin requesting appointments with professionals in June 2014.

Don't miss this amazing opportunity to attend VenueConnect 2014 for free in the [United States' top summer destination](#). **Learn more and apply for DirectConnect [here](#).**

### VenueConnect: Your All-access Pass to Venue Professionals

Plans for VenueConnect 2014 in Portland are well under way, and this year's conference and trade show is shaping up to be something truly remarkable. VenueConnect is your all-access pass to venue professionals and qualified buyers, and with Portland listed as the [United States' top summer destination](#), we're expecting record attendance. There are two ways to connect directly with our professional community: the VenueConnect Trade Show and the new DirectConnect Appointment Program.

Our influential **trade show** is filling up quickly, but we still have room for you. Get involved:  
(Continued, Next Column...)

- Take a look at the [current floorplan](#)
- Complete your [application](#)

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IAVM is accepting applications from Allied exhibitors to participate in the **new IAVM DirectConnect Appointment Program**, providing face-to-face appointments during VenueConnect. DirectConnect allows you to present your innovative product strategies and company capabilities in prequalified, one-on-one meetings with highly qualified owners, chief operating officers, general managers, directors of operations, and facility managers who are actively looking for new solutions and products.

Currently venues with **\$50 million in buying power** are qualified to participate, and those numbers are growing quickly. Space is limited, and preference will be given to Allies who sign up early. [Apply for DirectConnect \[here\]\(#\).](#)

Learn more about the VenueConnect Trade Show and DirectConnect and [how you can get involved](#).

### Civic Center Music Hall gets excited about its new Management Intern

Congratulations to Jessica McCoy! Jessica is a Venue Management Intern at the Civic Center Music Hall in Oklahoma City, Oklahoma. Jessica is a senior at Oklahoma City University currently working to receive her BFA in Design and Production with an emphasis in Stage Management. Jessica attended the Region 6 Kennedy Center-American College Theatre Festival (KC-ACTF) and displayed her work alongside twenty other Stage Managers in the region. The region includes Oklahoma, Texas, Arkansas, Missouri, and Louisiana. After showcasing and discussing her work with industry professionals, Jessica was selected to proceed to the national festival at the Kennedy Center in Washington D.C. in April. Jessica will be one of eight student stage managers in the country to attend the all-inclusive, intensive workshops and master classes taught by skilled professionals. Along with the National KC-ACTF Festival, Jessica will also be attending the National United State Institute for Theatre Technology Conference (USITT) to continue to attend workshops and network with her colleagues.



Jessica McCoy

### Texas Motorplex Seeking Competition Director

#### Job Description and Responsibilities:

The competition director is responsible for maintaining the safety and integrity of all events at Texas Motorplex, with particular emphasis on all competition aspects. The competition director oversees all aspects of on-track functions including staffing, safety, rules and overall control of the event format. (Continued, Page 3, Column 1...)

The competition director must be willing and able to comply with Texas Motorplex safety regulations above all else and be willing and able to maintain the high standards pursuant to the instructions handed down by the General Manager but do so without being managed throughout each decision.



The competition director is also directly responsible for maintaining all communication with racers and our event partners, sponsors and participants. The competition director must also be able to secure sponsorship and funding for Texas Motorplex race events and will be expected to set and reach all annual sales goals.

The competition director will be given a budget and will not exceed that budget without written approval from the GM at any time.

Daily and weekly responsibilities are to include:

- Reach all sales and sponsorship goals, creating a positive cash flow for the Competition Department
- Maintain regular office hours at Texas Motorplex, attend weekly manager meetings and contribute to the overall function of the facility
- Must have computer skills; basic knowledge of Microsoft Office
- MUST have Compulink Timing System experience and knowledge
- Recruit, train and manage track crew
- Create new events; seek out new events; contract all events for enhanced Motorplex schedule
- Work with facility manager to maintain the equipment to safety and operational standards
- Conduct safety seminars and regular training with track crew
- Staff ambulance for events
- Staff fire trucks for events
- Create run sheet for events (classes, lane assignments, time frame, etc.)
- Create pit layout for all feature events, maintain the facility map
- Create, order and maintain event trophies, awards, prizes
- Staff the fuel station
- Maintain fuel station inventory and MUST be able to reconcile weekly fuel inventory and sales sheets as well as submit a monthly inventory for the GM and CFO
- Staff and train all announcer booth talent
- Work with accounting to have payouts ready for each event
- Work with ticketing to ensure all tech cards are ready for each event
- Communicate with racers via phone calls, Facebook and e-communication
- Maintain a clean and organized Race Control that is prepared and stocked for all events

