



Newsletter

Colorado, New Mexico, Oklahoma, Arkansas, Texas, Kansas, Mexico

January 2017

Future Industry Leaders Conference - Register Now!

Registration is open for the first Future Industry Leaders Conference for IAVM Region 6! [Register here](#)



Cox Business Center & BOK Center are hosting the first IAVM Region 6 Future Industry Leaders Conference on Monday, January 30th, 2017 – Tuesday, January 31st, 2017 in Tulsa, OK. One Day Rate: \$135 (\$150 after January 24th); Two Day Rate: \$175 (\$200 after January 24th). Members & Non-Members are welcome to attend. Attendees will receive credit toward their CVP if IAVM members. Day Two attendees will receive a certificate of completion from the AVSS Weather School.

Check out the agenda here:

http://www.iavm.org/sites/default/files/region-6/pdf/future_industry_leaders_conference_outline.pdf

Registration, Hotel Reservations & Additional Information here:

<http://www.iavm.org/regions/region-6-chapter-meetings>

We hope to see you in Tulsa for this two-day conference! [Register here](#)

DEADLINE ANNOUNCED FOR IAVM'S VENUE EXCELLENCE AWARDS AND THE EDUCATION & SERVICE AWARD

IAVM Region 6 member, Bob Mayer, CFE, is honored to serve as Chair of the IAVM Awards Review Task Force and is pleased to announce the start the process of receiving applications for the [2017 IAVM Venue Excellence Awards](#) and the [2017 IAVM Education & Service Award](#).

The Venue Excellence Award recognizes up to five IAVM venues of any type within the membership that demonstrates excellence in management and operation of public assembly venues. The Education & Service Award recognizes member involvement through community outreach, education opportunities, mentorships, and internships that demonstrate excellence within the industry as well as giving back to the community.

Mayer said that there have been several changes that will strengthen, streamline, and improve the procedure. First, for both awards, IAVM Headquarters will now hold applications for three years, allowing non-winning applicants to simply update information, as needed in subsequent years. Second, winning applicants may reapply after three years. All scoring criteria has been reviewed and updated.

Several changes have also been implemented to improve the Education & Service Award. The award may now be bestowed on an individual (all member categories), venue, or company for the processes and programs in place for the community, company, county, etc.

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Another change this year is that all applications will first be adjudicated by small peer review sub-committees made up of representatives of each Sector Committee and the finalists will be sent to the Awards Review Task Force for final review and recommendation to the IAVM Board of Directors for approval. So that the full review process can take place in time to have everything complete by IAVM VenueConnect, the firm deadline for submitting applications is April 24, 2017.

Mayer emphasized that the Association wants to have as many applications for these prestigious awards as possible. More information and applications may be viewed at [2017 IAVM Venue Excellence Awards](#) and the [2017 IAVM Education & Service Award](#).

Fair Park Welcomes New Event Coordinators



Sidney Padgett



Hannah Turner

Fair Park is excited to introduce our two newest team members, Event Coordinators Sidney Padgett and Hannah Turner. Sidney is a recent graduate of Louisiana State University and interned with Marucci Sports and the Dallas Sports Commission. Hannah is a graduate of the University of Alabama, has worked in the athletic department for the University of Alabama and Louisiana State University and interned with the United States Olympic Committee.

Stacey Church Named New Assistant Facilities & Public Events Director for Fort Worth Public Events Department

The Fort Worth Public Events Department welcomes Stacey Church as the New Assistant Facilities & Public Events Director who will join the staff on January 23, 2017. “Church was selected for the position after competing with an impressive group of internal and external candidates from across the nation. Stacey’s extensive background in successfully leading complex and diverse venues, plus her vast experience in finance and budgeting will be very beneficial to Fort Worth”, said Kirk Slaughter, Director of Public Events.

Church has spent the last nine and a half years as a venue management professional; beginning her career with Spectra (previously Global Spectrum) as the Director of Finance in South Bend, IN at the Century Center. Stacey joined the MassMutual Center team in 2013 as the Assistant General Manager and currently serves as its General Manager, a position she has held since July of 2014. As General Manager, she is responsible for the day to day operations of the 8,000 seat arena and 100,000 square foot convention center.

Stacey graduated from the University of Kentucky with a Bachelor of Science in Accounting and is a graduate of IAVM’s Venue Management School at Oglebay and is currently working towards her Certified Facilities Executive (CFE) designation. Prior to her career with Spectra, Stacey spent time in the nonprofit sector.

She currently lives in Wilbraham, MA with her husband Nate and their two children, Jackson (12) and Reese (9); all of whom will be relocating to the Fort Worth area.

Stacey will succeed Betty Tanner in the position who will retire in March 2017 after 31 years with the venues in Fort Worth.

CONGRATULATIONS TO FRANK ERWIN CENTER’S CHRISTINE SCOTT-LAAKSO ON NOMINATION FOR VENUES TODAY AWARD

The Frank Erwin Center staff in Austin, Texas would like to congratulate their Box Office Manager, Christine Scott-Laakso on her recent nomination for the Venues Today 2017 Box Office Stars award!

