



**Save
the
Date**



Region 6 Regional/Conference Meeting

**Fort Worth, TX
April 15-16, 2014**

Details to follow soon...

Fort Smith Convention Center Counts Down to 2014



Confetti Canon Bang at Midnight

The Fort Smith Convention Center was again excited to host the 2nd annual Fort Smith Mayor's Countdown to 2014 New Years Eve Party; a family-focused, non-alcoholic fun-stuff-to-do event. Thanks in large part to our generous sponsors, admittance to this event was free to the public and offered a wide range of entertainment options for kids from ages 1 up to 92! The main stage had a variety of local entertainers including, the Fort Smith Fire Department Pipe & Drums, the McCafferty School of Irish Dance, Just the Chips 80s Tribute band and a live on air DJ.

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Children got to enjoy a variety of bounce around play gyms, an interactive video games courtyard, face painting, Nerf wars, Laser tag, and carnival-style games. For the slightly older crowd, a swing dance DJ played swing and classic hits of the past; at times there wasn't an inch of room to spare on the dance floor! At midnight, guest gathered on the dance floor and brought in 2014 with a bang! About 2,500 people attended the Mayor's Countdown this year. Many of them brought non-perishable food items, which were collected to benefit the Fort Smith Children's Emergency Shelter.

UTEP Host Big Acts

On October 10, 2013 legendary English got rock band **The Cure** performed at the Don Haskins Center in El Paso, TX for the first time in the band's history. The band performed for more than three-and-a-half hours, shuffling through favorites such as "Just like Heaven," "Friday I'm in Love" and "Lovesong." The crowd was teased with three encores, each with a standing ovation from the packed house.



The Cure

Nine Inch Nails (NIN) amazed El Paso with their "Tension" tour at the Don Haskins Center on Nov. 11. Thousands were amazed by the band's versatile stage, unique lighting, 3-D screens, and set-list combining long-time favorites with material from their most recent album, "Hesitation Marks."

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Many danced and shouted along to tracks including “Terrible Lie,” “March of Pigs” and “All Time Low,” vocalizing appreciation for the band, whose members include leader Trent Reznor, longtime guitarist Robin Finck, and newcomers like legendary bassist Pino Palladino. The show demonstrated dynamic changes through NIN’s new songs while staying true to Reznor’s industrial rock vision. “Tension” is the first NIN tour in the Don Haskins Center.



Nine Inch Nails

Global superstars **One Direction** announced their highly anticipated dates for the North American leg of their worldwide “Where We Are 2014” stadium tour, and El Paso, TX, was thrilled to score one of the less than two-dozen stops. It’s been a phenomenal time for One Direction as they took home two awards at the 2013 American Music Awards, including Best Pop/Rock Album and Best Pop/Rock Group, and released their third studio album, *Midnight Memories*, which immediately shot to #1 in 97 countries around the world. The 21-city tour, promoted by Live Nation and presented by Nabisco, kicks off on August 1, 2014 in Toronto, ON, at Rogers Centre and includes stops in New York, Chicago, Los Angeles, Boston, Dallas and Miami, amongst others. One Direction makes their stop at the Sun Bowl Stadium on September 19, 2014, as part of the University of Texas at El Paso’s Centennial Celebration of events throughout 2014.



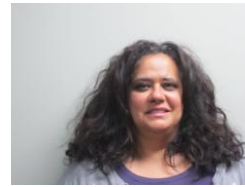
One Direction

COLORADO SPRINGS WORLD ARENA WELCOMES DESIREE CHAVEZ

(Colorado Springs, CO) **December 9, 2013** – The Colorado Springs World Arena announced that Desiree Chavez has joined their staff as Box Office Manager. Chavez will manage the day to day operations for the World Arena Box Office and manage the part-time Box Office Staff.

Chavez has extensive experience as a software developer and, more recently, expanded her professional career into event ticketing with TicketsWest in 2007. She managed the TicketsWest Box Office for almost two years.

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Desiree Chavez

Chavez has a strong interest in customer service and enhancing the guest experience. Chavez points out “The Box Office is often the first place guests interact with the venue – first impressions are important. I am very excited to part of the World Arena team.”

