



Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

December 2017



What?

2018 IAVM Region 6 Conference (You're Invited!)

(Typically held every other year.)

When?

April 8-11, 2018

Where?

Pearl Hotel - South Padre, Texas

<https://www.google.com/maps/place/South+Padre+Island,+TX+78597/@27.0406983,-100.9048515,6.55z/data=!4m5!3m4!1s0x866fa99bb46fadef:0x4d5bb25cc3dbb322!8m2!3d26.1118401!4d-97.1681257>
<http://www.pearlsouthpadre.com/>

Look for further details in the upcoming January, February and March newsletters, and other e-mail announcements: Conference schedule, registration information, hotel/conference rates, and more coming soon!

Curtis Culwell Center Plays Host to Major Events



November marked the 5th straight year the CCC served as host to the UIL Volleyball State Championship. Fans from across the state cheered on their teams from Wednesday to Saturday as six champions were crowned from 1A to 6A. The 2017 tournament was the largest attended in its history, and had the highest grossing ticket sales since its inception.



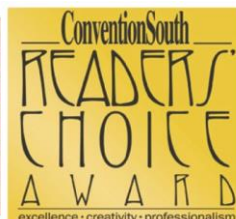
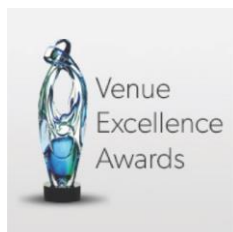
On November 10th, Bollywood rising star Neha Kakkar performed live to 2,300 fans. Neha Kakkar rose to fame on the second season of *Indian Idol* and brought her talents to the CCC.

Lincoln Center Seeking Theater Operations Manager



The Lincoln Center, Northern Colorado's largest presenter of the performing arts and a multi-venue events facility, is hiring a Theater Operations manager. This position oversees both production and patron services. A full job description and on-line application can be found [here](#).

COX BUSINESS CENTER TULSA SELECTED AS TOP DESTINATION IN READER'S CHOICE AWARD PROGRAM



Cox Business Center was voted as a top meeting site and destination in the South in *ConventionSouth's* 2017 Reader's Choice Awards. The elite list of the top 300 sites is determined by more than 6,000 readers and fans. The downtown Tulsa venue was also recognized in *Tulsa People's* Reader's Choice awards as Best Event Center, honored again by *ConventionSouth* with a 2017 New or Renovated Meeting Site Award, and last—but definitely not least—was recognized in the 2017 Venue Excellence Awards by IAVM.

PAINTED PONY BALL FIRST GALA HELD IN COX BUSINESS CENTER'S REMODELED EXHIBIT HALL

Although the Assembly Hall and Ballroom are often the preferred locations for charity galas at Cox Business Center in downtown Tulsa, Children's Hospital at Saint Francis decided to host its premier fundraiser—"Painted Pony Ball"—in the venue's newly remodeled exhibit hall. The staff had been remodeling the 102,600 square-foot column-free space throughout the summer and had recently completed painting all interior walls and doors, refinishing floors, and upgrading bathrooms, elevators, and signage.



The gala—attended by 1,330 people this year—raises funds to support pediatric care, programming and facilities for sick children, regardless of their ability to pay. The 2017 Painted Pony Ball was in the venue's center hall and featured multiple stage and screen set ups to accommodate speakers and the Grammy Award-winning artist Little Big Town—who performed on both a stage area and runway (pictured on left above). The event had white linens, translucent chairs, gray flowing ceiling drapes, pink lighting, and custom graphics throughout—including in the main gallery outside the hall and the venue's southern exterior entrance (pictured below).

ARVEST WINTERFEST RETURNS FOR THE HOLIDAY SEASON

TULSA'S FAVORITE HOLIDAY TRADITION KICKS OFF BOK CENTER'S 10 YEAR ANNIVERSARY CELEBRATION

The time has come to bundle up and enjoy the magical spirit of the holidays as Tulsa's favorite winter festival returns to the streets of downtown Tulsa as the 10th Annual Arvest Winterfest presented with Toyota prepares to kick off a season of fun. Named by *People Magazine* as the top holiday destination in Oklahoma, Winterfest will be open daily from Friday, November 24 through Sunday, January 7 (including all holidays in between).

