



# Newsletter

Colorado, New Mexico, Oklahoma, Arkansas, Texas, Kansas, Mexico

May 2015

## IAVM Member Listening Initiative

A message from Sherman Bass, CFE - Region 6 Director:

At the 2015 IAVM mid-year board meeting, the Board spent a day in a retreat reflecting on the Board of Directors themselves and how they govern the organization. The Board created a list of current governance issues related to the Board of Directors.

On Thursday, May 28 at 3:00pm central time your Region 6 officers will host a webinar to discuss the issues that were identified and to get your feedback. We want to get your input and suggestions as to how best solve the current governance issues identified by the Board of Directors.

Please watch your email for an invitation to participate in the webinar and register if you are able to attend.

### 2016 Region 6 Conference Survey coming out. We want your input!

As was determined at the 2014 conference, Region 6 is not having a conference in 2015. However, please watch your email for a Survey Monkey invite. The brief survey will take less than five minutes to complete and will be used to narrow down the 2016 Region 6 Conference site. The final selection will be made by members present at the Region 6 business meeting at VenueConnect in Baltimore later this summer.

## AUSTIN CONVENTION CENTER DEPARTMENT'S CAMALA JONES RECEIVES SFP CERTIFICATION FROM IFMA

*Austin, Texas* – The Austin Convention Center Department (ACCD) is pleased to announce that Sustainability Coordinator Camala Jones, LEED AP O+M, RLA has earned certification as a Sustainability Facility Professional (SFP) through the International Facility Management Association (IFMA).

Jones received her certification through rigorous study in IFMA's SFP certification program. Prospective designees must master three focus areas that comprise the 'Triple Bottom Line' of sustainability – Strategy and Alignment for Sustainable Facility Management, Managing Sustainable Facilities, and Operating Sustainable Facilities. Tests are taken on each of these areas and once passed, SFP eligibility is attained.

"As a LEED AP, Cammy has proven herself to be familiar with the theory of sustainability," said David Thomas, CFM, LEED AP, Convention Facility Manager for the Austin Convention Center. "The Sustainable Facility Professional designation has added to her understanding of how to operate a sustainable building and communicate sustainability throughout the organization. Having staff with this skill set compliments our efforts of providing outstanding event facilities and services to our customers so they can have a positive experience."

Jones graduated from Purdue University with a Bachelor of Science degree in Landscape Architecture. She has been with the ACCD as Sustainability Coordinator since October 2012. Prior to joining the ACCD, she worked in Austin for over 8 years at a civil engineering and land planning firm and then another 8 plus years with Winterowd Associates, Inc., a landscape architecture office. While at Winterowd, Jones performed key audits and documentation that helped the Austin Convention Center attain its LEED® Gold certification in 2011.

The Austin Convention Center Department manages the LEED® Gold certified Austin Convention Center and the Palmer Events Center, along with three parking facilities. Nearly 11 million people have attended 4,000+ combined events at the Convention Center, which opened in 1992, and the PEC which opened in 2002. Events at both facilities can be accessed at [www.austinconventioncenter.com](http://www.austinconventioncenter.com) or [www.palmereventscenter.com](http://www.palmereventscenter.com).

## **Roland Rainey Receives Lifetime Achievement Award**

At the recent 2015 Dallas Park and Recreation's Annual Employee Awards, our own Roland Rainey was the recipient of the Lifetime Achievement Award.



Roland Rainey (center)

For more than 20 years Roland has been an essential part of one of the most historic facilities in the City of Dallas, the Cotton Bowl at Fair Park.

During his tenure here he has supervised six renovations and expansions to the Cotton Bowl. While at Fair Park he has directed operations for hosting six 1994 World Cup matches, the annual Texas-OU football rivalry, Grambling v. Prairie View, SMU football, Dallas Burn and international soccer matches, Youth Olympic Day, the Rolling Stones, Celebrity concerts, the annual Dog Bowl, and much more. Many of the events are televised bringing national and international recognition for the Cotton Bowl and the City of Dallas.

If unexpected weather forced changes in an event; if last minute cancellations created a huge scheduling chaos; if a fan experienced illness in the midst of a crowded stadium; if construction delays occurred and critical deadlines were threatened, it didn't matter. Roland was there to see everything functioned smoothly and successfully.

Always in the background, out of the public eye, never working for applause or recognition, he has quietly and efficiently and superbly managed the events of the Cotton Bowl with grace and wit and outstanding leadership.