Wagner Noël Performing Arts Center Named Among Top Five In The Nation

Midland- The results are in and The Wagner Noël Performing Arts Center has been ranked at #5 by Venues Today magazine in the category of Theatres with 2,000 seats or fewer. Venues Today is a leading publication for industry professionals. The ranking is based on the success of events from October 2012 through October of this year. The Wagner Noël, managed by SMG a worldwide leader in venue management, is going strong in its second year with over 20 sold out performances for the 12 month period. “It’s great to see our audience grow. In addition to residents of Midland and Odessa supporting the venue through ticket sales, we are seeing visitors from across the state,” said General Manager, Ty Sutton. Sutton adds “It’s an honor to be among such successful venues. It’s the mission of the Wagner Noël to bring to the Basin a variety of quality entertainment and that’s what SMG and UTPB will continue to do as we move forward.”

The New Year will bring performances such as *Elvis Lives*, *Girls Night* and the local collaboration between Midland Community Theatre and The Midland-Odessa Symphony and Chorale, *Les Miserables*. Tony Bennett, Foreigner, Styx and Trisha Yearwood are among the headliners already confirmed. For a complete list of events at the Wagner Noël Performing Arts Center and to purchase tickets visit wagnernoel.com.

A NEW CONCERT EXPERIENCE...COMING TO NWA THIS SUMMER!

A new outdoor music venue is coming to Northwest Arkansas. Construction is already underway on a new amphitheater - The AMP (Arkansas Music Pavilion) at Pinnacle Hills in Rogers. The venue is scheduled to open in summer 2014, positioning Northwest Arkansas as a key stop on concert tours in the mid-south. The new AMP will provide a fun and comfortable concert-going experience, attract bigger artists, and serve a broader audience to create more economic activity around the region.

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Walton Arts Center purchased the AMP in 2011 as part of an expansion strategy to meet the growing demand for more arts and entertainment in the region. Over the past two years, the AMP has experienced tremendous growth in both attendance and ticket sales. The revenue from the AMP helps supports arts programs at Walton Arts Center like the popular 10x10 Arts Series, which offers world-class arts performances for just \$10.



AMP Design Concept

The new amphitheater will have strong technical capabilities, excellent access in and out of the venue, a large seating capacity (7000+), comfortable seats, 3000 of them covered, great sightlines from around the venue, air-conditioned restrooms, and a large stage house—set in a vibrant commercial district with restaurants, shopping outlets and hotel accommodations.



WAC/AMP staff on the “stage” at the new AMP.



AMP Concept Aerial View

The Oak Ridge Boys Present the 40th Anniversary Tour Plaque to the Amarillo Civic Center Complex

On Monday, December 16, 2013, the Amarillo Civic Center Complex was proud to receive a plaque from the Oak Ridge Boys as an official venue for their 40th Anniversary Tour.

The presentation was made prior to their sold out Christmas concert held in the Globe-News Center for the Performing Arts.

The concert was a two-in-one show. During the first 55 minutes, the Oaks performed their popular hits, such as “Elvira.” After intermission, the Oaks started the Christmas carols.

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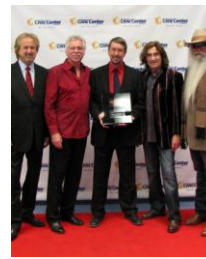


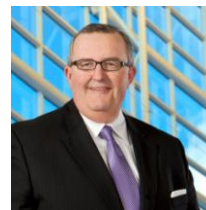
Photo from left to right: Duane Allen, Joe Bonsall, Bo Fowlkes, Assistant General Manager at the Amarillo Civic Center Complex, Richard Sterban and William Lee Golden

Prior to their 40th Anniversary Tour, the Oaks performed at the Amarillo Civic Center Complex Auditorium several times. In fact, in 1968 when the Amarillo Civic Center opened, the Oaks were part of the first concert in the Auditorium. “It’s great to have the Oak Ridge Boys back in Amarillo. They have had many great performances here over the years,” said Bo Fowlkes, Assistant General Manager at the Amarillo Civic Center Complex.

This was their first time to play in the Globe-News Center for the Performing Arts. “I know we played at the other venue (Auditorium) before, but the Globe-News Center is just beautiful,” said Richard Sterban, bass singer of the band.