"It's incredible that we're celebrating 10 years of Arvest Winterfest," Jeff Nickler, SMG Tulsa General Manager, said. "We're excited to offer new and fun things to all our guests as a thank you for making this annual event a success year after year."

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This year, in addition to the 9,000 square-foot-outdoor ice rink, **Santa's Live Reindeer** will be on-site to take pictures with families all season long! Guests will be able to see Prancer and Vixen, or Comet and Cupid up close. A letter writing station will also be available for kids to write their letters to Santa.

Need a little help on the ice? New **Skating Guides** will now be available to help you glide in style. The lightweight helpers, courtesy of Health Zone at St. Francis, can assist skaters of all ages to be more confident on the ice and off of the rails.

Oklahoma's tallest Christmas Tree will welcome guests to the winter wonderland. Towering 44-feet into the air, the tree features 35,700 glowing lights, 109,534 individual tips and a diameter at the base of nearly 30-feet. The beautiful lights provide an ideal backdrop for perfect holiday photographs under the Tulsa skyline. Guests can also take a ride in a carriage or warm up in the climate-controlled Osage Casino warming tent with seasonal concessions.

Free entertainment every Saturday until Christmas Eve takes place just in front of the Christmas tree in the ONE Gas courtyard. Sit down and listen to the joyful music performed by children from area churches, schools, nonprofit organizations and choral groups.

A variety of weekly promotions are scheduled during the festival. Every Monday, patrons receive half-price admission for skating with the donation of a non-perishable can of food benefiting the Community Food Bank of Eastern Oklahoma, presented by Arvest. Every Wednesday throughout the festival visitors receive half-price skating or admission with the donation of a new or gently used coat, blanket, scarf or pair of gloves, presented by Cox Charities. These donations benefit Night Light Tulsa.

As part of GLOW, Arvest Winterfest presented with Toyota has teamed up with the Downtown Coordinating Council to bring the best of the holidays to Downtown Tulsa. **"Ready, Set, GLOW"** will take place on November 26 and will feature a day full of holiday activities. The tour of lighting ceremonies will commence at 5PM at John Hope Franklin Reconciliation Park, then it will move to Guthrie Green and finish at Arvest Winterfest. KC and Jess from Mix96's *KC in the Morning Show* will turn on the lights of the iconic Winterfest Christmas tree at 7PM.

Come grab a delicious meal at **Breakfast with Santa** on Saturday, December 9 with the whole family. Mr. Claus will be on-site for pictures and to hear any last minute gift requests. Admission is \$8 per person and reservations are required. We will begin taking reservations on Friday, November 10. Please visit www.tulsawinterfest.com to save a spot. Breakfast with Santa is presented by BlueStone Natural Resources.

The season ends with tots battling it out during our first **Mites on Ice** event presented by York Plumbing. Watch youngsters aged 6-8 compete in a friendly hockey competition on January 6 and 7. The fun starts at 7AM on the ice.

In 10 years, attendance for this event has soared from 35,000 visitors in 2008 to more than 150,000. The seasonal celebration is open to the public for 45 days. This season guarantees everyone a chance to enjoy skating beneath Tulsa's skyline while watching free entertainment from the outdoor stage and taking in beautiful, gleaming holiday lights.

Winterfest 2017 is presented by ARVEST Bank and co-presented with Toyota. Additional sponsors include Osage Casino, Cox Charities, BlueStone Natural Resources, Harsco, ONE Gas, Health Zone at Saint Francis, Pepsi and American Waste. Cox Radio, Inc. is the official media partner.

A full Winterfest calendar with prices and daily hours of operation is available online at www.tulsawinterfest.com. For more information or for group ice skating rates, please contact Connie Lytle, Group Sales Coordinator at (918) 894-4264 or clytle@smgtulsa.com.

Visitors can log on to www.downtowntulsaok.com to check out the calendar of holiday events and plan their trip to downtown Tulsa. GLOW partners will be posting their holiday events and promotions there throughout the season.

BOK CENTER NOMINATED FOR ARENA OF THE YEAR AGAIN BY POLLSTAR

Director of Booking Joe Giordano also nominated for Music Industry's "Rising Star" Award

Oklahoma's marquee concert arena continues to generate national industry recognition. This morning, Los Angeles-based *Pollstar* announced that the Tulsa arena been nominated for their prestigious 2016 "Arena of the Year" award. In addition, BOK Center Director of Booking, Joe Giordano, was nominated for the music industry's "Rising Star" award.