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- Maintain the track supplies, handling all ordering once approved by the GM
- Ensure the racing surface is ready and properly maintained to Texas Motorplex highest standards of competition preparedness
- Maintain the radios ensuring they work and are being used properly
- Calculate and manage all the bracket points
- Submit points and results to National Dragster and to GM for posting each Monday following events
- Manage the budgets for supplies, staffing and all other financial needs of the Competition Department
- Maintain a list of necessary capital improvements for the overall track safety and integrity
- Other duties as assigned

**TO APPLY:** You **MUST** have racing experience, CompuLink experience; **MUST** be able to work nights and weekends. Submit a cover letter and resume to [news@texasmotorplex.com](mailto:news@texasmotorplex.com). No calls please. Applications without a cover and resume will not be considered. Applications submitted anywhere but the email above will not be considered.

## **TCU's Daniel-Meyer Coliseum Undergoing \$59 million Renovation**

TCU's Daniel-Meyer Coliseum, the longtime home for the Horned Frogs' men's and women's basketball programs, is in the midst of a \$59 million renovation.



The renovation will include new locker rooms and team meeting rooms for the men's and women's basketball programs, offices for Olympic sports and administrative staff as well as all the modern amenities to enhance the fan experience. There will also be a Club on the lower level for courtside-seat holders. The front entrance of TCU's new basketball home will feature a 12,000-square foot Welcome Center and Hall of Fame to highlight TCU's proud athletics tradition.

TCU's new basketball home will open in October 2015.

## **AT&T Performing Arts Center Receives Second TACA Arts Grant To Support Free "Patio Sessions Concert Series" Featuring Local Artists**

(Continued, Page 4, Column 1...)



The AT&T Performing Arts Center was among 46 North Texas performing arts organizations to receive grants from TACA (The Arts Community Alliance) that totaled \$1.3 million. The announcement was made last night in the Dee and Charles Wyly Theatre at TACA's annual Grant Awards Presentation.

The Center received \$10,000 for collaboration in its free afternoon outdoor concert series Patio Sessions, which provides a platform for local and emerging artists. Four of the Center's resident companies, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater, received TACA grants; as did TITAS, the Center's fine arts presenting partner.

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TACA champions artistic excellence in performing arts organizations and encourages innovation, collaboration, and engagement through financial support, stewardship and resources. Like the Center, TACA is a nonprofit organization.

## AT&T Performing Arts Center Welcomes New Event Coordinator



Travis Goodman

The AT&T Performing Arts Center would like to welcome their newest event coordinator, Travis Goodman. Travis joins the Center from the United Spirit Arena in Lubbock, TX where he worked as an event coordinator and student supervisor. He's a graduate of Texas Tech and is happy to be back in Dallas where all of his family resides. Travis will be responsible for tier one events such as free community programming, internal meetings and events, and ticketed performances within the Margot and Bill Winspear Opera House, the Dee and Charles Wyly Theatre, Annette Strauss Square, and the Elaine D. Sammons Park.

The Center presents a variety of programs year-round in its indoor and outdoor performance venues, including the Lexus Broadway Series and, in association with TITAS, contemporary dance and music, as well as other touring and community performances. The Center also provides performance space for local performing arts organizations, including The Dallas Opera, Dallas Theater Center, Dallas Black Dance Theatre, Texas Ballet Theater and Anita N. Martinez Ballet Folklorico.

(Continued, Next Column...)

The Center's mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts and arts education programs.