JOHN BOLTON HONORED AS ‘OKLAHOMAN OF THE YEAR’

John Bolton, SMG Regional Vice President and General Manager of the BOK Center and Cox Business Center, was honored as one of *Oklahoma Magazine’s* 2013 ‘Oklahomans of the Year.’ The award was given to six Oklahomans this year in recognition of their achievements in making notable contributions to their communities and to the state of Oklahoma in 2013. Recipients are featured in the January 2014 edition of the monthly publication.



John Bolton

Bolton was recognized for the continued success of the BOK Center and Cox Business Center and for putting Tulsa on the map in terms of being a must-play market in the touring industry. The BOK Center recently celebrated its 5th anniversary with a concert series of many of the top touring acts including Paul McCartney, Eagles, Blake Shelton, Justin Timberlake and Jimmy Buffett. Bolton also received recognition by industry trade publication *Venues Today* as a ‘Hall of Headlines’ winner in the Bookings category, along with Assistant General Manager Jeff Nickler, for the 5th anniversary concert series.

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“Although I’m not a native Oklahoman, since moving here in 2008 Oklahoma has become my home. To be recognized as an ‘Oklahoman of the Year’ is a great honor,” Bolton said. “The success achieved at the BOK Center and Cox Business Center is the culmination of hard work by an amazing team. I’m proud to lead SMG Tulsa and appreciate the dedication of everyone in our community and state who have contributed to the success we have enjoyed.”

Since opening in 2008, the BOK Center has repeatedly been recognized as one of the nation’s top venues and received a long list of awards and nominations including four consecutive *Pollstar* ‘Arena of the Year’ nominations, four consecutive nominations by the Academy of Country Music for ‘Venue of the Year’, and the International Association of Venue Managers (IAVM) Venue Excellence Award in 2011.

Under SMG-management, the Cox Business Center has achieved some of its most successful years in recent history including the ten-year naming rights partnership with Cox Business and box office naming rights partnership with Osage Casino both of which were finalized in 2013. Additionally in 2013, the former Tulsa Convention Center and BOK Center co-hosted one of the most successful Bassmaster Classics in the event’s history.

SEVERAL OPEN POSITIONS FILLED AT SMG TULSA

SMG Tulsa named **John Dodd** Director of Operations for both the BOK Center and Cox Business Center in Tulsa. Dodd most recently served as Director of Event Services for both venues. Dodd came to Tulsa in 2008 after spending four years as an Event Coordinator at the SMG-managed Ford Center (now Chesapeake Energy Arena) and Cox Business Services Convention Center (now Cox Convention Center) in Oklahoma City, Okla. His responsibilities as Director of Operations include overseeing the day-to-day operations of both venues; maintaining both facilities; overseeing event operations; managing building and event security and project managing all construction projects.



John Dodd

Trudy Sweeten has been promoted to Director of Event Services for the BOK Center and Cox Business Center. Sweeten joined the SMG Tulsa team as an event manager in 2008 prior to the opening of the BOK Center. Previous to coming to Tulsa, she spent four years at the Ford Center and Cox Business Services Convention Center in Oklahoma City, Okla., first in the Food and Beverage Department then as an Event Coordinator. Her responsibilities in her new role include the successful execution of events at the BOK Center and Cox Business Center.

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Brian Smith has been promoted to Special Events Manager for SMG Tulsa. Smith joined SMG Tulsa in July 2012 as the Special Events Coordinator. He also interned at the BOK Center in 2011. As Special Events Manager, Smith will develop, coordinate and manage all SMG Tulsa special events including ONEOK Outdoor Concert Series, OK PLAY! Children’s Expo, Dodgebrawl, Rock ‘n Rib Festival and Arvest Winterfest.

AMANDA SHANKLE JOINS INTRUST BANK ARENA AS GROUP SALES & MARKETING ASSOCIATE

(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena announced the hiring of Amanda Shankle as Group Sales & Marketing Associate. Shankle began the position with SMG this week.



Amanda Shankle

As Group Sales & Marketing Associate, Amanda’s responsibilities will include managing group sales efforts for INTRUST Bank Arena events, maintaining the arena’s website and mobile apps, managing all email marketing communications and leading the marketing internship program.