BOK Center joins a distinguished group of nominees for Arena of the Year including Barclays Center (Brooklyn, NY), Bridgestone Arena (Nashville, TN), The Forum (Inglewood, CA), Madison Square Garden (New York, NY) Staples Center (Los Angeles, CA), and T-Mobile Arena (Las Vegas, NV).

"Over the past decade, Tulsa has consistently performed as one of the strongest concert markets in the country," said Nickler. "We are honored to be recognized as one of the best venues in the world by our industry peers along with other iconic venues like Madison Square Garden and Staples Center."

Pollstar is an industry trade publication covering the worldwide concert industry. Each year the publication hosts the Concert Industry Awards. The nominating committee is comprised of industry leaders in all facets of the entertainment business including arena managers, artists, tour managers, agents and promoters from across the country and abroad. Winners are determined by votes from international readership and will be announced on February 8, 2018 at the 28th Annual *Pollstar* Live! Awards Ceremony in Downtown Los Angeles.

Joe Giordano joined the BOK Center team in 2016 as Director of Booking after serving as Director of Marketing & Booking for three years at the Santander Arena and Santander Performing Arts Center in Reading, PA. In addition to his role in Tulsa, Giordano also serves as a Regional Theater Booking Manager for SMG, overseeing and developing content for 25 theater venues nationwide.

"Joe plays a crucial role in helping BOK Center maintain its track record of success on a national stage," remarked Lon Rosenberg, Regional Vice President for SMG. "Through his creativity and charisma, he has developed valuable relationships with agents and promoters that have helped deliver incredible concert content for Tulsa."

In 2018, BOK Center will celebrate its tenth anniversary. To commemorate the occasion, the venue has announced its "10 for 10 Concert Series," ten blockbuster shows featuring some of the most iconic musicians on the planet. Artists already announced include George Strait (two sold-out nights), P!nk, Blake Shelton, and most recently U2. Earlier this month, U2 announced that they would launch their 2018 North America iNNOCENCE + eXPERIENCE Tour at BOK Center. Tulsa is one of only 15 cities hosting the band.

Destination El Paso Seeking Assistant General Manager and Director of Operations.

SMG, the leader in privately managed public assembly facilities has an immediate opening for the following positions at Destination El Paso featuring nationally recognized venues including: El Paso Convention Center, Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, McKelligon Canyon and Pavilion, and Cohen Stadium.

El Paso has been recognized as a Top Performing City (Governing and Living Cities, 2017), Best Large Cities for Families (Apartment List, Jan 2017), America's Top 20 Best Value Cities (Trivago, 2016), 4th Best Place to Live if you Love the Outdoors (US News, July 2016) and #2 Safest City in America (SafeWise, Aug 2017)

ASSISTANT GENERAL MANAGER

Responsible for supporting management, promotion and operation of the facilities, including purchasing, booking, marketing, finance, human resources, food and beverage, box office, advertising, security, production, maintenance, parking and related operations by performing the following duties personally or through subordinates. Helps to facilitate optimum efficiency, maximize profits and provide exceptional customer service by performing the following duties individually or through subordinate supervisors.

Education and Experience: Bachelor's degree from an accredited four-year college or university and a minimum of five (5) years' industry experience; at least three (3) of those years in a management function of an arena, theatre, convention center or stadium; or an equivalent combination of education and experience is preferred.

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DIRECTOR OF OPERATIONS

Responsible for scheduling and supervising personnel and subcontractors, implement daily activities for successful execution of events, and oversee maintenance of the facilities by performing a variety of duties personally, or through subordinate supervisors.

Education and Experience: Bachelor's degree required, Engineering degree preferred. Minimum of 5 – 8 years related experience in the public assembly industry in a supervisory position.

For the complete job descriptions or to apply, visit: <http://www.elpasolive.com/contact/jobs> or contact Emilio Velez, Human Resources Manager, evelez@destinationelpaso.com, 915-534-0628.

