



2016 International Convention Center Conference

October 27-29, 2016 / Pasadena, CA

Make ICCC 2016 Your Gateway to Success!

Whether it's new connections you are seeking or an opportunity to increase your network, or engaging in new ideas that enhance your industry expertise, attending the 2016 International Convention Center Conference (ICCC) is your access to success. Become an ICCC Sponsor and join colleagues, experts, industry leaders, and leading organizations for three inspiring days October 27 - 29 in Pasadena, California.

Sponsors are able to join this elite group of executive industry leaders as they dive into operations, legal considerations, guest experience, revenue trends, and industry forecasts—all aimed at assisting in the goal of developing a successful venue.

Sponsorship Levels/Opportunity	Availability	2016 Sponsors
<i>Platinum</i>		
❖ Title Sponsor	SOLD	CAPS Payroll
❖ Reception - Opening	SOLD	SmartCity
❖ Reception - Closing	1	
❖ Keynote	1	
<i>Gold</i>		
❖ Lunch	2	
❖ Audio Visual	1	
❖ Lanyards	1	
❖ Branded Badge Holders	1	
❖ Branded Hotel Keycards	1	
❖ Wi-Fi	1	
❖ Refreshment Break Table Sponsor	1	
<i>Silver</i>		
❖ Breakfast	2	
❖ Town Hall	SOLD	HKS
❖ Educational Sessions	5	
❖ Refreshment Breaks	4	
<i>Bronze</i>		
❖ Venue Tours	1	
❖ Gift Card Drawing	2	
❖ ICCC General Sponsor	10	
<i>Advertising/Marketing Opportunities</i>		
❖ AMC Event Website Banner Ad	1	

Sponsorship Added Value & Benefits

IAVM realizes how important ROI is to our supporting sponsors so we have created amazing sponsorship benefits and added value specifically designed to assist sponsors in capturing a greater ROI and while enhancing our sponsors overall conference experiences.

Platinum Benefits: *Title Sponsor / Receptions - \$10,000.*

- ❖ Five (5) complimentary conference registrations for your organization
- ❖ Opportunity to Welcome attendees to ICCC on behalf of your organization after Keynote session
- ❖ Company name and logo on print and electronic collateral (must meet deadline **October 1, 2016**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Daily recognition as Title Sponsor
- ❖ Signage at IAVM Registration desk noting Title Sponsor
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on ICCC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Platinum Benefits: *Keynote - \$7,500.*

- ❖ Four (4) complimentary conference registrations for your organization
- ❖ Company name and logo with link on iavm.org website
- ❖ Company name and logo on print and electronic collateral (must meet deadline **October 1, 2016**)
- ❖ Opportunity to Welcome attendees to Keynote session
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on ICCC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Gold Benefits: *Wi-Fi / A/V / Badge Holder / Lanyards / Lunch / Keycard / Table Sponsor-\$5,000.*

- ❖ Three (3) complimentary conference registrations for your organization
- ❖ Company name and logo on print and electronic collateral (must meet **October 1, 2016**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Signage at event notating sponsorship
- ❖ Recognition on ICCC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Silver Benefits: *Town Hall / Breakfast / Sessions / Refreshment Breaks - \$3,500.*

- ❖ Two (2) complimentary conference registrations for your organization
- ❖ Company name and logo on print and electronic collateral (must meet deadline **October 1, 2016**)
- ❖ Recognition as sponsor during sponsored session/event
- ❖ Signage at event notating sponsorship
- ❖ Recognition on ICCC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Bronze Benefits: *Venue Tour / Gift Card Drawing - \$3,000.*

- ❖ One (1) complimentary conference registration for your organization
- ❖ Company name and logo on print and electronic collateral (must meet deadline **October 1, 2016**)
- ❖ Recognition as sponsor during sponsored session/event
- ❖ Recognition on ICCC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Bronze Benefits: *General Sponsorship-\$2,500.*

- ❖ One (1) complimentary conference registration for your organization
- ❖ Company name and logo on print and electronic collateral (must meet deadline **October 1, 2016**)
- ❖ Recognition as sponsor during meeting/conference
- ❖ Name listing on general signage at IAVM Registration desk
- ❖ Recognition on ICCC website, IAVM social media
- ❖ Ability to display collateral by registration desk

ICCC 2016 – Additional Conference Information

For additional information regarding ICCC 2016 please visit the [ICCC website](#)

To reserve your hotel room please visit <http://www.iavm.org/iccc/housing-travel>

To learn more about the International Association of Venue Managers (IAVM) or to join please visit www.IAVM.org

To reserve your sponsorship please contact Christy Jacobs at Christy.Jacobs@iavm.org or call 972-538-1015.

Questions regarding sponsorship fulfillment please contact Kelly McDowell at Kelly.McDowell@iavm.org or call 972-538-1010.

To learn about other IAVM conferences and events please visit www.IAVM.org

What is the Sponsor Showcase?

IAVM has added a new level of exposure for our sponsors, the Sponsors Showcase. As a sponsor for ICCC one of your added benefits is to host a complimentary sponsor showcase table located in the lobby area of the hotel. Participating sponsors are provided with a small space and a cocktail table outside of the meeting rooms by registration. Sponsors are welcome to bring one pop up banner, collateral, business cards etc. to have at your table and may ship these items to the host hotel. IAVM will schedule dedicated times throughout the program for the Sponsor Showcase. Attendees will visit the Sponsor Showcase during scheduled times, breaks and in between sessions to network directly with sponsors and get more information about your products/services. If you would like to host a table please contact Kelly McDowell at Kelly.McDowell@iavm.org as space is limited. AV is not provided. If you need AV please contact the host hotel directly. Also please remember sponsors are encouraged and welcome to attend all sessions, receptions, and networking events.