“We’re excited to announce the addition of Amanda Shankle to the Sales & Marketing team at INTRUST Bank Arena,” said Christine Pileckas, SMG Director of Sales & Marketing. “Amanda was extremely involved in the K-State Student Union and brings a strong understanding of event planning and promotions to this position.”

Shankle is a graduate of Kansas State University where she studied Marketing.

INTRUST BANK ARENA ACHIEVES TOP 5 RANKING IN SOCIAL MEDIA AMONG MID-SIZE VENUES

(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena entered the top 5 for the first time and ranked 5th among mid-size venues in the most recent edition of the *Venues Today* Social Media Power 100 Chart, released in their November issue. The chart ranks venues’ social media reach using a number of publicly available data points. The November chart focused on four social media sites: Facebook, Twitter, Foursquare and Instagram.

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“Our team had a goal to achieve a ranking in the top 5 for social media this year,” said SMG Director of Sales & Marketing, Christine Pileckas. “Achieving that goal is a great reward for our department as we continually put more time and effort into growing our social media and providing engaging, interactive content for our fans. We just kicked off our 3rd Annual 12 Days of Entertainment promotion on our Facebook page and are seeing a great response from the fans.”

Venues Today prequalifies more than 400 venues for consideration and weights scores for venue size and market size. This chart uses a weighted ranking curve so readers can quickly compare engagement within their own size category. INTRUST Bank Arena falls in the 10,001 to 15,000 capacity category and ranked 5th within the category. Venues in the 10,001 to 15,000 capacity include Red Rocks Amphitheatre (Denver), Millennium Park (Chicago) and Bryce Jordan Center (University Park).

To read more about the Social Media Power 100 Chart methodology for creating the chart, or to view the full list, visit www.venuestoday.com/smp100.

Visit www.intrustbankarena.com to stay connected with INTRUST Bank Arena on social media through Facebook, Twitter, Pinterest, Instagram, Foursquare and WordPress.

INTRUST Bank Arena Seeks Box Office Coordinator.

SUMMARY

Directly supervises part-time ticket sellers and phone operators in a high volume sales environment, while promoting positive, attentive customer service among staff and clientele. In addition, this position will promote Select-A-Seat through social media

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Organize communication all event information for multiple venues to inform ticket sellers and phone operators of needed information to effectively make ticketing transactions.
- Update training of all ticket sellers and phone operators as needed.
- Reconcile all ticketing transactions for multiple venues on a daily basis. Process daily batch request of tickets ordered.
- Manage Select-A-Seat social media presence on Pinterest, Facebook, Twitter, and Instagram.
- Initiate and expand Select-A-Seat social media outreach.
- Provide excellent customer service and respond promptly to customer needs, request for service and assistance.
- Ability to work independently and handle most box office questions without assistance.
- Work extended and/or irregular hours including nights, weekends and holidays, as needed.
- Other duties as assigned.

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SUPERVISORY RESPONSIBILITY:

Directly supervise ticket sellers and phone operators in accordance with SMG’s policies and applicable laws. Responsibilities include interviewing, hiring, and training, planning assigning and directing work, appraising performance, rewarding, disciplining employee(s) in conjunction with Human Resources, addressing complaints and resolving problems.

SKILLS REQUIRED

- Exceptional Customer relation, communication and problem solving skills.
- Ability to calculate mathematical computations and handle financial transactions rapidly and accurately in a fast paced environment.
- Ability to operate computerized ticketing system, telephone, copier, fax machine.
- Skilled in Microsoft Office, and knowledge of Pineterest, Twitter, Facebook and Instagram.
- Ability to multi-task.
- Ability to communicate effectively both orally and with written communication.
- Work independently, exercising judgment and initiative.
- Maintain an effective working relationship with clients, employees, patrons and others encountered in the course of employment.
- Remain flexible and adjust to situations as they occur.

EDUCATION AND/OR EXPERIENCE

- High school diploma or GED, some college preferred,
- Box office experience, desired
- 2-5 years professional work experience.
- Must have active accounts across social media sites including Facebook, Pineterest, and Twitter.
- Supervisory and cash handling experience.
- Ability to speak read and write in English

PYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to use hands to handle and count coins and currency. The person must be able to climb stairs and walk long distances to access all seating. Specific vision abilities required by this job include close vision.

