



GuestX

Guest Experience & Crowd Management

Conference / March 14 - 16, 2017 / Dallas, TX

Join the International Association for Venue Managers for **GuestX 2017**, a conference built around the best practices and emerging challenges that shape today's guest experience.

From venue executives, athletic directors, and security professionals, to frontline staff and guest services teams, GuestX is a one-of-a-kind conference for everyone invested in an exceptional, safe guest experience. GuestX offers an insiders' perspective to how Guest Services & Security impacts the overall patron experience. Shaped by today's Industry thought leaders, attendees will bring back fresh, tangible and innovative ideas on how to cultivate and create impactful guest experiences.

IAVM knows the importance of *value and ROI*. We have created sponsorship opportunities and benefits designed specifically to provide added value while assisting sponsors in capturing a greater ROI and enhancing the sponsors' overall conference/school experiences. Sponsors enjoy full conference registration(s), access to all conference sessions and networking events.

GuestX Sponsorship Opportunities

Sponsorship Level/Opportunity	Availability	2017 Sponsors
<i>Platinum</i>		
❖ Title Sponsor	1 available	
❖ Opening Keynote Session	1 available	
❖ Reception - Opening	1 available	
<i>Gold</i>		
❖ Lunch	2 available	
❖ Lanyards	1 available	
❖ Branded Badge Holders	1 available	
❖ Branded Hotel Key Cards	1 available	
<i>Silver</i>		
❖ Breakfast	2 available	
❖ Town Hall	1 available	
❖ Educational Sessions	8 available	
❖ Afternoon Refreshment Breaks	2 available	
<i>Bronze</i>		
❖ General Sponsor	10 available	

To reserve your sponsorship please contact sales@iavm.org or call 972-538-1010



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GuestX 2017 Sponsor Benefits

Sponsorship Added Value and Benefits - IAVM realizes how important ROI is to our supporting sponsors so we have created amazing sponsorship benefits and added value specifically designed to assist sponsors in capturing a greater ROI and while enhancing our sponsors overall conference experiences.

Platinum Benefits: *Title Sponsor* - \$7,500.

- ❖ Five (5) Full Conference Registrations for your company
- ❖ Opportunity to Welcome attendees to GuestX on behalf of your organization after Keynote session
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Daily recognition as Title Sponsor
- ❖ Signage at IAVM Registration desk noting Title Sponsor
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on GuestX website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Platinum Benefits: *Reception(s) / Keynote* - \$5,000.

- ❖ Four (4) complimentary registrations for your company
- ❖ Company name and logo with link on iavm.org website
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Opportunity to Welcome attendees to reception (before reception at the last session)
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on GuestX website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Gold Benefits: *A/V / Badge Holder / Lanyards / Lunch / Key Cards / Table Sponsor* - \$4,000.

- ❖ Three (3) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Signage at event notating sponsorship
- ❖ Recognition on GuestX website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Silver Benefits: *Town Hall / Breakfast / Sessions / Refreshment Breaks* - \$3,500.

- ❖ Two (2) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Recognition as sponsor during sponsored session/event
- ❖ Signage at event notating sponsorship
- ❖ Recognition on GuestX website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

Bronze Benefits: *General Sponsor* - \$2,500.

- ❖ One (1) complimentary registration for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **February 1st, 2017**)
- ❖ Ability to greet attendees during break sessions
- ❖ Branded recognition for your sponsored event/product
- ❖ Recognition on GuestX website, IAVM social media
- ❖ Ability to host a sponsor showcase table (space is limited, AV is NOT provided)

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What is the Sponsor Showcase?

IAVM has added a new level of exposure for our sponsors, the Sponsors Showcase. As a sponsor for GuestX one of your added benefits is to host a complimentary sponsor showcase table located in the lobby area of the hotel. Participating sponsors are provided with a small space and a cocktail tall boy outside of the meeting rooms by registration. Sponsors are welcome to bring one pop up banner, collateral, business cards etc. to have at your table and may ship these items to the host hotel. IAVM will schedule dedicated times throughout the program for the Sponsor Showcase. Attendees will visit the Sponsor Showcase during scheduled times, breaks and in between sessions to network directly with sponsors and get more information about your products/services. If you would like to host a table please contact Kelly McDowell at Kelly.McDowell@iavm.org as space is limited. AV is not provided. If you need AV please contact the host hotel directly. Space is limited. Also, please remember sponsors are encouraged and welcome to attend all sessions, receptions, and networking events.

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