## JOHN BOLTON AND JEFF NICKLER PROMOTED WITHIN SMG



John Bolton

SMG is pleased to announce John Bolton has been promoted to Vice President, SMG Entertainment. Bolton is a 25 year industry veteran of which the last nine years have been with SMG in various venues. Most recently, Bolton served as General Manager for SMG in Tulsa managing a multi-complex campus of venues. Jeff Nickler, current Assistant General Manager for the BOK Center, has been promoted to SMG General Manager of the BOK Center and Cox Business Center.

In addition to his role as General Manager, Bolton acted as a Regional Vice President for SMG for its venues in Puerto Rico and the West Coast. John also serves as National Director of Marketing for SMG overseeing a regional network of Arena Marketing executives. Additionally, John is the current Chair of the Board of Directors for the International Association of Venue Managers (IAVM) – representing more than 4,000 venue managers around the world.

In his past roles, John has been responsible for creating new events and festivals in every venue he has managed including five new festivals and self-created events in Tulsa that attract more than 200,000 people per year. His success in the booking, programming, and marketing of venues has placed his venue as one of the consistent top 10 venues in the nation.

John will be relocating to the corporate office in March, and will join Senior Vice President of Entertainment Jim McCue to provide leadership and support for initiatives in booking, marketing and growing SMG.

“John Bolton has turned the BOK Center in Tulsa into a must play for all touring artists, clearly one of the hottest buildings in the US. He is also a masterful marketing executive so adding his skills to our corporate booking team will allow us to further align out booking and marketing efforts for our SMG Stadiums and Arenas,” said Jim McCue, SVP of Entertainment for SMG.

(Continued, Page 5, Column 1...)



"I am tremendously excited to join our corporate team. I am looking forward to coordinating our booking and marketing efforts to maximize our brand and assist our clients nationally in achieving success," said John Bolton.

Nickler joined the SMG Tulsa team in 2008 as Premium Services and Sales Manager and was an integral part of the Grand Opening team for the BOK Center. He also served as Special Events Manager and later Director of Booking and Special Events. In 2011, he was promoted to Assistant General Manager. Under Nickler's leadership, the BOK Center completed successful bids to host the 2013 Bassmaster Classic and the 2011 NCAA Men's Basketball Tournament Second and Third Rounds. As Director of Special Events, Nickler created and produced highly successful events including Rock 'n Rib Festival, Winterfest, Dodgebrawl and others. As Assistant General Manager, Nickler's primary role has been booking the BOK Center and developing new concert traffic for Tulsa.



Jeff Nickler

"I have been fortunate to be part of our SMG team in Tulsa for the past seven years and I look forward to sustaining our city's reputation as one of the country's top markets for live entertainment," Nickler said. "We can be very proud of what we have accomplished here at BOK Center and Cox Business Center and I am confident we can maintain our success while continuing to elevate Tulsa's status on a national scale."

Nickler will assume the responsibilities of General Manager in March. Local leaders have responded with appreciation for Bolton's accomplishments in Tulsa and excitement at Nickler's expanded role as General Manager.

**Mayor Dewey Bartlett said:** "John has been integral in creating a world class successful arena in Tulsa. We will miss him, but are excited he will remain involved in Tulsa not only with his new position, but also continuing to have regional oversight of both the BOK Center and Cox Business Center for SMG."

"We are excited that Jeff Nickler who has been involved with the BOK Center since day one will step up into the role as General Manager," Bartlett added.

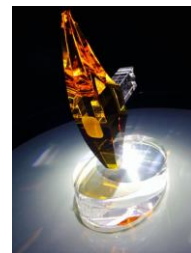
**Mike Neal, President and CEO of the Tulsa Regional Chamber said:** "This promotion could not be more well-deserved. We have thoroughly enjoyed having John as a part of the Tulsa community, and his industry expertise has been integral in the development of the BOK Center as a top-ranked arena. Our biggest congratulations to him on this incredible promotion. He will be missed as he moves to SMG's corporate offices as Vice President.  
(Continued, Next Column...)

The Chamber and VisitTulsa look forward to the continued growth of the BOK Center and Cox Business Center under the leadership of Jeff Nickler, who will continue to build on John's work and further enhance the wonderful impact of SMG, and their facilities, in the Tulsa community."

