

2017 Performing Arts Managers Conference

February 27 - March 1 / Chicago, IL

MAKE PAMC 2017 YOUR GATEWAY TO SUCCESS.

Welcome to the **2017 Performing Arts Managers Conference**, where your success, expertise, and network are center stage. Whether it's new connections you are seeking or an opportunity to increase your network, or engaging in new ideas that enhance your industry expertise, attending the 2017 Performing Arts Managers Conference (PAMC) is your access to success. Become a PAMC Sponsor and join colleagues, experts, industry leaders, and leading organizations for three inspiring days February 27 – March 1 in Chicago!

Sponsors are able to join this elite group of executive industry leaders as they dive into Guest Experiences, Revenue Trends, Operations, Life Safety & Security, Concert & Touring and more—all aimed at assisting in the goal of developing a successful venue. Attendees and sponsors will have the opportunity to experience the Chicago culture and the personal ROI that comes from deepening connections and taking the time to focus on the issues and trends that directly impact you and the industry today.

Sponsorship Level/Opportunity	Availability	2017 Sponsors
<i>Platinum</i>		
❖ Title Sponsor	SOLD OUT	Wenger/JR Clancy
❖ Opening Keynote Session	SOLD OUT	The Shalleck Collaborative
❖ Reception - Opening	1 available	
❖ Reception - Closing	1 available	
<i>Gold</i>		
❖ Lunch	2 available	
❖ Audio Visual	1 available	
❖ Wi-Fi	1 available	
❖ Lanyards	1 available	
❖ Branded Badge Holders	1 available	
❖ Branded Hotel Key Cards	1 available	
❖ Refreshment Breaks Table Sponsor	1 available	
<i>Silver</i>		
❖ Breakfast	2 available	Staging Concepts
❖ Town Hall	SOLD OUT	The Tessitura Network, Fisher Dachs Associates
❖ Educational Sessions	10 available	
❖ Afternoon Refreshment Breaks	2 available	
<i>Bronze</i>		
❖ Venue Tours	3 available	
❖ PAMC General Sponsor	10 available	Daktronics, Bora Architects,
<i>PAMC Boot Camp</i>		
❖ Corporate Sponsor	3 available	
❖ Contributing Sponsor	5 available	



PAMC 2017 Sponsor Benefits

Sponsorship Added Value and Benefits - IAVM realizes how important ROI is to our supporting sponsors so we have created amazing sponsorship benefits and added value specifically designed to assist sponsors in capturing a greater ROI and while enhancing our sponsors overall conference experiences.

Platinum Benefits: *Title Sponsor* - \$10,000.

- ❖ Five (5) Full Conference Registrations for your company
- ❖ Opportunity to Welcome attendees to PAMC on behalf of your organization after Keynote session
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Daily recognition as Title Sponsor
- ❖ Signage at IAVM Registration desk noting Title Sponsor
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Platinum Benefits: *Reception(s) / Keynote* - \$7,500.

- ❖ Four (4) complimentary registrations for your company
- ❖ Company name and logo with link on iavm.org website
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Opportunity to Welcome attendees to reception (before reception at the last session)
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Gold Benefits: *A/V / Badge Holder / Lanyards / Lunch / Key Cards / Table Sponsor* - \$5,000.

- ❖ Three (3) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Signage at event notating sponsorship
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Silver Benefits: *Town Hall / Breakfast / Sessions / Refreshment Breaks* - \$3,500.

- ❖ Two (2) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Recognition as sponsor during sponsored session/event
- ❖ Signage at event notating sponsorship
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Bronze Benefits: *General Sponsor / Venue Tour* - \$2,500.

- ❖ One (1) complimentary registration for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Ability to greet attendees during break sessions
- ❖ Branded recognition for your sponsored event/product
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

PAMC Boot Camp Sponsor Benefits

Sponsorship Added Value and Benefits - IAVM realizes how important ROI is to our supporting sponsors so we have created amazing sponsorship benefits and added value specifically designed to assist Boot Camp sponsors in capturing a greater ROI and while enhancing our sponsors overall conference experiences.

PAMC Boot Camp provides real life, hands on, performing arts venue experiences. PAMC Boot Camp is part of the overall Performing Arts Managers Conferences and offers exceptional education and networking opportunities.

Gold Benefits: *PAMC Boot Camp Corporate Sponsor - \$3,500.*

- ❖ Two (2) Full PAMC Complimentary Conference Registrations
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1, 2017**)
- ❖ Recognition as sponsor during Boot Camp and PAMC
- ❖ Company logo on signage at Boot Camp and PAMC
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to insert company collateral into Boot Camp goodie bags
- ❖ Ability to display collateral at PAMC

Contributor Benefits: *Boot Camp General Sponsorship - \$2,500.*

- ❖ One (1) Full PAMC Complimentary Conference Registration
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1, 2017**)
- ❖ Recognition as sponsor during Boot Camp and PAMC
- ❖ Company logo on Boot Camp and PAMC signage
- ❖ Recognition on PAMC website, IAVM social media
- ❖ Ability to insert company collateral into Boot Camp goodie bags