



Newsletter

Colorado, New Mexico, Oklahoma, Arkansas, Texas, Kansas, Mexico

January 2015

Venue Management School (VMS) Scholarship Opportunity

As in past years, Region 6 is providing one two-year scholarship to VMS. **The deadline to submit a scholarship application is January 15, 2015.** The application and more information can be found here: <http://www.iavm.org/vms/scholarships>.

PLANO CENTRE PROMOTES NEW DIRECTOR OF SALES

Plano Centre recently announced the promotion of Jessica Marbut from Sales Representative to Director of Sales.



Marbut has been with Plano Centre since October 2013. Prior to working at Plano Centre, she served as Catering Sales Manager at Ventana Inn & Spa in Big Sur, CA and as the Senior Event Coordinator at Lincoln Military Housing in San Diego. Marbut earned a Bachelor of Science degree from Texas A&M University with a focus in recreation, park and tourism sciences and an emphasis in tourism management.

“Jessica has proven to be a tremendous asset to Plano Centre,” said Mark Jarrell, Plano Centre General Manager. “Within the past year, she has excelled in identifying and securing new clients. We have great confidence in Jessica’s leadership in the department and ability to attract new business while continuing to provide exemplary service to our customers who have been with Plano Centre year after year.”

Plano Centre is a 122,500-square-foot facility providing flexible function space accommodating as many as 5,000 people. The exhibition hall offers 21,600 square feet of column-free, completely carpeted space and a professional master stage. In addition, 17 different breakout rooms are available.

Frank Erwin Center’s Christine Scott-Laakso Promoted to Manager of Events and Planning

Austin, Texas – The Frank Erwin Center is pleased to announce the promotion of Assistant Box Office Manager Christine Scott-Laakso to Manager of Events and Planning.



Christine has over 15 years of experience in box office operations at the Frank Erwin Center. She started her career at the Frank Erwin Center in 1997 as the Vault Coordinator and held the positions of Staffing, Training and Payroll Coordinator and Event Creator and Ticketing Coordinator before taking on the role of Assistant Box Office Manager in 2011.

(Continued, Page 2...)

“Christine has a wealth of knowledge in ticketing and ticket operations. Her organizational skills and ability to work efficiently will serve her well as the Manager of Events and Planning,” said Jimmy Earl, Senior Associate Director of the Frank Erwin Center. “We are very excited to have her in this position.”

As the Manager of Events and Planning, Christine will be responsible for planning, organizing, staffing, directing and controlling Box Office operations at the Frank Erwin Center.

Since 1977, the Frank Erwin Center has served Central Texans with some of the best in live entertainment. The multi-purpose facility, located on The University of Texas at Austin campus, hosts a variety of events including concerts, theatrical performances, family shows and sporting events. It also serves as the home court for the Texas men’s and women’s basketball teams.

Hurst Conference Center Seeking Sales Coordinator and Sous Chef



The 55,000 sq ft Hurst Conference Center, centrally located in the DFW Metroplex, offers a 14,000 sq ft Grand Ballroom and breakout meeting spaces. The venue operates in-house catering and provides state-of-the-art audio visual/technical services. Visit our web site at www.hurstcc.com.

Sales Coordinator - Corporate Markets

Supervises and participates in the booking and execution of convention, meeting and banquet activity by performing the following duties. The Sales Coordinator is responsible for performing related sales functions for various market segments to attract conventions, conferences and banquets. This role solicits and develops new business on a local, statewide and regional scale and provides guidance for those meeting planners requiring assistance.

Sous Chef

The Sous Chef is responsible for planning and directing food preparation in a kitchen. This will involve a large degree of supervising other kitchen staff. As assistant to the Executive Chef, the Sous Chef will assist with menu planning, inventory and managing of supplies. Also aid in making sure the kitchen adheres to safety standards and that staff are obeying sanitation rules. During mealtimes, it is critical the Sous Chef be quick on his/her feet and be able to make smart decisions instantly. The Sous Chef is responsible for staff scheduling and discipline, when necessary.

