



2016 Arena Management Conference

September 18-20 / Tampa, Florida

Make AMC 2016 Your Gateway to Success!

Whether it's new connections you are seeking or an opportunity to increase your network, or engaging in new ideas that enhance your industry expertise, attending the 2016 Arena Management Conference (AMC) is your access to success. Become an AMC Sponsor and join colleagues, experts, industry leaders, and leading organizations for three inspiring days September 18th – 20th in Tampa, Florida.

Sponsors are able to join this elite group of executive industry leaders as they dive into Guest Experiences, Revenue Trends, Operations, Life Safety & Security, Concert & Touring and more—all aimed at assisting in the goal of developing a successful venue. Attendees and sponsors will have the opportunity to experience the Tampa Bay culture and the personal ROI that comes from deepening connections and taking the time to focus on the issues and trends that directly impact you and the industry today.

Sponsorship Levels/Opportunity	Availability	2016 Sponsors
<i>Platinum</i>		
❖ Title Sponsor	SOLD	Daktronics
❖ Reception - Opening	SOLD	Ticketmaster
❖ Reception - Closing	SOLD	TicketsWest, Tampa Sports Authority, Aramark
❖ Keynote	SOLD	HOK
<i>Gold</i>		
❖ Lunch	2	
❖ Audio Visual	1	
❖ Lanyards	1	
❖ Branded Badge Holders	1	
❖ Branded Hotel Keycards	1	
❖ Wi-Fi	1	
❖ Refreshment Break Table Sponsor	1	
<i>Silver</i>		
❖ Breakfast	2	
❖ Town Hall	SOLD	ABI, Inc.
❖ Educational Sessions	2	Skanska, USI, TapIn2, Concept 3D
❖ Refreshment Breaks	1	SICO, Hussey Seating
❖ Golf	2	Robbins Sports Surfaces
<i>Bronze</i>		
❖ Venue Tours	SOLD	Generation Studios LLC
❖ Gift Card Drawing	1	
❖ AMC General Sponsorships	5	
<i>Advertising/Marketing Opportunities</i>		
❖ AMC Event Website Banner Ad	1	

Sponsorship Added Value & Benefits

IAVM realizes how important ROI is to our supporting sponsors so we have created amazing sponsorship benefits and added value specifically designed to assist sponsors in capturing a greater ROI and while enhancing our sponsors overall conference experiences.

Platinum Benefits: *Title Sponsor / Receptions - \$10,000.*

- ❖ Five (5) Full Conference Registrations for your company
- ❖ Opportunity to Welcome attendees to AMC on behalf of your organization after Keynote session
- ❖ Company name and logo on print and electronic collateral (must meet deadline **August 29th, 2016**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Daily recognition as Title Sponsor
- ❖ Signage at IAVM Registration desk noting Title Sponsor
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on AMC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Platinum Benefits: *Keynote - \$7,500.*

- ❖ Four (4) complimentary registrations for your company
- ❖ Company name and logo with link on iavm.org website
- ❖ Company name and logo on print and electronic collateral (must meet deadline **August 29th, 2016**)
- ❖ Opportunity to Welcome attendees to Keynote session
- ❖ Ability to display additional signage/product in IAVM Registration area –provided by sponsor
- ❖ Recognition on AMC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Gold Benefits: *Wi-Fi / A/V / Badge Holder / Lanyards / Lunch / Keycards / Table Sponsor - \$5,000.*

- ❖ Three (3) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **August 29th, 2016**)
- ❖ Company name and logo with link on iavm.org website
- ❖ Signage at event notating sponsorship
- ❖ Recognition on AMC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Silver Benefits: *Town Hall / Breakfast / Sessions / Refreshment Breaks - \$3,500.*

- ❖ Two (2) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **August 29th, 2016**)
- ❖ Recognition as sponsor during sponsored session/event
- ❖ Signage at event notating sponsorship
- ❖ Recognition on AMC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Bronze Benefits: *Venue Tour / Gift Card Drawing - \$3,000.*

- ❖ One (1) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **August 29th, 2016**)
- ❖ Ability to greet attendees during break sessions
- ❖ Signage at event notating sponsorship
- ❖ Recognition on AMC website, IAVM social media
- ❖ Ability to for your company to host a sponsor showcase (*space is limited, A/V & electric NOT provided*)

Bronze Benefits: *General Sponsorship- \$2,500.*

- ❖ One (1) complimentary registrations for your company
- ❖ Company name and logo on print and electronic collateral (must meet deadline **August 29th, 2016**)
- ❖ Recognition as sponsor during meeting/conference
- ❖ Name listing on general signage at IAVM Registration desk
- ❖ Recognition on AMC website, IAVM social media
- ❖ Ability to display collateral by registration desk

AMC 2016 -Additional Information

To reserve your hotel room please visit <http://www.iavm.org/amc/housing-travel>

To learn more about the International Association of Venue Managers (IAVM) or to join please visit www.IAVM.org

To reserve your sponsorship please contact Christy Jacobs at Christy.Jacobs@iavm.org or call 972-538-1015.

Questions regarding sponsorship fulfillment please contact Kelly McDowell at Kelly.McDowell@iavm.org or call 972-538-1010.

To learn about other IAVM conferences and events please visit www.IAVM.org

What is the Sponsor Showcase?

IAVM has added a new level of exposure for our sponsors, the Sponsors Showcase. As a sponsor for AMC one of your added benefits is to host a complimentary sponsor showcase table located in the lobby area of the hotel. Participating sponsors are provided with a small space and a cocktail table outside of the meeting rooms by registration. Sponsors are welcome to bring one pop up banner, collateral, business cards etc. to have at your table and may ship these items to the host hotel. IAVM will schedule dedicated times throughout the program for the Sponsor Showcase. Attendees will visit the Sponsor Showcase during scheduled times, breaks and in between sessions to network directly with sponsors and get more information about your products/services. If you would like to host a table please contact Kelly McDowell at Kelly.McDowell@iavm.org as space is limited. AV is not provided. If you need AV please contact the host hotel directly. Also please remember sponsors are encouraged and welcome to attend all sessions, receptions, and networking events.