Requires occasional fast-pasted interaction with large groups of people.

SMG is an Equal Opportunity Employer M/F/V/D

For more information and to apply online:

<http://www.intrustbankarena.com/careers.asp?id=216&task=jobdisplay&jobid=125>

INTRUST Bank Arena Transforms to Provide a Home-Court Advantage for Two Back-to-Back Saturday College Basketball Games

Wichita is known for being a basketball town, so when INTRUST Bank Arena booked two back-to-back neutral court Saturday college basketball games, they knew they had to go above and beyond to give the “home” teams and fans the home-court advantage. The first game featured a matchup between hometown team Wichita State University and the University of Tennessee on Saturday, December 14. The second game marked the return of the Wichita Wildcat Classic to INTRUST Bank Arena and featured a matchup between Kansas State University and Gonzaga. Both games were broadcast on ESPN2, shining a national spotlight on Wichita and INTRUST Bank Arena two weeks in a row.

INTRUST Bank Arena staff went all out to transform the 15,000 seat arena into a home-court for Wichita State University the first week, and Kansas State the second week. Efforts included painting the home team’s locker room black & yellow for WSU and purple & black for KSU, installing fatheads of each team’s logo in their locker room, changing the color of light bulbs in the arena’s main concession and bar area to WSU and KSU colors, having custom t-shirts and polos made for all part-time and full-time staff to wear on game day while working, designing and installing street pole banners surrounding the arena in advance of each game for each respective game, and creating team-themed drinks that were sold at bars and concession stands. In addition, the City of Wichita approved street renamings for both games and PR events were held the week leading up to both games to highlight the renaming. Waterman Street, the street running along the south side of INTRUST Bank Arena, was renamed to “Play Angry Place” in honor of the WSU game and WSU’s motto “Play Angry.” One week later it was renamed to “Powercat Parkway” in honor of KSU and the Wichita Wildcat Classic.



Street Renaming Staff

The efforts paid off as SMG staff received an overwhelming response from the fans, coaches and players of both WSU and KSU. They expressed how the experience truly felt like a home game due to the transformations and look forward to returning to INTRUST Bank Arena for future games.

Merrell Center to Host Leadership Summit

The Leonard E. Merrell Center in Katy, Texas will host the 3rd Annual Texas Coaches Leadership Summit on February 17, 2014 presented by the Texas High School Coaches Education Foundation.

The Summit will be a day to remember with a host of speakers such as Texas A&M head football coach Kevin Sumlin, TCU and NFL great Ladaianian Tomlinson, former Dallas Cowboy Chad Hennings, former Baylor quarterback and NFL player Neal Jeffrey, former Oklahoma Sooner quarterback and U.S. House of Representatives J.C. Watts, former Texas Tech women’s basketball coach and current assistant athletic director Marsha Sharp, and many more.

The vision of the Leadership Summit is to help coaches use the platform that sports provides to teach not only the sport, but life skills and principles such as commitment, service, leadership, respect, responsibility and teamwork. This movement can come through a coaching profession that is united in its’ purpose and the Texas Coaches Leadership Summit can be the tool to start the movement.

For more information about the event and to purchase tickets visit www.merrellcenter.org, or call 281-396-2562.

Jenkins and Bigge added to Enid Event Center and Convention Hall Staff

The Global Spectrum managed Enid Event Center and Convention Hall facility in Enid, Oklahoma has announced two new additions to their staff. Dave Jenkins has been named Director of Finance and Elaine Bigge has been named Box Office Supervisor.

Jenkins joins the Global Spectrum staff after serving as the Director of Finance for the SpiritBank Event Center in Tulsa, Oklahoma. Jenkins originally joined Global Spectrum as an Intern for the Conference Center Niagara Falls after completing his Bachelors degree in Accounting at the University at Buffalo.



Dave Jenkins

“Dave brings both arena and convention center financial experience to the Global Spectrum team here in Enid and we couldn’t be more excited to add him to the team!” Keller Taylor, General Manager for Global Spectrum at Enid Event Center and Convention Hall said.