Interested applicants can find additional information and/or apply online at www.hurstcc.com or www.hursttx.gov. The City of Hurst provides medical, dental and vision insurance coverage and TMRS retirement options. Hurst Conference Center - 1601 Campus Drive - Hurst, TX 76054 - 817.581.0044

Enid Event Center now powered by 100 percent wind power

City of Enid, OG&E wind-win partnership brings more renewable energy to Enid



Global Spectrum, operators of Enid Event Center, today announced the venue is now powered with 100 percent renewable energy as a result of their partnership with OG&E Wind Power.

“Global Spectrum recognizes the increasing importance of managing venues that are environmentally friendly,” said Global Spectrum's Keller Taylor, General Manager of Enid Event Center and Convention Hall. “Through our companywide energy conservation program, “STEP Up” (Global Spectrum Total Environmental Plan), we are excited and proud to partner with OG&E to power Enid Event Center with 100 percent renewable energy. Our wind power partnership helps us play a part in better enhancing the lives of the Enid community and Northwest Oklahoma.”

In the agreement, Global Spectrum will purchase 1,332 Renewable Energy Credits, or 1,332,000 kWh of wind energy, to power the Enid Event Center. This purchase is enough to displace 991 tons of Co2 emissions, equivalent to taking 158 cars off the road or planting 332 acres of trees. The City of Enid-owned Enid Event Center and Convention Hall is the first convention and entertainment facility of its kind to be powered by 100 percent wind power on the OG&E system.

(Continued, Page 3...)

Global Spectrum continues to seek environmentally friendly initiatives that benefit the region.

“We encourage our employees through their work endeavors to be good stewards of tax payer dollars,” said Steve Kime, spokesman for the City of Enid. “Furthermore, our partnership with the renewable energy project reinforces our commitment to be stewards of our natural resources too.”

In addition, as part of the new partnership, OG&E will have a permanent wind power education display in the Enid Event Center.

“We’ve enjoyed a strong partnership with the City of Enid for many years, and we’re pleased they’ve shown their commitment to our renewable energy program,” said John Little, OG&E community affairs manager.

The OG&E Wind Power program began in 2003 with 51 MW of capacity from the Sooner Wind Farm. Today, OG&E has seven wind farms which generate 841 MW of wind capacity, enough to power 230,446 homes. Last year, more than 10,000 OG&E customers displaced 333,105 tons of CO2 with their purchase of renewable wind energy.

About Global Spectrum: Global Spectrum (global-spectrum.com) manages more than 125 other public assembly facilities around the world. Nearly 24-million people attended more than 15,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world’s largest sports and entertainment companies. Comcast-Spectacor, which operates in 48 of the 50 United States, also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.

Enid Event Center and Convention Hall seeking a Box Office Manager

Global Spectrum, the managers of Enid Event Center and Convention Hall, have an opening for a Box Office Manager. The Box Office Manager will control all ticket inventories and oversee the processing of orders and payment. Utilizing ticketing software, he/she will create ticketing for events and financial reports. The Box Office Manager is responsible for the selection, training, motivation and evaluation of all Box Office personnel, and the management of all aspects of customer service related to internal and external customers.

For more information and to apply visit

<http://comcast-spectacor.teamworkonline.com/teamwork/jobs/jobskey.cfm?s=enid#75827>

Chesapeake Energy Arena hosts NCAA Division 1 2014 Women’s Volleyball Championship

The SMG-managed Chesapeake Energy Arena in Oklahoma City hosted the 2014 NCAA Division I Women’s Volleyball Championship Dec. 18-20. It was the second NCAA championship held at the arena in 2014, after the NCAA Wrestling Championships were crowned in March.