Christine’s contributions include restructuring the box office, outlets and phone operations at the Erwin Center to be more efficient and effective, coordinating the building of all shows and tickets sales and training ticket sellers of concerts and athletic events. She also supported Texas Performing Arts and Rodeo Austin ticket sales operations. Over the last two years, the building of shows and phone, internet and outlet operations were consolidated under Scott’s management.

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Christine has over 17 years of experience in box office operations at the Frank Erwin Center. She started her career at the Erwin Center in 1997 as the Vault Coordinator and held the positions of Staffing, Training and Payroll Coordinator, Event Creator and Ticketing Coordinator and Assistant Box Office Manager before taking on the role of Box Office Manager in 2014.

Moves Being Made at the Curtis Culwell Center



Kevin Welch will be shifting roles from the Event Services Manager to the Sales Manager for the CCC. Kevin will be using his seven years of experience on the event side of a multi-purpose facility as an asset to his new position. He will lead an experienced sales team consisting of Carol Cates and Perry Kirk.



The Event Services Manager role will be filled by Blake Shelton. Blake has served as an Event Coordinator at the CCC since 2009. He has lead several successful events in his tenure such as the Shrine Circus, several sold-out concerts, and the UIL State Volleyball Tournament. Blake's strong event team is made up by Event Coordinators: Raney Stryk and Micheal Robinson II, and AV Technicians: Brandon Murphy and Jason Willett.

The Curtis Culwell Center is seeking to fill the position of Event Coordinator. Please visit <http://www.garlandisd.net/> for the job posting and to apply.

December Brings Exciting Events to Cox Business Center



December 3 & 4 brought more than 3800 attendees to the Athletics Championships GOLD Championship to Cox Business Center in the Arena, Conference Halls A & B, and Exhibit Hall C. Athletic Championships is a leading producer of All Star Cheer and Dance Nationals around the country and dedicates their organization to providing a competition experience that helps athletes achieve their goals, enriches the lives of families, and provides a positive effect on competing programs.



The American Grappling Federation (AGF) came to Cox Business Center December 3, in Exhibit Halls A&B. Founded in October 2011, its sole mission is to deliver well organized, professionally run, and affordable Brazilian jiu-jitsu tournaments (both Gi and No Gi grappling) for both kids and adults alike. The American Grappling Federation hosts Gi and No Gi Jiu Jitsu tournaments throughout Arkansas, Florida, Georgia, Illinois, Louisiana, Mississippi, Missouri, New Mexico, Oklahoma, and Texas. More than 3600 people attended this event.

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Brian Regan brought laughs to Cox Business Center, Sunday, December 4 in the Tulsa Ballroom. Critics and peers agree Brian Regan has distinguished himself as one of the premier comedians in the country. The perfect balance of sophisticated writing and physicality, Brian fills theaters nationwide with fervent fans that span generations.



OK Reptile Expo returned December 4 to Cox Convention Center in the Conference Hall. There were be hundreds of snakes, lizards, turtles, and frogs for sale along with products and feeders at discount prices making this event a one-stop shop. 600 reptile enthusiasts attended this event.



Puttin' on the Glitz headed to Cox Business Center, Tuesday, December 6 in the Tulsa Ballroom, and brought along with it over 600 event attendees. The Salvation Army Women's Auxiliary of Tulsa hosts the annual Christmas Fashion Show & Luncheon. Area news media celebrities modeled fashions and Silent and Live Auctions were held. New to this event was a Rustic Cuff set designed especially for The Salvation Army.



Morning Star Baptist Church celebrated their centennial with a ticketed event, December 10. They had 250 people in attendance.

Smart Financial Centre at Sugarland Opening Soon

Marking one month until the Grand Opening, Smart Financial Centre at Sugar Land welcomed Houston media and invited guests to an exclusive preview of the region's newest state-of-the-art, indoor performance venue. Attendees received a behind-the-scenes look of the facility, sampling of hospitality offerings and witnessed a special performance by *Dirty Dancing – The Classic Story on Stage* cast members, whose engagement runs Friday, January 20 – Sunday, January 22. The Centre rounded out 2016 with a special community preview featuring a performance by CIRQUE MUSICA HOLIDAY SPECTACULAR with Fort Bend Orchestra on Sunday, December 18.

Smart Financial Centre will debut to the Houston market on Saturday, January 14 with two sold-out performances by headliner Jerry Seinfeld, and a sold-out performance by Classic rock legend Don Henley on Sunday, January 15. In addition to these performances, the Centre will present a diverse and dynamic entertainment lineup that ranges from Comedy to Performing Arts Attractions in its first month alone.