“I am excited to be a part of such a great team at Enid Event Center and Convention Hall.” said Dave.

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Bigge comes to Enid after having been on a six-month tour with All-American Games for the U.S. Army All-American Bowl's public relations team. Prior, Elaine gained event and ticketing experience while working with Spurs Sports and Entertainment and the San Antonio Missions Minor League Baseball Club.



Elaine Bigge

"We are extremely excited to welcome Elaine to our Global Spectrum team," Keller Taylor, General Manager for Global Spectrum at Enid Event Center and Convention Hall said. "Her previous experience with event ticketing at the professional sports club level makes her a great addition to our team."

"I am excited to have the opportunity to work at the new building in Enid and become part of the Global Spectrum family," said Elaine.

For information on booking Enid Event Center and Convention Hall, please contact Keller Taylor at 580.616.7361 or keller.taylor@enideventcenter.com.

Global Spectrum seeks Director of Food and Beverage/Executive Chef for Enid Event Center and Convention Hall

The Global Spectrum managed Enid Event Center and Convention Hall in Enid, Oklahoma seeks an experienced candidate to fill the Director of Food and Beverage/Executive Chef. This is a dual position having the primary duty of overseeing and ensuring the efficient, professional and profitable operation of food and beverage services at Enid Event Center and Convention Hall.

This individual ultimately oversees every aspect of food and beverage (F&B), including kitchen (back of house) and Service (Front of House) operations for both facilities. The F&B Director/Chef must provide a high level of oversight, culinary proficiency and operational/personnel support to ensure the smooth running all food outlets and events. In addition to managing the day to day business operations, the F&B Director/Chef solicits new sources of revenue.

The F&B Director/Chef candidate must have training from a professional technical school, two or four year college, or special culinary school. As well as minimum of two years' experience in culinary training-including menu planning, food preparation, and selection and storage of food. In addition the candidate must have experience working as an Executive Chef or Sous Chef in a Fine Dining Restaurant or similar facility.

For information on this position or booking Enid Event Center and Convention Hall, please contact Keller Taylor at 580.616.7361 or keller.taylor@enideventcenter.com.

AT&T Performing Arts Center Seeking Event Coordinator

JOB SUMMARY: Reporting to the Sr. Event Manager, the Event Coordinator will advance logistical needs for tier one functions such as reoccurring resident client performances, weekly free community events, internal meetings, and small-scale corporate meetings and receptions with the understanding that progression and advancement of duties is expected. The Events Department is responsible for the supervision of all meetings, receptions, dinners, private rentals, ticketed performances, community gatherings, and sporting events held at the Center. In addition to event management, the Event Coordinator will also provide departmental administrative support in the areas of calendar management, hospitality coordination, and contract processing. Providing excellent customer service to ensure a positive experience for all clients, patrons, and artists is essential. The position holder will also be required to work within a team environment but also capable of working independently often while delivering to tight deadlines. Typical work schedule includes day hours as well as many nights, weekends and some holidays. The Event Coordinator is required to have a reasonable understanding of event and production timelines, logistics, and best industry practices. Given the flexible nature of the Center, this position will be responsible for other duties as assigned and when necessary. This is an entry to junior level position.

Position Responsibilities:

- Performs event related research and data entry
- Aids in hospitality coordination, setup, and teardown for performances
- Communicates and coordinates with décor, catering, and A/V vendors
- Serves as the liaison between the client and the Center's departments
- Supervises events from load-in through load-out
- Use creative and logistical practices in designing event layouts
- Assist in processing paperwork for contracted events
- Become a certified trained Crowd Manager
- Serve in the Center's Manager On Duty program
- Demonstrates a continuous effort to improve operations, decrease turnaround times, streamline work processes, and work cooperatively and jointly to provide Plus1 Service

Qualifications:

- Bachelors Degree in related field or equivalent related experience as determined by hiring department
- At least one year of experience working in hospitality, event assistance or meeting planning
- Flexible schedule for events. This position will work many nights and weekends, including holidays
- Ability to establish priorities and manage multiple projects simultaneously in a fast paced environment

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- Strong computer skills with proficiency in Microsoft Word and Excel
- Ability to communicate effectively both orally and written and work well with a variety of personalities
- Excellent organizational skills with a high attention to detail
- Professional demeanor and attire

- PREFERRED BUT NOT REQUIRED:

- o Proficiency with CAD or Google SketchUP
- o CMP certification
- o Trained Crowd Manager certification

AT&T Performing Arts Center is an equal opportunity employer and is committed to the belief that each individual is entitled to equal employment opportunity.