Amazingly, Penn State captured both the wrestling and volleyball titles in OKC. The Nittany Lions’ volleyball team knocked off BYU in the championship game to win the program’s seventh championship.

In addition to the semifinals and final at the arena, the neighboring Cox Convention Center hosted the American Volleyball Coaches Association’s annual convention during the week.

Ever have questions or concerns about what's going on (or not going on) in Region 6?



Don't hesitate to contact any of your Region's officers:

Sherman Bass, CFE – Region 6 Director
General Manager
Amarillo Civic Center Complex
sherman.bass@amarillo.gov

Brian Stovall – Region 6 Assistant Director
Assistant General Manager
Allen Event Center
bstovall@alleneventcenter.com

Kyle Baun – Region 6 Treasurer
Vice President of Ticket Sales and Event Sales
Western Stock Show Association
kbaun@nationalwestern.com

Charly Banks – Region 6 Secretary
Public Events Coordinator
Will Rogers Memorial Center
charly.banks@fortworthtexas.gov

Kent Meredith, CFE – Past Region 6 Director
Director
United Spirit Arena
kent.meredith@ttu.edu

Wagner Noël Performing Arts Center welcomes new hires and finishes out a strong year.

Emily Charles- Event Services Manager



Emily comes to the Wagner Noël Performing Arts Center from the Lied Center of Kansas. Emily is now overseeing all front of house operations and volunteers at the Wagner Noël as well as coordinating a variety of public and private events in the Rea-Greathouse Recital Hall. Emily.charles@wagnernoel.com

Clark Gallagher – Production Manager



Clark comes to the Wagner Noël Performing Arts Center as a veteran in the industry with almost 25 years in Branson, Missouri and a stint at the Chaminade Preparatory School in St. Louis. Clark is now responsible for making sure that the more than 100 main stage productions at the Wagner Noël PAC all go off without a hitch. Clark.gallagher@wagnernoel.com

The Wagner Noël Performing Arts Center has just completed another busy year with 194 performances bringing in almost 129 Thousand patrons through the doors. Celebrating four years this November, the Wagner Noël had some stand out moments such as a walk on performance by Paul Simon during the Steve Martin and Edie Brickell concert to a sold out performance by Santana. Venues Today has just released the year end numbers ranking the Wagner Noël #4 on the list of Top Stops of 2014 for venues 2,000 seats or fewer and #2 University Venue in the Country. Looking forward an exciting 2015.

INTRUST BANK ARENA CELEBRATES 5TH ANNIVERSARY

(Wichita, Kan.) – This year, INTRUST Bank Arena celebrates five years of creating memories and providing world-class entertainment to fans in downtown Wichita. INTRUST Bank Arena’s first concert took place on January 9, 2010 and featured country superstar Brad Paisley.



To celebrate the anniversary and the first five years, a special commemorative section will be inserted into the Wichita Eagle this Sunday, January 11. The section features milestones and achievements throughout the first five years, a look at what’s to come in the next five years, an overview of what’s new at INTRUST Bank Arena since the grand opening in 2010, interviews and quotes from founding partners and stakeholders, and much more.

“It’s incredible how fast the past five years have gone by, but it’s true what they say, time flies when you’re in the business of fun,” said SMG General Manager, A.J. Boleski. “We’re excited to commemorate this anniversary and showcase the highlights from our first five years, but most importantly, we’re thrilled to be looking ahead at what the next five years will bring. Thank you to this community, our partners, employees and fans that have shown tremendous support for INTRUST Bank Arena and SMG throughout the past five years. We look forward to celebrating this anniversary with each and every one of you throughout 2015.”

Earlier this week, INTRUST Bank Arena launched a completely new, redesigned website to kick off the fifth anniversary. The newly redesigned website, www.intrustbankarena.com, is sleek, easy to navigate, and offers a full multimedia experience. The site was developed by Howerton+White, an interactive marketing agency in Wichita, Kan.