He is a valued member of the Fair Park team and we are pleased to see Roland Rainey honored with such an important and distinguished award.

## **DODGEBRAWL COMBINES COMMUNITY FUN WITH LOCAL CHARITIES**

**(Tulsa, Okla.) April 13, 2015** - The fourth annual Dodgebrawl Tournament presented by 2 Fellas Moving Company returns to BOK Center on July 18, 2015. This one-day dodge ball tournament allows teams to play for a charity/nonprofit of its choice. Each winning team's selected charity/nonprofit receives a financial donation on behalf of the tournament.



In addition to the Dodgebrawl tournament, SMG Tulsa invites Tulsa fitness fanatics and families to attend "Live Great 918": Tulsa Fitness Fair, also on July 18. With more than 40 health and fitness exhibitors in attendance, guests learn about the wide range of active lifestyle choices available in the Tulsa area.

"Both Dodgebrawl and Live Great 918 encourage guests to get active in the community," said Jeff Nickler, SMG Tulsa General Manager. "We are excited to bring both events back to BOK Center this summer."

Dodgebrawl made its debut in July of 2012 with 50 participating teams. In 2014, 64 teams participated in the tournament. Each year, the SMG staff aims to make the event bigger and better for the Tulsa community. The addition of Live Great 918 gives Tulsans the opportunity to meet local fitness exhibitors, hear about healthy food choices from nutritionists or bring the kids out to learn about healthy lifestyle options available to them. After exploring Live Great 918, everyone can join in on the Dodgebrawl fun by cheering on their favorite team during the tournament.

Teams of six (6) gather on July 18 downtown at BOK Center. Each team will be guaranteed three (3) games - one (1) warm-up game and then two (2) games (or more) in a double-elimination bracket. At the end of the day, prizes will be awarded to the selected charities/nonprofits of the top three teams. Prizes will also be awarded to teams with the best team name and best team uniform. Anyone interested in playing in the tournament can register at [www.tulsadodgebrawl.com](http://www.tulsadodgebrawl.com).

Dodgebrawl 2015 is presented by 2 Fellas Moving Company. Other partners include Anheuser-Busch, Tulsa Federal Credit Union, Bluestone Natural Resources, iHeartMedia, 92-1 The Beat, 97-5 KMOD and 1430 The Buzz. Both events are coordinated and produced by SMG Tulsa Special Events.

## COX BUSINESS CENTER ROLLS OUT NEW INITIATIVES FOR EARTH DAY

(Tulsa, Okla.) – With an eye on the future, the SMG-managed Cox Business Center is taking action to support environmental responsibility. To celebrate the 45th anniversary of Earth Day, Cox Business Center implemented three initiatives for 2015: new Oklahoma-focused landscaping; year-long donations to Tulsa Farmers' Market Association charitable programs; and 'A Day of Dimming' to conserve energy.



Beginning April 21, Cox Business Center commenced an entirely new landscape project integrating primarily indigenous plants native to Oklahoma. The new landscape around the facility features only perennial plants to save cost and waste associated with replanting annually. Additionally, these types of plants will be much hardier and require less watering throughout hot Oklahoma summers, conserving both water and labor while providing color and drama throughout the seasons. The project, to be completed by the end of May, will provide a new inviting welcome to clients and guests for years to come.

Next, Cox Business Center forged a new partnership with the Tulsa Farmers' Market Association, whose mission is to bring Oklahoma growers and producers' products directly to local consumers. For one year beginning April 22, 2015, Cox Business Center will donate \$10 for each facility rental to the Tulsa Farmers' Market 'Double Up Bucks' program. The program, aimed at reaching Tulsans in need, gives Supplemental Nutrition Assistance Program (SNAP) recipients a match up to \$20 at each market visit for any fresh Oklahoma-grown fruits and vegetables. The monies donated will double the buying power of local residents when purchasing at Brookside or Cherry Street Farmers' Markets, and also support local farmers and their families by helping cover the cost of the produce their providing SNAP recipients.

Finally, on Earth Day Cox Business Center observed 'A Day of Dimming.' To reflect on how the venue can continue to be kinder to the Earth and consume less, the lights were dimmed the entire day throughout the facility. Staff engaged in activities during the afternoon to celebrate the day and find ways to be more mindful in their energy usage.

## COX BUSINESS CENTER ROLLS OUT NEWSLETTER

(Tulsa, Okla.) – Cox Business Center deployed the first edition of their new bi-monthly e-newsletter in April called #WhyGoAnywhereElse. Directed primarily at rental prospects and sponsors, the newsletter serves as a tool to communicate Tulsa growth and happenings, facility and staff achievements, upcoming events, booking incentives, and sustainability practices and initiatives.