For immediate consideration, send cover letter, resume and salary requirements.

By Email: careers@attpac.org

By Mail: Human Resources AT&T Performing Arts Center
2100 Ross Ave., Suite 650 - Dallas, TX 75201

ABOUT THE AT&T PERFORMING ARTS CENTER

The **AT&T Performing Arts Center is a nonprofit foundation** that operates and programs three premier performance venues and a 10-acre park for music, opera, theatre and dance in the heart of downtown Dallas. Opened in October 2009, the Center helped complete the 30-year vision of the Dallas Arts District.

Audiences enjoy the best and most recent from Broadway with the Lexus Broadway Series; the finest in world dance and music co-presented with TITAS; top concerts, lectures and performers with Center Presents; and a five-year undertaking to present The Complete Works of William Shakespeare. The Center also presents a wide range of free programming for audiences from every part of Dallas, including Patio Sessions concerts, Sunset Screenings, Local Motion fitness programs and the new Studio 2403, dance classes in Sammons Park. The Center makes performance art accessible to thousands of local students through its education program, Open Stages. Through a variety of special programs and benefits, the Center's members and volunteers are able to become involved and engaged in the arts.

Five esteemed resident companies utilize the Center's performance spaces: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater.

These performance spaces are some of the finest venues in the world, designed by internationally acclaimed architectural firms:

- Margot and Bill Winspear Opera House, designed by Foster + Partners of London, is a stunning 2,200 seat venue wrapped in red glass with outstanding acoustic performance halls.

- Dee and Charles Wylie Theatre, a 575-seat theatre with a distinctive aluminum exterior, is home to one of the most versatile stages in the world designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas.

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- Elaine D. and Charles A. Sammons Park, an urban park designed by Michel Desvigne with native plants and grasses, landscaped lawns, performance spaces, a reflecting pool, and an Information Center by Foster + Partners.

- Annette Strauss Square, an open-air entertainment venue with lawn and patio seating for 2,000 designed by Foster + Partners, under a starlit sky and surrounded by the downtown skyline.

The Center's mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts and arts education programs. For more information on the AT&T Performing Arts Center, to become a member, or to make a donation, visit www.attpac.org.

CINTERMEX LAUNCHES IT'S THIRD EXPANSION

Monterrey, N.L., Mexico - CINTERMEX, International Convention and Exhibition Center, celebrated the inauguration of its expansion project at a ceremony that took place on December 23rd. Among the special guests were:

- Rodrigo Medina de la Cruz - Governor of the State of Nuevo Leon.
- Federico Clariond Domene - Chairman of the Board of CINTERMEX (Consejo de Administración de CINTERMEX).
- Jose Antonio Gonzalez Treviño - Secretary for Economic Development (Secretaría de Desarrollo Económico del Gobierno del Estado).
- Luis Gerardo Marroquin Salazar - Secretary for the Department of Public Works (Secretaría de Obras Públicas).
- Alvaro Fernandez Garza - President of the Board of CAINTRA, N.L. and Vice President of the Board of CINTERMEX (Consejo de Administración de CAINTRA, N.L. y Consejo de Administración de CINTERMEX).



The expansion project will unfold in two different phases. Once both phases are completed, the space available for events will increase from 26,000 m² (27,9861 sq ft) to 44,500 m² (47,8994 sq ft), placing CINTERMEX as the 4th largest convention and exhibitions center in Mexico.

The total investment for the expansion project is of 730 million pesos, with support from Grupo Financiero Banorte, which has granted CINTERMEX an 8-year loan to cover Phase 1 and will be paid from the venue's own cash flow.

Jumpstart 2014 with the Performing Arts Managers Conference

February 22-25, 2014
Kansas City, Mo.