**Former Tulsa Mayor Kathy Taylor, who played an important role in bringing Bolton to Tulsa said:**

"As part of the initial selection committee who hired John Bolton in 2007, I couldn't be more pleased with the success he has achieved in Tulsa. Under his leadership, the BOK Center not only opened to overwhelming success but has sustained that same level of achievement over the past five years. I have full confidence in Jeff Nickler's ability to carry on that legacy."

## UTEP Centennial Celebration



As part of the University of Texas at El Paso's Centennial Celebration, UTEP's Office of Special Events will be presenting a limited edition award in commemoration of this milestone. This custom glass sculpture represents the University's first 100 years and the bright future to come. The amber-hued axe head alludes to the official school color, as well the gold tone of the 100<sup>th</sup> anniversary. The handle features three points: one for each of the UTEP Special Events venues (Sun Bowl Stadium, Don Haskins Center and Magoffin Auditorium). The oval base of the award represents the brand new Centennial Plaza unveiled in the center of the UTEP campus in 2014. This marks the transformation from the University's first century to a new era of progress and opportunity for the students and region it serves.

Recipients of *UTEP Special Events Centennial Award* will be announced throughout the 2014 Centennial year. For more info on the UTEP Special Events venues please visit: [utepspecialevents.com](http://utepspecialevents.com)

## SOLD OUT SUN BOWL STADIUM – EL PASO, TX



The Office of Special Events, at the University of Texas at El Paso, welcomed over 90,000 fans to the Sun Bowl Stadium for a 2-day Monster Jam event on March 1-2, 2014.

## **INTRUST BANK ARENA ADVANCES TO A #2 SOCIAL MEDIA RANKING AMONG MID-SIZE VENUES**

(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena moved up three notches to advance to a #2 ranking among mid-size venues in the most recent edition of the *Venues Today* Social Media Power 100 Chart, released in their February issue. The chart ranks venues' social media reach using a number of publicly available data points among Facebook, Twitter, Foursquare and Instagram. The February chart placed more weight on photo and video sharing as they are becoming stronger tools for concert marketers.

“Creating new ways to stay interactive and relevant on our social media platforms has been a blast,” said SMG Director of Sales & Marketing, Christine Pileckas. “We love finding new ways to engage our fans and excite them about the events coming to INTRUST Bank Arena. Achieving a #2 ranking is a result of our entire marketing team’s passion about what we do and dedication to creating the best experience possible for our fans.”

*Venues Today* prequalifies more than 400 venues for consideration and weights scores for venue size and market size. This chart uses a weighted ranking curve so readers can quickly compare engagement within their own size category. INTRUST Bank Arena falls in the 10,001 to 15,000 capacity category and ranked 2<sup>nd</sup> within the category. Leading the rankings in this category is Red Rocks Amphitheatre (Denver).

To read more about the Social Media Power 100 Chart methodology for creating the chart, or to view the full list, visit [www.venuestoday.com/smp100](http://www.venuestoday.com/smp100).

Visit [www.intrustbankarena.com](http://www.intrustbankarena.com) to stay connected with INTRUST Bank Arena on social media through Facebook, Twitter, Pinterest, Instagram, Foursquare and our iPhone and Android mobile apps.

## **JAMES SCHISLER JOINS INTRUST BANK ARENA & SELECT-A-SEAT AS BOX OFFICE COORDINATOR**



James Schisler

(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena announced today the hiring of James Schisler as Box Office Coordinator. Schisler began the position with SMG this week.

As Box Office Coordinator, James’ responsibilities will include managing Select-A-Seat’s social media presence and supervising all phone operators and box office sellers.

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“We’re excited to announce the addition of James Schisler to the Box Office team at INTRUST Bank Arena,” said Jim Sachs, SMG Director of Ticketing. “James brings a lot of experience to this position and will be an asset to SMG.”

Schisler is a graduate of Wichita State University where he studied Marketing & Management. He previously worked as a Search Engine Marketing Manager for Norris E-Commerce Management Inc. James and his wife Nichole are both from Wichita.

## **INTRUST BANK ARENA ANNOUNCES THIRD ANNUAL WICHITA RIBFEST**

(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena announced today the third annual Wichita Ribfest, set for Friday, May 16 through Sunday, May 18, 2014. The three-day festival will take place in Lot D, the City-managed parking lot located at 777 E. Waterman.