## SMG-TULSA SEEKS FULL TIME IT SUPPORT MANAGER

### Position Summary

Under general supervision of the Senior Manager of Technology direct, plan, schedule and monitor all computer and phone programs for the facility. Also supervise, direct, plan, schedule and monitor all special projects related to facility computing and phone systems.

### Essential Duties & Responsibilities

- Supervise full-time, part-time, contractual computing and phone staff. Properly schedule staff to cover facility operating hours in efficient and effective manner. Assign specific work tasks and monitor progress as to timeliness and quality of results.
- Develop training programs that insure that all staff members are proficient in **operating and maintaining** computer and phone systems.
- Develop, implement, document and maintain effective facility maintenance policies, procedures and programs. To include P.M. on all computer software and hardware, and all phone systems.
- Oversee and provide cause for proper control and care of computer and phone inventories of supplies, spare parts, shop tools and equipment. Over see and provide cause for proper maintenance shop(s) conditions to be maintained to safe working conditions, safe working procedures, and in a clean and orderly work environment
- Prepare and provide to management team specific reports and documents. To include, but not limited to, purchase request orders, department operating budget, capital improvement budget projects, special project reports, updates and/or recommendations, and event reports.
- Oversee related contracted maintenance agreements. Develop bid specifications, renewal agreements, and manage all other related items to insure that acceptable and quality performance levels are achieved. (Continued, page 4...)

- Work with Event Manager to facilitate computing and phone needs of the clients. Work with Director of Event Services to set pricing, billing procedures and cost controls of these services.
- Attend department head meetings and weekly staff meetings. Develop and maintain a harmonious working relationship with all of the other departments
- Work extended and/or irregular hours including nights, weekends and holidays, as needed.
- Required to speak and understand basic English well enough to converse with customers, supervisors, and employees.
- Maintain a cooperative, team-like attitude in working with supervisors and fellow employees (including other departments).
- Other duties as assigned

For the complete job description or to apply, visit <http://www.bokcenter.com/arena-info/employment>.

## **Fort Smith Convention and Visitors Bureau Seeking *Convention/Events Sales and Services Manager.***

Position description: Initiate contact and follow through with convention/meeting and event planners with minimal supervision from Executive Director. The position promotes the City’s hospitality industry through an aggressive marketing and sales program through extensive travel to industry trade shows and provides assistance to convention events. Compensation commensurate with experience with excellent benefits package. CVB experience required. Send resume only to [clegris@fortsmithar.gov](mailto:clegris@fortsmithar.gov). No telephone calls please. CVB website is [www.fortsmith.org](http://www.fortsmith.org).

## **INTRUST Bank Arena Seeking Sales Manager**

**Summary:** Responsible for the sales and servicing of premium seating customers and sponsorship partners and agreements on behalf of INTRUST Bank Arena and SMG Wichita. The Sales Manager will personally manage relationships with all suite, loge box, club seat and premier seat owners in addition to sponsorship partners. Basic functions include premium seating sales and servicing, sponsorship sales and servicing, along with finding ways to grow revenue for the venue.

### **Essential Duties and Responsibilities**

- Responsible for the prospecting, selling, retention and renewal of premium seat holders (including suites, loge boxes, club seats, and premier seats) and sponsorships.
- Develop and maintain strong relationships with premium seat holders via outbound phone calls, personalized letters, email communication, office visits, and various premium events.
- Provide superior customer service to all inbound customer communication and execute all amenities, benefits and events to premium seat holders.
- Plan and coordinate exclusive premium seating and sponsorship events.
- Responsible for meeting annual sales goals for additional premium and sponsorship revenue.
- Utilize Sales Force to track and report progress of relationships with premium seat holder and sponsorship partners, as well as to ensure client profiles are current and updated.
- Identify and prioritize sponsorship opportunities including, but not limited to, all signage and event inventory.
- Responsible for event sponsorship sales for all SMG/INTRUST Bank Arena promoted activities inside or outside the arena.

For the full job description, please visit [www.intrustbankarena.com](http://www.intrustbankarena.com).

To apply, please submit a cover letter, salary requirements and a resume to [careers@intrustbankarena.com](mailto:careers@intrustbankarena.com).