FRANK ERWIN CENTER KICKS OFF 40TH YEAR WITH TWO SOLD-OUT CONCERTS



Just a few days after Austin's Frank Erwin Center celebrated its 40th Anniversary, it welcomed two major concert tours, Dead and Company on Dec. 2 and Lady Gaga on Dec 5, bringing in approximately 25,000 fans for the two sold-out events. Nearly 12,000 Dead Heads enjoyed a long night of The Grateful Dead's greatest hits while almost 13,000 Little Monsters danced the night away with Lady Gaga. Although the fan base for each show was vastly different, they all had one thing in common; a love for live music!

Allison Padavan Joins Walton Arts Center as Manager of Volunteer Programs



Walton Arts Center recently hired Allison Padavan to fill the position of Manager of Volunteer Programs.

Padavan is responsible for recruiting, training and managing more than 200 volunteers who donate their time to fill a wide variety of front of house positions for the Center including ushers, ticket takers, gallery docents and concessions as well as administrative duties and reception. This dedicated group of volunteers donate more than 20,500 hours to the organization annually, or the equivalent of nine full-time paid positions.

Padavan previously was the Volunteer Coordinator for the Bentonville Film Festival. She recently returned to the United States after living and working for 16 years in Madrid, Spain, where she worked in the education field.

Smart Financial Centre Beefs Up Technology in 'The Hub'



Smart Financial Centre at Sugar Land's title sponsor, Smart Financial Credit Union, has recently added numerous upgrades to their activation space within SFC. Known as "The Hub," Smart Financial's footprint provides opportunities to engage with patrons both during and after events.

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The new state-of-the-art technologies added in The Hub include two advanced laser projected photo kiosks. The two uniquely designed laser projectors display a custom programmed photo kiosk application onto the front glass wall of Smart Financial's activation space. Patrons can easily access the laser photo kiosks via touch screen feedback technology which allows them to take pictures of themselves. With just a few steps and a couple of swipes, each patron is able to retrieve their personal photo from within The Hub by having them emailed directly or shared to their social pages.

Other upgrades to The Hub include the use of two high lumen projectors which create a 15'x8' mapped video wall. The video wall supports branded messaging designed to promote Smart Financial products and services along with promoting upcoming concerts and events at the Centre.

In addition to the interactive elements inside The Hub, Smart Financial has implemented a people counting technology. To analyze the traffic patterns within the space, Smart Financial worked with Bill Young Productions of Sugar Land, TX to deploy the technology, which not only counts patrons who enter The Hub during the events but also tracks traffic patterns and trends based on event type, date range, and repeat visits.

Sid Farbstein, Sr. Vice President of Bill Young Productions notes, "Our goal was to build an immersive, interactive space that communicated not only the brand name but the personality of Smart Financial Credit Union. The interactive experiences are designed to provide patrons with a digital keepsake while providing Smart Financial with ability to collect contact data for further marketing efforts."

"Smart Financial Centre continues to stay focused in working with Smart Financial Credit Union to bring added value to both our relationship and partnership," said Smart Financial Centre President, Gary Becker.

College Park Center Opens the Holiday Season with a Sold Out Christmas Concert!



For KING & COUNTRY,
"A Glorious Christmas Tour," Dec. 3



For KING & COUNTRY,
"A Glorious Christmas Tour," Dec. 3



Casting Crowns,
"A Glorious Christmas Tour," CPC, Dec. 3

A *Glorious Christmas Tour* featuring two critically-acclaimed, Grammy award-winning Christian artists, Casting Crowns and for KING & COUNTRY, unwrapped the College Park Center holiday season with a sold out concert. This is the second year in a row a holiday concert has been sold out at CPC.

"We were pleased to have this moving performance, A Glorious Christmas Tour presented by Compassion International, kickoff a busy holiday month," says Jeff Davis, CVP, CMP, director and general manager of College Park Center. "We have a number of events booked during this season including intercollegiate basketball games and the University of Texas at Arlington fall commencements."

2017 has been a valued year at College Park Center. The facility hosted a wide variety of events that connected the facility with the university and the community. "We are looking forward to an even more successful 2018," says Davis.



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Thank you to our newsletter contributors this month!

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Laura Bennett – Frank Erwin Center
Meghan Blood (Doyle) – BOK Center
Elisa Hrachovina – Smart Financial Centre at Sugarland
Jack Rogers – The Lincoln Center
Emilio Velez – Destination El Paso, El Paso Live
Pamela Webb – UTATickets/College Park Center/University of Texas at Arlington
Kevin Welch – Curtis Culwell Center

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