A 5th Anniversary Concert Series is also planned to commemorate the milestone. Three concerts in the series have been announced to date, including Bob Seger (Feb. 17), Fleetwood Mac (Mar. 31) and Foo Fighters (Sept. 30). Fans can expect additional concert series announcements throughout the year.

In addition, INTRUST Bank Arena has designed commemorative ticket stock and commemorative souvenir cups for the fifth anniversary. The souvenir cups will be available for purchase at all arena concession stands during events. In the coming weeks, the arena will also be installing fifth anniversary themed banners on street poles in the arena neighborhood.

INTRUST BANK ARENA LAUNCHES NEW WEBSITE TO KICK OFF 5TH ANNIVERSARY

(Wichita, Kan.) – INTRUST Bank Arena launched a completely new, redesigned website earlier this week. The website launch coincides with INTRUST Bank Arena’s fifth anniversary and kicks off a series of marketing efforts and celebrations that are planned for the year.



The newly redesigned website, www.intrustbankarena.com, is sleek, easy to navigate, and offers a full multimedia experience. Event pages feature event specific photo galleries and videos, allowing fans a more intimate experience with each individual event. The Arena’s premium seating options are highlighted prominently throughout the website and allow fans to easily upgrade their experience or inquire about premium seats. In addition, the website is fully responsive, providing a completely user-friendly experience on all monitor sizes and mobile devices.

“We are extremely proud of this new website and are excited for our fans to experience the new features and capabilities that it has to offer,” said Christine Pileckas, SMG Director of Sales & Marketing. “The new site captures the energy and excitement of INTRUST Bank Arena and we’re excited to kick off our fifth anniversary with a fresh look.”

The website was designed and developed by Howerton+White, an integrated marketing agency in Wichita, Kan.

INTRUST BANK ARENA RANKED AS 7th BUSIEST ARENA IN 2014 BY VENUES TODAY



(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena ranked as the 7th busiest arena in the United States and 16th busiest in the world in 2014 according to the *Venues Today* 2014 Top Stops for venues with seating capacities 10,001-15,000. The rankings, announced in the Jan. edition of the trade publication, are based on concert and event gross ticket sales from Oct. 16, 2013 through Oct. 15, 2014 as reported to *Venues Today*.

“2014 was an exciting year for INTRUST Bank Arena,” said SMG General Manager A.J. Boleski. “We’re so appreciative of the continued support of our fans and this community. Looking ahead, we’re excited to commemorate our 5th anniversary throughout 2015 and are thrilled to be celebrating five years in downtown Wichita.”

In 2014, INTRUST Bank Arena successfully attracted and hosted two major farewell tours, including George Strait in April and Motley Crue in July. Throughout the week of May 13-17, SMG Wichita hosted the Styx & Foreigner concert, Brantley Gilbert concert and Wichita Ribfest, which brought more than 25,000 fans to downtown Wichita in just five days. Additionally, INTRUST Bank Arena hosted more than 30,000 fans over the three-day span of Dec. 4-6 for the Eric Church concert, Trans-Siberian Orchestra and the Wichita State vs. Saint Louis men’s basketball game.

Venues Today is the leading source of original reporting for live entertainment and events, serving management, owners and suppliers to music, sports and meetings venues internationally.



Thank you to our newsletter contributors this month!

Sherman Bass – Amarillo Civic Center Complex, Region 6 Director
Liz Land – University of Texas at Austin/Frank Erwin Center
Ryan McGhee – Chesapeake Energy Arena
Millerann Moya – Plano Center
Charlton Northington – Hurst Conference Center
Zack Orr – Enid Event Center and Convention Hall
Christine Pileckas – INTRUST Bank Arena
Stephanie Rivas – Wagner Noël Performing Arts Center
Brian Stovall – Allen Event Center
Nick Zazal – Walton Arts Center/Walmart AMP

Past Region 6 Newsletters: <https://www.iavm.org/regions/region-6-newsletters>