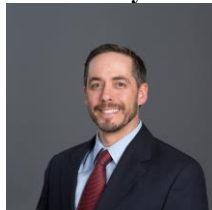
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Performances announced to date include:

- Jerry Seinfeld, January 14
- Don Henley, January 15
- Dirty Dancing – The Classic Story On Stage, January 20-22
- An Evening with Dave Matthews & Tim Reynolds, January 25
- Reba McEntire, January 27
- Kristin Chenoweth: The Art of Elegance, January 28
- Dancing with the Stars: Live! – We Came to Dance, February 6
- Sting: 57th & 9th Tour, February 23
- Spend the Night with Billy Crystal, February 25
- The Lumineers: Cleopatra World Tour 2017, March 2
- ELVIS LIVES, March 3
- The Illusionists – Live From Broadway, March 11
- Tony Bennett, March 14
- The Avett Brothers, March 31
- Bastille: Wild, Wild Tour 2017, April 6
- Steve Martin & Martin Short: An Evening You Will Forget for the Rest of Your Life, April 7
- Chris Rock: Total Blackout Tour 2017, May 13
- Celtic Woman: Voices of Angels, May 20
- AC²: An Intimate Evening with Anderson Cooper and Andy Cohen, December 2

Are Leader's Born or Made?

Op-Ed Article 'Part 2' by Sean Daly of Johnson & Wales University - Denver



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Happy New Year and welcome to 2017. If your holiday was anything like mine it was a balancing act between family, friends, work and the dreaded trips to the mall. Now that I'm sufficiently stuffed and strung out I think it's time we consider what makes a good leader. If you could identify or build a leader what would they be like? The one thing we know for sure is that leadership is a verb, an action word that encompasses topics like planning, motivation, and delegation. Just to review remember that many of the qualities that we think are leadership are really just management. The distinct difference between a leader and a manager is that a manager is a taskmaster while a leader considers higher levels of thinking.

In one of my favorite books, *Leading at a Higher Level*, by leadership guru Ken Blanchard he proposes that we define leadership as the "capacity to influence others by unleashing their power and potential to impact the greater good." (p.xix) If you notice the definition doesn't say that you should be an expert planner, spread sheet developer, or accountant. In fact being a leader has very little to do with your work place skills. Today's leader is looked as someone who cares, inspires, is trustworthy, and has a service orientation.

The development of "what makes a good leader" can be traced back to the mid-19th century where a man named Thomas Carlyle developed what he called the "great man theory". In his theory Carlyle posited that the history of our world could be linked to great men. More importantly, that each of these great men had specific traits in common that helped them be great leaders. In his book titled *On Heroes, Hero-Worship and the Heroic in History*, he gave detailed analysis of how "heroes" have shaped our history. He uses names like Muhammad, Shakespeare, and Napoleon to show that leaders come from all sorts of places and have certain innate traits in common. Today we know that while certain personality traits help leaders they don't define them.

Today's leader can be found within two of the most popular leadership schools of thought. The first is transformational leadership. According to James MacGregor Burns (1978) a transformational leader is one who **focuses on higher-level needs** like esteem, competence, self-fulfillment, and self-actualization. A transformational leader works WITH subordinates to identify needed change and creates a vision that will guide that change through **inspiration** and executing the change in concert with group members. In other words, a transformational leader is one who has the ability to work with others and help them realize success, but does so by being an ideal role model, having the ability to motivate through inspiration, showing genuine for the needs and feelings of their followers, and stimulates their followers to be more innovative and creative. (Burns, 1985) Can you say that you are any of these?

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Far too often we see the role of a leader as someone who is in charge. While that is true in many cases it is clear that if you want to be seen as a leader by your subordinates or co-workers than you don't have to have a fancy title or be placed in a strategic location on their organizational chart. If you want to be a leader than stop focusing on whether or not you "have what it takes." Stop worrying about the insanely foolish personality test you took or the fact that you are an entry-level event coordinator. If you want to grow into a leader you can do it. You just have to want to be it. Your desire to be a leader will lead you to finding great leaders to mentor you, or to find great books (KEN BLANCHARD!), or to become more self aware of who you are and how you operate.

As someone who has lead and been lead, that has been inspired by great leadership and been knocked down by poor ones I can tell you that if you want to be a leader you can be. At Johnson & Wales University (Denver) we say the leaders of tomorrow have great work ethic, are humble, and maintain a sense of work-life balance. Only when you commit to all three pillars will you be on the road to career and life success. As always, if you have any questions or comments please feel free to contact me at sdaly@jwu.edu.

Henry B. Gonzalez Convention Center Seeking Facilities Security Manager (Special Projects Manager)

The Henry B. Gonzalez Convention Center located in San Antonio, Texas is seeking a manager for its Security Division. This position will be responsible for managing, organizing, planning and directing all security and safety processes for building occupants and assets. The ideal candidate must have at least four years of experience managing a security and safety program in a large venue, experience managing a contract/temporary labor agreement, experience managing and motivating a diverse workforce, strong interpersonal skills, excellent oral and written communication skills, strong computer skills to work through a variety of software options, and experience preparing and monitoring budgets.

Please go to <http://www.sanantonio.gov/hr/CareerCenter> for a full description of the position and to submit an application.



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