After a successful first two years and patterned after other national ribfest events, Wichita Ribfest is an outdoor festival featuring award-winning barbeque and music. Ribbers from around the country will travel to Wichita to showcase their barbeque and compete for awards in a variety of different categories, including “Best in Show” and “People’s Choice.” Participating national rib vendors include Cowboy’s Barbecue & Rib Co., Johnson’s BBQ, Porky Chicks BBQ and Hickory BBQ among others.



“We’ve enjoyed watching Wichita Ribfest grow as a family-friendly community event the past two years and are excited to get to work on making this year’s festival even better,” said A.J. Boleski, SMG General Manager of INTRUST Bank Arena. “This festival wouldn’t be possible without the support of our community partners, sponsors and all of the festival attendees. Thank you for your continued support!”

Other aspects of the event include a main stage featuring local and regional musical acts, a beer garden, a kid’s play-area, local vendors and a VIP tent. Media sponsors for the event include Clear Channel Media & Entertainment, Journal Broadcast Group, Connoisseur Media, Atomic Enterprises and the Wichita Eagle.

Event admission is a one-time fee of \$5 per person and includes entry for all three days of the festival, with children 5 and under admitted for free. Hours for the event are 11 a.m. – 11 p.m. Friday and Saturday and 11 a.m. – 6 p.m. Sunday. Admission will be free on Saturday to Brantley Gilbert ticketholders for the concert at INTRUST Bank Arena that night and military personnel with ID will receive free admission Sunday.

(Continued, Page 7, Column 1...)

Admission allows entrance into Wichita Ribfest and includes entertainment. Ribs, barbeque and other food items and beverages are available for purchase. Some activities will require an additional fee.

For additional information on Wichita Ribfest including sponsorship and vendor opportunities, visit [www.intrustbankarena.com/ribfest](http://www.intrustbankarena.com/ribfest). Stay connected with the festival through social media at [www.facebook.com/wichitaribfest](https://www.facebook.com/wichitaribfest) or [www.twitter.com/wichitaribfest](https://www.twitter.com/wichitaribfest).

## El Paso Convention and Visitors Bureau and El Paso Convention and Performing Arts Centers Formally Announce New Department Identities



General Manager, Bryan Crowe, is pleased to formally announce a new identity, organizational structure and mission statement, for **Destination El Paso** (formerly El Paso Convention and Visitors Bureau/El Paso Convention and Performing Arts Centers) as the parent organization and city department responsible for destination marketing and venue and event management.

In June of 2013, the El Paso Convention and Visitors Bureau/El Paso Convention and Performing Arts Centers, a department of the City of El Paso and operated by SMG, began a Strategic Business Planning process in accordance with the city's Managing for Results initiatives. This process included a review of all departmental responsibilities with a focus on customer-oriented deliverables. Through this process, a new organization structure created operating divisions with brand identities and purpose statements. The strategic business plan was reviewed and accepted by the city in November 2013.

**Destination El Paso** is the new department name for the former Convention and Visitors Bureau/Convention and Performing Arts Centers. **Destination El Paso** is organized as the parent of two branded operating divisions; **Visit El Paso**, responsible for destination marketing for the City of El Paso and **El Paso Live**, responsible for venue and event management for City of El Paso venues: Judson F. Williams Convention Center, Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, and McKelligon Canyon Amphitheatre & Pavilion. Each operating division is represented as a brand with its own website and social media presence.

"Early in our Strategic Business Planning process it became evident that we needed to unify our organization under a common mission while maintaining brand identity for each division and their unique responsibilities," said Crowe. (Continued, Next Column...)

### Destination El Paso Mission Statement

The mission of **Destination El Paso** is to provide convention, tourism, venue and event management services to visitors, clients and the greater El Paso community so they can enjoy a pleasurable experience that enhances quality of life and generates economic growth.