[Register for PAMC 2014](#) // [Book Hotel](#)

Start the new year off right by registering for the 2014 Performing Arts Managers Conference! PAMC sets the stage for an unforgettable, inspiring conference for performing arts professionals, from students to industry veterans. PAMC gathers the music and entertainment industry's leading minds for four days of education covering the latest industry innovations, technology, and research to inspire venue managers and help your venue excel in today's competitive performing arts market.

Register today and experience these session topics:

- Sponsorship Conundrum
- Programming Outside of the Box
- Pigeons, Tornadoes and Technology... Oh My!
- Boot Camp – It's more than theory. Real hands-on practice of common techniques and processes in the performing arts area.
- Rebrand Rebound – Bonding with a new brand
- Active Shooter Preparedness
- Whether the Weather – Be prepared

Kick off 2014 by committing to your professional development. **Early bird rates end January 11, so [register soon!](#)**

Academy for Venue Safety & Security (AVSS)

February 23-27, 2014
Dallas, TX.

Applications are still being accepted for IAVM's Academy for Venue Safety & Security (AVSS) Core and Advanced Training, taking place **February 23-27, 2014 in Dallas, Texas**. AVSS is the premier safety training for venue professionals.

The **AVSS Core** Training focuses on the principles and processes of venue safety and security. These include risk management, event management, emergency preparedness, and training techniques.

AVSS Advanced Training focuses on the implementation of the principles and process established in Core Training. Advanced Training uses hands-on tools and expanded exercises and integrated Facility Management Law School to provide managers with an understanding of legal liability, terminology, and the deposition process.

AVSS is the perfect way to invest in your venue's safety for the new year.
Space is limited to encourage student engagement, [so apply today.](#)

Senior Executive Symposium (SES)

May 12-15, 2014
Ithaca, NY.

REGISTER BY NOV. 30 AND BE ELIGIBLE TO WIN AN IPAD!

Set in the collegiate think-tank of the stunning Cornell University campus in Ithaca, NY, **IAVM's Senior Executive Symposium (SES)** is a 4-day leadership immersion for senior-level venue managers and other individuals on a leadership track inside their organization. SES curriculum rotates each year through three areas of focus: Visionary Management, Strategic Planning and Leadership Culture. **SES 2014 is taking place May 12-15** and is focused on Leadership Culture and covers topics such as diversity in the workplace, ethical dimensions of leadership, loyalty and brand management, and applied HR strategies.

Space for this sought after program fills early and quickly, as the capacity of SES is intentionally maintained to ensure an optimal experience. [Click here to learn more and apply today.](#) Inquiries can be directed to Margot Angles, Director of Meetings, at Margot.Angles@iavm.org.

Venue Management School (VMS) and VMS Graduate Institute (GI)

May 31-June 5, 2014
Wheeling, WV.
Register by Jan. 15

IAVM's Venue Management School (VMS) and the Graduate Institute (GI) are consistently ranked as IAVM's most sought-after programs for venue professionals looking to further their careers. Taking place **May 31-June 5, 2014**, these week-long courses for both seasoned professionals and those just entering the industry are taught by IAVM's most experienced venue managers and industry experts. The setting, at **Oglebay Resort in Wheeling, West Virginia**, creates a dynamic and engaging learning environment for students.

Apply here:

[2014 VMS Year 1](#)

[2014 VMS Year 2](#)

[2014 Graduate Institute](#)



Thank you to our newsletter contributors this month!

Sherman Bass – Amarillo Civic Center Complex
Susan Ferraro – IAVM WHQ
Sarah Haertl – BOK Center
Alex Hargis – AT&T Performing Arts Center
Karin Hobbs & Glory Smith – Fort Smith Convention Center
Wanda Huerta – Cintermex Convention Center
Valorie Jones – Walton Arts Center
Ricky Nichols – UTEP Special Events
Andrea Nyquist – Colorado Springs World Arena and Pikes Peak Center for the Performing Arts
Zack Orr – Enid Event Center and Convention Hall
Christine Pileckas – SMG/INTRUST Bank Arena
Elizabeth Prichard-Jones – Leonard E. Merrell Center
Stephanie Rivas - Wagner Noël Performing Arts Center
Ben Rolens – Leonard E. Merrell Center

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