**SMG is an Equal Opportunity Employer M/F/V/D**

## **INTRUST BANK ARENA INTRODUCES WINGAPALOOZA**

(Wichita, Kan.) – SMG and INTRUST Bank Arena are pleased to introduce Wingapalooza on Saturday, Aug. 15, 2015 at INTRUST Bank Arena. The one-of-a-kind event will feature Wichita-area restaurants and chefs showcasing their best wings.



Wingapalooza will take place from 11 a.m. to 3 p.m. on the main arena floor and will include all-you-can-eat wings, a beer garden featuring select local craft beer options, and entertainment and music from a live DJ. Fans will have the opportunity to sample unique chicken wing recipes from the more than 20 restaurants and local chefs who will be showcasing their culinary flare and craft and competing for the best chicken wings in Wichita. Participating restaurants and chefs will vie for two awards at the event: a People’s Choice Award or “Lord of the Wings” and a Judge’s Choice Award.

“We’re excited to add Wingapalooza to the variety of events we strive to host at INTRUST Bank Arena,” said A.J. Boleski, SMG General Manager of INTRUST Bank Arena. (Continued, page 5...)

“This unique type of event has been extremely successful in other cities. We look forward to not only showcasing the tremendous amount of culinary talent that Wichita has to offer, but also to the opportunity to provide our guests with the experience of tasting the best chicken wings in town.”

Tickets for the event are just \$20 in advance and \$25 at the door. Tickets to Wingapalooza are limited and guests are encouraged to purchase tickets in advance. Tickets go on sale Friday, May 1 at 10 a.m. and can be purchased online at [selectseat.com](http://selectseat.com), the INTRUST Bank Arena Box Office, by calling 855-755-SEAT (7328) or at participating Dillons locations. For more information on Wingapalooza, fans can visit [www.intrustbankarena.com/wingapalooza](http://www.intrustbankarena.com/wingapalooza).

Participating restaurants already on board to compete at the first Wingapalooza event include The Anchor, Douglas Avenue Chop Shop, Joe’s Old Town Bar & Grill, Wing Stop and The Monarch. Space is still available for local restaurants and chefs who are interested in competing at Wingapalooza. For more information on competing, please contact Josh Howell at [josh.howell@intrustbankarena.com](mailto:josh.howell@intrustbankarena.com) or 316-440-9013. INTRUST Bank Arena is proud to have iHeartMedia and Alt 107.3 as the radio sponsor for Wingapalooza. Additional sponsorship and vendor opportunities are available. For more information, please contact Kris Wheeler at [kris.wheeler@intrustbankarena.com](mailto:kris.wheeler@intrustbankarena.com) or 316-440-9012.

## **THE LARGEST METAL FORMING AND WELDING EXHIBITION IN MEXICO AND LATIN AMERICA TAKES PLACE AT CINTERMEX**

The largest exhibition in Mexico and Latin America, **AWS WELDMEX, FABTECH MEXICO, METALFORM MÉXICO AND COATECH 2015** took place on May 05 to 07 in halls A, B, C, D, E, F G, and H.

The combination of these four events gathered over 500 exhibitors in over 22,000 m<sup>2</sup> with visitors from all over Mexico and Central America.

### **FABTECH 2015**

Led by FMA (Fabricators & Manufacturers Association, Intl.) and SME (Society of Manufacturing Engineers). The exhibitors showed: laser cutting equipment, plasma, roll forging, saws, punching, folding technology, and metal forming among others.

### **METALFORM MÉXICO**

Sponsored by PMA (Precision Metalforming Association). Exhibiting: Stamping technology, metal forming, and metal finishing among others.

### **AWS WELDMEX**

Led by AWS (American Welding Society). Exhibiting: everything related to welding in automation, robotics, cutting machinery, gases and security equipment. In addition to the exhibition, conferences and workshops were offered as a complement to the experience.



## **Frank Erwin Center’s Catherine Ramirez Promoted to Assistant Box Office Manager**

In addition to an incredibly successful first half of the year, the Erwin Center celebrated the promotion of Catherine Ramirez to Assistant Box Office Manager, where she will be responsible for hiring, training and scheduling all part-time ticket sellers for all events at the Erwin Center and UT Athletics venues, in addition to assisting with day to day box office operations. Ramirez began her career at the Erwin Center as a Ticket Seller Coordinator in May 2013 and is heartily welcomed in her new role.