### Visit El Paso Purpose Statement

[visitelpaso.com](http://visitelpaso.com); [facebook.com/visitelpaso](https://www.facebook.com/visitelpaso); @visitelpasotx  
The purpose of the **Visit El Paso** division is to provide destination marketing services to visitors, industry professionals and the greater El Paso community so they can have a pleasurable and memorable experience while positively impacting the city's economy.

### El Paso Live Purpose Statement

[elpasolive.com](http://elpasolive.com); [facebook.com/elplive](https://www.facebook.com/elplive); @elpasolive  
The purpose of the **El Paso Live** division is to provide venue management and event development services to patrons, event organizers and the greater El Paso community so they can enjoy quality entertainment and events in facilities that exceed expectations.

## iCommit IAVM

Just four weeks left for the IAVM get-a-member campaign, iCommit. The goal is to increase the Association's membership by adding 500 new members by **March 31**. This would take IAVM to an unprecedented community of 4,700 members. More members means more collaboration, a bigger and more diverse network for you, and a greater pool of experts to create inspiring and motivating educational sessions at conferences.

**We are 4,200 members strong today. What we need each member to do:** refer just 1 new member... do you know any potential superstars that will benefit by being a part of our tremendous network? If you do, we can easily reach our goal by March 31!

Will you commit to building a stronger association and a bigger network of like-minded leaders? We hope so! You did an amazing job last year and helped us achieve record numbers. Let's do it again! Forward this email to any of your referrals.

### You Can Win For Your Efforts!

Besides feeling good about supporting the industry, for each new member that you refer who actually [joins IAVM](#), your name will be entered into a raffle to win one of five \$500 Apple gift cards (*generously provided by Ungerboeck Software*) to apply towards the purchase of any Apple product including an iPad, iPhone, or iPod—your choice\*! The more members you bring in to IAVM, the more chances you have to win. Hurry – **March 31, 2014** is the deadline. (Continued, Page8, Column 1...)

To ensure you are eligible to win, make sure the new member who [joins](#) lists your name in the Applicant Section titled “Who Recommended IAVM To You?” and enters “iCOMMIT” in the Promotional Code field in the Payment Method section of the membership applications. They will save the one-time initiation fee up to \$150.00.

If you have questions, please contact Gina Brydson, Director of Membership or Summer Beday, Member Care Manager at [972.906.7441](tel:972.906.7441) or [membership@iavm.org](mailto:membership@iavm.org). We value and appreciate your support of IAVM!

## **Seago added to Enid Event Center and Convention Hall Staff**

The Global Spectrum managed Enid Event Center and Convention Hall facility in Enid, Oklahoma has announced a new addition to their staff, as Stanley Seago has been named Executive Chef and Director of Food and Beverage.

Seago joins the Global Spectrum Team at the Enid Event Center and Convention Hall bringing over 20 years of Hospitality and Food and Beverage experience with several notable Mid-West Casinos. He oversaw gross revenues of up to \$18 million at five Native American casino’s, 22 food and beverage outlets, and helped to open or remodel St. Ignace Kewadin, Rhythm City and Wild Rose Casinos.

“Stan brings several years of experience in the casino, hotel, and conference center environment that translate well to our complex here in Enid. He will oversee both our convention center catering operation as well as our Event Center concessions team,” said Global Spectrum’s Keller Taylor, general manager of Enid Event Center and Convention Hall.

“I am very excited to join such a dynamic team and company in this great community.” said Stan.



**Thank you to our newsletter contributors this month!**

Graeme Bice – AT&T Performing Arts Center  
Gina Brydson – IAVM WHQ  
Mark Cohen – Texas Christian University  
Kelly Hadsall – Civic Center Music Hall  
Sarah Haertl – BOK Center  
Kelly McDowell – IAVM WHQ  
Ricky Nichols – University of Texas at El Paso  
Zack Orr – Enid Event Center and Convention Hall  
Christina Oswald – El Paso Live  
Christine Pileckas – SMG/INTRUST Bank Arena  
Mollie Prince – Schuler Shook  
Gabrielle Stevenson – Texas Motorplex  
Kevin Welch – Curtis Culwell Center

**Did You Know You Can View Current And Past Region 6 Newsletters On The IAVM Website?  
Click This Link To See Where:**

<http://iavm.org/regions/region6/website/home.asp>