## **Frank Erwin Center Celebrates 45 Successful WWE Events!**

2015 has been a busy year for the Frank Erwin Center in Austin, Texas, having hosted some of the year’s biggest tours including Enrique Iglesias and Pitbull with Special Guest J Balvin, SHINE ON- The Pink Floyd Experience Featuring the Laser Spectacular, Fleetwood Mac ON WITH THE SHOW Tour, Eric Church "The Outsiders World Tour," Stevie Wonder’s Songs in the Key of Life Performance, Neil Diamond Tour 2015, The Who Hits 50! 50th Anniversary Tour with special guest Joan Jett & The Blackhearts, the 2015 iHeartRadio Country Festival and the first North American tour date on Ed Sheeran’s 2015 world tour as well as family shows Harlem Globetrotters, Sesame Street Live, AMSOIL Arenacross and Monster Jam.

(Continued, page 6...)



In the midst of these hugely successful events, the Erwin Center hosted its 45<sup>th</sup> WWE event, WWE Monday Night RAW on April 6. In honor of this tremendous accomplishment, April 6, 2015 was proclaimed “WWE Day” in Austin and a pre-show party was held, offering fans the opportunity to celebrate the many years of family fun and entertainment that WWE at the Erwin Center has produced. Just before the show, staff members presented the official proclamation to WWE Superstar John Cena, who was extremely gracious and supportive of WWE’s relationship with the Erwin Center.

## SMG DESTINATION EL PASO JOB OPPORTUNITIES:

**Destination El Paso**, the destination marketing and venue management organization for the City of El Paso, Texas, branded as **Visit El Paso** for destination marketing and as **El Paso Live** for venue & event management is responsible for convention and meeting development, tourism development, film commission, marketing/branding of the destination, and operation of over 2M gross square feet of public assets - a convention center, two performing arts centers, three parking garage facilities, two outdoor public festival spaces, and an outdoor amphitheatre. The organization has an excellent and immediate opening for a Sales Manager and Executive Chef. **To apply** please submit your resume to [HRrecruiter@destinationelpaso.com](mailto:HRrecruiter@destinationelpaso.com).

### Convention Sales Manager

The Sales Manager is responsible for enhancing economic and social growth in El Paso by marketing, promoting, developing and coordinating meetings, conventions, conferences, tradeshows and special events for the city by working closely with meeting planners, event coordinators and executive directors.

### Executive Chef

The Executive Chef is responsible for managing subordinates activities and directs and coordinates chefs, cooks, and other kitchen workers engaged in preparing and cooking personally or through subordinate supervisors.

## EL PASO THEATRES RANKED AMONG WORLD’S BEST IN TICKET SALES & AS TOPSTOPS IN TEXAS

The Plaza Theatre Performing Arts Centre and the Abraham Chavez Theatre placed in the Top 200 Theatres Worldwide 2014 end-of-year reports by industry leader Pollstar and were named two of the top five 2014 TOPSTOPS for theatres with 5,000 or fewer capacity in Texas by Venues Today.



The two El Paso theatres hosted a variety of series and performances, including the annual El Paso Electric Presents Broadway in El Paso series featuring an 8-show run of Jersey Boys, Moscow Ballet’s annual holiday shows, iconic rockers Heart, 2015 Grammy Award winner, Beck, Queens of the Stone Age, El Paso Opera’s production of La Boheme, Disney Live’s Pirates and Princesses, the El Paso Symphony Orchestra’s 8-month season and a host of other equally entertaining performances.

## VIVA! EL PASO

VIVA! EL PASO returns to McKelligon Canyon Ampitheatre as a collaborative effort between the El Paso Community Foundation, El Paso Live and University of Texas at El Paso. The partners are very excited to be able to bring this important Quality of Life project back to the McKelligon Canyon stage.



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The outdoor musical extravaganza chronicles the 400-year history and cultural evolution of the El Paso region. This colorful musical spectacular celebrates the four major cultures that have influenced the City of the Sun. The Native American, the Spanish Conquistador, the Mexican and the Western American cultures and their histories come alive through drama, song and dance by a cast of over 50 performers. Costume design is underway, scenery is being re-designed and all the partners are looking forward to a successful new VIVA! EL PASO season.



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**Thank you to our newsletter contributors this month!**

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Meghan Doyle – BOK Center  
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Daniel Huerta – Fair Park and Community Services  
Wanda Huerta – Cintermex Convention Center  
Liz Land -Frank Erwin Center  
Claude Legris – Fort Smith Advertising and Promotion Commission  
Christine Pileckas – INTRUST Bank Arena  
David Thomas – Austin Convention Center Department

**Past Region 6 Newsletters:** <https://www.iavm.org/regions/region-6-newsletters>